The HUB has launched 10 fully asynchronous online courses in nine business disciplines, including the business minor, which is now entirely online. The technology-enhanced education office, which hosts a full video studio and soundproof audio booth, works closely with faculty to create interactive content for classes across the college. The group also produces videos for study abroad trips, student associations, and clubs, and creates Impact Modules to help shape the culture of the college.

More than 1,000 students are engaged in one of the HUB’s business-focused student organizations. Leaders from those groups participate in the Presidents’ Council, which meets monthly to explore ways to get more students involved and connected with one another and the Haslam community. The newly formed Haslam Student Advisory Council, which will serve as a voice to deans and administrators, has been charged with creating a code of professionalism for the college. The student engagement office also creates Haslam Headlines, a weekly newsletter emailed to students.

As a freshman in the accounting program, Morgan Montieth was looking for a place to fit in. She attended the Haslam Engaged event and connected with an accounting organization she’s still part of today. Since then, Montieth has served on the Student Leadership Council and participated in numerous events at the college. “I don’t know if I would’ve gotten involved if it wasn’t for the HUB’s efforts to create an inclusive atmosphere. It made a world of difference as a freshman, and even as a senior, I still feel special and cared for.”
THE HUB IS BUZZING

The Haslam College of Business wants each of its 5,100 undergraduates to succeed professionally and personally. Now, with efforts to join a diverse group of student services under one umbrella, the HUB (Haslam Undergraduate Business) is making it easier than ever for students to connect. Within its first year, the HUB’s unique, holistic approach has yielded dramatic increases in student engagement and success. Impact data indicates better student retention, higher graduation rates, and increased career placement rates for graduates.

International Programs and Study Abroad

The college offers a variety of credit-bearing programming designed to help students gain a global business perspective, including faculty-directed courses abroad, summers and semesters at top tier partners, and international internships. In each of the last two years, the office experienced more than 20 percent growth in the number of undergraduates who studied abroad and their destinations were increasingly diverse, including: South America, Asia, Latin America, and Africa, as well as Europe.

Professional Academic Advising and Signature Student Programs

Haslam is the only college that requires undergraduates to check in with an academic advisor every semester, supporting the administration’s intent to stay in touch with every student. The academic office also incorporates signature programs such as the college honors program, Greg and Lisa Smith Global Leadership Scholars; the Heath Integrated Business and Engineering Program; the Venture Living Learning Community; and other program initiatives.

Brian Bolden
HCB, ’18

“Students will gravitate toward the HUB and its opportunities because of its high visibility in the business building. There are a lot of moving parts in a big university, and making it easy to locate all these services and opportunities in one place makes students more likely to connect.”
Haslam Class of 2018 graduates who participated in Senior Impact exceeded their participation goal of 65 percent.

A record number of Haslam students participated in international study programs in 2018. With 367 students studying abroad, Haslam’s participation in such programs is up 20 percent from 2017.

Eastman Chemical Company sponsored Career Leadership Day for new MBA, MSBA and Masters in Global Supply Chain students. Robert Smith, a Haslam MBA alum and Eastman’s director of business process excellence, gave a keynote talk.

AT&T partnered with Haslam in the fall to present the Corporate Social Responsibility course.

**ANDERSON CENTER FOR ENTREPRENEURSHIP AND INNOVATION**

Supply chain management major Meg Hutchison’s start-up company, Flo+Co., was awarded $10,000 in the spring 2018 Boyd Venture Challenge.

In the 11th annual Graves Business Plan Competition, Coonhound, LLC, and Generative Genetics took home top prizes of $5,000 each in the lifestyle business and high-growth business categories. Flo+Co. and Cumberland Games Company won second place and $3,000 each.

A team of six sophomore students, including supply chain management majors Dalton Maddox and Jeremy Piper, founded Coonhound, LLC. Supply chain management major Meg Hutchison founded Flo+Co. Supply chain management major Grant Peterson founded Cumberland Games Company.

New to this year’s competition were student financial advisor roles. These students worked with competition finalists, consulting on the start-ups’ financial planning. Junior accounting major Logan Sizemore won top prize in the student financial advisor competition, working with Ariel Ritter and Generative Genetics. Senior finance major Austin Robinson won second prize, and junior accounting major Olivia Davis won third prize.

At the Chancellor’s Honors Banquet, Karsyn Anstine, Stephanie Buss, Gregory Gilbert, Drew Kelley, and Ariel Kupritz were recognized for their Extraordinary Academic Achievement. Buss, Kelley, and Kupritz also received Outstanding Scholar Athlete honors alongside Meghan Wiggins and Luis Valero Zamoran.

Parker Henry took home Extraordinary Academic Achievement, Outstanding Scholar Athlete, and Top College Scholar awards.

Madison Hamilton, Phillip Newsom, Jenny Pan, and Aaron Woody captured awards for Extraordinary Professional Promise.

Mariah McClarkin was honored, with seven other UT students, as a recipient of the Extraordinary Campus Leadership and Service award.

