

LAURA SEERY COLE

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HASLAM COLLEGE OF BUSINESS ADMINISTRATION
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435 STOKELY MANAGEMENT CENTER
KNOXVILLE, TN 37996-0540

EDUCATION

| | |
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| 2011 | Ph.D. in Business Administration Concentration in Finance, Collateral in Statistics The University of Tennessee, Knoxville, TN |
| 2000 | Master of Business Administration Auburn University, Auburn, AL |
| 1999 | Bachelor of Science in Business Administration Concentration in Finance, Economics, Math Auburn University, Auburn, AL |

ACADEMIC EXPERIENCE

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| 2009 - Present | Director, Masters Investment Learning Center The University of Tennessee, Knoxville, TN |
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CORPORATE EXPERIENCE

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| 2002 - 2006 | <i>Senior Portfolio Analyst, Options, Crossland LLC, Chicago, IL</i> |
| 2000 - 2002 | <i>Private Wealth Management, Advisor, SunTrust Bank, Atlanta, GA</i> |
| 1999 - 2000 | <i>Assistant Commercial Loan Officer, Farmers National Bank, Opelika, AL</i> |

AWARDS (ACADEMIC, TEACHING, COMMUNITY)

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| 2014 | Forty Under 40, Knoxville Business Journal |
| 2007 | University of Tennessee Extraordinary Graduate Teaching Award |
| 2006 | College of Business Administration John R. Moore Outstanding Graduate Teaching Award |
| 2006 | Finalist for International P.E.O. Scholar Award |

AREAS OF TEACHING/RESEARCH INTEREST

Corporate Finance, Corporate Governance, Institutional Investors, Behavioral Finance

COURSES TAUGHT AT THE UNIVERSITY OF TENNESSEE

- Principles of Finance, Excel Modeling, Investments (PEMBA)
- Research and Database Methodology (Doctoral Programs, FIN 599)
- Investment and Portfolio Analysis (FIN 425)
- Bloomberg Acknowledgements in Equities, Fixed Income, Commodities and Fixed Income (Masters ILC)
- Financial Management (FIN 301)
- Honors and MBA International Corporate Management (BA 357, MGT 596)

PUBLICATION

“Do Boards Pay Attention when Institutional Investor Activists ‘Just Vote No’?”, with Diane Del Guercio and Laura Seery, 2008, *Journal of Financial Economics* 90, 84-103

- Earlier version recorded as part of public comment by the SEC regarding *SEC Proposed Rule 14a-11*.
- Cited in the *Wall Street Journal*, April 9, 2007, R4, “Stiffed Board -- Shareholders angry about executive pay are targeting the people responsible: directors”, by Kaja Whitehouse.
- Featured on *The Harvard Law School Corporate Governance Blog*, July 28, 2008.

COMMUNITY APPEARANCES

2015 *Panelist*, East Tennessee Women’s Leadership Summit, Knoxville, TN

2014 *Panelist*, “Women in Business and Leadership Roles” with Chrissy Keuper, WUOT Radio, NPR Affiliate

UNIVERSITY SERVICE

2012 – Present *Member*, UT Faculty Women’s Club (FWC)

2012 – Present *Member*, University Women’s Investing Club (UWIN)

2010 – Present *Faculty Advisor*, CME Commodities Trading Challenge

2010 – Present *Faculty Advisor*, UT Investment Group (UTIG)

2010 – Present *Academic Advisor*, Alpha Omicron Pi

2008 – Present *Venture Capitalist*, Executive MBA Venture Capital Fair

COMMUNITY SERVICE

2014 – Present *Luncheon Committee*, East Tennessee Women’s Fund, Knoxville, TN

2012 – Present *Board Member*, Finance Executives International (FEI), Knoxville, TN

2012 – Present *Intern Coordinator*, Finance Executives International (FEI), Knoxville, TN

2012 – Present *Guest Lecturer, Women’s Investment Groups, GA, TN, NC, SC, NJ, NY*
2008 – Present *Volunteer, Volunteer Ministry Center, Knoxville, TN*
2006 – Present *Volunteer, Habitat for Humanity, Knoxville, TN*