



Christopher W. Craighead

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BIO

Research—Professor Craighead’s primary research interests lie in the area of strategic sourcing and supply management, with a focus on global supply chain disruptions/risk and resilience. Professor Craighead has articles published in *Journal of Operations Management*, *Production and Operations Management*, *Decision Sciences*, *Journal of Business Logistics*, *Journal of Supply Chain Management* and other journals. He has been the recipient of several research fellowships, competitive research grants, and research awards.

Teaching and Mentoring—Professor Craighead has extensive teaching experience in terms of audiences and course content. He currently teaches strategic sourcing and procurement within the undergraduate program and scheduled to teach in the PhD program. Professor Craighead has served as dissertation chair for six students across three universities. He has been the recipient of awards for teaching excellence at both the graduate and undergraduate levels.

Leadership—Professor Craighead is currently serving as the Director of the SCM PhD Program at the University of Tennessee. In the past, he also served in this capacity at The Pennsylvania State University. He served as the Director of Research within the Center for Supply Chain Research (CSCR) at The Pennsylvania State University. In this capacity, he led the CSCR research effort and participated in the overall leadership of the center.

Professional Service—Professor Craighead serves as an Associate Editor of the *Journal of Supply Chain Management* and *Journal of Business Logistics* and also serves on the Editorial Review Board of *Production and Operations Management*. He has been the recipient of multiple awards for reviewing and editing excellence including Best Associate Editor Awards at *Journal of Operations Management*, *Journal of Supply Chain Management* and *Decision Sciences*.

Outreach—Professor Craighead has been a frequent speaker to managerial audiences and has participated in a number of executive programs. For examples, custom executive education clients include Agilent Technologies, Bare Escentuals, Boston Scientific, Daimler, Dow, General Mills, Gore, Johnson & Johnson, MasterCard, Merck, Navy Inventory Control Point (NAVICP), Office Depot, Owens Corning, Parker Hannifin, U.S. Air Force and Wholesale & Retail Sector Education & Training Authority (WRSETA).

ACADEMIC WORK EXPERIENCE

Positions Held

- 2015 – **University of Tennessee**
current Dove Professor of Supply Chain Management (2015-present)

Professor (with tenure) of Supply Chain Management (2015-present)
- 2008 – **The Pennsylvania State University**
2015 Binder Professor of Supply Chain Management (2014-2015)

Director of Research, Center for Supply Chain Research (2012-2015)

Associate Professor (with tenure) of Supply Chain Management (2012-2015)

Rothkopf Professor of Supply Chain Management (2012-2014)

Assistant Professor of Supply Chain Management (2008-2012)
- 2003 – **Auburn University**
2008 Associate Professor (with tenure) of Supply Chain Management (2005-2008)

Assistant Professor of Operations Management (2003-2005)
- 2001 – **University of North Carolina-Charlotte**
2003 Assistant Professor of Operations Management
- 1998 – **University of Texas at Arlington**
2001 Assistant Professor of Operations Management

EDUCATION

Degrees

- 1998 Ph.D. in Operations Management, Clemson University
- 1993 Master in Business Administration, East Tennessee State University
- 1990 Bachelor of Science in Computer Science, East Tennessee State University

Professional Certifications

- 2001 Certified Fellow in Production and Inventory Management (CFPIM)
(2006)* APICS—The Association for Operations Management.

RESEARCH

Research Interests

Supply Chain Management (general)

Global Supply Disruptions, Risk, Continuity, Resiliency and Security (specific)

Strategic Sourcing, Procurement and Supply Management (specific)

Publications: Journal Articles (shown in 5-year blocks)

2015-present (10 papers—so far)

1. Ketchen, D.J. Jr., Craighead, C.W., & Cheng, L. 2018, "Achieving Research Design Excellence Through the Pursuit of Perfection: Toward Full Theoretical Calibration," *Journal of Supply Chain Management*, vol. 54, no. 1, pp. 16-22.
2. Scott, A., Parker, C., & Craighead, C.W., 2017, "Service Refusals in Supply Chains: Drivers and Deterrents of Freight Rejection," *Transportation Science*, vol. 51, no. 4, pp. 1086-1101.
3. Craighead, C.W., Ketchen, D.J. Jr., Jenkins, M. T., & Holcomb, M. C., 2017, "A Supply Chain Perspective on Strategic Foothold Moves in Emerging Markets," *Journal of Supply Chain Management*, vol. 53, no. 4, pp. 3-12.
4. Villena, V.H. & Craighead, C.W., 2017 "On the Same Page? How Asymmetric Buyer-Supplier Relationships Affect Opportunism and Performance," *Production and Operations Management*, vol. 26, no. 3, pp. 491-508.
5. Crook, T.R., Craighead, C.W., & Autry, C.W., 2017, "Hold Back or Held Back? The Roles of Constraint Mitigation and Exchange Diffusion on Power 'Non-Use' in Buyer-Supplier Exchanges," *Journal of Supply Chain Management*, vol. 53, no. 2, pp. 10-21.
6. Craighead, C.W., Ketchen, D.J. Jr., & Cheng, L., 2016, "Goldilocks Theorizing in Supply Chain Research: Balancing Scientific and Practical Utility via Middle Range Theory," *Transportation Journal*, vol. 53, no. 3, pp. 241-257.
7. Wowak, K.D., Craighead, C.W., & Ketchen, D.J. Jr., 2016, "Tracing Bad Products in Supply Chains: The Roles of Temporality, Supply Chain Permeation and Product Information Ambiguity," *Journal of Business Logistics*, vol. 37, no. 2, pp. 132-151.
8. Wowak, K.D., Craighead, C.W., Ketchen, D.J. Jr., & Hult, G.T.M., 2016, "Towards a 'Theoretical Toolbox' for the Supplier Enabled Fuzzy Front End of the New Product Development Process," *Journal of Supply Chain Management*, vol. 52, no. 1, pp.66-81.
9. Helmuth, C.A., Craighead, C.W., Connelly, B.L., Collier, D.Y., and Hanna, J.B., 2015, "Supply Chain Management Research: Key Elements of Study Design and Statistical Testing," *Journal of Operations Management*, vol. 36, pp. 178-186.
10. Fields, D., Craighead, C.W., & Ketchen, D.J. Jr., 2015, "Not Too Much—Not Too Little: Fostering a 'Goldilocks' Procurement Strategy," *Supply Chain Management Review*, vol. 19, no. 2, pp. 46-51.

RESEARCH (continued)**2010-2014** (14 papers)

