

THOMAS J. GOLDSBY, Ph.D.

Dee and Jimmy Haslam Chair of Logistics Professor of Supply Chain Management

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Professor Thomas J. Goldsby is the Dee and Jimmy Haslam Chair of Logistics at the Haslam College of Business, University of Tennessee-Knoxville. He holds a B.S. in Business Administration from the University of Evansville, M.B.A. from the University of Kentucky, and Ph.D. in Marketing and Logistics from Michigan State University.

Dr. Goldsby is immediate-past Co-Editor-in-Chief of the *Journal of Business Logistics* and former Co-Editor-in-Chief of *Transportation Journal*. He serves as Co-Faculty Director for the Global Supply Chain Institute at the Haslam College. His research interests include logistics strategy, supply chain integration, and the theory and practice of lean and agile supply chain strategies. He has published more than 90 articles in academic and professional journals and serves as a frequent speaker at academic conferences, executive education seminars, and professional meetings. Professor Goldsby is co-/author of five books: *Logistics Management: Enhancing Competitiveness and Customer Value* (MyEducator, 2015), *The Definitive Guide to Transportation* (Financial Times, 2014), *Global Macrotrends and Their Impact on Supply Chain Management* (Financial Times, 2013), *Lean Six Sigma Logistics: Strategic Development to Operational Success* (J. Ross Publishing, 2005), and *The Design and Management of Sustainable Supply Chains* (Cambridge University Press, under development). Dr. Goldsby is a recipient of multiple best paper awards and he has received recognition for excellence in teaching at the University of Tennessee, The Ohio State University, University of Kentucky, and Iowa State University. In 2019, he was recognized as a “Rainmaker” by *DC Velocity* magazine and received the inaugural Lifetime Achievement Award from Supply Chain Leaders in Action (SCLA).

Dr. Goldsby delivered a course on Business Operations for The Great Courses’ *Critical Business Skills* series in 2015, which continues to rate as a bestselling Nonfiction/Business title at audible.com, and was rated among the Top 50 bestsellers (#27) among all audiobooks during Summer 2020 by *Newsweek*. His expertise has been sought by media outlets ranging from NBC News to Voice of America and *National Geographic*.

Dr. Goldsby has supervised more than 100 Lean/Six Sigma supply chain projects with industry partners, chaired eight Ph.D. dissertations, and served as an investigator on multiple federally funded research projects, exceeding \$3.5 million in grant proceeds. In his spare time, Dr. Goldsby competes as one of the top masters (over-40) runners in America for distances between the mile and the marathon.

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OCCUPATION

Dee and Jimmy Haslam Chair of Logistics
Professor of Supply Chain Management
Co-Faculty Director, Global Supply Chain Institute
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The University of Tennessee

August 2019 to present

EDUCATION

Ph.D. Business Administration
Major: Marketing Minor: Logistics
Eli Broad Graduate School of Management
Michigan State University
East Lansing, Michigan (USA)

August 1998

Master of Business Administration
Concentrations: Economics and Transportation
University of Kentucky
Lexington, Kentucky (USA)

December 1993

Bachelor of Business Administration
Concentrations: Economics and Finance
University of Evansville
Evansville, Indiana (USA)

May 1992

PEER REVIEWED PUBLICATIONS

Gligor, David, Javad Feizabadi, Ivan Russo, Michael Maloni, and Thomas J. Goldsby (2020), "The Triple-A Supply Chain and Strategic Resources: Developing Competitive Advantage," *International Journal of Physical Distribution & Logistics Management*, Vol. 50, No. 2, pp. 159-190.

Stank, Theodore, Terry Esper, Thomas J. Goldsby, Walter Zinn, and Chad Autry (2019). "Toward a Digitally Dominant Paradigm for Twenty-First Century Supply Chain Scholarship." *International Journal of Physical Distribution & Logistics Management*, Vol. 49, No. 10, pp. 956-971.

Wallenburg, Carl Marcus, Dennis John, Marzenna Cichosz, Thomas J. Goldsby, and A. Michael Knemeyer (2019). "Alignment Mechanisms for Supplier-Initiated Innovation: Results from the Logistics Service Industry." *Journal of Purchasing and Supply Management*, Vol. 25, No. 5, article #100575.

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Li, Xun, Clyde W. Holsapple, and Thomas J. Goldsby (2019). "The Structural Impact of Supply Chain Management Teams: Supply Chain Agility Development in Multidivisional Firms." *Management Research Review*, Vol. 42, No. 2, pp. 290-310.

Schwieterman, Matthew, Thomas J. Goldsby, M. Johnny Rungtusanatham, and A. Michael Knemeyer (2018), "Supply Chain Portfolio Characteristics: Do They Relate to Post-IPO Financial Performance?" *Transportation Journal*, Vol. 57, No. 4, pp. 429-463.

Ellis, Scott, Shashank Rao, Dheeraj Raju, and Thomas J. Goldsby (2018), "RFID Tag Performance: Linking the Laboratory to the Field through Unsupervised Learning," *Production and Operations Management*, Vol. 27, No. 10, pp. 1834-1848.

Schwieterman, Matthew, Thomas J. Goldsby, and Keely Croxton (2018), "Customer and Supplier Portfolios: Can Credit Risks be Managed Through the Supply Chain?" *Journal of Business Logistics*, Vol. 39, No. 2, pp. 23-137. **[Bernard J. LaLonde Award for Best Paper of 2018]**.

Miller, Jason W., John P. Saldanha, M. Rungtusanatham, A. Michael Knemeyer, and Thomas J. Goldsby (2018), "How Does Electronic Monitoring Affect Hours-of-Service Compliance?" *Transportation Journal*, Vol. 57, No. 4, pp. 329-364.

Schwieterman, Matthew, Thomas J. Goldsby, and A. Michael Knemeyer (2017), "Advocating Customer and Supplier Portfolios in Supply Chain Research: A Systematic Literature Review and Research Agenda," *Transportation Journal*, Vol. 56, No. 4, pp. 429-476.

