Vita

Jeff Barland, D.B.A.

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Personal Information

Born: Philadelphia, PA
Citizenship: United States

Education

B.A., General Business, 2008, Lynn University, Boca Raton, Florida: Summa Cum Laude
M.B.A., International Business, 2009, Lynn University, Boca Raton, Florida
D.B.A., Business, 2022, University of Dallas, Dallas, Texas

Honors and Awards

NA

Association Memberships and Certifications

- Member APICS – American Professionals in Inventory Control Systems
- Member PMI – Project Management Institute
- Lynn Academic Honors
- Certified in Production and Inventory Management
- Certified in Integrated Resource Management
- Certified Project Management Professional

Professional Experience

- **Daiso: Los Angeles, CA**   *Director Space Planning*   2023 –
  - Manage store design and space analytics

- **Vroom: Nashville, TN**   *Senior Manager Supply Chain Analytics* 2022 – 2023
  - Managed supply chain analytic projects and recruiting

- **Amazon: Nashville, TN**   *Senior Manager Supply Chain*   2021 – 2022
  - Managed supply chain for Global Private Brand Fresh

- **Walmart: Bentonville, AR**   *Senior Manager Analytics*   2011 – 2020
  - Led an analytics team on projects for all Walmart supercenter stores in the U.S.
  - Built Field Improvement Training (FIT) program to train process improvement leaders

- **Kerry Group: Beloit, WI**　　　*Senior Manager Corporate Logistics*　　2006 – 2011
  - Responsible for logistics initiatives and operational efficiencies for all locations
  - Lectured at University of Wisconsin on freight optimization & operations management

- **Fisher Scientific: Pittsburgh, PA**　　*Manager Supply Chain Analytics*　　2002 – 2006
  - Responsible for leading and training Supply Chain Analytics team
  - Developed SQL Training program

- **Office Depot: Denver, CO**　　*Manager Quality & Logistics*　　1994 – 2002
  - Responsible for improving overall quality and efficiency in warehouse operations

Research Interests

I have broad interests in organizational behavior and social psychology, particularly drivers of employee attitudes and behaviors.

Specifically, I am interested in the role that trust in managers and organizational identification influences employee attitudes and behaviors that affect the organization.

Current Research

Many companies are implementing corporate social responsibility (CSR) programs internally to drive positive brand awareness, improve their corporate image, and foster pro-organizational behaviors from their employees. As more organizational capital and resources are being invested in CSR efforts it is important that companies get a positive return on their investment. To that end, this research will evaluate how CSR, mediated by organizational identification, influences positive employee outcomes. Although CSR has been heavily researched, there has been little research at the employee level to help organizations understand how CSR programs effect their attitudes and behaviors. This research will evaluate the influence employee level CSR perceptions have on employee attitudes and behaviors considering the mediating role of organizational identification. Utilizing social identity theory (SIT), CSR perceptions is explored to evaluate employee's affinity within a social context, which can explain the employees' interest in connecting and identifying with the organization and the resulting development of stronger positive attitudes and behaviors. In addition, the research will study the mediating effect of organizational identification on the influence CSR perceptions has on several important internal and external employee outcomes – organizational citizenship behaviors (OCB), employee advocacy (EA), and service orientation (SO). Data will be collected using an online survey in Qualtrics and submitted to prospective participants in a large retail company in the United States. The results will provide a contribution to CSR literature by helping us better understand how CSR efforts effect internal and external employee outcomes at the employee level.

Teaching Experience

I have taught at the following Universities:

- DeVry University- Chicago, IL.　　　　　　　　　　　　　2010-2021
- University of Liverpool- Liverpool, United Kingdom　　　　2013-2020
- Southern New Hampshire University- New Hampshire, US　　2016-2023
- Arkansas Technical University- Russellville, AR　　　　　　2017-Present
- University of Washington - Seattle, WA　　　　　　　　　2023-Present

- University of Tennessee – Knoxville, TN   2023-Present

I currently teach the following courses:
- SCM 309   Supply Chain Analytics and Decision Making
- SCM 563   Supply Chain Operations

I am prepared to teach the following courses:
- QSO 300   Intro to Operations Management
- QSO 321   People Planets and Profit
- QSO 322   Logistics Management
- QSO 325   Continuous Improvement
- QSO 340   Project Management
- BUAD 2053   Business Statistics
- MGMT 4013   Management Information Systems
- MGMT 3103   Operations Management
- MGMT 4103   Supply Chain Management
- BDA 4073   Data Analysis & Visualization
- EBUS 636   Sustainable Supply Chain Management
- EBUS 507   Lean Thinking
- BUSN 460   Senior Project Capstone
- IMT 580   Management And Strategic Leadership

I have developed the following courses:
- Data Analysis & Visualization (ATU)
- Operations Management (ATU)
- MIS (ATU)
- SQL training course, ThermoFisherScientific
- Field Improvement Training (FIT) program for Wal-Mart, Inc.
- Customer Management Program for Wal-Mart, Inc.

Professional Presentations
- 2023 SWAM Conference: The impact of organizational identification on CSR
- 2022 SWAM Conference: The impact of trust on employee outcomes
- 2021 SWAM Conference: The impact of volunteerism on employee engagement
- 2016 Arkansas Technical University: Walmart supply chain overview with students
- 2015 Walmart Stores: Project management training program
- 2014 Walmart Stores: Field improvement training
- 2009 University of Wisconsin: Network optimization presentation to students
- 2008 University of Wisconsin: Supply chain integration presentation to students

Publications and Papers

Barland, J. (2022). *Corporate Social Responsibility and Employee Outcomes: The Role of Organizational Identification*, [Doctoral Dissertation, University of Dallas]

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References

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