

ASHLEY D. KING

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640C Haslam Business Building
1000 Volunteer Blvd.
Knoxville, TN 37996

EDUCATION

PhD Candidate

University of Tennessee, Knoxville
Learning, Design and Technology

Projected completion May 2025

MAcc University of Tennessee, Knoxville

June 2016

Master of Accountancy, Information Management/Systems

BS University of Tennessee, Knoxville

December 2014

Bachelor of Science, Business Administration, Accounting

TEACHING AND TRAINING EXPERIENCE

University of Tennessee, Knoxville

May 2018 to Present

Lecturer, Department of Accounting and Information Management

- Instructor for Information Management 341 – Business Process Analysis
- Instructor for Business Administration 342 – CBMII: Information Management
- Instructor for Information Management 442 – e-Enterprise
- Instructor for Information Management 242 – Business Software Applications
- Instructor for Accounting 414 – Advanced Financial Reporting

LBMC, PC

2015 to 2018

- Created and presented firm wide technology workshops for staff through partner level. Workshops given quarterly and included changing topics, all technology related and centered around analytical insights and streamlining processes.

ACADEMIC AWARDS

Decosimo Faculty Leadership Award Winner

December 2020

Haslam College of Business Excellence in Teaching Award Finalist

April 2020

Graduate Student of the Year

December 2021

Educational Psychology Department, Learning, Design and Technology Program

Haslam College of Business Excellence in Teaching Award

May 2022

Alumni Association Outstanding Teacher Award – UT System

May 2022

Dr. John B. Ross Faculty Teaching Award

September 2022

INVITED PRESENTATIONS

AAA Annual Conference

2023

Presented alongside PwC in a panel discussion around creating inclusive teaching and learning environments in higher education.

AAA We ARE Webinar **2023**
Invited talk for a 90-minute presentation about the Urgent Medical Device, Inc. 2023: A Teaching Case Designed to Integrate Alteryx in the Financial Statement Auditing Classrooms case. This webinar was broadcast to over 600 individuals in academia and in practice.

UT's BEST FACULTY: Large Classroom Engagement **2023**
Invited talk for a 90-minute presentation creating inclusive classroom environments and engaging students in class discussions and learning objectives with inclusive teaching practices. This presentation was a panel discussion and highlighted three faculty members who teach in large sections across different colleges in the university. This panel was attended by 30 faculty members at the University of Tennessee, Knoxville.

AICPA-CIMA Faculty Hour Webinar **2023**
Invited talk for a 30-minute presentation about the Urgent Medical Device, Inc. 2023: A Teaching Case Designed to Integrate Alteryx in the Financial Statement Auditing Classrooms case and how to use it to incorporate data analytics into graduate level auditing curriculum. This webinar was broadcast to over 500 individuals in academia and in practice.

Business School DEI Collaborative - Annual Conference **2023**
Invited alongside Dr. Lauren Cunningham to give a 50-minute presentation inclusive teaching practices. The focus of this talk was to analyze ways to incorporate inclusive teaching and leadership practices at a college, departmental and classroom level. This open-ended discussion forum was attended by approximately 70 attendees from both academia and practice.

AAA Intensive Data and Analytics Summer Workshop **2022**
Presented 3-Hour hands-on demonstration of KPMG published case. This case was developed along with Allen Blay from Florida State University and is written to develop student skills in critical thinking. The case touches on auditing of revenue cycle and is based in Alteryx technology for logical and problem-solving elements.

Annual KPMG MADA Faculty Session **2022**
Presented a one hour talk on the use and efficacy of Alteryx in an accounting classroom. Presented through the lens of the Urgent Medical published KPMG case, this talk was directed to senior faculty from 30 member schools. This open discussion forum was presented at the KPMG Lakehouse as a part of the annual MADA conference.

CONFERENCE PARTICIPATION AND PRESENTATIONS

AAA Intensive Data Analytics **2023**
Presented an original case related to accounting disciplines and analytics. This 90-minute presentation covered cases related to audit, tax, managerial accounting as well as data analytics and business consulting. The case worked through data preparation and information visualizations in multiple software applications.

AAA DIV and TLC Conference **2022**
Presented *Unconscious Bias Training in the Audit Curriculum* a paper with Lauren Cunningham and Clarence Vaughn. Developed and presented a 20-minute presentation of the working paper to other

faculty and PhD students at the conference. Invited to submit paper to Issues in Accounting Education after presentation by editor of journal.

Association for Educational Communications and Technology – National Conference 2020
Attended and participated in 40 hours of workshop activities at national conferences. Attended sessions including “Building pedagogy in an online environment” and “Teaching critical thinking with technology.”