Li, Xun, Qun Wu, Clyde W. Holsapple, and Thomas J. Goldsby (2017), "An Empirical Examination of Firm Financial Performance along Dimensions of Supply Chain Resilience," *Management Research Review*, Vol. 40, No. 3, pp. 254-269.

Cichosz, Marzenna, Thomas J. Goldsby, A. Michael Knemeyer, and Daniel F. Taylor (2016). "Innovation in Logistics Outsourcing Relationships – In Search of Customer Satisfaction." *LogForum*, Vol. 13, No. 2, pp. 209-219.

Ellis, Scott, Thomas J. Goldsby, Jae-Young Oh, and Ana Bailey (2014), "Teaching Lean Six Sigma within a Supply Chain Context: The Airplane Supply Chain Simulation," *Decision Sciences Journal of Innovative Education*, Vol. 12, No. 4, pp. 287-319. **[Instructional Innovation Award Winner]**

Badurdeen, Fazleena, Mohannad Shuaib, Ken Wijekoon, Adam Brown, William Faulkner, Joseph Amundson, I.S. Jawahir, Thomas J. Goldsby, Deepak Iyengar, and Brench Boden (2014), "Quanti-

tative Modeling and Analysis of Supply Chain Risks Using Bayesian Theory," *Journal of Manufacturing Technology Management*, Vol. 25, No. 5, pp. 631-654.

Zinn, Walter and Thomas J. Goldsby (2014), "Logistics Professional Identity: Strengthening the Discipline as Galaxies Collide," *Journal of Business Logistics*, Vol. 35, No. 1, pp. 23-28.

Leuschner, Rudolf, Craig R. Carter, Thomas J. Goldsby, and Zachary S. Rogers (2014), "Third-Party Logistics: A Meta-Analytic Review and Investigation of Its Impact on Performance," *Journal of Supply Chain Management*, Vol. 50, No. 1, pp. 21-43.

Goldsby, Thomas J., A. Michael Knemeyer, Jason W. Miller, and Carl Marcus Wallenburg (2013), "Measurement and Moderation: Finding the Boundary Conditions in Logistics and Supply Chain Research," *Journal of Business Logistics*, Vol. 34, No. 2, pp. 109-116.

Rao, Shashank, Deepak Iyengar, and Thomas J. Goldsby (2013), "On the Measurement and Benchmarking of Research Impact Among Active Logistics Scholars," *International Journal of Physical Distribution & Logistics Management*, Vol. 43, No. 9, pp. 814-832.

Griffis, Stanley E., Shashank Rao, Thomas J. Goldsby, Clay M. Voorhees, and Deepak Iyengar (2012), "Linking Order Fulfillment Performance to Referrals in Online Retailing: An Empirical Analysis," *Journal of Business Logistics*, Vol. 33, No. 4, pp. 279-294.

Iyengar, Deepak, Shashank Rao, and Thomas J. Goldsby (2012), "The Power and Centrality of the Transportation and Warehousing Sector within the U.S. Economy: A Longitudinal Exploration Using Social Network Analysis," *Transportation Journal*, Vol. 51, No. 4, pp. 373-398. **[Best Paper Award]**

Griffis, Stanley E., Shashank Rao, Thomas J. Goldsby, and Tarikere T. Niranjan (2012), "The Customer Consequences of Returns in Online Retailing: An Empirical Analysis," *Journal of Operations Management*, Vol. 30, No. 4, pp. 282-294.

Goldsby, Thomas J. and Chad W. Autry (2011), "Toward Greater Validation of Supply Chain Management Theory and Concepts: The Roles of Research Replication and Meta-Analysis." *Journal of Business Logistics*, Vol. 32, No. 4, pp. 324-331.

Rao, Shashank, Stanley E. Griffis, and Thomas J. Goldsby (2011), "Failure to Deliver? Linking Online Order Fulfillment Glitches with Future Purchase Behavior," *Journal of Operations Management*, Vol. 29, No. 7/8, pp. 692-703.

Rao, Shashank, Thomas J. Goldsby, Stanley E. Griffis, and Deepak Iyengar (2011), "Electronic Logistics Service Quality (e-LSQ): Its Impact on the Customer's Purchase Satisfaction and Retention," *Journal of Business Logistics*, Vol. 32, No. 2, pp. 167-179.

Wallenburg, Carl Marcus, David Cahill, A. Michael Knemeyer, and Thomas J. Goldsby (2011), "Commitment and Trust as Drivers of Loyalty in Logistics Outsourcing Relationships: Cultural Differences between the USA and Germany," *Journal of Business Logistics*, Vol. 32, No. 1, pp. 83-98.

Wallenburg, Carl Marcus, David Cahill, Thomas J. Goldsby, and A. Michael Knemeyer (2010), "Logistics Outsourcing Performance and Loyalty Behavior: Comparisons Between Germany and the United States," *International Journal of Physical Distribution & Logistics Management*, Vol. 40, No. 7, pp. 579-602 **[Emerald Literati Network Highly Commended Award]**.

Cahill, David, Thomas J. Goldsby, A. Michael Knemeyer, and Carl Marcus Wallenburg (2010), "Customer Loyalty in Logistics Outsourcing Relationships: An Examination of the Moderating Effect of Conflict Frequency," *Journal of Business Logistics*, Vol. 31, No. 2, pp. 253-277.

Wallenburg, Carl Marcus, A. Michael Knemeyer, Thomas J. Goldsby, and David L. Cahill (2010), "Developing a Scale for Proactive Improvement in Logistics Outsourcing Relationships," *International Journal of Logistics Management*, Vol. 21, No. 1, pp. 5-21 **[Emerald Literati Network**

Highly Commended Award].

Badurdeen, Fazleena, Deepak Iyengar, Thomas J. Goldsby, Haritha Metta, Sonal Gupta, and I. S. Jawahir (2009), "Extending Total Lifecycle Thinking to Sustainable Supply Chain Design," *International Journal of Product Lifecycle Management*, Vol. 4, Nos. 1/2/3, pp. 49-67.

Li, Xun, Thomas J. Goldsby, and Clyde W. Holsapple (2009), "Supply Chain Agility: Scale Development," *International Journal of Logistics Management*, Vol. 20, No. 3, pp. 408-424.

