In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring Ireland’s capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: BUAD 331 / 332, BUAD 341 / 342, FINC 301
Courses: BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) / IB 489: Study Abroad
Faculty Leaders: Eva Cowell, ecowell@utk.edu / Mark Willoughby, mwillou1@utk.edu
Contact: Sara Easler, seasler@utk.edu

Though of course this class can be easily be taken at UT, taking it in Ireland had other perks as an undergrad that one would not receive in a traditional classroom setting. I loved that we could interact with Irish businesses because I am intrigued with international business and how other countries are similar or different in their business interactions. I also believe that the opportunity allowed me to interact and communicate much more effectively with professionals.

Selin Anitsal
Haslam Faculty-directed Program, Ireland
Mini-term 2018