11. Wang, Q., Craighead, C.W., & Li, J.J., 2014, "Justice Served: Mitigating Damaged Trust Stemming from Supply Chain Disruptions," *Journal of Operations Management*, vol. 32, no. 6, pp. 374-386.
12. Ketchen, D.J. Jr., Crook, T.R. & Craighead, C.W., 2014, "From Supply Chain to Supply Ecosystem: Implications for Strategic Sourcing Research and Practice," *Journal of Business Logistics*, vol. 35, no. 3, pp. 165-171.
13. Grenoble, S., Ruamsook, K., Bechtel, L., Craighead, C.W., & Wilkerson, T., 2014, "Counterfeiting: An Omnipresent, Yet Elusive, Supply Chain Issue," *Supply Chain Management Review*, vol. 18, no. 4, pp. 40-46.
14. Ketchen, D.J. Jr., Wowak, K.D. & Craighead, C.W., 2014, "Resource Gaps and Resource Orchestration Shortfalls in Supply Chain Management: The Case of Product Recalls," *Journal of Supply Chain Management*, vol. 50, no. 3, pp. 6-15.
15. Ruamsook, K., & Craighead, C.W., 2014, "A Supply Chain Talent Perfect Storm?," *Supply Chain Management Review*, vol. 18, no. 1, pp. 12-17.
16. Boone, C.A., Craighead, C.W., Hanna, J.B., & Nair, A., 2013, "Implementation of a Systems Approach for Enhanced Supply Chain Continuity and Resiliency: A Longitudinal Field Study," *Journal of Business Logistics*, vol. 34, no. 3, pp. 222-235.
17. Wowak, K.D., Craighead, C.W., Ketchen, D.J. Jr., & Hult, G.T.M., 2013, "Supply Chain Knowledge and Performance: A Meta-Analysis," *Decision Sciences*, vol. 44, no. 5, pp. 843-875.
18. Wang, Q., Li, J.J., Ross, W.T. Jr., & Craighead, C.W., 2013, "The Interplay of Drivers and Deterrents of Opportunism in Buyer-Supplier Relationships," *Journal of the Academy of Marketing Science*, vol. 41, no. 1, pp. 111-131.
19. Harrison, T.P., Houn, P.J., Thomas, D.J., & Craighead, C.W., 2013, "Supply Chain Disruptions are Inevitable—Get READI: Resiliency Enhancement Analysis via Deletion and Insertion," *Transportation Journal*, vol. 52, no. 2, pp. 262-274.
20. Blackhurst, J., Dunn, K., & Craighead, C.W., 2011, "An Empirically-Derived Framework of Global Supply Resiliency," *Journal of Business Logistics*, vol. 32, no. 4, pp. 374-391.
21. Craighead, C.W., Ketchen, D.J. Jr., Dunn, K., & Hult, G.T.M., 2011, "Addressing Common Method Variance: Guidelines for Survey Research on Information Technology, Operations and Supply Chain Management," *IEEE Transactions on Engineering Management*, vol. 58, no. 3, pp. 578-588.
22. Thrasher, E., Craighead, C.W., & Byrd, T.A., 2010, "An Empirical Investigation of Integration in Healthcare Alliances," *Decision Support Systems*, vol. 50, no. 1, pp. 116-127.

RESEARCH (continued)

23. Hult, G.T.M., Craighead, C.W., & Ketchen, D.J. Jr., 2010, "Risk Uncertainty and Supply Chain Decisions: A Real Options Perspective," *Decision Sciences*, vol. 41, no. 3, pp. 435-458.
24. Martin, P., Guide, V.D.R., & Craighead, C.W., 2010, "Supply Chain Sourcing of Remanufacturing Operations: An Empirical Investigation of Re-Make versus Buy," *Decision Sciences*, vol. 41, no. 2, pp. 301-324.
- 2005-2009** (17 papers)
25. Deane, J.K., Craighead, C.W., & Ragsdale, C.T., 2009, "Mitigating Environmental and Density Risk in Global Sourcing," *International Journal of Physical Distribution and Logistics Management*, vol. 39, no. 10, pp. 861-883.
26. Craighead, C.W., Hult, G.T.M., & Ketchen, D.J. Jr., 2009, "The Effects of Innovation-Cost Strategy, Knowledge and Action in the Supply Chain on Firm Performance," *Journal of Operations Management*, vol. 27, no. 5, pp. 405-421.
27. Shook, C.L., Adams, G.L., Ketchen, D.J. Jr., & Craighead, C.W., 2009, "Towards a Theoretical Toolbox for Strategic Sourcing," *Supply Chain Management: An International Journal*, vol. 14, no. 1, pp. 3-10.
28. Craighead, C.W., & Meredith, J., 2008, "Operations Management Research Paradigms: Evolution and Alternative Future Paths," *International Journal of Operations and Production Management*, vol. 28, no. 8, pp. 710-726.
29. Boone, C.A., Craighead, C.W., & Hanna, J.B., 2008, "Critical Challenges of Inventory Management in Service Parts Supply: A Delphi Study," *Operations Management Research*, vol. 1, no. 1, pp. 31-39.
30. Skipper, J.B., Craighead, C.W., Byrd, T.A., & Rainer, R.K. Jr., 2008, "Towards a Theoretical Foundation of Supply Network Interdependence and Technology-Enabled Coordination Strategies," *International Journal of Physical Distribution and Logistics Management*, vol. 38, no. 1, pp. 39-56.
31. Ketchen, D.J. Jr., Craighead, C.W., & Buckley, M.R., 2008, "Time Bandits: How They are Created, Why They are Tolerated, and What can be Done about Them," *Business Horizons*, vol. 51, no. 2, pp. 141-149.
32. Blackhurst, J., Wu, T., & Craighead, C.W., 2008, "A Systematic Approach for Supply Chain Conflict Detection with a Hierarchical Petri Net Extension," *OMEGA: The International Journal of Management Science*, vol. 36, no. 5, pp. 680-696.
33. Craighead, C.W., Blackhurst, J., Rungtusanatham, M.J., & Handfield, R.B., 2007, "The Severity of Supply Chain Disruptions: Design Characteristics and Mitigation Capabilities," *Decision Sciences*, vol. 38, no. 1, pp. 131-156.

RESEARCH (continued)

34. Boone, C.A., Craighead, C.W., & Hanna, J.B., 2007, "Postponement: An Evolving Supply Chain Concept," *International Journal of Physical Distribution and Logistics Management*, vol. 37, no. 8, pp. 594-611.
35. Craighead, C.W., Hanna, J.B., Gibson, B., & Meredith, J., 2007, "Research Approaches in Logistics: Trends and Alternative Future Directions," *International Journal of Logistics Management*, vol. 18, no. 2, pp. 22-40.
36. Boone, C.A., Drake, J.R., Bohler, J.A., & Craighead, C.W., 2007, "Supply Chain Management Technology: A Review of Empirical Literature and Research Agenda," *International Journal of Integrated Supply Management*, vol. 3, no. 2, pp. 105-124.
37. Craighead, C.W., Patterson, J.W., Roth, P.L., & Segars, A.H., 2006, "Enabling the Benefits of Supply Chain Management Systems: An Empirical Study of EDI in Manufacturing," *International Journal of Production Research*, vol. 44, no. 1, pp. 135-157.
38. Blackhurst, J., Craighead, C.W., & Handfield, R.B., 2006, "Vendor-Managed Inventory: Gaps between Expected and Actual Performance," *International Journal of Integrated Supply Management*, vol. 2, no. 1/2, pp. 91-105.
39. Cumbie, B.A., Jourdan, S.Z., Peachey, T.A., Dugo, T.M., & Craighead, C.W., 2005, "Enterprise Resource Planning Research: Where Are We Now and Where Should We Go From Here?" *Journal of Information Technology Theory & Application*, vol. 7, no. 2, pp. 21-36.
40. Blackhurst, J., Craighead, C.W., Elkins, D., & Handfield, R.B., 2005, "An Empirically-Derived Agenda of Critical Research Issues for Managing Supply Chain Disruptions," *International Journal of Production Research*, vol. 43, no. 19, pp. 4067-4081.
41. Elkins, D., Handfield, R.B., Blackhurst, J., & Craighead, C.W., 2005, "18 Ways to Guard Against Disruption," *Supply Chain Management Review*, vol. 9, no. 1, pp. 46-53.

