INTERNATIONAL PROGRAMS & STUDY ABROAD

2019 Faculty-Directed Study Abroad Programs
(Spring / Mini-Term / Summer)
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Haslam College of Business faculty-directed study abroad program

- Short-term study abroad programs led by Haslam faculty.
- Available to all majors and collaterals.
- Earn 3, 4, or 6 Haslam credit hours.
- All courses taught in English.
- Satisfies study abroad requirements for International Business concentrations/collaterals.

Why study abroad?

- Gain new insights into how business is conducted in other parts of the world.
- Build your resume. Employers all over the world are looking for international exposure.
- Develop stronger cross-cultural communication skills.
- Hone your ability to cope with unfamiliar situations and ambiguity.
- Acquire an understanding of cultures and perspectives different from your own.

Who is eligible?

In order to participate in study abroad, students must:

- Have completed any prerequisites required for the program, be currently enrolled in the required prerequisites, or plan to enroll in and complete the prerequisite course(s) by the start of the program.
- Have successfully completed the faculty-directed program application by the stated deadlines.
APPLICATION PROCESS

Fill out the online application at programsabroad.utk.edu. Rank your top programs on the application.

SPRING TERM/SPRING BREAK
Deadline for applications is November 1.

MINI- & SUMMER-TERMS

Priority Deadline: November 30
The priority deadline is the first chance for students to submit their application to the faculty-directed study abroad programs. Students who submit by the priority deadline will have only their first choice considered.

Final Deadline: February 1
The final deadline is the last chance for students to apply for faculty-directed programs. All choices will be considered in the application.

Many programs will be full and closed following the priority round of applications. Once you receive your acceptance letter, you have one week to confirm your participation in the program. Once programs are full they will close, so secure your space early!
PROGRAM COST

Students should budget for the following expenses:

TUITION + FEES

• Each of our faculty-directed programs earn Haslam credit that can be put toward your 120-credit hour total.
• For the Spring-term/break programs, tuition and fees will be rolled into your full course load tuition.
• For Mini- and Summer-term programs, costs will be assessed through myUTK.

PROGRAM FEE

This fee will vary by program but includes all compulsory group expenses such as accommodations, in-country transportation, tours/excursions, and some group meals over the dates of the program.

INTERNATIONAL AIRFARE

Program faculty will advise their students on how to purchase airline tickets and make their own travel schedules available. Students may travel with faculty or fly on their own. In many cases, students may be able to go early or stay later, as long as they arrive to their program on time and stay through the full duration.

PERSONAL EXPENSES

While many expenses will be included in the program fee, students also should budget for some meals, the purchase of a passport or visa if needed, and additional personal spending and travel.

* Details about expenses are broken down at programsabroad.utk.edu

* Students will be charged the university’s Study Abroad Fee of $175 in addition to their deposit.

SCHOLARSHIPS

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE STUDY ABROAD SCHOLARSHIP

Funding is available to undergraduate business students enrolled in an approved education abroad program. Application details are available at haslam.utk.edu.

CIE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit-based funding is available for UT undergraduates participating in a university-approved education abroad program.

HOPE SCHOLARSHIP

If you are a recipient of the Hope scholarship, you may be able to use your funds toward tuition if you are enrolled in at least 6 credit hours.

* For a complete list of external scholarship opportunities, go to programsabroad.utk.edu.
Description: This course prepares future managers for the challenges of competing in the global marketplace, in particular conducting business in Latin America. Students will gain tools and knowledge useful for understanding the business and competitive environment as well as the unique managerial challenges of firms operating in the region. Students will be able to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices.

Application Deadline: November 1

Prerequisites: MGT 201, 202, or BUAD 299

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leader: Kelly Hewett, khewett@utk.edu

Contact: Sara Easler, seasler@utk.edu

ARGENTINA AND URUGUAY
INTERNATIONAL BUSINESS

January 12-March 15, 2019 (Spring I, course dates)
March 16-23, 2019 (In-Country)

I had an amazing time abroad in Argentina and Uruguay. This trip allowed me to acquire a personal experience on how global businesses operate outside of the US and how they overcome barriers we would not encounter locally. Thank you, Haslam, for making this trip possible!

