

# Jama D. Summers

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## Education

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Ph.D., 2015	Price College of Business, University of Oklahoma Business Administration, Information Systems
M.S., 2011	College of Business, University of Arkansas at Little Rock Management Information Systems
B.S., 2006	College of Business, Arkansas State University Computer Information Technology

## Employment

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2015 – present	Assistant Professor, Haslam College of Business, University of Tennessee
2011 – 2015	Research Assistant, Price College of Business, University of Oklahoma
2006 - 2011	Senior Programmer/Analyst, Dillard's Store Services
2003 - 2006	Technical Coordinator, AECPDS Registry, Arkansas State University

## Publications

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Miranda, S., Kim, I, and Summers, J.D. 2015. "Jamming with Social Media: How Cognitive Structuring of Organizing Vision Facets Affects IT Innovation Diffusion." *MIS Quarterly*, 39(3), pp. 591-614.

Hill, T., Chidambaram, L., and Summers, J.D. 2017. "Playing "Catch Up" with Blended Learning: Performance Impacts of Augmenting Classroom Instruction with Online Learning." *Behaviour & Information Technology*, 36(1), pp. 54-62.

## Conference Proceedings and Presentations

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Fuller, R.M. and Summers, J.D., 2017. "The Impact of Virtual Team Consistency on Individual Performance and Perceptual Outcomes Over Time," *Proceedings of the 50th Annual Hawaii International Conference on System Sciences*, Big Island, HI.

- Summers, J.D., and Young, A. 2016. "Gamification and Brand Engagement on Facebook: An Exploratory Case Study" *Proceedings of the 22<sup>nd</sup> Americas Conferences on Information Systems*, San Diego, California.
- Summers, J.D., Chidambaram, L., and Young, A. 2016. "Venture Signals and Social Media Buzz in Crowdfunding: Are "Buzzworthy" Projects Worth the Hype?" *Proceedings of the 49th Annual Hawaii International Conference on System Sciences*, Kauai, HI. *Best Paper Nominee*.
- "Crowdfunding Methods," 2014. OU Price College Crowdfunding Conference, Norman, Oklahoma. Invited Panel Presenter.
- Summers J.D., Young, A., and Chidambaram, L. 2014. "Venture Signals and Social Media Buzz in Crowdfunding: Does Buzz Lead to More Honey?" Center for MIS Studies Retreat 2014, Norman, Oklahoma.
- Summers J.D., Young, A., and Chidambaram, L. 2014. "Venture Signals and Social Media Buzz in Crowdfunding: Does Buzz Lead to Honey or a Sting?" Big Twelve Plus Research Symposium 2014, Norman, Oklahoma.
- Hill, T., Chidambaram, L, and Summers, J.D. 2013. "A Field Experiment in Blended Learning: Performance Effects of Supplementing the Traditional Classroom Experience with a Web-based Virtual Learning Environment," *Proceedings of the 19<sup>th</sup> Americas Conferences on Information Systems*, Chicago, Illinois. *Best Paper Nominee. (AIS Award for Best Conference Paper in IS Education, 2013.)*
- Young, A., Miranda, S., and Summers, J.D. 2013. "Emotional Labor in the Moderation of Online Communities," Pre-ICIS SIGHCI Conference, Milan, Italy.
- Young, A., Miranda, S., and Summers, J.D. 2013. "When Stuff Happens: A Narrative Theory Perspective on Moderator Intervention in Brand Communities," Academy of Management Annual Meeting, Orlando, Florida.
- Summers, J.D., Miranda, S., and Kim, I. 2013. "Corporate Enactments of Social Control Across Social Media Affordances," *Proceedings of the 19<sup>th</sup> Americas Conferences on Information Systems*, Chicago, Illinois.
- Miranda, S., Summers, J.D., and Kim, I. 2012. "Visions of Social Media: Surfacing Schemas from Firms' Informational Engagements," *Proceedings of the 33<sup>rd</sup> International Conference on Information Systems (ICIS)*, Orlando, Florida.
- Kim, I., Miranda, S., and Summers, J.D. 2012. "The Innovation Paradox Under Control: The Role of Citizenship Behaviors in Reducing Software Development Backlogs," Post-ICIS KRAIS Conference Orlando, Florida.

