

# LI CHENG

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Department of Marketing and Supply Chain Management

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Stokely Management Center

Knoxville, TN 37996

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## EDUCATION

- 2015 – Present    **Ph.D. in Supply Chain Management (Degree Expected in 2019)**  
University of Tennessee, Department of Marketing and Supply Chain Management  
Advisor: Christopher W. Craighead  
  
*Selected courses: Philosophy of Science, Data Mining I&II (R), Design of Experiment, Experimental and Behavioral Economics, Research Seminar I, II & III, Advanced Econometrics (Stata)*
- 2013 – 2015    **Ph.D. in Supply Chain Management (Transferred to University of Tennessee)**  
The Pennsylvania State University, Department of Supply Chain and Information Systems  
GPA    4.0  
  
*Selected courses: Regression Analysis (SPSS), Econometrics I&II (Stata), Quantitative Methods, Qualitative Methods, ANOVA/Design of Experiments (SAS), Structural Equation Modeling (LISREL), Supply Chain Principals, Supply Chain Optimization, Linear Programming, Supply Chain Analytics*
- 2011 - 2013    **Master of Business Logistics Engineering**  
The Ohio State University, Department of Marketing and Logistics  
GPA    4.0  
  
*Selected courses: Linear Programming, Simulation, Warehouse Design, Forecasting and Demand planning, Logistics Management, Network Optimization, Transportation Management*
- 2007- 2011    **Bachelor of Science in Logistics Management**  
Shanghai University of Finance and Economics, Department of Operations Management  
GPA    3.88  
  
*Selected courses: Statistics, Advanced Calculus, Linear Algebra, Microeconomics, Simulation, Operations Research*

## **RESEACH INTERESTS**

Buyer-Supplier Relationships; Supply Management  
Empirical Methods

## **JOURNAL PUBLICATIONS**

Craighead, C.W., Ketchen, D.J., & Cheng, L. (2016) "Goldilocks' theorizing in supply chain research: Balancing scientific and practical utility via middle range theory." *Transportation Journal*, 55(3), 241-257.

Ketchen, D.J., Craighead, C.W. & Cheng, L. (2018) "Achieving research design excellence through the pursuit of perfection: Toward full theoretical calibration." *Journal of Supply Chain Management*. (Forthcoming)

## **MANUSCRIPT UNDER REVIEW**

Villena, V.H., & Cheng, L. "Common supply chain partners: Buyer's versus supplier's perspectives on benefits and constraints. "  
Manuscript reject and resubmission (currently being revised)  
Journal: *Production and Operations Management*

## **WORKING PAPER**

Wang, Q., Cheng, L., Craighead, C.W. & Li, J.J. "The role of causal attribution in supply chain disruption repair."  
Manuscript writing stage.  
Targeted journal: *Academy of Management Journal*

## **WORK IN PROGRESS**

Cheng, L., Wang, Q., Craighead, C.W. & Li, J.J. "Perceived severity of supply chain disruptions and the impact of justice approaches in disruption repair."  
Manuscript writing stage.  
Targeted journal: *Journal of Business Logistics*

Cheng, L., Craighead, C.W. & Eckerd, S. "Unexploited power in buyer-supplier negotiation: An experimental study of power use, organization structure and mutual dependence."  
Data collection stage.  
Target journal: *Production and Operations Management*

## CONFERENCE PAPERS

- Wang, Q., Craighead, C.W., Li, J.J. & Cheng, L. (2017) "An examination of causal attribution in supplier-induced disruptions." Decision Science Institute (DSI) Annual Conference, Washington D.C. (To be presented)
- Wang, Q., Craighead, C.W., Li, J.J. & Cheng, L. (2017) "The role of causal attribution in supply chain disruption repair." Council of Supply Chain Management Professionals (CSCMP) Annual Conference, Atlanta, GA.
- Villena, V.H., & Cheng, L. (2016) "The Benefits and Costs of Common Supply Chain Connections." Paper presented at Academy of Management 76<sup>th</sup> Annual Conference, Anaheim, CA
- Villena, V.H., & Cheng, L. (2016) "The Benefits and Costs of Common Supply Chain Connections." Paper presented at Production and Operations Management Society (POMS) 27<sup>th</sup> Annual Conference, Orlando, FL

## TEACHING AND RESEARCH EXPERIENCE

- 2016 – Present    **Graduate Instructor**  
University of Tennessee, Department of Marketing and Supply Chain Management  
BA 331: Introduction to Supply Chain Management (2016 Summer)
- 2015 – Present    **Graduate Research Assistant**  
University of Tennessee, Department of Marketing and Supply Chain Management  
Faculty mentor: Dr. Christopher W. Craighead
- 2015 – 2017       **Graduate Teaching Assistant**  
University of Tennessee, Department of Marketing and Supply Chain Management  
BA 331: Introduction to Supply Chain Management
- 2013 – 2015       **Graduate Research Assistant**  
The Pennsylvania State University, Department of Supply Chain and Information Systems  
Faculty mentors: Dr. Christopher W. Craighead and Dr. Villena H. Veronica

## AWARDS AND SCHOLARSHIPS

- OM Division Chan Hahn Best Paper Award. "The Benefits and Costs of Common Supply Chain Connections." Academy of Management 76<sup>th</sup> Annual Conference, 2016
- The Chancellors Scholarship, University of Tennessee, Knoxville, 2015-present
- Academic Excellence by Fisher College of Business Faculty, The Ohio State University, 2011-2012
- National Scholarship of China, Chinese Government, 2007-2009
- First-class Scholarship of University, Shanghai University of Finance and Economics, 2007-2010
- Outstanding Student Leader, Shanghai University of Finance and Economics, 2008-2009