

# IRELAND

## MANAGEMENT

May 14-31, 2018



“Once the second city of the (British) empire, Dublin has always maintained a pretty cosmopolitan outlook and in the last two decades has conspicuously embraced diversity and multiculturalism. You’ll hear languages and eat foods from all four corners of the globe, and while it used to be said that ‘real’ Dubs had to be born within the canals like their parents and grandparents before them, these days you’re just as likely to meet a Dub whose parents were born in Warsaw, Lagos, Cairo, or Beijing.”

– The Lonely Planet

### **Description:**

In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring Ireland’s capital. The course builds on a traditional strategic management foundation, while integrating a competitive simulated environment where student teams forge their current and prior learning into a series of interrelated strategic and tactical decisions. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

### **Application Deadline:**

Priority – **November 30** / Final – **February 1**

### **Prerequisites:**

BUAD 331 / 332, BUAD 341 / 342, FINC 301

### **Courses:**

4 credit hours, BUAD 453: Global Strategic Management: Integrating Concepts and Applications / IB 489: Study Abroad

### **Faculty Leaders:**

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