Fugate, Brian, Elizabeth Davis-Sramek, and Thomas J. Goldsby (2009), "Operational Collaboration Between Shippers and Carriers in the Transportation Industry," *International Journal of Logistics Management*, Vol. 20, No. 3, pp. 425-447.

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Deepen, Jan, Thomas J. Goldsby, A. Michael Knemeyer, Carl Marcus Wallenburg (2008), "Beyond Expectations: An Examination of Logistics Outsourcing Goal Achievement and Goal Exceedance," *Journal of Business Logistics*, Vol. 29, No. 2, pp. 75-105.

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Griffis, Stanley E. and Thomas J. Goldsby (2007), "Transportation Management Systems: An Exploration of Progress and Future Prospects," *Journal of Transportation Management*, Vol. 18, No. 1, pp. 18-32.

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Autry, Chad W., Stanley E. Griffis, Thomas J. Goldsby, and L. Michelle Bobbitt (2005), "Warehouse Management Systems: Resource Commitment, Capabilities, and Organizational Performance," *Journal of Business Logistics*, Vol. 26, No. 2, pp. 165-183.

Griffis, Stanley E., Martha Cooper, Thomas J. Goldsby, and David J. Closs (2004), "Performance Measurement: Measure Selection Based upon Firm Goals and Information Reporting Needs," *Journal of Business Logistics*, Vol. 25, No. 2, pp. 95-118.

Vickery, Shawnee K., Theodore P. Stank, Thomas J. Goldsby, Cornelia Dröge, and Robert E. Markland (2004), "The Performance Implications of Media Richness in a Business-to-Business Service Environment: Direct versus Indirect Effects," *Management Science*, Vol. 50, No. 8, pp. 1106-1119.

Goldsby, Thomas J. and Sebastián García-Dastugue (2003), "The Manufacturing Flow Management Process," *International Journal of Logistics Management*, Vol. 14, No. 2, pp. 33-52.

Griffis, Stanley E., Thomas J. Goldsby, and Martha Cooper (2003), "Web-Based and Mail Surveys: A Comparison of Response, Data and Cost," *Journal of Business Logistics*, Vol. 24, No. 2, pp. 237-258.

Pohlen, Terrance L. and Thomas J. Goldsby (2003), "VMI and SMI Programs: How Economic Value Added Can Help Sell the Change," *International Journal of Physical Distribution & Logistics Management*, Vol. 33, No. 7, pp. 565-581.

Stank, Theodore P., Thomas J. Goldsby, Shawnee Vickery, and Katrina Savitskie (2003), "Logistics Service Performance: Estimating its Influence on Market Share," *Journal of Business Logistics*, Vol. 24, No. 1, pp. 27-55.

Goldsby, Thomas J. and James A. Eckert (2003), "Electronic Transportation Marketplaces: A Transaction Cost Perspective," *Industrial Marketing Management*, Vol. 32, No. 3, pp. 187-198.

Frankel, Robert, Thomas J. Goldsby, and Judith Whipple (2002), "Grocery Industry Collaboration in the Wake of ECR," *International Journal of Logistics Management*, Vol. 13, No. 1, pp. 57-72
[Accenture Award for Outstanding Paper of 2002].

Goldsby, Thomas J. and Douglas A. Boyd (2001), "WorldSpace's Satellite-Delivered Radio Service and the Market for Digital Receivers in the Middle East and Africa," *Journal of Radio Studies*, Vol. 8, No. 1, pp. 29-53.

Stank, Theodore P., Robert Frankel, David J. Frayer, Thomas J. Goldsby, Scott B. Keller, and Judith M. Whipple (2001), "Supply Chain Integration: Tales from the Trenches," *Supply Chain Management Review*, Vol. 5, No. 3, pp. 62-69.

Goldsby, Thomas J. and Theodore P. Stank (2000), "World Class Logistics Performance and Environmentally Responsible Logistics Practices," *Journal of Business Logistics*, Vol. 21, No. 2, pp. 187-208.

Goldsby, Thomas J. and David J. Closs (2000), "Using Activity-Based Costing to Reengineer the Reverse Logistics Channel," *International Journal of Physical Distribution & Logistics Management*, Vol. 30, No 6, pp. 500-514.

Stank, Theodore P. and Thomas J. Goldsby (2000), "A Framework for Transportation Decision-Making in an Integrated Supply Chain," *Supply Chain Management: An International Journal*, Vol. 5, No. 2, pp. 71-77.

Stank, Theodore P., Thomas J. Goldsby, and Shawnee Vickery (1999), "The Effects of Service Provider Performance on Customer Satisfaction and Loyalty of Store Managers in the Fast Food Industry," *Journal of Operations Management*, Vol. 17, No. 2, pp. 429-447.

Closs, David J., Thomas J. Goldsby, Anthony Roath, James A. Eckert, and Stephen Swartz (1998), "An Empirical Comparison of Anticipatory and Response-Based Supply Chains," *International Journal of Logistics Management*, Vol. 9, No. 2, pp. 21-34 **[Andersen Consulting Award for Outstanding Paper of 1998].**

Stank, Theodore P. and Thomas J. Goldsby (1998), "Bridging the Gap Between Academic Responsibilities and Practical Application in Logistics," *Journal of Transportation Management*, Vol. 10, No. 1, pp. 1-9.

Eckert, James A. and Thomas J. Goldsby (1997), "Using the Elaboration Likelihood Model to Guide Customer Service-Based Segmentation," *International Journal of Physical Distribution & Logistics Management*, Vol. 27, No. 9, pp. 600-615.

Closs, David J., Thomas J. Goldsby, and Steven R. Clinton (1997), "Information Technology Influences on World Class Logistics Capability," *International Journal of Physical Distribution & Logistics Management*, Vol. 27, No. 1, pp. 4-17.

PUBLISHED BOOKS

Badurdeen, Fazleena and Thomas J. Goldsby (Under development), *The Design and Management of Sustainable Supply Chains*, Cambridge University Press, Americas, New York.

Ellram, Lisa, Stanley E. Fawcett, Thomas J. Goldsby, Christian Hofer, and Dale Rogers (2015, updated annually), *Logistics Management: Enhancing Competitiveness and Customer Value*, MyEducator, Utah.

