

Michael C. Yates

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EDUCATION

University of Texas at Austin, Ph.D. in Finance, May 2007

University of Alabama, M.A. in Banking and Finance, May 2002

University of Alabama, B.S. in Commerce and Business Administration,
Summa Cum Laude, May 2001

ACADEMIC APPOINTMENTS

University of Tennessee, Knoxville
Teaching Professor, August 2024 – Present
Clinical Associate Professor, August 2020 – July 2024

Georgia State University, Clinical Assistant Professor of Finance, August 2012 – May 2020

Auburn University, Assistant Professor of Finance, August 2007 – May 2011

University of Texas at Austin, Assistant Instructor, Summer 2005

TEACHING AWARDS

Allen H. Keally Excellence in Teaching Award, 2025
Haslam College of Business award based on faculty nominations, with finalists and winner determined by the college awards committee

Home Federal Excellence in Teaching Award, 2022 & 2023
Endowed departmental award determined by faculty vote to “award a faculty member for their outstanding work in the classroom”

Allen H. Keally Excellence in Teaching Award – Finalist, 2022, 2023, and 2024

Chancellor’s Teaching and Learning Award – Semifinalist, 2022
University-wide award selected by the Teaching and Learning Committee of the Faculty Senate

MBA First-Year Faculty Award, 2021
Awarded annually to a 1st-year teacher in the UT MBA program, as voted by students

MBA Second-Year Faculty Award – Finalist, 2021 & 2022

Awarded annually to a 2nd-year teacher in the UT MBA program, as voted by students

Top Professor Award, 2020

Awarded annually to a teacher in the MS Finance program at Georgia State University, as voted by students

Fischer Black Distinguished Finance Professor Award, 2019

Awarded by the *TFE Times*

Faculty Recognition Award for Distinguished Contributions in Teaching, 2018

Awarded annually to a teacher in the J. Mack Robinson School of Business, as voted by faculty committee

Colonial Company Teaching Excellence Award, 2008 & 2009

\$5,000 endowed prize awarded to a teacher in the Auburn University College of Business, as voted by faculty committee

Student FMA Professor of the Year, 2008, 2009 & 2010

Awarded to a teacher in the Department of Finance at Auburn University, as voted by student FMA organization

Fred Moore Assistant Instructor Award for Teaching Excellence, 2006

Awarded to an assistant instructor in the McCombs School of Business at the University of Texas at Austin, as voted by faculty committee

COURSES TAUGHT

University of Tennessee, Knoxville

Honors Financial Management, FINC 308 (honors, undergraduate)

Investments and Portfolio Management, FINC 425 (undergraduate)

Honors Investments and Portfolio Management, FINC 427 (honors, undergraduate)

Investment Analysis and Portfolio Management, FINC 525 (graduate)

Financial Management I, FINC 505 (graduate)

Financial Management II, FINC 506 (graduate)

Georgia State University

Valuation of Financial Assets, FI 8000 (graduate)

Global Portfolio Management, FI 8240 (graduate)

Directed Readings in Finance, FI 8389 (graduate)

Honors Fundamentals of Valuation, FI 4000 (honors, undergraduate)

Fundamentals of Valuation, FI 4000 (undergraduate)

Global Portfolio Management, FI 4240 (undergraduate)

Field Studies in Finance, FI 4391 (undergraduate)

Auburn University

Investments, FINC 3640 (undergraduate)

University of Texas at Austin

Business Finance, FIN 357 (undergraduate)

PUBLISHED PEER-REVIEWED ARTICLES

Fendler, R., Godbey, J., and Yates, M. (2023). Proof That a Simple Positive Approach Can Reduce Student Cheating, *Journal of Instructional Pedagogies*, Vol. 28.

Fendler, R., Godbey, J., and Yates, M. (2018). Observing and Deterring Social Cheating on College Exams, *International Journal for the Scholarship of Teaching and Learning*, Vol. 12: No. 1, Article 4.

Parsons, C., Sulaeman, J., Yates, M. and Hamermesh, D. (2011). Strike Three: Discrimination, Incentives and Evaluation, *American Economic Review* 101, p. 1410-1435.

OTHER PUBLICATIONS

Exam IFM Online Seminar and Study Manual (2018), *The Infinite Actuary*
Best-selling online actuarial seminar that generated over \$3 million in sales for the period 2011-2022

Exam 3F/MFE Online Seminar and Study Manual, 3rd ed. (2016), *The Infinite Actuary*

Exam 3F/MFE Online Seminar and Study Manual, 2nd ed., (2015), *The Infinite Actuary*

Exam 3F/MFE Online Seminar and Study Manual (2011), *The Infinite Actuary*

WORKING PAPERS

The Importance of Family: The Role of Mutual Fund Family Reputation in Investment Decisions (with Will Gerken and Laura Starks)

How Does Attention Affect Stock Returns?

