

IRELAND

MANAGEMENT

May 13-30, 2019

Mini-term Program



Though of course this class can be easily be taken at UT, taking it in Ireland had other perks as an undergrad that one would not receive in a traditional classroom setting. I loved that we could interact with Irish businesses because I am intrigued with international business and how other countries are similar or different in their business interactions. I also believe that the opportunity allowed me to interact and communicate much more effectively with professionals.

Selin Anitsal

Haslam Faculty-directed Program, Ireland
Mini-term 2018

Description:

In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring Ireland's capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadline:

Priority – **November 30** / Final – **February 1**

Prerequisites:

BUAD 331 / 332, BUAD 341 / 342, FINC 301

Courses:

BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) / IB 489: Study Abroad

Faculty Leaders:

Eva Cowell, ecowell@utk.edu / Mark Willoughby, mwillou1@utk.edu

Contact:

Sara Easler, seasler@utk.edu