Goldsby, Thomas J., Deepak Iyengar, and Shashank Rao (2014), *The Definitive Guide to Transportation: Principles, Strategies, and Decisions for the Effective Flow of Goods and Services*, Financial Times Press, New York.

Autry, Chad W., Thomas J. Goldsby, and John E. Bell (2013), *Global Macrotrends and Their Impact on Supply Chain Management: Strategies for Gaining Competitive Advantage*, Financial Times Press, New York.

Goldsby, Thomas and Robert Martichenko (2005), *Lean Six Sigma Logistics: Strategic Development to Operational Success*, J. Ross Publishing: Boca Raton, FL. [with translations in Chinese, Korean, and Russian].

BOOK CHAPTERS

Goldsby, Thomas J. and Fazleena Badurdeen (2018), "Energy Efficiency in the Supply Chain," book chapter in *Energy Efficient Manufacturing with Applications*, Edited by J. Sutherland, D. Dornfeld, and B. Linke, Wiley.

Badurdeen, Fazleena, Thomas J. Goldsby, Deepak Iyengar, and I.S. Jawahir (2013), "Transforming Supply Chains to Create Sustainable Value for All Stakeholders," in *Treatise on Sustainability Science and Engineering*, Springer Netherlands.

Goldsby, Thomas J. and Sebastián García-Dastugue (2013, 2008), "Lean Thinking and Supply Chain Management," book chapter in *Supply Chain Management: Processes, Partnerships, and Performance*, Edited by Douglas M. Lambert, Supply Chain Management Institute: Sarasota, FL.

Goldsby, Thomas J. and Sebastián García-Dastugue (2013, 2008, 2005, 2004), "The Manufacturing Flow Management Process," book chapter in *Supply Chain Management: Processes, Partnerships, and Performance*, Edited by Douglas M. Lambert, Supply Chain Management Institute: Sarasota, FL.

Goldsby, Thomas J. and Deepak Iyengar (2010), "Quality Function Deployment," book chapter in *Six Sigma for Karma Capitalism* by Pradeep Deshpande.

Goldsby, Thomas J. and A. Michael Knemeyer (2007), "Contract Logistics in the North American Market," in *Handbuch Kontraktlogistik: Das Management Komplexer Logistikdienstleistungen (Handbook of Contract Logistics: The Management of Complex Logistics Services)*, Wiley-VCH Publishing.

Goldsby, Thomas J., Michael R. Crum, and Joel Sutherland (2006), "Transportation Management," in *Handbook of Global Supply Chain Management*, Sage Publishing, edited by John T. (Thomas) Mentzer, Matthew B. Myers, and Theodore P. Stank.

Sutherland, Joel, Thomas J. Goldsby, and Theodore P. Stank (2004), "Leveraging Collaborative Transportation Management (CTM) Principles to Achieve Superior Supply Chain Performance," in *Achieving Supply Chain Excellence through Technology*, Vol. 6, Montgomery Research: San Francisco, CA, pp. 192-196.

RESEARCH MONOGRAPHS AND TECHNICAL REPORTS

The Perfect Link: How Middle Market Companies Operate Within Supply Chains (2017), A Report from the National Center for the Middle Market.

Croxton, Keely, Douglas Farren, and Thomas J. Goldsby (2013), *Margin Management among U.S. Middle Market Firms*, A Report from the National Center for the Middle Market and the Council of Supply Chain Management Professionals.

Goldsby, Thomas J. and Theodore P. Stank (2004), *Collaborative Transportation Management*, CPFR white paper, Voluntary Interindustry Committee for Standards (VICS).

Crum, Michael R. and Thomas J. Goldsby (2002, 2001, 2000), *Temperature-Controlled Logistics Report*, Annual Industry Report distributed by C.H. Robinson Worldwide, Inc.

Goldsby, Thomas J. (2000), "Comparing Grain Transportation in the U.S. and Argentina," *Iowa Ag Review*, Center for Agricultural and Rural Development, Iowa State University.

Goldsby, Thomas J. (2000), *A Comparative Analysis of Agricultural Transportation and Logistics Systems in the United States and Argentina*, funded by a grant from Midwest Agribusiness Trade Research and Information Center (MATRIC) and published by the Center for Agriculture and Rural Development (CARD), Iowa State University.

Goldsby, Thomas J. (1999), "Closing In on the True Costs of Service," *Transportation Trends*, Deloitte & Touche National Transportation Industry Practice, Vol. 1, No. 2.

Goldsby, Thomas J. (1999), "Identifying Profitable Customers in a Competitive Market," *Transportation Trends*, Deloitte & Touche National Transportation Industry Practice, Vol. 1, No. 1.

Closs, David J., M. Bixby Cooper and Thomas J. Goldsby (1997), *Beverage Container Return Analysis*, an economic analysis prepared for the Michigan Beer & Wine Wholesalers Association, Michigan Grocers Association, and Michigan Soft Drink Association.

PUBLISHED CASE STUDIES

Goldsby, Thomas J., Michael G. Goldsby, Robert Martichenko, and Brent Buschur (2000), "Expendable versus Returnable Shipping Containers at Toyota Motor Manufacturing, Indiana," funded and published by the Council of Logistics Management (now, CSCMP).

VIDEO COURSES

"Business Operations," 12-part lecture series in the course titled *Critical Business Skills for Success*, produced and distributed by The Great Courses and The Great Courses Plus, 2015.

EDITOR REVIEWED / INVITED PUBLICATIONS

Esper, Terry L., Vincent E. Castillo, Kate Ren, Annibal Sodero, Xiang Wan, Keely L. Croxton, A. Michael Knemeyer, Steven DeNunzio, Walter Zinn, and Thomas J. Goldsby (2020), "Everything Old is New Again: The Age of Consumer-Centric Supply Chain Management." *Journal of Business Logistics* Vol. 41, No. 4, pp. 286-293.

Esper, Terry L., Thomas J. Goldsby, and Walter Zinn (2020). "A Challenge in our Time: Issues of Race in Supply Chain Management." *Journal of Business Logistics* Vol. 41, No. 3, pp. 178-181.

