

# ALAN AMLING

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## EDUCATION

Kennesaw State University, Michael J. Coles College of Business  
**Ph.D. in Business Administration (Management)** **2019**  
Dissertation: "Threat Recognition in Incumbent Firms: A Case for Organizational Velocity"  
Committee: **Dr. Torsten Pieper**, Belk College of Business, The University of North Carolina at Charlotte; **Dr. Joseph Astrachan**, Coles College of Business, Kennesaw State University; **Dr. Clayton Christensen**, Harvard Business School.

Indiana University, Kelley School of Business  
**MBA (Marketing)** **1992**

Lewis and Clark College  
**B.A. (Business and Psychology)** **1986**

## CERTIFICATE PROGRAMS

Kennesaw State University  
**CETL Online Course Development** **2018**

Northwestern University  
**Executive Program, Transportation Marketing Strategy** **1994**

## REFEREED JOURNAL PUBLICATIONS

Hamrick, J., & Amling, A. (2020). (Ac)Counting on Disruption: An Accounting Guide to Surviving the Rapidly Changing Business Landscape While Adding Value to Your Firm. *The Cooperative Accountant*, pp. 24-29.  
<https://scholars.uab.edu/display/jrnl3716> **2020**

Amling, A., & Daugherty, P.J. (2018). (Ac)Counting on Disruption: Logistics and Distribution Innovation in China. *International Journal of Physical Distribution & Logistics Management*, Vol. 50 No. 3, pp. 323-332.  
<https://doi.org/10.1108/IJPDLM-07-2018-0273> . **2018**

## RECENT JOURNAL PUBLICATIONS

- Vitasek, K., Amling, A. (2023). A Remedy for the Supplier Onboarding Problem, *Harvard Business Review*.  
<https://hbr.org/2023/10/a-remedy-for-the-supplier-onboarding-problem> **2023**
- Amling, A. (2023) Finally, a seat at the table. Now, what?, *Supply Chain Management Review*.  
[https://www.scmr.com/article/finally\\_a\\_seat\\_at\\_the\\_table\\_now\\_what](https://www.scmr.com/article/finally_a_seat_at_the_table_now_what) **2023**
- Amling, A., Duiven, F. (2022). Emerging From the Storm: The Future of Delivering the e-Commerce Juggernaut, *Supply Chain Management Review*.  
<https://www.scmr.com/article/> **2022**
- Amling, A. (2022). Creating Organizational Velocity. *Distribution Business Management Journal*.  
<https://www.sclasupplychain.com/publications/dbm-journal.html> **2022**
- Jayaram, J., Amling, A., Chaudhuri, A., & McMackin, D. (2020). Prime Time for Additive Manufacturing. *Supply Chain Management Review*.  
[https://www.scmr.com/article/prime\\_time\\_for\\_additive\\_manufacturing](https://www.scmr.com/article/prime_time_for_additive_manufacturing) . **2020**

## GLOBAL SUPPLY CHAIN INSTITUTE WHITE PAPERS

- Amling, A., Goldsby, T. (2023). Last Mile, Reverse Logistics, and The New World Order in E-Commerce Delivery.
- Amling, A., Bradley, R., Holcomb, M., Cagan, E. (2021). When Is(n't) Blockchain Right? A Decision Guide for Supply Chain Professionals.
- Holcomb, M., Long, M., Amling, A. (2020). Future Trends Shaping Transportation.
- Stank, T., Scott, S., Rodrigues, A., Amling, A., Maguire, A., Alexova, K. (2020). EPIC Global Supply Chain Risk Assessment.

## BOOKS

- Amling, A (2022). Organizational Velocity: Turbocharge Your Business to Stay Ahead of the Curve. *Business Expert Press, Chicago, Illinois*.

## SUBJECT MATTER EXPERT IN PUBLISHED WORKS

World Economic Forum in collaboration with McKinsey & Company. (2019). *Fourth Industrial Revolution: Beacons of Technology and Innovation in Manufacturing*. (White Paper). Geneva, Switzerland: World Economic Forum. Retrieved from <https://www.weforum.org/whitepapers/fourth-industrial-revolution-opsbeacons-of-technology-and-innovation-in-manufacturing>

D'Aveni, R. (2018). The Pan-Industrial Revolution: How New Manufacturing Titans Will Transform the World. *Houghton Mifflin Harcourt, New York*, 103, 273.

