Students will improve their understanding of how business is conducted across different regulatory environments and cultures. Known as one of the financial capitals of the world, London provides an ideal backdrop for exploration of key business concepts while observing the dramatic geopolitical shift caused by Brexit. Students visit several London-based businesses, participate in cultural excursions to locations including Stonehenge and Oxford, and hear from UT alums about their experiences in London.

Application Deadline: Priority – November 30 / Final – February 1
Prerequisites: MGT 201, 202, or BUAD 299
Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
Faculty Leaders: Russell Crook, tcrook@utk.edu / Don Bruce, dbruce@utk.edu
Contact: Sara Easler, seasler@utk.edu

Throughout the entirety of my trip, everywhere I looked there were opportunities to soak up the richest history and culture. While all of Europe is overflowing with historical significance, London leads the world in terms of innovation in business and education but also holds on tight to its roots.

Anna Veazey
Halsam Faculty-directed Program, UK
Mini-term 2018