Goldsby, Thomas J. (2020). "Has the Time Come for Space-Age Technologies in the Warehouse?" *Warehousing Forum*, Vol. 35, No. 11, pp. 1-3.

Zinn, Walter, and Thomas J. Goldsby (2020). "Global Supply Chains: Globalization Research in a Changing World." *Journal of Business Logistics* Vol. 41, No. 1, pp. 1-4.

Goldsby, Thomas J., and Walter Zinn (2019). "What Makes for a Contribution? Elaborating on Our Publication Expectations at JBL." *Journal of Business Logistics*, Vol. 40, No. 4, pp. 282-288.

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Goldsby, Thomas J. and Dennis C. Chen (2019). "Expecting More from Our Supply Chains: Do We Need a PAIR-adigm Shift?" *Distribution Business Management Journal*, summer.

Hong, Paul, Tobias Schoenherr, G. Tomas M. Hult, Walter Zinn, and Thomas J. Goldsby (2019). "Cross-functional Management and Base-of-Pyramid Issues in Logistics and Supply Chain Management." *Journal of Business Logistics*, Vol. 40, No. 2, pp. 76-80.

Goldsby, Thomas J., Walter Zinn, David J. Closs, Patricia Daugherty, James R. Stock, Stanley E. Fawcett, and Matthew Waller (2019). "Reflections on 40 Years of the Journal of Business Logistics: Perspectives from the Editors." *Journal of Business Logistics*, Vol. 40, No. 1, pp. 1-14.

Goldsby, Thomas J. and Walter Zinn (2018). "Methods to Our Madness: Adapting Methods to the Changing Nature of Our Problems," *Journal of Business Logistics*, Vol. 39, No. 4, pp. 234-241.

Zinn, Walter, Thomas J. Goldsby, and Martha C. Cooper (2018). "Researching the Opportunities and Challenges for Women in Supply Chain." *Journal of Business Logistics*, Vol. 39, No. 2, pp. 84-86.

Goldsby, Thomas J. and Walter Zinn (2018). "A Tribute to Our Founding Father, Professor Bernard J. "Bud" LaLonde," *Journal of Business Logistics*, Vol. 39, No. 1, pp. 4-6.

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Goldsby, Thomas J. and Walter Zinn (2017). "Research and Researchers: The Enduring Value of Conferences to Logistics and Supply Chain Scholars," *Journal of Business Logistics*, Vol. 38, No. 3, pp. 148-150.

Zinn, Walter, and Thomas J. Goldsby (2017). "Ensuring Impact: Thought Leadership in Logistics and Supply Chain Research." *Journal of Business Logistics*, Vol. 38, No. 2, pp. 78-79.

Zinn, Walter and Thomas J. Goldsby (2017), "In Search of Research Ideas? Ask a Professional," *Journal of Business Logistics*, Vol. 38, No. 1, pp. 4 - 5.

Goldsby, Thomas J. and Walter Zinn (2016), "Adding Relevance to Rigor in Research: The JBL Practitioner Panel," *Journal of Business Logistics*, Vol. 37, No. 4, pp. 310 – 311.

Zinn, Walter and Thomas J. Goldsby (2016), "The "Invisible Hands" in Research: The Critical Roles of Reviewers and Associate Editors," *Journal of Business Logistics*, Vol. 37, No. 3, pp. 202-204.

Goldsby, Thomas J. and Walter Zinn (2016), "Technology Innovation and New Business Models: Can Logistics and Supply Chain Research Accelerate the Evolution?" *Journal of Business Logistics*, Vol. 37, No. 2, pp. 80-81.

Zinn, Walter and Thomas J. Goldsby (2016), "Editorial," *Journal of Business Logistics*, Vol. 37, No. 1, pp. 4-5.

Goldsby, Thomas J. and Walter Zinn (2015), "A Message from the Incoming Editor Team," *Journal of Business Logistics*, Vol. 36, No. 3, pp. 240 – 241.

- Goldsby, Thomas, Chad Autry, and John Bell (2015), "Thinking Big! Incorporating Macrotrends into Supply Chain Planning and Execution," *Foresight: The International Journal of Applied Forecasting*, Issue 37, p. 13-18.
- Goldsby, Thomas J., Chad W. Autry, John E. Bell (2013), "The Macrotrends at Work in Our Supply Chains: Embrace... or Brace for... the Changes Ahead," *Distribution Business Management Journal*, Vol. 15, pp. 18-19.
- Goldsby, Thomas J., Shashank Rao, and Stanley E. Griffis (2011), "The Opportunities and Challenges of Online Retail Logistics: Reaching the World One Tiny Shipment at a Time," *Logistics Quarterly*, Vol. 17. No. 4, pp. 46-47.
- Goldsby, Thomas J. and David J. Closs (2011), Advancing the State of the Art in Sustainable Supply Chains," *Logistics Quarterly*, Vol. 17, No. 3 (Fall); pp. 26-28.
- Goldsby, Thomas J. (2010), "A Review of *The New Supply Chain Agenda: The 5 Steps that Drive Real Value*," by Reuben E. Slone, J. Paul Dittmann, and John T. Mentzer, *Logistics Quarterly*, Vol. 16, No. 2, pp. 25-26.
- Goldsby, Thomas J. (2009), "Six Sigma and Cash Flow: What Every Operations Manager Should Know about the Drivers of Cash Flow," available at: *SixSigmaIQ*, <http://www.sixsigmaiq.com/>.
- Goldsby, Thomas J. (2009), "Weakened Links: Lean Times in the Auto Supply Chain," *BusinessLexington*, April 3, pp. 24-25.
- Goldsby, Thomas J. (2008), "Lean Six Sigma Logistics: Surviving and Thriving in the Eye of the Storm," *Revista Logistec* (Chile), August-September.
- Eitelwein, Oliver, Thomas J. Goldsby, Terrance L. Pohlen, and Carl Marcus Wallenburg (2008), "The Evolution in Supply Replenishment Models: New Opportunities to Create Value," *Supply Chain Management* (Germany), August.
- Goldsby, Thomas J. (2008), "Lean Six Sigma Logistics: A Solution in these Troubled Times?" *Enfasis Logistica* (Argentina), March.
- Goldsby, Thomas J. (2006), "The Trials and Tribulations of Supply Chain Management Research," *Decision Line*, Decision Sciences Institute newsletter.
- Goldsby, Thomas J. (2004), "Getting Lean and Mean in Logistics," *CLM Comment*, quarterly publication of the Council of Logistics Management.
- Goldsby, Thomas J. (2004), Logistics and Supply Chain Management Education at The Ohio State University, *Distribution Business Management Journal*, Vol. 2 (Spring).
- Goldsby, Thomas J., Katrina Savitskie, Theodore P. Stank and Shawnee K. Vickery (2001), "Web-based Surveys," Reaching Potential Respondents On-Line," *Decision Line*, Decision Sciences Institute newsletter.
- Closs, David J., Thomas J. Goldsby and Anthony S. Roath (1997), "Improve Supply Chain Management," *USA & Europe in Business 1997*, European Council of American Chambers of Commerce: London, pp. 129-132.
- Closs, David J., M. Bixby Cooper, Steven R. Clinton, and Thomas J. Goldsby (1997), "Les Nouvelles Dimensions World Class Logistics: Quels enseignements pour une Europe en Mutation," *Logistique et Management*, Volume 5, No. 2, pp. 35-43.
- Bowersox, Donald J., David J. Closs, and Thomas J. Goldsby (1996), *Instructor's Manual to Accompany Logistical Management: The Integrated Supply Chain Process*, McGraw-Hill.