2000-2004 (10 papers)

42. Craighead, C.W., Karwan, K.R., & Miller, J.L., 2004, "The Effects of Severity of Failure and Customer Loyalty on Service Recovery Strategies," *Production and Operations Management*, vol. 13, no. 4, pp. 307-321.
43. Craighead, C.W., 2004, "Right on Target for Time Series Forecasting," *Decision Sciences Journal of Innovative Education*, vol. 2, no. 2, pp. 207-212.
44. Craighead, C.W., & Shaw, N.G., 2003, "E-Commerce Value Creation and Destruction: A Resource-Based Supply Chain Perspective," *DATA BASE for Advances in Information Systems*, vol. 34, no. 2, pp. 39-49.

RESEARCH (continued)

45. Craighead, C.W., & LaForge, R.L., 2003, "A Taxonomy of Information Technology Adoption Patterns in Manufacturing Firms," *International Journal of Production Research*, vol. 41, no. 11, pp. 2431-2449.
46. Shaw, N.G., & Craighead, C.W., 2003, "Technology Enablers to Recover from Failures in E-Services," *Communications of the ACM*, vol. 46, no. 6, pp. 56-57. (editor review only)
47. Craighead, C.W., & LaForge, R.L., 2002, "Information Technology to Facilitate Product Flow: A Survey of U.S. Manufacturing," *Production and Inventory Management Journal*, vol. 43, no. 3/4 pp. 24-29.
48. Patterson, J.W., Fredendall, L.D., & Craighead, C.W., 2002, "The Impact of Non-Bottleneck Variation in a Manufacturing Cell," *Production Planning and Control*, vol. 13, no. 1, pp. 76-85.
49. Craighead, C.W., Patterson, J.W., & Fredendall, L.D., 2001, "Protective Capacity Positioning: Impact on Manufacturing Cell Performance," *European Journal of Operational Research*, vol. 134, no. 2, pp. 425-438.
50. Miller, J. L., Craighead, C.W., & Karwan, K.R., 2000, "Service Recovery: An Integrated Framework and Empirical Investigation," *Journal of Operations Management*, vol. 18, no. 4, pp. 387-400.
51. LaForge, R.L., & Craighead, C.W., 2000, "Computer-Based Scheduling in Manufacturing Firms: Some Indicators of Successful Practice," *Production and Inventory Management Journal*, vol. 41, no. 1, pp. 29-34.

Publications: Book Chapters and Research Monograph

1. Craighead, C.W., 2018, "Supply Chain Risk Management," Chapter 17 of *Leveraging Supply Chain Management to Drive Organizational Success*, Edited by T.P. Stank & S.D. Scott, Great River Learning, Dubuque, IA.
2. Bell, J.E. & Craighead, C.W., 2016, "Raw Material 'Feast or Famine?' Integrating Supply Networks to Overcome Resource Scarcity," Chapter 10 of *Achieving Supply Chain Integration*, Edited by M.A. Moon & C.W. Autry, Pearson Publishing, Upper Saddle River, NJ.
3. Handfield, R.B., Blackhurst, J., Elkins, D., & Craighead, C.W., 2008, "A Framework for Reducing the Impact of Disruptions to the Supply Chain: Observations from Multiple Executives," Chapter 2 of *Supply Chain Risk Management: Minimizing Disruptions in Global Sourcing*, Auerbach Publications, Taylor and Francis, Boca Raton, FL.
4. Elkins, D., Handfield, R.B., Blackhurst, J., & Craighead, C.W., 2008, "A 'To-Do List to Improve Supply Chain Risk Management Capabilities," Chapter 4 of *Supply Chain Risk Management: Minimizing Disruptions in Global Sourcing*, Auerbach Publications, Taylor and Francis, Boca Raton, FL., (Note: This chapter is a reprinted version of Elkins, D., Handfield, R.B., Blackhurst, J. & Craighead, C.W., 2005, "18 Ways to Guard Against Disruption," *Supply Chain Management Review*).

RESEARCH (continued)

Work in Progress

Have multiple research projects at various stages of development.

Research Awards

1. Recipient of the F. Perry and Elaine Ozburn Award for Innovative Research, 2017, Department of Marketing and Supply Chain Management, The University of Tennessee.
2. Best Empirical/Theoretical Paper, 2013. "Why do some Product Recalls Succeed and others Fail?: A Grounded Theory Investigation of the Recall Process," 44th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
3. Recipient of an Emerald Management Reviews Citation of Excellence Award for 2011. The article "The Severity of Supply Chain Disruptions: Design Characteristics and Mitigation Capabilities" (*Decision Sciences*, 2007) was chosen (based on citations and impact) as one of the top 50 articles with proven impact since its publication date of 2007. The paper was selected from approximately 15,000 articles in the top 300 business, management and economics journals worldwide.
4. Recipient of a "Phase 3" level of acknowledgement/support from the Academic Research Support Program, The Institute for Supply Management, 2011. Phase 3 is based on (a) teaching and research record; (b) evidence of significant academic leadership; and (c) evidence of significant contribution to the profession of supply management.
5. Best Paper Award, *Decision Sciences Journal*, "Risk Uncertainty and Supply Chain Decisions: A Real Options Perspective," 2010. From the award announcement, "This article possesses exceptional managerial significance and a high level of intellectual stimulation in addition to a solid academic contribution."
6. Best Paper Award, *Business Horizons*, "Time Bandits: How They Are Created, Why They Are Tolerated, and What Can Be Done about Them," 2008.
7. Best Paper Award, *International Journal of Physical Distribution and Logistics Management*, "Postponement: An Evolving Supply Chain Concept," chosen by the Editors of *IJPDLM* for the Outstanding Paper Award Winner at the Literati Network Awards for Excellence 2008.
8. Outstanding Research Award, College of Business, Auburn University, 2006. Based on research productivity over a three-year period.
9. Wickham Skinner Best Paper Award, "An Empirically-Derived Matrix of Service Failures: Implications for Service Recovery Strategies," Production and Operations Management Society, 2002.
10. Recipient of a Childress-Klein Research Fellowship, Belk College of Business Administration, University of North Carolina at Charlotte, 2002.

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11. First Place at Local Level and at Regional Level, Third Place at International Level, "Protective Capacity Positioning: Impact on Manufacturing Performance," Fogarty International Student Paper Competition sponsored by the APICS Educational & Research Foundation, 1997.
12. George & Marion Plossl Research Fellowship, "Information Technology within the Supply Chain: Implications for Manufacturing Plant Performance," Dissertation Competition sponsored by the APICS Educational & Research Foundation, 1997.
13. First Place Student Paper Award, "Towards a Predictive Model for Market Value Added," 27th Annual Meeting of the Southeast Decision Sciences Institute, Atlanta, GA, 1997.

Research Grants/Funding/Gifts (contractual summer support not included)

1. Professor Craighead played an integral part in realizing \$10 million in support from General Electric for research focused on shale gas supply chains. The funds were used to create and operate an interdisciplinary research center, Center for Collaborative Research on Intelligent Natural Gas Supply Systems (CCRINGSS) at The Pennsylvania State University, 2014. (note: this is also shown under CSCR in Leadership section of vita)
2. Co-Principal Investigator, "ERP and Supply Chain Assessment," Naval Supply Systems Command (NAVSUP), 2014, Awarded \$56,048.
3. Co-Principal Investigator, "Counterfeit Parts in the Supply Chain," LMI, 2012, Awarded \$40,000.
4. Principal Investigator, "Investigating Critical Design Characteristics that Exacerbate Supply Disruption Severity," College of Business Competitive Research Grant, Auburn University, 2007, Awarded \$13,649.
5. Principal Investigator, "Building Supply Chain Disruption Mitigation Capabilities," College of Business Competitive Research Grant, Auburn University, 2006, Awarded \$12,697.
6. Principal Investigator, "Managing Disruptions in Global Supply Chains: A Triangulated Research Study," University Competitive Research Grant, Auburn University, 2004, Awarded \$10,000.
7. Principal Investigator, "Allocation of Protective Capacity: Impact on Supply Chain Performance," University Junior Faculty Competitive Research Program, University of North Carolina at Charlotte, 2001, Awarded \$6,000.
8. Principal Investigator, "An Empirical Investigation of the Adoption, Utilization, Integration and Impact of Information Technology in Manufacturing Supply Chains," Competitive Research Enhancement Program Grant, University of Texas at Arlington, 1999, Awarded \$7,977.
9. Co-Principal Investigator, "Manufacturing Scheduling and Supply Chain Integration: A Survey of Current Practice," APICS Educational & Research Foundation Grant # 97-13, 1997, Awarded \$5,000.

