ARGENTINA AND URUGUAY
INTERNATIONAL BUSINESS

January 12-March 15, 2019 (Spring I, course dates)
March 16-23, 2019 (In-Country)

I had an amazing time abroad in Argentina and Uruguay. This trip allowed me to acquire a personal experience on how global businesses operate outside of the US and how they overcome barriers we would not encounter locally. Thank you, Haslam, for making this trip possible!

Nelson Acurero
Halsam Faculty-directed Program, Argentina & Uruguay
Spring Break 2018

Description: This course prepares future managers for the challenges of competing in the global marketplace, in particular conducting business in Latin America. Students will gain tools and knowledge useful for understanding the business and competitive environment as well as the unique managerial challenges of firms operating in the region. Students will be able to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices.

Application Deadline: November 1
Prerequisites: MGT 201, 202, or BUAD 299
Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
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