

Haslam College of Business

Undergraduate Outcomes Report

Summary for the 2018-2019 Academic Year

TO: Haslam College of Business Deans, Directors, and Department Heads

FROM: HCB Undergraduate Professional & Career Development and the Center for Career Development

DATE: December 19, 2019 (Six Months After Graduation)

SUBJECT: Undergraduate Outcomes Report

The data presented in this report is based off of first destination data that was self-reported by students in their UTK Career Profile as of December 1, 2019. We saw positive growth in salary and graduate school but a slight decrease in full-time employment from the 2018-2019 academic year. More students stayed in Tennessee than in the previous year.

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If you have any questions, please contact Jeannine Berge at jberge@utk.edu or 865-974-8280.

Sincerely,

The HCB Undergraduate Professional and Career Development Team

First Destination Statistics & Salaries

Methodology

The undergraduate career team uses several different methods to collect the data for this report. The population is Haslam College of Business undergraduates who graduate in August 2018, December 2018, and May 2019. When collecting data, we follow the guidelines put forth by the National Association of Colleges & Employers (NACE) on what information to collect and how to collect it. Our first collection method involves emailing each graduate with a link to self-report their first destination outcome, which refers to the first employment or education opportunity that a student accepts immediately following graduation. At the University of Tennessee, this data is housed in a software platform called I2Twenty. The Center for Career Development maintain the database of outcomes for university reporting. This year students were offered a Haslam College of Business polo or mug as a free gift after filling out their profile. We continue collecting data for six months past graduation (December 2019) per NACE standards. If we are unable to solicit a response through email, we use other avenues including calling graduates and searching LinkedIn. Lastly, we contact employers to ask whom they have hired from The University of Tennessee in the past year.

Key

Total # = Number of students graduating in major

Known # = Number of students with first destination outcomes/salaries reported in I2Twenty

*Outcome percentages are based off of the known #

** Totals, on occasion, may not equal to 100% due to rounding

Table I – Outcomes

First Destination Report - Haslam College of Business - Undergraduate Programs													
Reported As of December 2019													
Major	Total	Known		Employed Full-Time ¹		Employed Part-Time ²		Further Education		Still Seeking Employment or Education		Out of Job Market	
		#	%	#	%	#	%	#	%	#	%	#	%
Accounting	148	132	89.0%	40	30.0%	2	2.0%	83	63.0%	5	4.0%	2	2.0%
Business Analytics	109	99	91.0%	75	76.0%	2	2.0%	14	14.0%	8	8.0%	0	0.0%
Economics	28	23	82.0%	17	74.0%	0	0.0%	4	17.0%	2	9.0%	0	0.0%
Finance	193	155	80.0%	111	72.0%	1	1.0%	17	11.0%	22	14.0%	4	3.0%
Human Resource Management	26	23	88.0%	17	74.0%	0	0.0%	2	9.0%	4	17.0%	0	0.0%
Management	88	80	91.0%	60	75.0%	1	1.0%	0	0.0%	16	20.0%	3	4.0%
Marketing	198	175	88.0%	146	83.0%	1	1.0%	11	6.0%	17	10.0%	0	0.0%
Public Administration	10	8	80.0%	4	50.0%	0	0.0%	3	38.0%	1	1.0%	0	0.0%
Supply Chain Management	388	346	89.0%	299	86.0%	3	1.0%	17	5.0%	24	7.0%	3	1.0%
Total ³	1184	1038	88.0%	764	74.0%	10	1.0%	153	15.0%	99	10.0%	12	1.0%

Notes

1. Includes full-time own ventures, full-time post graduation internships, full-time fellowships, and all other types of full-time employment.
2. Includes part-time own ventures, part-time post graduation internships, part-time fellowships, and all other types of part-time employment.
3. Information within majors may not equal total due to double majors.

