INTERNATIONAL PROGRAMS & STUDY ABROAD

2018 Faculty-Led Study Abroad Programs
(Spring / Mini-Term / Summer)
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What is a Haslam College of Business faculty-led study abroad program?

- Short-term summer study abroad programs led by Haslam faculty.
- Available to all majors and collaterals.
- Earn 3, 4, or 6 HCB credit hours.
- All courses taught in English.
- Satisfies abroad requirement for International Business concentrations / collaterals.

Why study abroad?

- Gain new insights into how business is conducted in other parts of the world.
- Build your resume. Employers all over the world are looking for international exposure.
- Develop stronger cross-cultural communication skills.
- Challenge your ability to cope with unfamiliar situations and ambiguity.
- Acquire an understanding of cultures and perspectives different from your own.

Who is eligible?

In order to participate in study abroad, students must:

- Have completed any prerequisites required from the program, be currently enrolled in the required prerequisites, or plan to enroll in and complete the prerequisite course(s) by the start of the program.
- Have successfully completed the faculty-led program application by the stated deadlines.
APPLICATION PROCESS

Fill out the online application that can be found on the Center for International Education's website: studyabroad.utk.edu. Rank your top programs on your application.

SPRING TERM

Deadline for applications is November 1.

MINI- & SUMMER-TERMS

Priority Deadline: November 30
The priority deadline is the first chance for students to submit their application to the faculty-led study abroad programs. Students who submit by the priority deadline will have only their first choice considered.

Final Deadline: February 1
The final deadline is the last chance for students to apply to the faculty-led programs. All choices will be considered in the application.

Once you receive your acceptance letter, you have one week to confirm your participation in the program. Once programs are full, they will close, so secure your space early.
PROGRAM COST

Each program will budget the following expenses:

TUITION + FEES

- Each of our faculty-led programs earn Haslam credit that can be put toward your 120-credit hour total.
- For Spring-term programs, tuition and fees will be rolled into your full course load tuition.
- For Mini- and Summer-term programs, costs will be assessed through myUTK.

PROGRAM FEE

This fee will vary by program but includes all compulsory group expenses such as accommodations, in-country transportation, tours/excursions, and some group meals over the dates of the program.

INTERNATIONAL AIRFARE

Program faculty will advise their students on how to purchase airline tickets and make their own travel schedules available. Students may travel with faculty or fly on their own. In many cases, students may be able to go early or stay later, as long as they arrive to their program on time and stay through the full duration.

PERSONAL EXPENSES

While many expenses will be included in the program fee, students should also budget for some meals, the purchase of a passport or visa if needed, and additional personal spending and travel.

* Details about expenses are broken down at studyabroad.utk.edu/
* Students will be charged the university’s Study Abroad Fee of $175 in addition to their deposit.

SCHOLARSHIPS

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE INTERNATIONAL TRAVEL SCHOLARSHIP

Funding is available to undergraduate business students enrolled in an approved education abroad program. Application details are available at haslam.utk.edu.

CIE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit based funding is available for UT undergraduates participating on a university-approved education abroad program.

HOPE SCHOLARSHIP

If you are a recipient of the Hope scholarship, you may be able to use your funds toward tuition if you are enrolled in at least 6 credit hours.

*For a complete list of external scholarship opportunities, go to studyabroad.utk.edu/.
Attend an information session at the Haslam College of Business to learn more about faculty-led programs.

Meet with a staff member to talk over program options.

Create a budget for your study abroad program.

Apply online for a faculty-led program.

Review your acceptance letter.

Submit your confirmation of program participation to secure your spot.

Ensure your passport is valid (does not expire within six months of your program end date).

Obtain a visa, if required.

Submit your deposit and/or program fees.

Research whether or not you need any special immunizations for your program. Information regarding immunizations abroad may be found at: state.gov/travel/ www.cdc.gov/

Attend the orientation session for your program.

Join your program’s Facebook group to share photos, questions, and stay up-to-date on program events.

Purchase your flight and send itinerary to your program coordinator.

