

ITALY

INTERNATIONAL BUSINESS

May 13-27, 2019



In my three weeks abroad, I learned to adopt some of the cultural practices of Italy. It was hard to wrap my head around some things, like shops randomly closing during the middle of the day so employees could go home, eat lunch, and take a nap before returning back to work. While eating in restaurants, I was surprised to see I had to actually pay for water, and the idea of “splitting checks” was foreign to Italians. I eventually adapted and appreciated all things Italian culture had to offer, even when the air conditioning wasn’t working!

Leah Cluck

Haslam Faculty-directed Program, Italy
Summer II



Mini-term Program

Description:

This course will explore Italy’s diversified economy through the lens of their prominent food, automotive, fashion, and tourism sectors. Students will participate in a unique learning experience that will consider trade, foreign direct investment, and competitive dynamics, while fully immersing themselves in a context that is profoundly different from the United States. Students will visit several northern Italian businesses and interact with local managers to gain an intimate understanding of the distinct institutional, political, and cultural differences in this beautiful country.

Application Deadline:

Priority – **November 30** / Final – **February 1**

Prerequisites:

MGT 201, 202, or BUAD 299

Courses:

BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leader:

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