AAA Annual Meeting 2020
AAA Intensive Data and Analytics Summer Workshop 2019
PwC Tax and Analytics Academy 2018

CURRICULUM DEVELOPMENT MILESTONES

Online Degree Completion fully asynchronous delivery of BUAD 342 (2023)

Developed a standalone, fully asynchronous version of Business Administration 342. This course shows students how businesses capture and use data to convert it from transactional data into useful information. Skills portions of this class center around Alteryx and Tableau software applications but teach students to be program agnostic.

Women Empowered by Business (2023)

Developed two three-hour modules for this summer program. One module related to software analysis and converting data into information using software packages like Alteryx and Tableau and provided students with a hands-on demonstration of the tools. The second presentation was related to artificial intelligence and the use of tools like ChatGPT and Adobe Firefly. This summer program had approximately twenty high school aged students.

Project Development with Pilot Flying J (2020)

Initiated relationship with professionals at Pilot Flying J that resulted in company participating in major capstone project given to students. Students participated in capstone project and outstanding groups invited to present in person to Pilot Flying J executives. This project resulted directly in two internships for students and several interview opportunities.

PROFESSIONAL PUBLICATIONS AND COLLABORATIONS

Blay, A. & King, A. (2022). Urgent Medical Device, Inc. 2023: A Teaching Case Designed to Integrate Alteryx in the Financial Statement Auditing Classrooms. KPMG University Website.
https://www.kpmguniversityconnection.com/University/view/curriculum/?module_id=167

PROFESSIONAL AFFILIATIONS

Tennessee Society of CPA’s

Certified Public Accountant License number 25561

Information Systems Audit and Control Association

American Institute of Certified Public Accountants

American Accounting Association

Association for Educational Communications and Technology

Alteryx SparkEd

COMMUNITY SERVICE AND NON-PROFIT BOARD PARTICIPATION

Wesley House

Finance Committee 2020 - present

Board of Directors Treasurer, Knoxville, TN, January 2017 – December 2020

Pond Gap Elementary PTA

President, Knoxville, TN, May 2014 – December 2020

Faith Promise Church

Volunteer Coordinator, Knoxville, TN, January 2017 – Present

PROFESSIONAL CONSULTATION ACTIVITIES

February 2023 to October 2023

Invited to create and lead ten 90-minute training sessions for professionals by teaching skills in Power BI and other software packages.

November 2022

Invited guest to speak in expert capacity at 21st Century Mortgage. Invited presentation on budgeting and technology skills.

December 2022

Completed case for KPMG to be published on the KPMG University website.

Urgent Medical Device, Inc. 2023: A Teaching Case Designed to Integrate Alteryx in the Financial Statement Auditing Classrooms

https://www.kpmguniversityconnection.com/University/view/curriculum/?module_id=166

June 2021

Consultation provided to Wesley House Executive Director, Program Director and Administrative Assistant on software integration as well as internal control procedures and narratives.

May 2018

Consultation provided for Master Craft Boats on internal control narratives and IT control processes and improvements.

SERVICE ACTIVITIES FOR PROFESSION

Steering Committee for AAA Intensive Data Analytics Conference **2022 - present**

Journal of Emerging Technologies: Ad hoc reviewer **2023**

SERVICE ACTIVITIES FOR UNIVERSITY

Hiring Committee - Social Media Manager for Haslam College of Business **2022 - 2023**

Undergraduate Core Committee – Haslam College of Business **2019 - 2022**

Digital Faculty Consultant – Haslam College of Business **2020 - 2022**

STUDENT ADVISING

November 2023

Supervised Natalie Murrah in her undergraduate honors thesis: Project is in its data gathering phase. Title to be added at conclusion of project.

December 2022

Supervised Nathan Rowlett in his undergraduate honors thesis titled: *The Impact of Emerging Technology on Reducing Nurse Burnout: An Analysis of Burnout and Technology Understanding.*

December 2020

Supervised Mitchell Kludt in his undergraduate honors thesis titled: *The Impact of Big Data and Information Technology on the Accounting field and business environment.*

PROFESSIONAL EXPERIENCE

LBMC, PC, Knoxville

July 2016 to May 2018

Senior Accountant, Audit and Advisory

- Participated in audits of financial statements, business processes and information systems
- Focus in the construction and manufacturing industries
- Engaged as internal auditor for leading manufacturing company and governmental agency.
- Trained internal team and upper management in the use of technology to strengthen audit efficiency and effectiveness.

Crowe Horwath, Knoxville

January 2015 to April 2015

Intern, Audit and Advisory

- Travelled with audit team and performed functions of first year staff.
- Strengthened computer and professionalism skills in an intense environment