Get ready for your next big adventure!
ARGENTINA AND URUGUAY
INTERNATIONAL BUSINESS

January 10-March 17, 2018 (Spring I, course dates)
March 10-17, 2018 (In-Country)

“From mighty Iguazú Falls in the subtropical north to the thunderous, crackling advance of the Glaciar Perito Moreno in the south, Argentina is a vast natural wonderland. The country boasts some of the Andes’ highest peaks. It’s home to rich wetlands... mountains painted in rustic colors, deserts dotted with cacti, massive ice fields and arid steppes in Patagonia, cool lichen-clad Valdivian forests, Andean salt flats, a spectacular Lake District, penguins, flamingos, capybaras, and more. All are stunning sights and adventures just waiting to be experienced.”
— The Lonely Planet

Description: This course prepares managers for the challenges of competing in the global marketplace, in particular conducting business in Latin America. Students will gain tools and knowledge useful for understanding the business and competitive environment as well as the unique managerial challenges of firms operating in the region. Students will be able to recognize both potential, and limitations for, international trade and investment in the region and appreciate its distinct business practices.

Application Deadline: November 1
Prerequisites: MGT 201
Courses: 3 credit hours, BUAD 400: International Business / IB 489: Study Abroad
Faculty Leader: Kelly Hewett, khewett@utk.edu
Contact: Sara Easler, seasler@utk.edu
Description: Students will gain an understanding of logistics systems operations and tactics. The course emphasizes front line decision-making in: purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. The decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: BUAD 331 or 332 / SCM 311
Courses: 3 credit hours, SCM 413: Supply Chain Operations / IB 489: Study Abroad
Faculty Leaders: Chad Autry, autry@utk.edu / Alexandre Rodrigues, arodri23@utk.edu
Contact: Sara Easler, seasler@utk.edu

“In a world where wilderness and native cultures are disappearing, Panama – against all odds – continues with its essence intact. Trekking through rainforests, watching Congo drumming, and sailing between pristine tropical islands offers wonder and delight... Panama is... an explosion of nature, cultures, and beliefs in that messy, musical arrangement that is everyday life in Latin America. All that energy feeds you, and you see the world in new ways.”

— Carolyn McCarthy, The Lonely Planet
Students will improve their understanding of how business is conducted across different regulatory environments and cultures. Known as one of the financial capitals of the world, London provides an ideal backdrop for exploration of key business concepts while observing the dramatic geopolitical shift caused by Brexit. Students visit several London-based businesses, participate in cultural excursions to locations including Stonehenge and Oxford, and hear from UT alums about their experiences in London.

Application Deadline: Priority – November 30 / Final – February 1

Prerequisites: MGT 201

Courses: 3 credit hours, BUAD 400: International Business / IB 489: Study Abroad

Faculty Leaders: Russell Crook, tcrook@utk.edu / Don Bruce, dbruce@utk.edu

Contact: Sara Easler, seasler@utk.edu

“Few world cities can compete with the English capital for variety, vitality, and pace. This is where the money that drives the British economy is made and spent, where the Queen reigns and parliament governs, and where trends in music, fashion, and the arts are made and discarded, sometimes in the space of a single evening.”

— The Lonely Planet
Description: In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring Ireland’s capital. The course builds on a traditional strategic management foundation, while integrating a competitive simulated environment where student teams forge their current and prior learning into a series of interrelated strategic and tactical decisions. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadline: Priority - November 30 / Final - February 1
Prerequisites: BUAD 331 / 332, BUAD 341 / 342, FINC 301
Courses: 4 credit hours, BUAD 453: Global Strategic Management: Integrating Concepts and Applications / IB 489: Study Abroad
Faculty Leaders: Eva Cowell, ecowell@utk.edu / Mark Willoughby, mwillou1@utk.edu
Contact: Sara Easler, seasler@utk.edu

“Once the second city of the (British) empire, Dublin has always maintained a pretty cosmopolitan outlook and in the last two decades has conspicuously embraced diversity and multiculturalism. You’ll hear languages and eat foods from all four corners of the globe, and while it used to be said that ‘real’ Dubs had to be born within the canals like their parents and grandparents before them, these days you’re just as likely to meet a Dub whose parents were born in Warsaw, Lagos, Cairo, or Beijing.”