RESEARCH (continued)**Invited Panel Discussions/Special Sessions**

1. Panelist, 2014, "Integrating Internal Operations with Supply Chain Operations," Educators Conference, Annual Meeting of the Council of Supply Chain Management Professionals, San Antonio, TX.
2. Panelist, 2014, "Opportunities to Position JBL for the Future," Educators Conference, Annual Meeting of the Council of Supply Chain Management Professionals, San Antonio, TX.
3. Panelist, 2013, "Current Research Trends in Supply Chain Management," Educators Conference, Annual Meeting of the Council of Supply Chain Management Professionals, Denver, CO.
4. Panelist, 2013, "Research Trends in Supply Chain Management," Professional and Faculty Development Program, 44th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
5. Panelist, 2013, "Service Sourcing and the Triple Bottom Line," 44th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
6. Panelist, 2009, "Current and Future Issues in Supply Chain Management," 40th Annual Meeting of the Decision Sciences Institute, New Orleans, LA.
7. Panelist, 2009, "Conducting the Job Search," Doctoral Student Consortium, 40th Annual Meeting of the Decision Sciences Institute, New Orleans, LA.
8. Panelist, 2009, "Managing the Academic Career," New Faculty Consortium, 40th Annual Meeting of the Decision Sciences Institute, New Orleans, LA.
9. Panelist, 2006, "Having a Career/Having a Life," New Faculty Consortium, 37th Annual Meeting of the Decision Sciences Institute, San Antonio, TX.
10. Panelist, 2006, "Secrets to Success—A panel of faculty at various stages in their careers share their secrets to success (and happiness)," Doctoral Student Consortium, 37th Annual Meeting of the Decision Sciences Institute, San Antonio, TX.
11. Panelist, 2006, "How to Interview for a Job," Doctoral Student Consortium, 37th Annual Meeting of the Decision Sciences Institute, San Antonio, TX.
12. Panelist, 2005, "The Academic Interviewing Process," Doctoral Student Consortium, 36th Annual Meeting of the Decision Sciences Institute, San Francisco, CA.
13. (invited) Panelist, 2005, "Rekindling the Fading Stars: Attracting Students Back to OM, IS and the Decision Sciences," 35th Annual Meeting of the Southeast Decision Sciences Institute, Raleigh, NC.
14. Panelist, 2004, "Having a Career/Having a Life," New Faculty Consortium, 35th Annual Meeting of the Decision Sciences Institute, Boston, MA.

RESEARCH (continued)

15. Panelist, 2004, "External Service: Journal Reviewing," New Faculty Consortium, 35th Annual Meeting of the Decision Sciences Institute, Boston, MA.
16. Presenter, 1998, "Emerging Issues in Supply Chain Management," Invited by the APICS Educational & Research Foundation to conduct special session on Supply Chain Management based on an APICS Grant, 28th Annual Meeting of the Southeast Decision Sciences Institute, Roanoke, VA.

Presentations: Conference Proceedings and Contributed Papers

1. Wang, Q., Craighead, C.W., Li, J.J. & Cheng, L., 2017, "An Examination of Causal Attribution in Supplier-Induced Disruptions." 48th Annual Meeting of the Decision Science Institute, Washington D.C.
2. Wang, Q., Craighead, C.W., Li, J.J. & Cheng, L., 2017, "The Role of Causal Attribution in Supply Chain Disruption Repair." Annual Meeting of the Council of Supply Chain Management Professionals, Atlanta, GA.
3. Jenkins, M., Holcomb, M., Craighead, C., Munyon, T., & Eckerd, S. 2017, "The Role of Supply Chain Knowledge in Improving Product Launch Performance in Emerging Markets," Annual Meeting of the Council of Supply Chain Management Professionals, Atlanta, GA.
4. Clottey, T. Eckerd, S. & Craighead, C.W. 2016, "Quantity Discount Schedules: A Laboratory Experiment of Buyer Preferences," 47th Annual Meeting of the Decision Sciences Institute, Austin, TX.
5. Goldschmidt, K.H., Thomas, D., Kremer, M. & Craighead, C.W., 2016, "Supply Base Diversification in the Presence of Supply Disruptions," Annual Meeting of the Production and Operations Management Society, Orlando, Fl.
6. Scott, A., Craighead, C.W., & Parker, C., 2016, "Service Refusals in the Supply Chain," Annual Meeting of the Production and Operations Management Society, Orlando, Fl.
7. Goldschmidt, K.H., Kremer, M., Thomas, D., & Craighead, C.W., 2015, "Supply Base Diversification in the Presence of High Impact, Low Probability Supply Disruptions," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Philadelphia, PA.
8. Scott, A., Craighead, C.W., & Parker, C., 2015, "The Impact of Commitment Specificity on Supplier Behavior: Evidence from For-Hire Trucking," Annual Meeting of the Council of Supply Chain Management Professionals, San Diego, CA.

RESEARCH (continued)

9. Scott, A., Craighead, C.W., & Parker, C., 2015, "The Impact of Commitment Specificity on Supplier Behavior: Evidence from For-Hire Trucking," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Philadelphia, PA.
10. Villena, V.H. & Craighead, C.W., 2015, "Asymmetric Buyer-Supplier Relationships: Their Consequences on Opportunism and Performance," Academy of Management Annual Meeting, Vancouver, British Columbia.
11. (invited) Mani, V. & Craighead, C.W., 2015, "Supply Chain: The Counterfeiter's 'Playground'" Annual Meeting of the Production and Operations Management Society, Washington, D.C.
12. (invited) Villena, V.H. & Craighead, C.W., 2015, "Revealing the Consequences of Asymmetric Buyer-Supplier Relationships on Opportunism and Performance," Annual Meeting of the Production and Operations Management Society, Washington, D.C.
13. Thomchick, E., Ruamsook, K., Craighead, C.W. & Pietrucha, M., 2014, "Supply Chain Skills Shortage: A Threat to Economic Competitiveness" 8th University Transportation Center (UTC) Spotlight Conference on the Role of Freight Transportation in Economic Competitiveness, Washington, DC.
14. Villena, V.H., & Craighead, C.W., 2014, "Unpacking the Consequences of Asymmetric Buyer-Supplier Relationships on Opportunism and Performance," 45th Annual Meeting of the Decision Sciences Institute, Tampa, FL.
15. (invited) Goldschmidt, K.H., Kremer, M., Thomas, D., & Craighead, C.W., 2014, "Sourcing Decisions Leading Up to and Following High Impact, Low Probability Disruptions," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, San Francisco, CA.
16. Scott, A., Parker, C., & Craighead, C.W., "Exploring Shipper-Carrier Dynamics in a Truckload Environment," 2014, Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, San Francisco, CA. (to be presented)
17. (invited) Wowak, K.D., Craighead, C.W., & Ketchen, D.J. Jr., 2014, "A Product Recall Taxonomy: Towards a Greater Understanding of the Recall Process and Underlying Resource Gaps," Annual Meeting of the Production and Operations Management Society, Atlanta, GA.
18. (invited) Wowak, K.D., Craighead, C.W., & Ketchen, D.J. Jr., 2014, "Keeping Products Safe and Secure: Bad Product Traceability in Supply Chains," Annual Meeting of the Production and Operations Management Society, Atlanta, GA.

