

KELLEY B. ANDERSON

Kande105@utk.edu

EDUCATION

PhD, Finance, Fogelman College of Business and Economics, University of Memphis, August 2022

MBA, FCBE, University of Memphis, May 2021

MSBA in Finance, FCBE, University of Memphis, May 2020

PROFESSIONAL TEACHING EXPERIENCE

Teaching Assistant Professor, Haslam College of Business, University of Tennessee, 2022 – present

Instructor, Fogelman College of Business and Economics, University of Memphis, 2017 - 2022

- Courses: Fundamentals of Financial Management, Investments, Cases in Financial Management (Graduate-level), Personal Financial Management, Sustainable Finance and Investments
- Experience teaching in-person, online, and hybrid graduate and undergraduate courses
- Teaching evaluations consistently above average college's rankings
- Curriculum development, course design, and online video lectures with high-quality production
- Included finance industry technology such as Bloomberg terminals and trading lab, industry guest speakers, and business case studies to provide students with real-world experience and skills

Teaching Assistant, Fogelman College of Business and Economics, Univ of Memphis, 2014 - 2017

- Courses: Financial Management, Global Financial Management (MBA)

PUBLICATIONS & PRESENTATIONS

“The Contribution of Foreign Institutional Ownership to Informational Efficiency Around the World,” with Dr. PK Jain (University of Memphis), and Seung Won Woo (U.S. Securities and Exchange Commission)

- Best-in-Track Award for Financial Institutions at the 2020 Academy of Finance Conference
- Presented at the 2020 Financial Management Association (FMA) Conference
- Presented at the 2020 Memphis, Ole Miss, Miss State, Alabama (MMA) 2020 Conference
- Presented at the Southern Finance Association (SFA) 2017 Conference

“Institutional Investing in Draw-Down Private Partnerships” *The NMS Exchange*

- Published December 2019 in *The NMS Exchange*, an industry publication and educational resource for the Endowment & Foundation Community

RESEARCH INTERESTS, SKILLS & EXPERIENCE

Research Interests:	• International Finance • Institutional Investors • Ownership and Governance • Market Structure & Efficiency	• Socially Responsible Investing • Entrepreneurship • Private Investments • Real Estate
Datasets:	• Datastream • CRSP • Factset Institutional Ownership	• I/B/E/S Analyst • KKM Investor Protection Index • Cambridge Private Investments • Bloomberg

Statistical Tools: SAS Programming, STATA, eViews

Certifications: Bloomberg Market Concepts

INDUSTRY EXPERIENCE

Research Consultant, Southern Growth Studio, 2021

- Financial analysis and recommendations on business growth strategies for entrepreneurs, start-up and established firms

Research Analyst, ALSAC/St. Jude Research Hospital's Investments Department, 2018

- Research and analysis of private investments, producing findings that helped influence portfolio allocation among private investment asset classes

Owner/Managing Partner, Oh Wow Dang Records, 2008-2012

- Entrepreneurial experience as managing partner of a record label/entertainment business

Executive Director, Youth Empowerment through Arts & Humanities, 2006-2008

- Experience incorporating and managing a 501(c)3 nonprofit corporation

SERVICE AND AWARDS

- Faculty Advisor, Financial Management Association (FMA), University of Tennessee, 2024 – 2026
- Faculty Co-Advisor, Women in Finance, University of Tennessee, 2023 – 2024
- Teaching Beyond the Classroom Award, Fogelman College of Business and Economics, 2021
- Outstanding Service Award, Fogelman College Finance Department, 2020
- Project Leader, Financial Infrastructure, Stability, and Cyber Security Center, 2019-2021
- Co-Founder, CFA-Sponsored Community Financial Education Series, 2020
- Advisor, Fogelman Finance Club, 2019-2021
- Member, Center for Workplace Diversity and Inclusion Committee, 2019 – 2021
- Faculty Advisor, Financial Planning Association Competition Team, 2019 – 2020
- Faculty Advisor, TVA Business Case Competition Team, 2018 – 2019
- Presenter, Budgeting & Financial Literacy for Graduate Students, 2019
- Faculty Judge, University of Memphis Annual Student Research Forum, 2018
- Organizer, MLK50 Financial Literacy Panel, 2018
- Advisory Board, WUMR University Radio, 2018
- Treasurer, Youth Empowerment Through Arts & Humanities, 2017 – 2022
- Outstanding Student Award, Fogelman College of Business & Economics, 2014
- Alumni of the Year, South Carolina Governor's School, 2012