



**TENNESSEE VOLUNTEERS** go the extra mile. Whether reaching out to help others in need, distinguishing themselves through academics, or competing at a premier level in sports, Haslam students, alumni, faculty, and staff strive for excellence in all facets of human endeavor.

This issue of Haslam Magazine highlights a few such members of the Haslam community. Continuing a rich Volunteer tradition of competition and a love for athletics, students like our cover subject, Grant Williams, are making a name for themselves on and off the court. Watching Williams and his teammates throughout the record-breaking 2018-19 men's basketball season left many inspired by what these committed young men achieved. Perhaps even more impressive than the outcome was the way in which it was achieved – through palpable love and respect for team and teammates and a commitment to collective achievement over self-promotion. With a strong education in supply chain management, Williams is showing the world what it means to be both an elite athlete and a strong student.

Meanwhile, in a different sport and behind the scenes, Matthew Horton, an alumnus of the Haslam business analytics program, has grown his love for America's game through his work at Major League Baseball. Tracking fan feedback and habits online, Horton helps MLB enrich the fan experience for its 30 teams.

Honoring the memory of the greatest women's basketball coach, members of a recent class of Haslam MBA students have impacted the legacy of Tennessee's Pat Summitt through non-profit consultation with the Pat Summitt Foundation aimed at more effectively awarding grant monies to organizations that impact the Alzheimer's community.

Other features in this issue highlight Volunteer impact in other forms, like the story of Carmen Colitz, whose groundbreaking work in marine mammal eye surgeries and supplements is giving older animals a new view on life.

Yes, excellence comes in many forms. Whether largely hidden from public view or openly displayed to thousands, it inspires, as is the case with the estimable examples showcased in this issue. In these is found the essence of being a Tennessee Volunteer and the core values of the Haslam College of Business community – integrity, inclusion, insight and impact.

Thank you for your individual and collective accomplishments that create value, make the world better, and epitomize our rich Volunteer legacy.

Go Vols!

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# HASLAM

M A G A Z I N E

*Haslam Magazine* is the alumni publication of the Haslam College of Business at the University of Tennessee, Knoxville.

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*Haslam Magazine* is published twice a year by the University of Tennessee, Knoxville's Haslam College of Business and is printed by University Printing & Mail.

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