Smith, R. and Free, M. (2016). The Great Disruption: Competing and Surviving in the Second Wave of the Industrial Revolution. *St. Martin's Press, New York*, 217.

Wan, W. P. (2002). Interview: United Parcel Service's Director of Electronic Commerce, Alan Amling, on the opportunities and challenges of global electronic commerce. *Thunderbird International Business Review*, 44(4), 445-454.

Levy, M., Foreword By-Silton, M. A., & Foreword By-Naumann, A. (2000). E-volve-or-die. com: Thriving in the Internet Age through e-commerce management. *New Riders Publishing*, 274-280.

## SUBJECT MATTER EXPERT IN MEDIA (SELECTED/RECENT)

Brick-Filled Boxes. Bogus Receipts. Retailers Battle Fraudulent Returns. *The Wall Street Journal*. January 10, 2024. <https://www.wsj.com/articles/brick-filled-boxes-bogus-receipts-retailers-battle-fraudulent-returns-9c819109>

5 early takeaways from UPS-Teamsters Agreement, *Freightwaves*, July 26, 2023. <https://www.freightwaves.com/news/5-early-takeaways-from-ups-teamsters-agreement>

UPS Contract Talks Go Down to the Wire as a Possible Strike Looms, *The New York Times*, July 24, 2023 <https://www.nytimes.com/2023/07/22/business/economy/ups-teamsters-strike.html#:~:text=teamsters%2Dstrike.html-,UPS%20Contract%20Talks%20Go%20Down%20to%20the%20Wire%20as%20a,could%20rattle%20the%20U.S.%20economy.>

As UPS deadline nears, strike appears more likely with no deal in place, *The Washington Post*, July 20, 2023.

<https://www.washingtonpost.com/business/2023/07/20/ups-strike-deadline-union-teamsters/>

A New Year's Resolution for Stemming Retail's Returns Tsunami, *Wall Street Journal*, December 26, 2022.

<https://www.wsj.com/articles/a-new-years-resolution-for-stemming-retails-returns-tsunami-11671802856>

Returns Are the Retail Industry's Quietly Mounting Logistics Problem, *The Wall Street Journal*, November 28, 2022.

<https://www.youtube.com/watch?v=fCui48MwYMc>

Why Can't Supply Chains Keep Pace With Change?, *Supply Chain Brain*, June 7, 2022.

<https://www.youtube.com/watch?v=Siro5iG4iIU>

## RECENT PODCASTS

Amling, A. (October 31, 2023). Inside the Minds of Supply Chain Leaders. The Peggy Smedley Show.

<https://peggysmedleyshow.com/inside-the-minds-of-supply-chain-leaders>

2023

Amling, A. (July 13, 2023). Current Trends in Supply Chain AI. datA Insights Podcast.

<https://listen.casted.us/public/148/The-Data-Insights-Podcast-d3aa3628/710fc943>

2023

Amling, A. (January 18, 2023). Lessons From the Book "Organizational Velocity". UNmiss Podcast.

<https://unmiss.com/podcast/lessons-from-the-book-organizational-velocity>

2023

Amling, A. (July 12, 2022). Organizational Velocity: Turbocharge Your Business to Stay Ahead of the Curve. *School for Startups Radio*.

<https://schoolforstartupsradio.com/2022/07/mobile-mentor/>

2022

Amling, A. (June 6, 2022). Organizational Velocity: Turbocharge Your Business to Stay Ahead of the Curve. *Enterprise Radio Podcast*.

<https://epodcastnetwork.com/organizational-velocity-turbocharge-your-business-to-stay-ahead-of-the-curve/>

2022

Amling, A. (April 6, 2022) We Go Together. *A Relai Podcast*.

<https://epodcastnetwork.com/organizational-velocity-turbocharge-your-business-to-stay-ahead-of-the-curve/>

2022

Amling, A. (March 31, 2022). Logistics and Last-Mile Delivery. *Tennessee on Supply Chain Podcast*.