WORKING PAPERS

Stank, Theodore P., Robert Frankel, David J. Frayer, Thomas J. Goldsby, Scott B. Keller, and Judith M. Whipple (2000), *Supply Chain Integration in the Food and Consumer Goods Industries*, Staff Paper 00-46, Michigan State University College of Agriculture.

REFEREED CONFERENCE PROCEEDINGS

Stank, Theodore P., Anne Dohmen, Thomas J. Goldsby, Jason Merrick, and Lance W. Saunders (2020), "Brains Over Brawn: Leveraging Cognitive Agility to Improve Performance," CSCMP EDGE Academic Research Symposium.

Marshall, David A. and Thomas J. Goldsby (2015), "Lean Human Resource Management System Practices and Transformation," *Proceedings of the Decision Sciences Institute Annual Meeting* [2nd Place award recipient: Best Lean Enterprise Paper Awards].

Marshall, David and Thomas J. Goldsby (2014), "Achieving Competitive Advantage through Lean Transformation Success," *Proceedings of the Decision Sciences Institute Annual Meeting*.

Li, Xun, Thomas J. Goldsby, Clyde W. Holsapple, and Michael G. Goldsby (2013), "The Effects of Entrepreneurial Information Networks on Supply Chain Alertness and New Product Development Speed," *United States Association for Small Business and Entrepreneurship Conference Proceedings*.

Shuaib, M., H. Metta, T. Lu, F. Badurdeen, I.S. Jawahir, and T. Goldsby (2011), "Design and Performance Evaluation of Sustainable Supply Chains: Approach and Methodologies," *Advances in Sustainable Manufacturing: Proceedings of the 8th Global Conference on Sustainable Manufacturing*.

Badurdeen, Fazleena, Ken Wijekoon, Mohannad Shuaib, Thomas J. Goldsby, Deepak Iyengar, and I.S. Jawahir (2010), "Integrated Modeling to Enhance Resilience in Sustainable Supply Chains," *IEEE Conference on Automation Science and Engineering (CASE 2010)*.

Rao, Shashank and Thomas J. Goldsby (2008), "Process Preponderance in Service Supply Chains," *Proceedings of the Decision Sciences Institute Annual Meeting*.

Rao, Shashank, Deepak Iyengar and Thomas J. Goldsby (2008), "Process Management in the Service Supply Chain: The Case of Outsourced Information Technology Services," *Proceedings of the CSCMP Educator's Conference*, Council of Supply Chain Management Professionals: Lombard, IL.

Goldsby, Thomas J. and Deepak Iyengar (2007), "Supply Chain Management Immersion: The MBA Experience at the University of Kentucky," *Proceedings of the CSCMP Educator's Conference*, Council of Supply Chain Management Professionals: Lombard, IL.

Rao, Shashank and Thomas J. Goldsby (2007), "Radio Frequency Identification: Looking to Process Improvement as a Source of Financial Return," *Proceedings of the CSCMP Educator's Conference*, Council of Supply Chain Management Professionals: Lombard, IL.

Goldsby, Michael G. and Thomas J. Goldsby (2003), "Bridging the Entrepreneurial Firm with its Environment through Supply Chain Management," *Annual Conference Proceedings of the Southern Management Association*.

Caltagirone, John A., Thomas J. Goldsby, and Stanley Griffis (2002), "How Logistics Information Systems are Changing the Rules," *Annual Conference Proceedings*, Council of Logistics Management: Oak Brook, IL.

Goldsby, Thomas J. and Kevin Obert (2001), "Push vs. Pull: An Epic Battle?" *2001 APICS International Conference and Exposition: Exploring New Frontiers*.

Goldsby, Michael, Krishnan Ramaya, and Thomas J. Goldsby (2000), "Towards an Understanding of Country Factors in the Formation of International Cooperative Arrangements in Logistics and Operations: An Empirical Examination," *Annual Conference Proceedings of the Southern Management Association*.

Bowersox, Donald J., David J. Closs, Thomas J. Goldsby, and Theodore P. Stank (1998), "World Class Logistics: 1998 Study of North American Processes," *Annual Conference Proceedings*, Council of Logistics Management: Oak Brook, IL.

Closs, David J., M. Bixby Cooper, Thomas J. Goldsby, and Steven R. Clinton (1997), "World Class Logistics: A Two-Year Review," *Annual Conference Proceedings*, Council of Logistics Management: Oak Brook, IL.