— The Lonely Planet
Description: Students will acquire familiarity with the challenges faced by local and multinational firms and discuss these challenges and their potential solutions in a theoretically grounded manner. The course offers students the opportunity to meet with professionals from businesses in Spain and attend lectures that cover topics related to how international businesses run. The program also offers students a unique opportunity to experience the “real” Barcelona with several excursions and other activities.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: MGT 201
Courses: 3 credit hours, BUAD 400: International Business / IB 489: Study Abroad
Faculty Leader: Roberto Ragozzino, rragozzino@utk.edu
Contact: Sara Easler, seasler@utk.edu

“Passionate, sophisticated, and devoted to living the good life, Spain is at once a stereotype come to life and a country more diverse than you ever imagined.”
— The Lonely Planet
Description: Students have the opportunity to explore local businesses, nonprofits, and experience first-hand how culture and government have contributed to the internationalization of businesses in South Africa. South Africa is one of the most ethnically, linguistically, and religiously diverse countries on the continent. With the South African constitution recognizing eleven official languages, the country has been affectionately dubbed the “Rainbow Nation” since the fall of apartheid.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: MGT 201
Courses: 3 credit hours, International Business (BUAD 400) / IB 489: Study Abroad
Faculty Leaders: David Gras, dgras@utk.edu / Lindsay Mahony, lmahony@utk.edu
Contact: Sara Easler, seasler@utk.edu

“There’s something about the rainbow nation that just grabs hold and won’t let go...Cultures from Africa, Asia, and Europe sharing their traditions, languages, and cuisines; encounters with creatures from dung beetles to white rhinos; accommodation options from rustic cabins to deluxe hotels and above all, a constantly changing landscape in which to enjoy it all. Land on South African shores, and it might just grab hold of you, too.”

— Lucy Corne, The Lonely Planet
Description: Students apply economic concepts to what they learn first-hand about German business and culture. As the third largest exporter in the world and the largest national economy in Europe, Germany serves as the lab in which to study a compelling and dynamic economy. Students are based in Freiburg, nestled next to France and Switzerland. In addition to coursework in economics and international business, students participate in excursions including a day trip to Strasbourg, Zurich, and Stuttgart.

Application Deadline: Priority – November 30 / Final – February 1

Prerequisites: ECON 201, 211, or 213

Courses: 6 credit hours, International Business or 3 credit hours, Economics, and 3 credit hours, BUAD 400: International Business / IB 489: Study Abroad

Faculty Leaders: Georg Schaur, gschaur@utk.edu / Scott Gilpatric, sgilpat@utk.edu

Contact: Sara Easler, seasler@utk.edu

“Sitting plump at the foot of the Black Forest’s wooded slopes and vineyards, Freiburg is a sunny, cheerful university town, its medieval Altstadt a story-book tableau of gabled town houses, cobblestone lanes, and cafe-rimmed plazas... This eco-trailblazer has shrewdly tapped into that natural energy to generate nearly as much solar power as the whole of Britain, making it one of the country’s greenest cities.”

— The Lonely Planet
Description: Students will earn UT credit from Haslam faculty at the Santa Chiara Study Center in Castiglion Fiorentino, Tuscany (near Florence), where they will live and study. A combination of lectures, case studies, discussions, and tours will provide students with an understanding of international business practices and cultural differences between Western Europe and the United States. There will be organized excursions to Florence, Venice, Siena, Assisi, and Orvieto.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: ECON 201, 211, or 213; or BUAD 361
Faculty Leaders: Don Clark, dclarck3@utk.edu / Dave Woehr, dwoehr@uncc.edu
Contact: Sara Easler, seasler@utk.edu

“Arguably Europe’s most enticing country, Italy charms visitors with irresistible food, awesome architecture, diverse scenery, and unparalleled art. In fact, it’s so packed with possibilities, it can almost overwhelm.”— Belinda Dixon, The Lonely Planet
IMPORTANT DATES

2018 Spring, Mini-term, and Summer-term Faculty-led Programs

September through October:
The Office of International Programs and Study Abroad will host information sessions regarding faculty-led study abroad programs. Read Haslam Highlights for exact dates. Meet with a staff member in the Office of International Programs and Study Abroad to find a program that meets your academic needs and interests.

SPRING

Early Fall: Applications for faculty-led programs will open.
November 1: Deadline for applications.
Early Spring: Mandatory general pre-departure orientation with the Center for International Education (CIE). All students must attend. A separate program orientation will be held for Haslam.
Late Fall: Deposit due.
February 1: Passport and flight information due.
March 12: Faculty-led programs depart for host countries.

MINI- & SUMMER-TERM

Early Fall: Applications for faculty-led programs will open.
November 30: Priority deadline for applications.
February 1: Final deadline for applications.
Early April: Mandatory general pre-departure orientation with CIE. All students must attend. A separate program orientation will be held for Haslam.

Early April: Deposit due.
March 1: Passport and flight information due.
May 9: Remaining fees for mini-term due.
May 31: Remaining fees for summer-term due.
May and July: Faculty-led programs depart for host countries.