The Haslam College of Business Office of Diversity and Community Relations leads the college’s efforts to build a diverse collegiate community by fostering a climate that supports respect, social justice, and broad participation. The director and staff work to promote the development of a culturally diverse college community and to recruit and retain faculty, students, and staff from historically underrepresented groups. They also provide strategic planning and leadership for college-wide and departmental diversity programs.
RETENTION
The college promotes the value of diversity and fosters retention of students from underrepresented groups by sponsoring student organizations such as the Diverse Organization of Business Students (DOBS) and a chapter of the National Association of Black Accountants (NABA). The Diversity Advancement Program provides increased involvement as students serve as ambassadors for the college. The Business Diversity Connections Symposium provides networking and information to multicultural business students across the state.

EDUCATION
A biannual newsletter, Diversity Express, informs the college community with news of diversity events and initiatives. The Diversity Leadership Development Program introduces students to the business case for diversity and the value of diverse perspectives in the workplace. Diversity Lunch and Learn sessions keep staff members informed of diversity issues and programs. Safe Zone training to improve the visibility and support of LGBT students and employees is provided for faculty, staff, and students in conjunction with the university’s Office of Multicultural Student Life.

GET CONNECTED
You can be part of these important initiatives at the Haslam College of Business with a sponsorship through the new Diversity Connections Program. Three sponsorship levels are available and carry a variety of benefits:

Gold Sponsorship: $15,000
• Recognition as a charter gold sponsor in the Office of Diversity and Community Relations and on the office’s website
• Sponsor spotlight in Diversity Express
• Recruitment space in Haslam College of Business Atrium
• Speaking opportunity with three student groups
• Two opportunities to host open houses on campus
• E-mail access to students who have opted in to the Office of Diversity listings

Silver Sponsorship: $10,000
• Recognition in the Office of Diversity and Community Relations and in Diversity Express
• Recruitment space in the Haslam College of Business Atrium
• Speaking opportunity with two student groups

Bronze Sponsorship: $5,000
• Recognition in Diversity Express
• Recruitment space in the Haslam College of Business Atrium
• Speaking opportunity with one student group

Visit diversity.bus.utk.edu or contact the Office of Diversity and Community Relations at 865-974-5185 for additional information on any of these programs or to learn more about becoming a Diversity Connections sponsor.