RECRUIT
HASLAM
TALENT

HASLAM
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE
#1 Most Relevant EMBA Program
WORLDWIDE
2018, Economist WhichMBA ranking

2018 UPS George D. Smith Prize Winner
for an innovative business analytics curriculum taught in the context of a true business environment.

THE HASLAM MSBA

TOP 5 INDUSTRIES HIRING HASLAM MSBAS

Technology 27%
Manufacturing 14%
Healthcare 11%
Retail 11%
Consulting 8%

Best North American Supply Chain Graduate Program
- 2018, Gartner

haslam.utk.edu/careers
CAREER OUTCOMES

MBA | MSBA
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Average Base Salary | $99,108 | $83,034
Average Signing Bonus | $13,983 | $7,000
Employment | 85% employed within 90 days of graduation | 97% employed within six months of graduation

TOP EMPLOYMENT DESTINATIONS (MBA & MSBA combined)

MANHATTAN

EASTMAN

EMPLOYER PERSPECTIVE

Data and analytics have proven foundational for Eastman’s growth strategy by enabling market insights, abstracting market complexity, and accelerating the development of new products and applications while driving transformation in the speed and quality of decision-making. It is essential that we attract and retain top talent in the field of data science. The master’s in business analytics program at UT, Knoxville, has been a key partner in enabling our mission. The program has done an exceptional job preparing students to contribute and add value across the enterprise. The program continually adapts to stay current and competitive in producing top talent in the field of data science.

MICHAEL WELTY,
Leader of Data Science, Eastman Chemical Company
Haslam MBA
Haslam’s full-time MBA develops leadership skills and broad business knowledge. Candidates may concentrate on business analytics, entrepreneurship and innovation, finance, marketing, or supply chain management. Dual degree programs with business analytics, engineering, law, and agricultural programs also are available.

MS in Business Analytics
MSBA students graduate with the ability to communicate and leverage data using both technical and soft skills. They work in teams using real data to solve a real problem for an industry partner during their capstone project.

Master of Accountancy
Haslam’s Master of Accountancy has held a national reputation for decades, preparing students to pass the CPA exam, work in Big Four accounting firms, and navigate a wide range of business environments.

MS in Global Supply Chain Management
The Master in Global Supply Chain Management is taught both online and in a hybrid format that brings together students on three continents including North America, Europe, and Asia. These students receive an integrated perspective with economics, operations, logistics, risk management, leadership, and information technology courses taught by top-ranked faculty.

MS in Management & Human Resources
MS in Management and Human Resources graduates learn the skills to lead and manage people in the workplace through a combination of strategy, leadership development, and human resource tactics and knowledge.

Professional & Executive MBA Programs
The Professional and Executive MBA programs are designed for working professionals to unlock their leadership potential while maintaining career momentum. Candidates learn strategic-level business concepts and gain valuable insights into their own industries and organizations.

haslam.utk.edu/careers
“Haslam gave me business fundamentals and exposure to the latest supply chain industry research and trends, which provided me with a competitive edge in corporate business positions upon graduation.”

KATE KOBZA (MBA, ’18)
Associate Manager, Procurement

“Being the first analytics program within a college of business, the Haslam MSBA had already been around for several years, so it was clear they had the reputation and experience necessary to provide a high-quality analytics program.”

DAVID SWETS (MSBA, ’18)
Data & AI Consultant

“Without the guidance of the Haslam Graduate Career Management office, I would not have the excellent job that I have today. The staff took great care to stress the importance of job fair and conference opportunities.”

RYAN STOVER (MBA, ’18)
Core Purchasing Buyer

haslam.utk.edu/careers
Our Graduate and Executive Education Career Management Center offers a range of options to engage with our top business talent.

**Campus interviews and information sessions** are highly encouraged as a way to meet our talent directly, fulfill hiring needs, and increase brand awareness on campus.

**Resume books** are provided to our employer partners at the start of each fall semester. They are available on-demand throughout the year.

**The annual Career Expo** occurs each October and provides maximum exposure to all our MBA and MSBA students seeking internships and full-time employment.

Job postings are welcomed and can be targeted to our current students and/or alumni.

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**RECRUITING CYCLE**

- **September – November**
  - peak full-time recruiting season

- **October – April**
  - peak internship recruiting season

- **December**
  - Haslam MBA and MSBA students graduate

- **May**
  - dual degree students graduate

- **May – August**
  - Haslam MBA students participate in required internships

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To explore executive or customized leadership development solutions for your current employees, contact:

**JONATHAN HARVEY**
Executive Director
865-974-5001
jharve24@utk.edu

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To start a conversation about Haslam business talent, schedule an employer visit to campus, or post a job, please contact:

**PEDRO GONZALEZ**
Director of Career Management
865-974-6261
pedro.gonzalez@utk.edu

**NATALIE FELLER**
Employer Relations Manager
865-974-5542
natalief@utk.edu

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CAREER MANAGEMENT
504 Haslam Business Building
Knoxville, TN 37996
865-974-6329

haslam.utk.edu/careers

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