STUDENTS FROM THE COLLEGE OF COMMUNICATION & INFORMATION, THE HASLAM COLLEGE OF BUSINESS, AND THE TICKLE COLLEGE OF ENGINEERING FINISHED SIXTH IN THIS YEAR’S @ECOCAR3 COMPETITION. THE TEAM COMPETED AGAINST 15 UNIVERSITY GROUPS NATIONALLY TO EARN THEIR BEST RANK IN 20 YEARS.
At the ETH Denver Conference, business analytics doctoral candidates Harrison Hicks and Yaojin Sun won a challenge by start-up Polymath to develop a better way to meet Know Your Customer regulations.

The team of Michelle Davis, Morgan Faulk Sowers, Carson Hollingsworth, and Abbey Wegman placed second out of 14 teams in the 2018 SEC MBA Case Competition.

Business administration doctoral candidate Asa Lambert received the Haslam Doctoral Student Leadership award and the Haslam Doctoral Student Teaching award.

Haslam Full-Time MBA students traveled to Santiago, Chile, in May to visit Chilean industries, learning how to do business abroad and immersing themselves in local culture.

In May, the Executive MBA – Global Supply Chain Class of 2018 spent nine days in Shanghai and Suzhou, China, touring facilities to see supply chain and lean operations in action.

A Haslam MBA team presented its findings on Oak Ridge’s “Rails to Trails” project, which would convert about five miles of unused CSX railroad into a pedestrian and bicycle trail.

FINANCE


Freshman transfer student Michael Newton won Knoxville Entrepreneur Center’s “What’s the Big Idea?” competition for his start-up, SWARM, which he launched before transferring to UT. SWARM helps student housing companies market to students.

SUPPLY CHAIN MANAGEMENT

Senior Jenny Pan was named to the Poets and Quants “Best and Brightest” list.

Haslam’s student chapter of the Council of Supply Chain Management Professionals hosted eight networking and professional development events in the 2018 spring semester.

HUMAN RESOURCE MANAGEMENT

Haleigh Theele and Billy Spencer won state Society for Human Resource Management scholarships. The UT Society for Human Resource Management student chapter won at the state SHRM conference for the fourth time in seven years.

ACCOUNTING & INFORMATION MANAGEMENT

Myracle Cross and Tamesha Bolden were elected to receive the 2018 NABA Southern Region Student Conference Scholarship award.

Senior Phillip Newsom was named to the Poets and Quants “Best and Brightest” list.
A SENIOR IN MARKETING, Jasmen Grant came to the University of Tennessee, Knoxville, with a different path in mind, but the Haslam College of Business attracted her attention. “The students really seemed in tune with their work, and that was an environment I wanted to connect with,” she says. “Since I officially became a Haslam student as a sophomore, I’ve interacted with companies, gone on professional development trips, learned how to network, and had a great internship experience. I’ve loved it all.”

As a Haslam Ambassador, Grant enjoys getting to meet with prospective students and their families and share her experience with them. She interned at Adidas last summer and hopes to pursue a similar path after graduation. “I’m interested in the business of fashion and the magic behind these stores we love to shop,” she says. “Eventually, I’d like to work my way up into senior management at a large brand.”

In her free time, Grant enjoys hosting events, traveling with friends, and watching movies. “I also love what I call online window shopping,” she says.

“I rarely buy anything, but I just love the thrill of finding new things.”

Gabe Garfield spent several years as a meteorologist and research scientist with the National Weather Service in Oklahoma before joining the Haslam MBA program in 2018. He worked on numerical weather modeling, including the development of a 3-D tornado model. “At NWS, I was on a team that produced a cutting-edge model that predicted a major tornado 90 minutes before it hit,” he says. “Being part of that was very exciting.”

Eventually, Garfield realized his interests and ambitions were calling him in another direction. “I’ve always been interested in business and wanted to know how things function,” he says. After hearing positive reviews, he decided to apply to Haslam. “I’m so glad I did,” he says. “It’s top notch, and the instructors have been incredible.” He’s involved with the Tennessee Organization of MBAs, the Big Orange Consulting Group, and the student-managed Torch Fund in the Master’s Investment Learning Center. “It’s really exciting because students have the
Jasmen
GRANT

What attracts you to marketing?

Jasmen: Being able to put yourselves in the consumer’s shoes.
I never want to work for a brand I’m not a consumer of because the store is the first point of interaction. I love being able to see the flip side of things such as how product development and merchandising are carried out, and marketing is focused around interpersonal relationships and emotions, so I feel like it’s the perfect marriage between creativity and analytics.

Gabe: That’s a great question. We have a good mix of both in the MBA class, and if you wanted to get a head start on management, there’s no reason you couldn’t go straight from undergrad. On the whole, though, a lot of the companies hiring summer interns tend to focus on the skills you’ve acquired over a short career, so that can be beneficial if you choose to go into the workforce first.

Jasmen: What would you say is a hidden gem of the MBA program—a takeaway you didn’t expect to get from it?

Gabe: The opportunity to work in a high-intensity setting. It shows where you can improve your leadership and communication skills. Another thing is learning how much you can actually get done in two months’ time if you have deadlines. The workload is so heavy, but looking back, I can see how much I’ve been able to learn and accomplish. You gain the skill of learning something on the go. That gives me great confidence that when I’m put into a new situation, I can learn from it very quickly.

Garfield and Grant’s conversation shines a light on what it’s like to be a student at any level in today’s fast-paced world, especially at UT’s first named college.