<https://podcasts.apple.com/us/podcast/06-logistics-and-last-mile-delivery/id1589252697?i=1000555806556>

2022

- Amling, A. (March 31, 2022). Embracing the Challenge of ESG in the Supply Chain. *The SupplyChainBrain Podcast hosted by Bob Bowman*.  
<https://www.supplychainbrain.com/articles/34807-podcast-embracing-the-challenge-of-esg-in-the-supply-chain> **2022**
- Amling, A. (March 9, 2022). Featured Interview with Alan Amling. Breakfast Leadership Show.  
<https://www.youtube.com/watch?v=AZivJ3gfNFY> **2022**
- Amling, A. (November 27, 2021). Supply Chain Crisis Explained. *The Newsworthy Podcast*.  
<https://www.thenewsworthy.com/shownotes/112721?rq=%20amling> **2021**
- Amling, A. (November 18, 2021). Turning Supply Chain Disruption into Innovation with Alan Amling. Industrial Insights Podcast.  
<https://industrialinsights.libsyn.com/turning-supply-chain-disruption-into-innovation-with-alan-amling> **2021**
- Amling, A. (September 15, 2021). The Wild West of Last Mile Logistics. *The Future of Supply Chain Podcast*. <https://dynamo.vc/podcasts/fosc-100-alan-amling-of-global-supply-chain-institute> **2021**

## PATENTS

- Systems, Methods, and Computer Program Products for Enabling Outcome-Based Service Cycle Management **Pending**
- Method and System for Generating Electronic Return Labels **Pending**
- Systems and Methods for Virtual Inventory Management **2014**
- Systems and Methods for Certifying Business Entities **2012**
- Systems and Methods for Integrated Global Shipping and Visibility **2011**
- Systems and Methods for Virtual Inventory Management **2010**
- Systems and Methods for Consolidated Global Shipping **2010**

## PROFESSIONAL DEVELOPMENT

### WORKSHOPS AND CONFERENCE

### PRESENTATIONS

- “*The Evolutionary Dynamics of Corporate Strategy*”, Professional Development Workshop with Dr. Lalit Manral, Dr. J.C. Spender, and Dr. Robert Burgelman, **2019 Academy of Management Conference** **2019**

## REVIEWING FOR CONFERENCES

- “*Digital Transformation & Firms’ Innovative Strategies: Capabilities, Ecosystems, and Business Models*”, Presenter Symposium, **2019 Academy of Management Conference** **2019**

## SELECTED PRESENTATIONS

<p>“Playing to Win in the Age of Uncertainty and Overload”  <b>The Vision Council Executive Summit</b></p>	<b>2024</b>
<p>“Supply Chain Today: Turning Uncertainty into Opportunity”  <b>Consumer Brands CPG Summit</b></p>	<b>2023</b>
<p>“Organizational Velocity: Turbocharge Your Business to Stay Ahead of the Curve” <b>ASCM Connect Conference</b></p>	<b>2022</b>
<p>“Post-Pandemic SCM Practices, Insights, and Predictions”  <b>World Class Supply Chain Summit, Lazaridis School of Business &amp; Economics</b></p>	<b>2022</b>
<p>“The Great Disruption: Ecommerce Supply Chains in a Post-COVID World”  <b>Stanford Graduate School of Business Executive Forum</b></p>	<b>2021</b>
<p>“The My Way Highway: Disruption in Last Mile Logistics”  <b>NextGen Supply Chain Conference</b></p>	<b>2020</b>
<p>“Future You”  <b>University of North Georgia Commencement Address</b></p>	<b>2019</b>
<p>“Order and Chaos: Surviving Digital Disruption”  <b>Iowa State University Voorhees Supply Chain Conference</b></p>	<b>2019</b>
<p>“Launched by Disruption”  <b>Georgia Tech Supply Chain &amp; Logistics Institute Seminar Series</b></p>	<b>2019</b>
<p>“Launched by Disruption: Using Disruptive Innovation as a Catalyst for Growth”  <b>Iowa State Distinguished Speaker Series</b></p>	<b>2018</b>
<p>“The Brave New World of On-Demand Manufacturing”  “Disruptor Series: 3D Printing Technology”  <b>Testimony to the House Energy Subcommittee on Commerce, Manufacturing, and Trade</b></p>	<b>2016</b>
<p><i>My Way Highway: The Future of Delivery in Our New On-Demand Economy</i>  <b>TED Talk Series</b>  (<a href="https://www.ted.com/talks/alan_amling_the_future_of_delivery_in_our_new_on_demand_economy">https://www.ted.com/talks/alan_amling_the_future_of_delivery_in_our_new_on_demand_economy</a> )</p>	<b>2015</b>

