

Lawrence M. Kessler, Ph.D.

Boyd Center for Business & Economic Research and Department of Economics
 The University of Tennessee
 916 Volunteer Blvd • 719 Stokley Management Center
 Knoxville, TN 37996
 865-974-6078 • lkessler@utk.edu

EDUCATION

Ph.D. (2013). Economics, University of South Florida

M.A. (2009). Economics, University of South Florida

B.A. (2004). Finance, University of South Florida

RESEARCH INTERESTS

Applied Econometrics

Health Economics

Economics of Education

Public Policy

PROFESSIONAL EXPERIENCE

Research Assistant Professor, Boyd Center for Business and Economic Research, The University of Tennessee, July 2013 – Present

Research Assistant Professor, Department of Economics, The University of Tennessee, June 2014 – Present

Research Coordinator II, Moffitt Cancer Center; November 2011 – June 2013

Research Assistant, Moffitt Cancer Center; January 2011 – November 2011

PUBLICATIONS

Kessler, L.M., & Munkin, M.K. (2015). Bayesian Estimation of Panel Data Fractional Response Models with Endogeneity: An Application to Standardized Test Rates. *Empirical Economics*, 49(1) p. 81-114.

Kessler, L.M., Craig, B.M., Plosker, S.M., Reed, D.R., & Quinn, G.P. (2013). Infertility Evaluation and Treatment among Women in the United States. *Fertility and Sterility*, 100(4) p. 1025-1032

Kessler, L.M., Craig, B.M., Quinn, G.P., & Saigal, C. (2013). Starting a Family: Characteristics Associated with Men's Reproductive Preferences. *American Journal of Men's Health*, 7(3), p. 198-205.

Kessler, S.R., Taylor, E., Levine, E., Wiley, J., & **Kessler, L.M.** (2008). Is a Happy Nation a Productive Nation? An Exploration of the Relationship between Job Satisfaction and Productivity at the National Level. *European Journal of International Management*, 2, p. 356-375.

MANUSCRIPTS UNDER REVIEW

Basher, S., **Kessler, L.M.**, & Munkin, M.K. Bank Capital and Portfolio Risk Among Islamic Banks. *Revisions Requested at the Review of Financial Economics*.

MANUSCRIPTS IN PREPERATION

Harris, M.C. & **Kessler, L.M.** Initial Exercise Behavior, Habituation, and Persistence

REPORTS TO RESEARCH SPONSORS

Kessler, L.M. (2016). The Tennessee Economy: Long-Term Outlook, in *An Economic Report to the Governor of Tennessee – Annual Report: 2015- 2017*.

Murray, M.N., **Kessler, L.M.**, Cunningham, V.C. (2015). TVA Regional Economic Outlook – Annual Report: 2015-2016.

Fox, W.F., **Kessler, L.M.**, Haar, S., Scott, K. (2016). Economic Benefits of Postsecondary Credentials. Incremental Earnings and Revenues Upon Drive to 55 Achievement. Prepared for the Tennessee Department of Economic & Community Development.

Kessler, L.M. (2016). The Tennessee Economy: Short-Term Outlook, in *An Economic Report to the Governor of Tennessee – Annual Report: 2014- 2016*.

Kessler, L.M., Murray, M.N. (2015). Tennessee Business and Economic Outlook. Semi-Annual Report: Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016.

Kessler, L.M., Murray, M.N., Burton, M., Pratt, E. (2015). Long Range Projections of Tennessee Road User Fees. Prepared for the Tennessee Department of Transportation.

Kessler, L.M. (2014). Quarterly Business and Economic Indicators Report, Quarterly Report Prepared for The Tennessee Secretary of State (August 2014 – Present).

Kessler, L.M., Murray, M.N. (2013). Promoting Advanced Manufacturing Clusters in Tennessee. Prepared for The University of Tennessee Center for Industrial Service and in *An Economic Report to the Governor of Tennessee – 2014*.

Kessler, L.M., Fox, W.F. Tennessee Department of Revenue Tax Collections Report. Monthly Report Prepared for the Tennessee Department of Revenue (July 2013 – Present)

GRANTS/CONTRACTS

Co-Investigator, Tennessee Workforce Data Quality Initiative. U.S. Department of Labor.

Co-Investigator, Assess College Persistence Risk Factors: Tennessee Promise Applicants and Prior Cohorts. tnAchieves.

Tennessee Economic Environment Quarterly Update Reports. Tennessee Secretary of State.

PRESENTATIONS

2017. "Economic Growth in Tennessee and Knoxville." Presented to Introduction Knoxville. Knoxville, Tennessee.

2016. "Economic Update: Tennessee and the U.S." Presented to the Knoxville Estate Planning Council. Knoxville, Tennessee.

2012 Seminar on Bayesian Inference in Econometrics and Statistics. Santa Cruz, California.

2012 Midwest Economics Association Annual Meeting. Chicago, Illinois.

2011 European Seminar on Bayesian Econometrics. Brussels, Belgium.

TEACHING EXPERIENCE

Guest Lectures, Economics Department, University of Tennessee

- Applied Economics & Project Evaluation, Spring 2015, Spring 2016
- Public Finance, Spring 2015

Adjunct Professor, Economics Department, University of Tampa

- Principles of Microeconomics, Fall 2012 (2 sections)
 - Approximately 30 students
 - Taught fundamental theories of microeconomics at the undergraduate level including supply and demand, consumer choice theory, and firm competition.
- Principles of Macroeconomics, Fall 2011 (2 sections), Spring 2012
 - Approximately 25 students
 - Taught introductory economic concepts such as: supply and demand, production and growth, unemployment, as well as monetary and fiscal policy.

Instructor, Economics Department, University of South Florida

- Principles of Microeconomics, Fall 2010, Spring 2011
 - Approximately 90 students
- Principles of Macroeconomics, Fall 2009, Spring 2010, Summer 2010
 - Approximately 50 students

Teaching Associate, Economics Department, University of South Florida

- Mathematical Economics, Spring 2009
 - Tutored graduate and undergraduate students.
 - Graded student papers, providing feedback on their writing and understanding of key mathematical theories.

Teaching Assistant, Economics Department, University of South Florida

- Principles of Macroeconomics, Summer 2011
- American Economic History, Summer 2011
- Intermediate Price Theory, Summer 2009
- Economics of Sports, Summer 2009
- Mathematical Economics, Fall 2008 and Spring 2009
- Intermediate Macroeconomics, Fall 2007, Spring 2008

PROFESSIONAL SERVICE

Journal Reviewer

- American Journal of Men's Health
- Reproductive Biomedicine Online

Hiring Committees

- Director of Tennessee State Data Center. Boyd Center for Business & Economic Research, 2015.
- Research Associate II. Boyd Center for Business & Economic Research, 2017.

PROFESSIONAL AFFILIATIONS

American Economic Association

Midwest Economic Association