RESEARCH (continued)

19. Wowak, K.D., Craighead, C.W., & Ketchen, D.J. Jr., 2013, "Why Do Some Product Recalls Succeed and Others Fail?: A Grounded Theory Investigation of the Recall Process," 44th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
20. Goldschmidt, K.H., Kremer, M., & Thomas, D. & Craighead, C.W., 2013, "Sourcing Strategy and Disruption Response: Theory and Experiment," 44th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
21. Goldschmidt, K.H., Kremer, M., Thomas, D., & Craighead, C.W., 2013, "Sourcing Strategy and High Impact Low Probability Disruption Response: Theory and Experiment," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Minneapolis, MN.
22. Wowak, K.D., Craighead, C.W., Ketchen, D.J. Jr., 2013, "Supply Chain Integration and Bad Product Traceability: Capability Stressors and Fractures," *Proceedings of the 42nd Annual Supply Chain Management Educators Conference (abstract only)*, Annual Meeting of the Council of Supply Chain Management Professionals, Denver, CO.
23. Wang, Q., Craighead, C.W. & Li, J.J., 2012, "Disruptions in Buyer-Supplier Relationships: Threats or Opportunities?" American Marketing Association (AMA) Winter Educators' Conference, St. Petersburg, FL.
24. (featured session) Dunn, K., & Craighead, C.W., 2011, "Towards a Holistic Understanding of Product Recalls in Food Supply Chains," 42nd Annual Meeting of the Decision Sciences Institute, Boston, MA.
25. Dunn, K., Craighead, C.W., Ketchen, D.J. Jr., & Hult, G.T.M., 2011, "Is Supply Chain Knowledge a Firm's Most Valuable Resource?," 42nd Annual Meeting of the Decision Sciences Institute, Boston MA.
26. Thrasher, E.H., & Craighead, C.W., 2011, "IT Integration across Healthcare Integrated Delivery Systems: Examining the Benefits for Participating Hospitals," 42nd Annual Meeting of the Decision Sciences Institute, Boston, MA.
27. Kuzu, K., Craighead, C.W., & Xu, S., 2010, "Empirical Investigation of Perceptions, Behavior and Patience in Queuing Systems," 41st Annual Meeting of the Decision Sciences Institute, San Diego, CA.
28. (invited) Boone, C.A., Craighead, C.W., Hanna, J.B., & Nair, A., 2010, "A Field-Based Investigation of Service Part Inventory Management: Implications for Supply Disruption Mitigation," Production and Operations Management Society National Conference, Vancouver, British Columbia.
29. Blackhurst, J., Dunn, K., & Craighead, C.W., 2009 "Towards a Theoretical Model of Supply Resiliency," 40th Annual Meeting of the Decision Sciences Institute, New Orleans, LA.

RESEARCH (continued)

30. Thrasher, E.H., Craighead, C.W., & Byrd, T.A., 2009, "The Role of Information Technology and Supply Chain Integration within Healthcare Strategic Alliances," 40th Annual Meeting of the Decision Sciences Institute, New Orleans, LA.
31. Kuzu, K., Craighead, C.W., & Xu, S., 2009, "Comparison of Perceptions and Behavior in Ticket and Physical Queues," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, San Diego, CA.
32. Deane, J.K., Ragsdale, C.T., & Craighead, C.W., 2008, "Mitigating Risk in Global Sourcing: Towards a Decision Support Tool for Supplier Selection," 39th Annual Meeting of the Decision Sciences Institute, Baltimore, MD.
33. Thrasher, E.H., Craighead, C.W., & Byrd, T.A., 2007, "Healthcare Supply Network Integration: An Interdisciplinary Empirical Investigation," 38th Annual Meeting of the Decision Sciences Institute. Phoenix, AZ.
34. Boone, C.A., Hanna, J.B., Craighead, C.W., & Gibson, B., 2007, "A Grounded Theory Investigation of Supply Chain Research Issues in Service Inventory Management," *Proceedings of the 36th Annual Supply Chain Management Educators Conference*, Council of Supply Chain Management Professionals, Philadelphia, PA.
35. (invited) Blackhurst, J., Craighead, C.W., & Rungtusanatham, M.J., 2007, "Dealing with the Inevitable: Managing Supply Chain Disruptions," Production and Operations Management Society National Conference, Dallas, TX.
36. Skipper, J. B., Craighead, C.W., Byrd, T.A., & Rainer, R.K., 2007, "Towards a Theoretical Model of Supply Chain Interdependence and Coordination Strategies," 37th Annual Meeting of the Southeast Decision Sciences Institute, Savannah, GA.
37. Boone, C.A., Craighead, C.W., Hanna, J.B., & Nair, A., 2006, "Mitigation of Supply Chain Disruptions by Utilizing a Systems Approach for Service Parts Inventory," 37th Annual Meeting of the Decision Sciences Institute, San Antonio, TX.
38. (invited) Craighead, C. W., Blackhurst, J., Handfield, R., & Rungtusanatham, M., 2006, "Towards a Theoretical Model and Decision Framework of Supply Chain Disruptions," 6th International Supply Chain Risk Management Seminar on Supply Chain Risk Management, Oestrich-Winkel, Germany.
39. Blackhurst, J., Craighead, C.W., & Handfield, R.B., 2006, "Supply Disruption Recovery Capabilities: An Empirical Investigation," Production and Operations Management Society National Conference. Boston, MA.
40. Craighead, C.W., Hanna, J.B., Gibson, B., & Meredith, J., 2006, "A Content Analysis of Past Approaches to Logistics Research and Proposed Future Directions," 36th Annual Meeting of the Southeast Decision Sciences Institute, Boston, MA.

RESEARCH (continued)

41. Craighead, C.W., & Meredith, J., 2005, "Operations Management Research Paradigms: Evolution and Alternative Future Paths," 36th Annual Meeting of the Decision Sciences Institute, San Francisco, CA.
42. Blackhurst, J., Craighead, C.W., & Handfield, R.B., 2005, "Towards a Theoretical Model of Supply Chain Disruption Impacts," 36th Annual Meeting of the Decision Sciences Institute, San Francisco, CA.
43. (invited) Craighead, C.W., 2005, "Right on Target for Time Series Forecasting," 36th Annual Meeting of the Decision Sciences Institute, San Francisco, CA.
44. Craighead, C.W., Blackhurst, J., & Handfield, R.B., 2004, "Global Supply Chain Disruptions: A Triangulated Research Investigation," 35th Annual Meeting of the Decision Sciences Institute, Boston, MA.
45. Elkins, D., Blackhurst, J., Craighead, C.W., & Handfield, R.B., 2004, "An Empirically-Derived Agenda for Quantitative Tools to Analyze & Mitigate Supply Chain Disruptions," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Denver, CO.
46. Craighead, C.W., Miller, J.L., & Karwan, K.R., 2002, "An Empirically-Derived Matrix of Service Failures: Implications for Service Recovery Strategies," 33rd Annual Meeting of the Decision Sciences Institute, San Diego, CA.
47. Craighead, C.W., Karwan, K.R., & Miller, J.L., 2002, "The Effects of Severity of Failure and Loyalty of Customer on Service Recovery Strategies," Production and Operations Management Society National Conference, San Francisco, CA.
48. Craighead, C.W., & LaForge, R.L., 2002, "An Exploratory Study of Scheduling Practices in Alternative Manufacturing Environments," Production and Operations Management Society National Conference, San Francisco, CA.
49. Frazier, G.V., & Craighead, C.W., 2001, "An Empirical Investigation and Modeling of Inventory Management and Product Proliferation in Grocery Supply Chains," *Proceedings of the 32nd Annual Meeting of the Decision Sciences Institute (abstract only)*, San Francisco, CA.
50. Frazier, G.V., & Craighead, C.W., 2000, "Modeling the Impact of Product Proliferation on Grocery Supply Chains," *Proceedings of the 31st Annual Meeting of the Decision Sciences Institute*, Orlando, FL.
51. Miller, J.L., Craighead, C.W., & Karwan, K.R., 2000, "Categorization of Recovery Techniques Using Content Analysis of Service Failure Incidents," *Proceedings of the 31st Annual Meeting of the Decision Sciences Institute*, Orlando, FL.
52. Craighead, C.W., 2000, "An Empirically-Derived Taxonomy of Manufacturing Supply Chains," Production and Operations Management Society National Conference, San Antonio, TX.

