

NAYASHA N. FARRIOR

8004 FREDERICK JOHN STREET ~ KNOXVILLE, TN 37938 ~ 865-377-3185(HOME) ~ 615-497-6621(CELL)
~ NFARRIOR@UTK.EDU ~

EDUCATION

WESTERN KENTUCKY UNIVERSITY
MASTER OF ARTS, COMMUNICATION, MAY 2001
MAJOR AREA OF EMPHASIS IN CORPORATE & ORGANIZATIONAL COMMUNICATION

BOWLING GREEN, KY

BACHELOR OF ARTS, COMMUNICATION, AUGUST 1999
MAJOR AREA OF EMPHASIS IN BROADCAST COMMUNICATION

EXPERIENCE

UNIVERSITY OF TENNESSEE
HASLAM COLLEGE OF BUSINESS
OFFICE OF ACCESS & COMMUNITY CONNECTIONS
ASSISTANT DIRECTOR FOR ACADEMIC SUPPORT & PARTNERSHIPS

KNOXVILLE, TN
JUNE 2019 – PRESENT

- Develop intentional, impactful, and customized initiatives to support the success and engagement of under-represented student populations
- Customize, lead, and manage the academic support and professional development initiatives in the office
- Collaborate with other units in HCB and UT who are also involved with academic support, professional development and career management
- Oversee the second half of the students' undergraduate experience (junior and senior year)
- Primary advisor for the Diverse Organization of Business Students (DOBS), NABA, and Haslam Women of Color (HWC)
- Develop, manage, and coordinate strategic engagement programming to provide diverse students opportunities to connect and network with employers and alums
- Teach BUAD 100, 200, and 300
- Serve on various search committees and boards

HASLAM COLLEGE OF BUSINESS
UNDERGRADUATE PROGRAMS OFFICE
MASTER ADVISOR (COORDINATOR II)

JULY 2018 – MAY 2019

- Advised undergraduate business students on a number of academic planning issues
 - Course planning
 - Transfer evaluation
 - Major selection
 - Internships
 - Career development
 - Enrollment management
- Co-created and co-organized online probation Canvas course for business students in academic difficulty
- Assisted with curriculum delivery and enrollment management
- Assisted with progression decisions for nine majors
- Represented Haslam College of Business at orientation activities
- Taught a section of BUAD 100 – a first year seminar course for business students
- Presented to students taking the Exploring Majors and Careers class through the Center for Career Development
- Helped with the supervision and mentoring of student workers.
- Served on office search committee for new advisors
- Helped mentor new advisors in our office

HASLAM COLLEGE OF BUSINESS
UNDERGRADUATE PROGRAMS OFFICE
SENIOR ACADEMIC ADVISOR (ADVISOR II)

JULY 2015 – JULY 2018

- Assisted with curriculum delivery and enrollment management
- Assisted with progression decisions for nine majors
- Represented Haslam College of Business at orientation activities
- Taught BUAD 100 – a first year seminar course for business students
- Presented to students taking the Exploring Majors and Careers class through the Center for Career Development
- Helped with the supervision and mentoring of student workers.

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**HASLAM COLLEGE OF BUSINESS ADMINISTRATION
UNDERGRADUATE PROGRAMS OFFICE
ACADEMIC ADVISOR (ADVISOR I)**

JANUARY 2013 – JULY 2015

- Advised enrolled and perspective students on Haslam College of Business curriculum and majors
- Provided information and advice to a diverse population of undergraduate students regarding academic programs offered through Business, including requirements for admission and retention through graduation
- Analyzed and processed degree plans, graduation applications and course petitions
- Guided students through academic policies and procedures
- Assisted in conducting orientation sessions for incoming freshmen and transfer students
- Instructed Business Administration 100 freshmen seminar course of about 24 students
- Conducted intrusive advising sessions with students experiencing academic difficulty
- Referred students to appropriate resources on and off campus
- Represented Haslam College of Business at recruiting fairs, orientations, and corporate events as needed

**SCARAB BEHAVIORAL HEALTH SERVICES, LLC
EAST REGION OFFICE MANAGER**

**KNOXVILLE, TN
JULY 2010 – DECEMBER 2012**

- Maintained employee personnel files and client charts
- Assisted in resolving disputes between east region personnel
- Planned and preside over monthly staff meetings

**UNIVERSITY OF KENTUCKY
COLLEGE OF ARTS & SCIENCES
ENGLISH & LINGUISTICS ACADEMIC ADVISOR**

**LEXINGTON, KY
AUGUST 2007 – JUNE 2010**

- Provided intrusive academic advising to sophomore – senior English & Linguistics majors
- Made decisions regarding student reinstatement, credit overload request, and probation counseling
- Supervised one to two graduate student advisors each semester
- Participated in 30 year-round advising conferences for new and readmitted students
- Participated in student recruitment activities