Goldsby, Thomas J. (1997), "The Role of Convenience in Consumer Recycling: Implications on the Forward and Reverse Channels of Distribution," *Marketing and Public Policy Conference Proceedings*, Vol. 7, Easwar Iyer and George Milne, eds.

Goldsby, Thomas J. and Michael G. Goldsby (1997), "The Four P's of Green Marketing: A Critical Review of the Literature," *Academy of Marketing Science Conference Proceedings*, Vol. 20, Elizabeth J. Wilson and Joseph F. Hair, Jr., eds.

KEYNOTE ADDRESSES

"Selling the Value of Sustainable Business Practices – in the Market and Within the Company," Sustainability Summit Africa 2021, Smart Procurement World. Online, 2021.

"Leading Supply Chains Out of Chaos," virtual seminar hosted by the Center for Operational Excellence at The Ohio State University, 2020.

"Consumer Centricity: In Search of the Next Dominant Design in Supply Chains," Bowling Green State University College of Business Distinguished Scholar Speaker Series, Bowling Green, OH, 2019.

"The Future of Logistics & Supply Chain Management Research," 28th Annual Donald J. Bowersox Doctoral Symposium, CSCMP Annual Global Conference, Nashville, TN, 2018

"In Search of the Next "Dominant Design in Supply Chains," Polk Real Estate & Economic Conference: Logistics: A Dominant Industry in Central Florida, Florida Southern University, Lakeland, FL, 2018.

"The Future of Logistics & Supply Chain Management Research," 28th Annual Donald J. Bowersox Doctoral Symposium, CSCMP Annual Global Conference, Nashville, TN, 2018.

"Three Seismic Tremors: Past, Present, & Future Perspectives on Logistics & Supply Chain Research," Haslam Distinguished Scholar Lecture, Haslam College of Business, Knoxville, TN, 2018.

"Supply Chain 2.0: Expecting More from our Supply Chains and Ourselves," International Conference on Production Research Americas, Bogotá, Colombia, 2018.

"Customer-Centric Supply Chains: Looking to Customers for Purpose, Opportunity, and Profits," Seminario Internacional de Management Logístico, Buenos Aires, Argentina, 2018.

"Supply Chain 2.0: Expecting More from our Supply Chains and Ourselves," World Class Supply Chain Summit 2018, hosted by Wilfred Larrier University and CN Railroad, Milton, ON, Canada, 2018.

"Last-Mile Logistics: In Search of the Next 'Dominant Supply Chain Design,'" Logistics Summit & Expo, Mexico City, Mexico, 2018.

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- “Supply Chain Strategy: To Be Lean, Agile or Both?” ConMexico, Mexico City, Mexico, 2018.
- “The Future of Logistics and Supply Chain Management Research,” 27th Annual Donald J. Bowersox Doctoral Symposium, CSCMP Annual Global Conference, Atlanta, GA, 2017.
- “Supply Chain 2.0: Expecting More from our Supply Chains and the Businesses that Compose Them,” IEEE International Conference on Advanced Logistics and Transport, Bali, Indonesia, 2017.
- “Operational Excellence throughout the Supply Chain,” Logistec Expo 2016, Santiago, Chile, 2016.
- “Global Macrotrends and Their Impact on Supply Chain Management,” ANDI 21st Executive Conference on Logistics and Supply Chain, Cali, Colombia, 2015.
- “Embrace, or Brace for Change: Operational Excellence in the Age of ‘Macrotrends,’” Center for Operational Excellence at The Ohio State University, Professional Development Meeting, Columbus, OH, 2015.
- “In Search of the Next ‘Dominant Supply Chain Design,’” Supply Chain Forum 2015, Towson University, Baltimore, MD, 2015.
- “Global Macrotrends and the Floral Supply Chain,” Society of American Florists, 130th Annual Convention, Marco Island, FL, 2014.
- “Global Macrotrends and Their Impact on Supply Chain Management,” CSCMP Colombia Summit, Bogota, Colombia, 2014.
- “Changing the Conversation About Lean and Transportation,” Day of Transport event, Dansk Industri, Copenhagen, Denmark, 2014.
- “Global Macrotrends: Dramatic Forces that are Shaping Our Supply Chains,” Supply Chain and Transportation one2one Summit, Ponte Vedra Beach, FL, 2013.
- “The Macrotrends at Work in Our Supply Chains,” 5th Copenhagen Supply Chain Management Summit at CBS, Copenhagen Business School, Denmark, 2013.
- “Global Macrotrends and Their Impact on Supply Chain Management: Strategies for Gaining Competitive Advantage,” Cardinal Health Supply Chain Community of Practice, Dublin, OH, 2013.
- “Global Supply Chains in a Transforming World,” Port Day, Port of Gothenburg, Sweden, 2013.
- With David J. Closs, “LQ’s Sustainability Study and Awards Program,” *Logistics Quarterly* Symposium, Toronto, Canada, 2013.
- With Robert Martichenko, “Lean Logistics in the Supply Chain,” University of Cincinnati, Annual Workshop on Hot Topics in Supply Chain Analytics, Practice, and Technology, Florence, KY, 2013.
- “Global Supply Chains in a Transforming World,” Universidad Peruana de Ciencias Aplicadas (UPC), Lima, Peru (video conference), 2013.
- “Global Macrotrends: Their Impacts on Supply Chains and Performance,” Supply Chain Leaders in Action Executive Forum, Fort Lauderdale, FL, 2013.
- “A Look at Business Muda: Wastes that Transcend Our Functions and Companies,” Lean Logistics Summit, Cincinnati, OH, 2011
- “Insights from LQ’s Sustainability Study and Awards Program,” *Logistics Quarterly* Symposium, Toronto, Canada, 2011
- “Lean Logistics and Supply Chain Management Strategies,” Peru Roundtable of the Council of Supply Chain Management Professionals, Universidad de Piura (Peru), video conference, 2010.