RESEARCH (continued)

53. Craighead, C.W., Karwan, K.R., & Miller, J.L., 1999, "Empirically-Derived Profiles of Service Failure Encounters: Implications for Service Recovery," *Proceedings of the 30th Annual Meeting of the Decision Sciences Institute*, New Orleans, LA.
54. Patterson, J.W., Fredendall, L.D., & Craighead, C.W., 1999, "The Impact of Non-Bottleneck Variation on Flow Shop Performance," *Proceedings of the 30th Annual Meeting of the Decision Sciences Institute (abstract only)*, New Orleans, LA.
55. Craighead, C. W., Patterson, J. W., Roth, P. L., & Segars, A. H., 1999, "An Empirical Investigation of Interorganizational Information System Utilization in Manufacturing Supply Chains: Factors of Influence and Benefits Realized," Production and Operations Management Society National Conference, Charleston, SC.
56. Craighead, C.W., Patterson, J.W., & Fredendall, L.D., 1998, "Protective Capacity Positioning: Impact on Flow Shop Performance," *Proceedings of the 29th Annual Meeting of the Decision Sciences Institute*, Las Vegas, NV.
57. Karwan, K.R., Miller, J.L., & Craighead, C.W., 1998, "Investigating the Relative Effectiveness of Service Recovery Techniques," *Proceedings of the 29th Annual Meeting of the Decision Sciences Institute*, Las Vegas, NV.
58. Miller, J.L., Craighead, C.W., & Karwan, K.R., 1997, "Service Recovery: An Integrated Framework and Empirical Investigation," *Proceedings of the 28th Annual Meeting of the Decision Sciences Institute*, San Diego, CA.
59. Drenevich, P.L., Craighead C.W., & Cannon A.R., 1997, "Towards a Predictive Model for Market Value Added," *Proceedings of the 27th Annual Meeting of the Southeast Decision Sciences Institute*, Orlando, FL.
60. Miller, J.L., & Craighead, C.W., 1996, "Service Recovery: Toward an Integrated Framework," Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Atlanta, GA.
61. Ferguson, L.S., Craighead, C.W., & Patterson, J.W., 1996, "TQM in the POM Survey Course: No Way?," Production and Operations Management Society National Conference, Indianapolis, IN.
62. Miller, J.L., & Craighead, C.W., 1996, "Service Recovery: Toward an Integrated Framework," *Proceedings of the 26th Annual Meeting of the Southeast Decision Sciences Institute*, Charleston, SC.

TEACHING

Teaching Awards

1. Recipient of a Smeal College of Business MBA Association Teaching Award, The Pennsylvania State University, 2013.
2. Recipient of the Management Department's Outstanding Teaching Award, Auburn University, 2007.
3. Recipient of the College of Business' McCartney Teaching Award, Auburn University, 2006.
4. Recipient of the College of Business' Outstanding MBA Teacher of the Year Award, Auburn University, 2004.
5. Recipient of the College of Business Award for Outstanding Undergraduate Teaching, University of Texas at Arlington, 2001.
6. Recipient of the University Award for Outstanding Graduate Teaching Assistant, Clemson University, 1997.
7. Recipient of the College of Business and Public Affairs Award for Outstanding Graduate Teaching Assistant, Clemson University, 1997.

Significant Curriculum Development

- Helped lead a substantial re-design of the PhD Programs in Supply Chain Management and Marketing during Spring 2016 (UT).
- Helped lead a substantial re-design of the PhD Program in Supply Chain & Information Systems during Spring 2012 (PSU).
- Member of a 3-person group that designed the curriculum and launched a new undergraduate Supply Chain Management major, the new major was a merger of the Operations Management and Logistics majors and faculty, the new major started Fall 2007 (AU).

Significant Course Development

- Lead Designer/Instructor of the Strategic Procurement Class in the Online Masters in SCM (PSU)
- Developed a new doctoral seminar in Supply Chain Management (AU)
- Developed a new undergraduate course in Supply Chain Management (UNCC)
- Developed a new graduate course in Supply Chain Management (UNCC)
- Developed a new graduate course in Supply Chain Management (UTA)

Graduate Courses Taught

- Research Foundations/Philosophy of Science (Doctoral)
- Strategic Procurement (Online Masters in SCM, On-Campus MBA)
- Supply Chain Management Research Seminar (Doctoral)
- Supply Chain Management Practicum (Doctoral)
- Supply Chain Strategy (On-campus MBAs)
- Supply Chain Management (On-campus MBAs)
- Operations Management (Executive MBAs, On-campus MBAs and Distance MBAs)
- Quantitative Methods--Management Science portion (On-Campus MBAs and Distance MBAs)

TEACHING (continued)

Undergraduate Courses Taught

- Strategic Procurement/Supply Management
- Supply Chain Management
- Logistics
- Operations Management
- Operations Strategy
- Operations Planning and Control
- Management Science
- Management Information Systems
- Principles of Management
- Organizational Management
- Principles of Marketing

Ph.D. Dissertation Chair

- Chair, Li Cheng, Supply Chain Management, University of Tennessee, currently in program
- Co-Chair, Mathew Jenkins, Supply Chain Management, University of Tennessee, 2017, Assistant Professor at Georgia Southern University
- Co-Chair, Alex Scott, Supply Chain Management, The Pennsylvania State University, 2016, Assistant Professor at Northeastern University
- Chair, Kyle Goldschmidt, Supply Chain Management, The Pennsylvania State University, 2014, Assistant Professor at University of Saint Thomas
- Chair, Kaitlin Wowak (formerly Dunn), Supply Chain Management, The Pennsylvania State University, 2012, Assistant Professor at University of Notre Dame
- Co-Chair, Christopher Boone, Supply Chain Management, Auburn University, 2006, Lt. Colonel in the United States Air Force (retired 2012), Associate Professor of Practice at Texas Christian University

Ph.D. Dissertation Committees

- Member, Catherine Helmuth, Strategic Management, Auburn University, 2017
- Member, Ulrich Schmelzle, Supply Chain Management, University of Tennessee, 2017
- Member, Joonhwan In, Supply Chain Management, University of Tennessee, 2016
- Member, Nathan Bragaw, Strategic Management, The Pennsylvania State University, 2013
- Member, Kaan Kuzu, Operations Management, The Pennsylvania State University, 2010
- Member, Evelyn Thrasher, Information Systems, Auburn University, 2006
- Member, Frank Morris, Information Systems, Auburn University, 2006

Masters Thesis Committees (Auburn University)

- Member, Ge Xiao, Masters in MIS, 2005
- Member, Manuel Offermanns, Masters in MIS, 2005
- Member, Joe Burneff, Masters in MIS, 2004

Undergraduate Honors Thesis Committees (UNCC)

- Chair, James Bible, Major: Operations Management, 2003

LEADERSHIP AND SERVICE

Leadership Positions

2016-
present **Ph.D. Program Director**, Supply Chain Management (SCM) Program, Haslam
College of Business, University of Tennessee

As Ph.D. Program Coordinator, the primary responsibilities include:

- Lead the recruitment process;
- Socialize the students into the program/profession;
- Advise students;
- Manage the annual evaluation of the students and program;
- Develop and participate in various processes to ensure student success;
- Manage the various administrative duties of the program;
- Create/refine marketing and operating content and documentation;
- Represent the SCM Program in the Haslam Ph.D. Committee; and
- Oversee the various other facets of the program.