**COLLEGE OF ARTS & SCIENCES
ACADEMIC ADVISOR**

JUNE 2005 – AUGUST 2007

- Provided intrusive academic advising to freshmen and sophomore students
- Participated in 30 year-round advising conferences for new and readmitted students
- Participated in student recruitment activities
- Made decisions regarding student reinstatement, credit overload request, and probation counseling
- Reviewed student records for the purpose of VA benefit certification
- Prepared NCAA audits to assist the Athletic Department to ensure student athletes maintained eligibility

**WESTERN KENTUCKY UNIVERSITY
COLLEGE OF EDUCATION AND BEHAVIORAL SCIENCES
MINORITY TEACHER RECRUITMENT COORDINATOR**

**BOWLING GREEN, KY
DECEMBER 2002 – JUNE 2005**

- Managed minority scholarship program for teacher education majors
- Developed programming geared toward minority teacher education students (i.e. – Praxis workshops)
- Co-coordinated Future Educators of America Summer Camps
- Coordinated campus tours and college visits for prospective students

**DEPARTMENT OF COMMUNICATION
ADJUNCT INSTRUCTOR**

AUGUST 2003 – MAY 2005

- Taught Business & Professional Speaking (SCOM-161)
 - Discussed the basics of group, informative, and persuasive presentations
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ORGANIZATIONS

- University of Tennessee Professional Development Work Group for Advising Initiatives – February 2017 – June 2019
 - National Academic Advising Association (NACADA) – June 2005 – July 2010 and January 2013 – June 2019
 - Tennessee Academic Advising Association (TennACADA) – January 2013 – June 2019
 - Black Faculty Staff Association (BFSA) – May 2013 – May 2016
 - University of Kentucky Women’s Forum Board July 2008 – July 2010
 - Sarah Bennett Holmes Committee Chair(July 2008 – July 2009) Past Chair (July 2009 – July 2010)
 - Advising Network (University of Kentucky) June 2005 – July 2010
 - Kentucky Board of Examiners (Education) May 2004 – May 2005
 - Kentucky Association of Blacks in Higher Education January 2003 – May 2005
 - Alpha Kappa Alpha Sorority, Inc. – initiated 1996 – 1999
 - Alpha Kappa Alpha Sorority, Inc. Alpha Pi Omega Chapter November 2018 – present
 - Chapter Vice President – January 2023 - present
 - St. Paul Baptist Church, Knoxville, TN
 - Youth Sunday School teacher
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CAMPUS & COMMUNITY INVOLVEMENT

- Committee chair for the Women in Business, Entrepreneurship, and Leadership Summit held annually on the first Friday in March – March 2020 – present
- Presented at the 2nd U.T. Annual Advising Conference in September 2018 on Advising Students On College Probation: An Exploration of Two Intrusive Advising Approaches
- Participate in the Exploring Majors and Careers program by presenting to First Year Studies 101 classes each term as part of the Advising Panel
- Served on Advisor Search Committee in Spring 2018
- Nominated for Chancellor’s Academic Advisor Award in 2017 and 2018
- Helped with planning the First Annual Advising Conference specifically for the advising community of the University of Tennessee, Knoxville
- Participated in Vol Walk of Life
- Served on Greek Awards Committee at the University of Tennessee, Knoxville for one term
- Helped with Business Basics 101 program
- TennACADA Executive Board – 2014-2015 Academic year
- BFSA Secretary – August 2013 – August 2015
- Tennessee State Drive-In Conference planning committee – December 2014 – February 2015
- Tennessee State Drive-In Proposal Review committee – December 2014 – February 2015
- Judged pageants for members of NPHC organizations at the University of Tennessee, Knoxville
- Judged step shows for members of NPHC organizations at the University of Tennessee, Knoxville
- Participated in community service project at the food bank – Sponsored by the University of Kentucky Advising Network
- Worked with mentoring program for minority teachers in the Warren County School System
- Judged pageants for members of NPHC organizations at Western Kentucky University
- Judged step shows for members of NPHC organizations at Western Kentucky University
- Served on search committee for minority recruitment position in the admissions office at Western Kentucky University
- Wrote Standard 4 (Diversity) for the NCATE Institutional Report for the College of Education and Behavioral Sciences at Western Kentucky University
- Served on Board of Examiners accreditation visit Spring 2005