PAPERS PRESENTED AT PROFESSIONAL MEETINGS

Does Signing an Honor Code Reduce Cheating? An Empirical Study
Financial Education Association, 2019

Observing and Deterring Social Cheating on College Exams
SoTL Commons, 2017
Financial Education Association, 2016

The Importance of Family: The Role of Mutual Fund Family Reputation in Investment Decisions
Eastern Finance Association, 2010
Netspar Pension Conference (Amsterdam, Holland), 2009
European Financial Management Association, 2008
Financial Management Association, 2008

How Does Attention Affect Stock Returns?
Eastern Finance Association, 2010

MEDIA COVERAGE

Jeopardy! Contestant, Season 42 Episode # 9602 (July 7, 2026)

“Are Baseball Umpires Racist?” *Time* (August 13, 2007)

“Study: Major League Baseball Umpires Call Strikes Based on Race,” *Fox News* (August 14, 2007)

“A Finding of Umpire Bias Is Small but Still Striking,” *The New York Times* (August 19, 2007)

“Baseball: Racism Behind the Plate?” *Businessweek* (Aug, 30, 2007)

“Study Puts Umpires Under Even Greater Microscope,” *USA Today* (Sept. 10, 2007)

UNIVERSITY SERVICE

University of Tennessee, Knoxville

Director, Finance Honors Track, 2025 – present
Business Fellows Leadership Team, 2026 – present
Chair, Departmental Committee for P&T Review of Ryan Farley, 2025
Haslam College of Business Advisory Task Force for Honors Initiatives, 2024 – present
Finance Department Search Committee for Department Head, 2025
Finance Department Search Committee for Director of Corporate Relations, 2025
Honors Thesis Advisor, Beckett Anderson, 2024 – 2025
NTT Search Committee, 2023 & 2021

Teaching Peer Review Committee, 2023
Undergraduate Curriculum Committee, 2022 – 2025
Faculty Co-Advisor, Tennessee Capital Markets Society, 2022 – present
Innovation of the Year Award at Haslam Student Organization Awards, 2022
Masters Investment Learning Center Committee, 2021 – present
Graduate Council, 2020 – present
MBA Committee, 2020 – 2021
MBA Case Competition Judge, 2020 – 2021

Georgia State University

Faculty Director, Masters in Finance Program, 2018 – 2020
Admissions Committee Chair, Masters in Finance Program, 2018 – 2020
Orientation Coordinator and Speaker, Masters in Finance Program, 2018 – 2020
Panthers on Wall Street Faculty Advisor, 2015 – 2020
Bloomberg Coordinator, 2015 – 2020
Finance Honors Program Field Study/Internship Coordinator, 2014 – 2020
Finance Honors Program Thesis Coordinator, 2014 – 2020
Road to Robinson Graduate Recruiting Events Speaker (monthly), 2018 – 2020
RCB Faculty Learning Community for the Scholarship of Teaching and Learning
Member, 2012 – 2020
Faculty Director Panel Discussion Member, Admitted Student Reception, 2019
Commencement Representative, Fall 2012 – 2019
Finance Society Faculty Meet and Greet Participant, 2015 – present
Search Committee for Executive in Residence, 2019
Bridge to Robinson Undergraduate Recruiting Event Speaker, Perimeter College, 2018
Atlanta Business Chronicle CFO of the Year Awards Representative, 2017 – 2018
Private Business Valuation Challenge, Faculty Advisor (2nd place), 2016
RCB Honor's Day Representative, 2016
Dean's Office Scholarships Ad Hoc Committee Member, May 2015
RCB Alumni Awards Representative (annual), 2013 – 2016
Finance Honors Program Thesis Advisor (Mark Ross), 2014 – 2015
Panther Preview Guest Lecturer, October 2014
RCB Hall of Fame Banquet Representative (annual), 2013 – 2014

Auburn University

Instruction Committee
IT Committee
Search Committee (2008)
TIGER Lab Planning Committee
Promotion and Tenure Guidelines Committee
Executive Society Volunteer Judge
Beta Gamma Sigma Initiation Volunteer
Commencement Representative

PROFESSIONAL SERVICE

Beta Gamma Sigma, Faculty Advisor, 2015 – 2019

Referee

Journal of Financial Education, 2016 & 2017

The Financial Review, 2012

Journal of Financial Economic Policy, 2008

Session Chair

Eastern Finance Association, 2010

Discussant

Eastern Finance Association, 2009

Financial Management Association, 2008