## **Working Papers**

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*Research in Progress*

Young, A. and Summers, J.D. "The Role of Expressive and Diffusive Media Capabilities in the Communication of 'Necessary Evil' Messages. *Preparing for journal submission*

Summers, J.D., Chidambaram, L. and Young, A. "Venture Signals and Social Media Buzz in Crowdfunding: Are "Buzzworthy" Projects Worth the Hype?" *Preparing for journal submission*

"The Impact of Virtual Team Consistency on Individual Performance and Perceptual Outcomes over Time." [with R.M. Fuller] *Preparing for journal submission*

Kim, I., and Summers, J.D. "Review on Social Media Literature through Juxtaposition of IT Views and IS Phenomena." *Preparing for journal submission*

"Electronic Word-of-Mouth and the Crowdfunding Environment: A Store Environment Approach to Crowdfunding Success." [with S. Corder and L. Chidambaram] *Data analysis*

"Corporate Enactments of Social Control across Social Media Affordances" [with I. Kim and S. Miranda] *Post conference – second round of data collection*

"Turnover, Social Capital and the Development of Transactive Memory Systems in Virtual Teams" [with R.M. Fuller] *Data collection*

"The Impact of Communication Structure on Group Performance" [with R.M. Fuller] *Data collection*

## **Honors and Awards**

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Pugh and Company, P.C. Accounting Faculty Excellence Award 2017

ICIS Junior Faculty Consortium 2016

AMCIS Doctoral Consortium 2015

AIS Award for Best Conference Paper in IS Education 2013

## **Courses Taught**

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- Spring 2017 INMT 342 001 – Introduction to Database Systems  
(Instructor Rating: 4.29 on a 5.0 scale)
- Fall 2016 INMT 342 001 – Introduction to Database Systems  
(Instructor Rating: 4.08 on a 5.0 scale)
- INMT 342 002 – Introduction to Database Systems  
(Instructor Rating: 3.75 on a 5.0 scale)
- Spring 2016 INMT 342 001 – Introduction to Database Systems  
(Instructor Rating: 3.29 on a 5.0 scale)
- Fall 2015 INMT 342 001 – Introduction to Database Systems  
(Instructor Rating: 2.0 on a 5.0 scale)
- INMT 342 003 – Introduction to Database Systems  
(Instructor Rating: 3.75 on a 5.0 scale)
- Fall 2014 MIS 3353 002 – Accounting Information Systems/Databases  
(Instructor Rating: 4.8 on a 5.0 scale)
- Fall 2013 MIS 3353 004 – Accounting Information Systems/Databases  
(Instructor Rating: 4.7 on a 5.0 scale)
- Spring 2013 MIS 2113 920 - Computer-based Information Systems  
(Discussion)
- Fall 2012 MIS 2113 011 - Computer-based Information Systems  
(Discussion)
- MIS 2113 012 - Computer-based Information Systems  
(Discussion)

## **Service**

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### Journal Reviews

MIS Quarterly, Reviewer 2014-2016  
Information Systems Research, Reviewer 2016  
The DATA BASE for Advances in Information Systems, Reviewer 2016  
Journal of Information Technology Theory and Application (JITTA), Reviewer 2016  
Journal of Business Venturing, Reviewer 2015

### Conference Reviews

Americas Conference on Information Systems, Reviewer 2012-2017  
European Conference on Information Systems, Reviewer 2016

Hawaii International Conference on Support Systems, Reviewer 2013-2017  
International Conferences on Information Systems, Reviewer 2012-2017  
MWAIS Conference, Reviewer 2015-2016  
SIG IS-Core Workshop, Reviewer 2016-2017

Conference Leadership

HICSS 2018, Minitrack Chair: "Social Movements and Social Technologies"  
AMCIS 2016, Session Chair: "The Role of Service Providers in Social Commerce"  
AMCIS 2016, Session Chair: "ERF Slam Session 3: Digital Commerce"  
Big XII+ Research Symposium, Volunteer 2014

Internal Service

University of Tennessee:

AIM Server Administration, 2016-Present  
INMT 342, Course Ownership and Direction, 2016-Present  
Departmental Honors/Banquet Awards Committee, 2015-2016  
Ph.D. Program and Research Committee, 2015-2016