Nelson Acurero
Halsam Faculty-directed Program, Argentina & Uruguay
Spring Break 2018
ITALY
INTERNATIONAL BUSINESS

May 13-27, 2019

Description: This course will explore Italy’s diversified economy through the lens of their prominent food, automotive, fashion, and tourism sectors. Students will participate in a unique learning experience that will consider trade, foreign direct investment, and competitive dynamics, while fully immersing themselves in a context that is profoundly different from the United States. Students will visit several northern Italian businesses and interact with local managers to gain an intimate understanding of the distinct institutional, political, and cultural differences in this beautiful country.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: MGT 201, 202, or BUAD 299
Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
Faculty Leader: Roberto Ragozzino, rragozzino@utk.edu
Contact: Sara Easler, seasler@utk.edu

In my three weeks abroad, I learned to adopt some of the cultural practices of Italy. It was hard to wrap my head around some things, like shops randomly closing during the middle of the day so employees could go home, eat lunch, and take a nap before returning back to work. While eating in restaurants, I was surprised to see I had to actually pay for water, and the idea of “splitting checks” was foreign to Italians. I eventually adapted and appreciated all things Italian culture had to offer, even when the air conditioning wasn’t working!

Leah Cluck
Haslam Faculty-directed Program, Italy
Summer II
Description: Students will gain an understanding of logistics systems operations and tactics. The course emphasizes front line decision making in: purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. The decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: BUAD 331 or 332 / SCM 311
Courses: SCM 413: Supply Chain Operations (3 hrs.) / IB 489: Study Abroad
Faculty Leaders: Alexandre Rodrigues, arodri23@utk.edu / John Bell, bell@utk.edu
Contact: Sara Easler, seasler@utk.edu

Equipped. That is the best word to describe how I feel after arriving home from my trip to Panama. I feel so much more ready for the world's challenges, more devoted to a career in supply chain, and more knowledgeable about the trends, inner workings, and overall methodologies of the field. On top of all that knowledge, I was able to make incredible friendships, see some of the most incredible views, and get a firsthand look into established processes at well respected organizations.

Eric Pelehach
Haslam Faculty-directed Program, Panama Mini-term 2018
Description: Students will improve their understanding of how business is conducted across different regulatory environments and cultures. Known as one of the financial capitals of the world, London provides an ideal backdrop for exploration of key business concepts while observing the dramatic geopolitical shift caused by Brexit. Students visit several London-based businesses, participate in cultural excursions to locations including Stonehenge and Oxford, and hear from UT alums about their experiences in London.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: MGT 201, 202, or BUAD 299
Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
Faculty Leaders: Russell Crook, tcrook@utk.edu / Don Bruce, dbruce@utk.edu
Contact: Sara Easler, seasler@utk.edu
Description: In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring Ireland’s capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: BUAD 331 / 332, BUAD 341 / 342, FINC 301
Courses: BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) / IB 489: Study Abroad
Faculty Leaders: Eva Cowell, ecowell@utk.edu / Mark Willoughby, mwillou1@utk.edu
Contact: Sara Easler, seasler@utk.edu

Though of course this class can be easily be taken at UT, taking it in Ireland had other perks as an undergrad that one would not receive in a traditional classroom setting. I loved that we could interact with Irish businesses because I am intrigued with international business and how other countries are similar or different in their business interactions. I also believe that the opportunity allowed me to interact and communicate much more effectively with professionals.

Selin Anitsal
Haslam Faculty-directed Program, Ireland
Mini-term 2018
**Description:**
This course will introduce students to international/global marketing with a heavy emphasis on the Australasian environment. Students will explore many aspects of marketing management such as international market opportunities, market entry strategies, and the development and implementation of marketing programs. Students will consider marketing challenges, specifically when operating in an overseas environment. Through site visits with local business, excursions, and cultural activities, students will learn more about how “The Land Down Under” has become one of the world’s largest economies.

**Application Deadline:**
Priority – **November 30** / Final – **February 1**

**Prerequisites:**
MGT 201, 202, or BUAD 299

**Courses:**
BUAD 400: International Marketing (3 hrs.) / IB 489: Study Abroad

**Faculty Leader:**
Dan Flint, dflint@utk.edu

**Contact:**
Sara Easler, seasler@utk.edu

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Australia was a legendary destination that I would recommend without reservation to anyone seeking a development experience abroad. The emphasis Aussies place on appreciation of wildlife and the world’s natural beauty was inspiring every day — some of the greatest sunsets and the most stars you will likely ever see. In a business sense, Australians interact through horizontal leadership structuring, fostering personal connections with co-workers and clients. I’m returning to the states with a few new best friends following my time traveling and studying in Oz.

