

SOUTH AFRICA

INTERNATIONAL BUSINESS & CORPORATE SOCIAL ENTERPRISE

May 13-27, 2019

Mini-term Program



My time in South Africa was the most impactful experience I've ever had in my life. Not only did the study abroad trip increase my awareness of South Africa on a business level, the trip also allowed me to learn and digest the social and governmental climate that citizens are currently living in. Landing in South Africa, I hadn't fully realized just how fresh the effects of Apartheid were, as well as the racial and socio-economic divides that were still in place across the country.

Brandon Hull

Haslam Faculty-directed Program, South Africa
Mini-term 2018



Description:

Students have the opportunity to explore local businesses and nonprofits, while experiencing first-hand how culture and government have contributed to the internationalization of businesses in South Africa. South Africa is one of the most ethnically, linguistically, and religiously diverse countries on the continent. With the South African constitution recognizing eleven official languages, the country has been affectionately dubbed the “Rainbow Nation” since the fall of Apartheid.

Application Deadline: Priority – **November 30** / Final – **February 1**

Prerequisites: MGT 201, 202, or BUAD 299

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leaders: David Gras, dgras@utk.edu / Tyvi Small, tsmall@utk.edu

Contact: Sara Easler, seasler@utk.edu