2012-
2015 **Director of Research**, Center for Supply Chain Research (CSCR), The
Pennsylvania State University

As Director of Research, the primary responsibilities (taken directly from contract) included:

- Participated in the Leadership Team of CSCR;
- Served as the principal liaison between the SC&IS Department and Smeal Faculty and CSCR;
- Attended corporate sponsors meetings and led discussions on CSCR's research agenda;
- Helped to identify, for other faculty benefit, CSCR's areas of research focus;
- Assisted in coordinating, compiling, and communicating CSCR's Annual Research Report;
- Counseled CSCR in selecting awardees for Smeal Research Grants funded by CSCR;
- Briefed visitors and prospective sponsors on CSCR's research activities;
- Represented CSCR on visits to companies and industry conferences and symposia; and
- Encouraged and participated in the writing of applied research articles for publication in practitioner-oriented journals and trade magazines.

In addition to above, Professor Craighead participated in development activities to support CSCR, faculty and supply chain research. Most notably, he played an integral part in realizing \$10 million in support from General Electric for research focused on shale gas supply chains. The funds were used to create and operate an interdisciplinary research center, Center for Collaborative Research on Intelligent Natural Gas Supply Systems (CCRINGSS).

LEADERSHIP AND SERVICE (continued)

2012-
2014 **Ph.D. Program Coordinator**, Supply Chain and Information Systems Department,
The Pennsylvania State University

As Ph.D. Program Coordinator, the primary responsibilities included:

- Led the recruitment process;
- Socialized the students into the program/profession;
- Advised students;
- Managed the annual evaluation of the students and program;
- Developed and participated in various processes to ensure student success;
- Managed the various administrative duties of the program;
- Created/refined marketing and operating content and documentation;
- Represented the SC&IS PhD Program in the Smeal Ph.D. Committee; and
- Oversaw the various other facets of the program.

Awards for Editing and Reviewing Excellence

1. Recipient of a Best Associate Editor Award, *Journal of Supply Chain Management*, 2013.
2. Recipient of a Best Associate Editor Award, *Decision Sciences Journal*, 2013.
3. Recipient of a Best Reviewer Award, *Decision Sciences Journal*, 2011.
4. Recipient of the Best Associate Editor Award, *Journal of Operations Management*, 2007.
5. Recipient of the Reviewer of the Year Award, *Journal of Operations Management*, 2003.

Service to Profession: Journals—Governing Position

- Member, Supply Chain Member (SCM) Congress, which governs the SCM Journal List, 2016-present: <http://www.scmlist.com/>

Service to Profession: Journals—Editor Positions

- Associate Editor, *Journal of Supply Chain Management*, 2013-present
- Associate Editor, *Journal of Business Logistics*, 2013-present
- Associate Editor, *Journal of Operations Management*, 2004-2015
- Associate Editor, *Decision Sciences*, 2010-2015
- Guest Editor, *Journal of Business Logistics*, Special Topic Forum, 2012-2014
- Area Editor, *Operations Management Research*, 2007-2011

Service to Profession: Journals—Editorial Review Board Positions

- *Production and Operations Management*, 2005-present
- *IEEE Transactions on Engineering Management*, 2013-2017
- *Journal of Business Logistics*, 2010-2013
- *Production & Inventory Management Journal*, 2008-2011
- *Decision Sciences*, 2005-2010
- *Decision Sciences Journal of Innovative Education*, 2004-2007
- *Journal of Operations Management*, 2004

LEADERSHIP AND SERVICE (continued)

Service to Profession: Journals—Ad Hoc Reviewing

- *California Management Review*
- *European Journal of Operational Research*
- *IEEE Transactions on Engineering Management*
- *Interfaces*
- *International Journal of Integrated Supply Management*
- *International Journal of Inventory Research*
- *International Journal of Operations and Production Management*
- *International Journal of Physical Distribution and Logistics Management*
- *International Journal of Production Economics*
- *International Journal of Production Research*
- *Journal of Organization Design*
- *Journal of Retailing*
- *Manufacturing and Service Operations Management*
- *MIS Quarterly*
- MIT Sloan Management Review
- *OMEGA: The International Journal of Management Science*
- *Transportation Journal*

Service to Profession: Organizations/Conferences

Track Chair/Coordinator

- Doctoral Consortium, Annual Meeting of the Decision Sciences Institute, 2014
- Southeast Decision Sciences Institute's Annual Meeting, 2002

Panelist/Presenter

- Doctoral Consortium, Annual Meeting of the Decision Sciences Institute, 2005, 2006, 2009
- New Faculty Consortium, Annual Meeting of the Decision Sciences Institute, 2004, 2006, 2009

Session Chair/Facilitator

- Annual Meeting of the Decision Sciences Institute, 1999-2000, 2004-2006, 2011
- Production and Operations Management Society National Conference, 1999-2000, 2002

Reviewer/Judge

- Decision Sciences Institute, Best Analytical Paper Award for Annual Meeting, 2013
- Decision Sciences Institute, Buffa Doctoral Dissertation Award Competition, 2008, 2010, 2013
- Annual Meeting of the Decision Sciences Institute, 1999-2003, 2005-2009, 2011, 2014
- Academy of Management Conference, 2002
- Hawaii International Conference on System Sciences, 2004
- Southeast Decision Sciences Institute's Annual Meeting, 2003

LEADERSHIP AND SERVICE (continued)

Service to Department/College/University

University of Tennessee

- Member, Haslam College Faculty Research Council, 2015-present
- Member, Haslam PhD Directors Committee, 2016-present
- Member, M&SCM Departmental Graduate Studies Committee, 2017-present
- Member, Supply Chain Management Faculty Search Committee, 2017
- Member, Academic Review Team for Department of Management, 2017
- Member, Haslam College Graduate Policies Committee, 2016
- Member, M&SCM Department Doctoral Program Reformation Task Force, 2016
- Member, M&SCM Department Head Search Committee, 2015-2016

The Pennsylvania State University

- Member, Smeal PATCOM (promotion and tenure) Committee, 2014-2015
- Member, SC&IS Department Chair Search Committee, 2014-2015
- Member, Managing Committee, Center for Collaborative Research on Intelligent Natural Gas Supply Systems (CCRINGSS), 2014-2015
- Member, Smeal Graduate Fellowship Committee, 2012-2015
- Faculty Advisor, Subset of SCM Majors, 2008-2015
- Member, SC&IS Department Promotion and Tenure Committee, 2013-2014
- Member, University Graduate Council Committee, 2013-2014
- Member, University Graduate Council Committee on Graduate Research, 2013-2014
- Member, Center for Supply Chain Research Executive Director Search Committee, 2013
- Member, MBA Curriculum and Policy Advisory Committee, 2012-2013
- Member, Supply Chain Management Faculty Search Committee, 2010-2011
- Member, Ph.D. Recruitment Committee, 2010, 2011, 2012, 2013, 2014
- Member, Ph.D. Candidacy Exam Committee, 2009, 2010, 2011, 2012, 2013, 2014
- Member, Ph.D. Program Review Committee, 2010