**Tyler Davis**
UT International Academic Internship in Australia, 2018
**SOUTH AFRICA**
**INTERNATIONAL BUSINESS & CORPORATE SOCIAL ENTERPRISE**

May 13-27, 2019

My time in South Africa was the most impactful experience I’ve ever had in my life. Not only did the study abroad trip increase my awareness of South Africa on a business level, the trip also allowed me to learn and digest the social and governmental climate that citizens are currently living in. Landing in South Africa, I hadn’t fully realized just how fresh the effects of Apartheid were, as well as the racial and socio-economic divides that were still in place across the country.

**Brandon Hull**
Haslam Faculty-directed Program, South Africa
Mini-term 2018

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**Description:** Students have the opportunity to explore local businesses and nonprofits, while experiencing first-hand how culture and government have contributed to the internationalization of businesses in South Africa. South Africa is one of the most ethnically, linguistically, and religiously diverse countries on the continent. With the South African constitution recognizing eleven official languages, the country has been affectionately dubbed the “Rainbow Nation” since the fall of Apartheid.

**Application Deadline:** Priority – November 30 / Final – February 1

**Prerequisites:** MGT 201, 202, or BUAD 299

**Courses:** BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

**Faculty Leaders:** David Gras, dgras@utk.edu / Tyvi Small, tsmall@utk.edu

**Contact:** Sara Easler, seasler@utk.edu
Description: This course provides students with an opportunity to learn first-hand about Germany’s advanced, innovation-driven business environment and unique culture. The course combines classroom learning, site visits, and cultural immersion activities to provide a multi-faceted understanding of German business. Students will observe first-hand the German perspective on manufacturing, supply chain, technological development, and sustainability by engaging with leading German firms, all while considering the cultural and behavioral nuances that lead to successful engagement with German businesses.

Application Deadline: Priority – November 30 / Final – February 1

Prerequisites: MGT 201, 202, or BUAD 299

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leaders: Mike Galbreth, galbreth@utk.edu

Contact: Sara Easler, seasler@utk.edu

While I was in Germany I learned to live like a local. Picking out a favorite coffee shop in town, learning to use public transportation, and having a favorite meal such as schnitzel are some of the many things I miss now that I’m back in the States. Getting to know the waiters at our favorite restaurant with different backgrounds such as Irish and even American were also interesting experiences. Even learning how timely trains are and how that is one of the main ways of traveling around Europe was very eye-opening. When abroad, you realize the whole world functions differently, and what you’re used to in one place might be something completely rare in another.

Juana Guzman
Haslam Faculty-directed Program, Germany Summer I, 2018
I was excited to study abroad, but I had no idea it would be as great as it was. The experiences, memories, and friendships gained are just a few of the things that make it so special. If you have the opportunity to study abroad, go.

Cohl Morgan
Haslam Faculty-directed Program, Italy
Summer II, 2018
IMPORTANT DATES

2019 Spring, Mini-term, and Summer Faculty-directed Programs

September through October:
The Office of International Programs and Study Abroad will post information regarding faculty-directed study abroad programs. Read Haslam Highlights for exact dates.

Meet with a staff member in the Office of International Programs and Study Abroad to find a program that meets your academic needs and interests.

SPRING TERM/BREAK

Early Fall: Applications for faculty-directed programs will open.

November 1: Deadline for applications.

Late Fall: Deposit due.

Early Spring: Mandatory general pre-departure orientation with the Center for International Education (CIE). All students must attend. A separate program orientation will be held for Haslam.

February 1: Passport and flight information due.

March 15: Faculty-directed programs depart for host countries.

MINI- & SUMMER-TERM

Early Fall: Applications for faculty-directed programs will open.

November 30: Priority deadline for applications.

February 1: Final deadline to apply for any remaining program spaces.

April 1: Passport and flight information due.

April 3: Deposit due.

Early April: Mandatory general pre-departure orientation with CIE. All students must attend. A separate program orientation will be held with Haslam.

May 9: Remaining fees for mini-term due.

May 31: Remaining fees for summer-term due.

May, June and July: Faculty-directed programs depart for host countries.
Meet with a staff member to discuss program options.
Create a budget for your study abroad program.
Apply online for a faculty-directed program.
Review your acceptance letter.
Submit your confirmation of program participation to secure your spot.
Ensure your passport is valid (does not expire within six months of your program end date).
Obtain a visa, if required.
Submit your deposit and/or program fees.
Research whether or not you need any special immunizations for your program. Information regarding immunizations abroad may be found at: www.travel.state.gov/ www.cdc.gov/
Attend the pre-departure orientation sessions for your program.
Join your program’s Facebook group to share photos, questions, and stay up-to-date on program events.
Purchase your flight and send itinerary to your program coordinator.
Get ready for your next big adventure!