Table 2 – Salaries

National data come from the NACE Salary Survey Summer 2019 report. This includes data reported by colleges and universities and is broken down by region. The following chart uses the Southeast region salaries for comparison.

First Destination Report - Haslam College of Business - Undergraduate Programs								
Major	Total	Known	# of Salaries Reported ¹	Average Salary	Median Salary	Low Salary	High Salary	Southeast Region Average Salary
	#	#	#	\$\$	\$\$	\$\$	\$\$	\$\$
Accounting	148	132	21	\$52,911	\$52,000	\$26,000	\$100,000	\$47,774
Business Analytics ²	109	99	42	\$57,460	\$58,000	\$30,000	\$84,000	\$56,892
Economics	28	23	7	\$51,786	\$50,000	\$45,000	\$65,000	\$49,883
Finance	193	155	47	\$47,377	\$46,000	\$25,000	\$65,000	\$53,189
Human Resource Management	26	23	6	\$46,267	\$41,800	\$35,000	\$66,000	\$41,198
Management	88	80	32	\$51,905	\$50,000	\$35,000	\$110,000	\$47,774
Marketing	198	175	69	\$45,645	\$45,500	\$24,960	\$80,000	\$43,028
Public Administration	10	8	1	\$50,000	\$50,000	\$50,000	\$50,000	\$42,971
Supply Chain Management ³	388	346	156	\$54,246	\$55,000	\$26,000	\$80,700	\$51,082
Total	1184	1038	381	\$51,287	\$51,000	\$24,960	\$110,000	\$48,620
Notes								
1. Includes only respondents reporting full-time annual salaries above \$12,000.								
2. Management Sciences and Quantitative Method used as comparison salary for Business Analytics								
3. Since NACE does not have an equivalent to Supply Chain Management, the comparison salary number provided was from the Collegiate Employment Research Institute (CERI)								

Table 3 – Internships Completed by Graduates

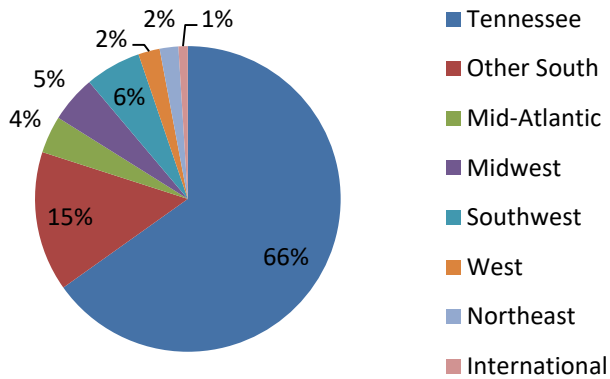
When students report their first destination outcome in I2Twenty, they are asked to mark yes or no to the question, “Have you previously completed an internship?” The table below reflects data from the respondents to this question.

Internships By Major			
Major	Known	Completed Internship	
		#	%
Accounting	6	5	83%
Business Analytics	7	7	100%
Economics	6	6	100%
Finance	27	18	67%
Human Resource Management	3	3	100%
Management	12	10	83%
Marketing	29	22	76%
Public Administration	1	1	100%
Supply Chain Management	59	46	79%
Total	150	118	79%

Top Employers Hiring Undergraduate Business Students

Employer	FT Positions
AT&T	23
Dell	16
Pilot Flying J	11
Enterprise Holdings, Inc.	9
J.B. Hunt Transport, Inc.	9
Dollar General Corporation	8
Amazon.com, Inc.	7
International Paper	7
Kimberly-Clark Corporation	7
21 st Mortgage Corporation	6
Axle Logistics	6
CHEP	6
Georgia-Pacific	6
Northwestern Mutual	6
PepsiCo/Frito-Lay, Inc.	6
Total Quality Logistics	6
UBS Financial Services, Inc.	6
Whirlpool Corporation	6

Top Locations for Undergraduates (includes employment and graduate school)



Tennessee Hiring