Auburn University

- Member, College Research Committee, 2007-2008
- Member, College Priorities and Goals Committee, 2006-2007
- Chair, Lowder Teaching Award (college-wide) Committee, 2007
- Member, MBA Scholarship Committee, 2007
- Member, Supply Chain Management (SCM) Curriculum Development Committee, 2006
- Member, Supply Chain Management Faculty Search Committee, 2006-2007
- Member, College Strategic Planning Sub-Committee on Research and Scholarly Activities, 2005
- Faculty Advisor, APICS Student Club, 2003-2006
- Member, Operations Management Course and Curriculum Committee, 2003-2006

LEADERSHIP AND SERVICE (continued)

University of North Carolina at Charlotte

- Member, Department Course and Curriculum Committee, 2002-2003
- Faculty Advisor, APICS Student Club, 2001-2003
- Faculty Advisor, Subset of OM Majors, 2001-2003

University of Texas at Arlington

- Member, Production and Operations Management Curriculum Committee, 1998-2001

OUTREACH

Industry Presentations and Sessions

- Panelist, “Customer Focused Supply Chain Mega Trends,” Supply Chain Forum, Center for Supply Chain Research, University of Tennessee, November 2017.
- Session Facilitator, “Managing the Supplier Relationship: The Supplier and the Customer Perspectives,” Supply Chain Forum, Center for Supply Chain Research, University of Tennessee, April 2017.
- Panelist, “Supply Chain Mega Trends: Faculty Panel,” Supply Chain Forum, Center for Supply Chain Research, University of Tennessee, November 2015.
- Session Facilitator, “Supply Chain Synchronization: Future Ecosystem,” Supply Chain Leaders Forum, Center for Supply Chain Research, The Pennsylvania State University, March 2015.
- Invited Panelist, “The Resiliency Impact of Strategic Decisions,” Annual Meeting of the Council of Supply Chain Management Professionals, September 2014.
- Session Facilitator, “Supply Chain Visibility and Alignment,” Supply Chain Leaders Forum, Center for Supply Chain Research, The Pennsylvania State University, September 2014.
- Session Facilitator, “Why Do Some Product Recalls Succeed and Others Fail?,” Corporate Sponsors Meeting, Center for Supply Chain Research, The Pennsylvania State University, April 2013.
- Session Facilitator, “Managing Global Supplier Risk,” Pittsburgh Chapter of the Institute of Supply Management (ISM), March 2013.
- Session Facilitator, “The Counterfeit Parts Challenge in the Supply Chain,” LMI, October 2012
- Session Facilitator, “Research Idea Generation Workshop,” Corporate Sponsors Meeting, Center for Supply Chain Research, The Pennsylvania State University, April 2012.

OUTREACH (continued)

- Session Facilitator, “Product Design/Packaging for Sustainability Success,” Supply Chain Leaders Forum, Center for Supply Chain Research, The Pennsylvania State University, March 2012.
- Invited Presenter, “The Multiple Facets of Faculty” Smeal College of Business’ Board of Visitors, The Pennsylvania State University, October 2011.
- Invited Presenter, “Managing Global Supply Chain Risk and Disruptions,” Smeal College of Business’ Alumni Society Board, The Pennsylvania State University, November 2010.
- Session Facilitator, “To the Customer and Back: Managing Product Recalls,” Corporate Sponsors Meeting, Center for Supply Chain Research, The Pennsylvania State University, November 2010.
- Session Facilitator, “Managing Supply Chain Resilience,” Sales and Operations Planning Benchmarking Consortium, Center for Supply Chain Research, The Pennsylvania State University, March 2010.
- Session Facilitator, “Improving Supply Chain Collaboration,” Supply Chain Leaders Forum, Center for Supply Chain Research, The Pennsylvania State University, March 2010.
- Session Facilitator, “Traceability in Food Supply Chains,” Corporate Sponsors Meeting, Center for Supply Chain Research, The Pennsylvania State University, November 2009.
- Session Facilitator, “Global Supply Chain Risk and Disruption Mitigation,” Corporate Sponsors Meeting, Center for Supply Chain Research, The Pennsylvania State University, April 2009.
- Invited Panelist and Panel Session Coordinator, “Building Supply Chain Disruption Mitigation Capabilities,” Business Continuity Planning Track, Council of Supply Chain Management Professionals, October 2006.
- Invited Presenter, “It’s a Wrap: Moving Forward with Business Continuity Planning,” Business Continuity Planning Track, Council of Supply Chain Management Professionals, October 2006.
- Invited Presenter, “Managing Risk and Disruptions in Global Supply Chains,” Society for the Advancement of Management, March 2005.
- Invited Presenter, “Managing Risk and Disruptions in Global Supply Chains,” American Society for Quality, November 2004.
- Invited Presenter, “Disruptions and Global Sourcing: Building Resilient Supply Chains,” Supply Chain Resource Consortium, North Carolina State University, April 2004
- Invited Presenter, “Customer Service as a Competitive Weapon,” Small Business Development Center, Auburn University, September 2003

OUTREACH (continued)

Industry Outreach Projects

- SABIC, Riyadh, Saudi Arabia, “Supply Chain Assessment and Strategy, co-investigator, project completed January 2015.
- LMI, Washington DC, “The Counterfeit Parts Challenge in the Supply Chain,” co-principal investigator, project completed September 2012.
- Exxon-Mobil, Houston TX, “Supply Chain Breakthrough Idea Generation,” co-investigator, project completed February 2012.
- General Motors, Order-to-Delivery Group, Warren MI, “Disruptions and Global Supply Chain Material Availability,” co-principal investigator, project completed July 2004.

Executive Education

Residence Programs

University of Tennessee, Haslam Executive Education Programs, September 2016-present
Participated in various roles and frequencies in the following programs:

Open Enrollment Programs

- Global Supply Chain Executive Development Program

Custom Programs

- United States Air Force

The Pennsylvania State University Executive Programs, September 2010-2015

Participated in various roles and frequencies in the following programs:

Open Enrollment Programs

- Essentials of Supply Chain Management
- Processes & Tools for Supply Chain Success
- Achieving Supply Chain Transformation
- Global Supply Chain Strategy & Risk Management

Custom Programs

- Office Depot
- Parker Hannifin
- Wholesale & Retail Sector Education & Training Authority (WRSETA)
- Navy Inventory Control Point (NAVICP)

OUTREACH (continued)

Online Programs

Corp U, June 2014-Present

Online Courses

- Identifying the Forces Shaping Your Supply Chain
- Finding Value in Your End-To-End Supply Chain
- Assessing Supply Chain Effectiveness
- Driving Integrated Supply Chain Performance
- Aligning Your Supply Chain for Transformation
- Sustaining Competitive Advantage
- Leading a World-Class Procurement Organization
- Leading the Modern Supply Chain—Boot Camp

Clients

- Agilent Technologies
- Bare Escentuals
- Boston Scientific
- Campbell's
- Daimler
- Dow
- General Mills
- Gore
- Johnson & Johnson
- Lincoln Electric
- MasterCard
- Merck
- Owens Corning
- Verizon