

EDUCATION

University of Tennessee, Haslam Business School *Expected 05/2022*

Ph.D. Student, Supply Chain Management

University of Arkansas, Sam M. Walton College of Business *01/2016-05/2017*

- Master of Business Administration (MBA)
- Concentration: Supply Chain Management
- Graduate Assistantship
 - Department of Management/Marketing *08/2016-05/2017*
 - Graduate School of Business *01/2016-05/2016*

Ocean University of China, School of Economics *09/2009-07/2013*

- Bachelor of Management, Logistics Management

WORK EXPERIENCE

Intern, Walmart Global Sourcing India *06/2016-08/2016*

- Assisted sourcing and cross functional teams with apparel samples review both in-office and in factories (pre-& post-production) to assess quality and any defect before shipping product to the U.S
- Conducted factory visit inspections with sourcing team to evaluate processes and adherence to best practices for environmental and social standards
- Assisted to conduct “work in progress” meetings with Walmart partners and vendors to assess real production output and adherence to production line plan and timeline

Marketing Manager, Beijing Li Xue Education Consulting Co., Ltd *02/2014-11/2015*

- Conducted market analysis for German language learners, analyzed existing market strategies and issues, and presented final recommendations to other senior executives to achieve stable growth
- Planned and organized publicity campaigns, incl. Free Open Class, online promotion of training courses, campaigns and other marketing programs and designed course content and modules
- Recruited, interviewed and trained new teachers and new employees

HONORS/AWARDS

- Chancellor’s Scholarship, University of Tennessee
- Marketing and Supply Chain Management Departmental Scholarship, University of Tennessee
- Completed one semester as exchange student at the University of Science & Technology Beijing; opportunity available only to top 10% of entire campus in school year 2011-2012
- Recipient of 3rd-class award for excellent academic performance in school year 2011-2012

LEADERSHIP EXPERIENCE

Ocean University of China

Deputy Minister, Student Union of College of Economics *09/2009-07/2010*

- Collaborated with companies and facilitated the sponsoring of school activities

Deputy Minister, Laoshan Branch of the Red Cross Society of China *09/2009-07/2011*

- Planned and organized blood drives and first-aid trainings on campus

SKILLS

- Pro efficient in SAS Enterprise Guide, Microsoft Word, Excel, Adobe Photoshop& Powerpoint
- Languages: Mandarin (Native), English (Fluent), German (Conversational)