## PROFESSIONAL EXPERIENCE

<b>Pollen, Inc.</b> , Atlanta, GA <b>Advisor</b> Re-Commerce Marketplace for previously returned merchandise.	<b>2023 – Present</b>
<b>Innovative Thermal Labs</b> , Atlanta, GA <b>Advisor</b> Creating a safer workforce through AI-powered software engineered to detect and prevent workplace safety incidents and near-misses in real-time.	<b>2023 – Present</b>
<b>ARVIST</b> , Raleigh, NC <b>Advisor</b> Creating a safer workforce through AI-powered software engineered to detect and prevent workplace safety incidents and near-misses in real-time.	<b>2022 – Present</b>
<b>Airflow.aero, Inc.</b> , Orinda, CA <b>Advisor</b> Airflow manufactures electric short-takeoff-and-landing aircraft for the logistics industry. Acquired by Electra.aero in June 2022.	<b>2021 – 2022</b>
<b>Teen Hustl</b> , Broomfield, CO <b>Advisor</b> Creating the modern-day paper route for teenagers through local parcel delivery networks. Founder Jack Bonneau was the youngest entrepreneur to pitch on Shark Tank.	<b>2020 – Present</b>
<b>Deliver EZ</b> , Phoenix, AZ <b>Advisor</b> Deliver EZ provides automated last-mile delivery centers. Ceased operations in 2022.	<b>2019 – 2022</b>
<b>United Parcel Service</b> , Atlanta, GA <b>Vice President, UPS Ventures</b> Directed strategic investments in startups to accelerate capability-building in autonomous, AI, IoT, crowdsourcing, 3D printing, etc.	<b>2018 – 2019</b>
<b>Vice President, Corporate Strategy</b> Led UPS On-Demand Manufacturing (3D Printing) strategy	<b>2016 – 2019</b>
<b>Vice President Marketing, UPS Global Logistics &amp; Distribution</b> Ran global marketing organization including Mail Innovations in the U.S.	<b>2009 – 2016</b>

**Director, New Product Research & Development** **2003 – 2009**

Led development and/or launch of some of UPS's largest new product initiatives including Trade Direct, MyChoice, and International morning delivery

**Director, Customer Technology Marketing** **1996 – 2003**

Started UPS's e-commerce division as part of six-person team, developed UPS's first commercial alliances with tech companies.

**Section Leader, Marketing Strategy** **1994 – 1996**

Managed competitive analysis in the express transportation segment authoring 25 papers educating management on competitive strategies.

**Industrial Engineering Supervisor, UPS Airlines Long-Range Planning** **1992 – 1994**

Developed operating plans for new products and services and supported development of long-range plan used for aircraft and facility expansion.

**Weyerhaeuser Company****Product Manager, Account Executive** **1986 – 1990**

Managed purchasing and marketing of specialty building products. Earned PROS Award, the company's top honor in sales.

## SOFTWARE PACKAGES FOR ACADEMIC RESEARCH / DATA ANALYSIS

*IBM SPSS (Predictive Analytics Software)*

AMOS (Covariance-based Structural Equations Modeling)

SmartPLS (Variance-based Structural Equations Modeling)

QDA Miner (Computer Assisted Qualitative Data Analysis)

## MEMBERSHIPS

**NextGen Supply Chain Conference – Advisory Board** 2021 - Present

**Georgia Tech Manufacturing Institute – Executive Advisory Board,**  
Member of 2022-2026 Strategic Plan Subcommittee 2018 – 2022

**Material Handling Institute Education Foundation – Board of Directors** 2017 – 2018

**Council of Supply Chain Management Professionals** 2008 – Present