- “Logistics Outsourcing Performance: When ‘Good’ is Not Good Enough,” International LogisticSummit in Mexico City, Mexico, 2009.
- “Lean Six Sigma Logistics,” Seminario de Logística Integral in Bogotá, Colombia, 2009.
- “Lean Six Sigma Logistics,” day-long seminar conducted in San Diego, CA, 2008, 2009.
- “Lean Six Sigma Logistics,” day-long seminar conducted in Montevideo, Uruguay, 2008.
- “Lean Six Sigma Logistics,” day-long seminar conducted in Buenos Aires, Argentina, 2008.
- “MegaTrends in Logistics and Supply Chain Management,” CSCMP Taiwan Conference, Taipei, Taiwan, 2007.
- “Lean Six Sigma Logistics,” *WorldTrade* webinar delivered to five continents, 2007.
- “Lean Six Sigma Logistics,” Ontario Hospital Association, Toronto, Canada, 2007.
- “Where Lean Begins, Agile Ends, and ‘Leagile’ Makes its Entrance,” AutoLogistics and SCM World, Bangkok, Thailand, 2006.
- “Lean Six Sigma Logistics,” SCL Canada Conference, Toronto, Canada, 2006.
- “Lean Six Sigma Logistics,” Air Force Institute of Technology, invited colloquium speaker; Wright-Patterson Air Force Base, Ohio, 2006.
- “Where is the Logistics Service Provider Industry Going?” *Logistics Quarterly* North American Leadership in Logistics Symposium; Toronto, Canada, 2006.
- “Lean Six Sigma Logistics,” Logistics and Transport Faire, Gothenburg, Sweden, 2006.
- “Leading Vendors through Supply Chain Management,” Healthcare Employer Leadership Forum, 2007, in San Francisco; and 2006, in Dallas.
- “The Keys to Successful Logistics Outsourcing,” *Logistics Quarterly* Executive Exchange; Toronto, Canada, 2005.
- “Embracing Technology as a Competitive Differentiator: Getting Smart,” TransCore Customer Conference, Tempe, Arizona, 2005.
- “Customer Service and Supply Chain Management: Upstream Implications,” National Association of Purchasing Managers, Columbus Annual Symposium, Columbus, OH, 2005.

INVITED PRESENTATIONS

- “Integrating Sustainability Priorities into the Supplier Relationship Management (SRM) Process,” Sustainability Summit Africa 2021, Smart Procurement World. Online, 2021.
- “Overcoming Manufacturing, Supply & Distribution Challenges,” BioProcess International: COVID-19 Therapeutic Development & Production conference. Online, 2021.
- “How to Serve Today’s Diabolical Consumer... Profitably?” Colliers International Conference, online, 2021.
- With David Demers, “Advancing E2E Agile Resiliency in Supply Chains,” Virtual Supply Chain Forum, Spring Webinar, Haslam College of Business, UT, 2021.
- “What To Do and What Not To Do: Advice from Former Journal Editors” panel session, Logistics

Doctoral Symposium, online, 2021.

“Technologies Supporting Sustainability,” Körber Supply Chain Master Class series on Sustainability, online, 2021.

With David Demers, “Advancing E2E Agile Resiliency in Supply Chains,” Haslam College of Business, UT Global Supply Chain Institute Advisory Board meeting, 2021.

“Rethinking Your Supply Chain,” panelist, SAPICS 2020, Cape Town, South Africa, online, 2020.

“What is ‘Impactful’ Supply Chain Research, and How Do We Conduct It?” session chair and panel moderator, Decision Sciences Institute Annual Conference, conducted online, 2020.

Facilitator, Multiple Master Class Series hosted by Körber Supply Chain, several multi-session webinar series, 2020-2021.

- Innovative Technologies in the Warehouse (five sessions)
- Sustainability (four sessions)
- Labor Challenges (five sessions)
- Cold Storage Trends (five sessions)
- Warehouse Technology Excellence (five sessions)
- Workplace Efficiencies and Safety (five sessions)
- SAP Supply Chain Excellence (five sessions)
- Disruption Mitigation (five sessions)

With Zach Strickland, “The Dynamics of Transportation Economics.” Webinar offered jointly by, CSCMP, Consumer Brands Association, FreightWaves, and UT GSCI, conducted online, 2020.

“Is Your Supply Chain Ready to Pivot for the Next Big Disruption?” The Logistics World Virtual Event 2020, Mexico City, MEX, conducted online, 2020.

With Theodore P. Stank, Anne Dohmen, Thomas J. Goldsby, Jason Merrick, and Lance W. Saunders, “Brains Over Brawn: Leveraging Cognitive Agility to Improve Performance,” CSCMP EDGE Academic Research Symposium, 2020.

“Research Incubator,” Junior Faculty and Doctoral Student Consortium, Operations & Supply Chain Management division of the Academy of Management Annual Conference, conducted online, 2020.

“Reaching Supply Chain Leaders, Industry Trends, and Hot Buttons,” panel session, Microsoft Supply Chain Transformation online conference, 2020.

“How Universities are Pivoting in the Age of COVID-19.” Columbus Logistics Breakfast Club, Columbus, OH, 2020.

“Tales of the Impossible: Finding Agility in Retail Supply Chains.” Supply Chain Leaders in Action (SCLA), delivered online, 2020

“Your Supply chain Re-Imagined Post-Pandemic” panel. Parcel Forum Interact, delivered online, 2020.

With Theodore P. Stank, Lance Saunders, Jason Merrick, and Annie Dohmen. “Supply Chain Agility: Final Project Report-Out,” Advanced Supply Chain Collaborative (ASCC), UT Haslam College of Business, 2020.

“Pivoting to Meet the Pandemic,” Leadership in Logistics Forum, Columbus, OH, 2020.

With Theodore P. Stank, “Leveraging Supply Chain Agility in Disruption,” Supply Chain Forum,

Summer Webinar, Haslam College of Business, UT, 2020.

“The New Normal of Teaching Supply Chain Management – Tools for Classroom Success” panel, CSCMP webinar, 2020.

“Is Your Supply Chain Ready to Pivot for the Next Big Challenge?” SAPICS Virtual Event, Cape Town, South Africa, 2020.

With Theodore P. Stank, Terry Esper, Walter Zinn, and Chad Autry, “Toward a Digitally-Dominant Paradigm for 21st Century Supply Chain Scholarship,” European Research Symposium, delivered online, 2020.

Mid-Project Report-Out, Advanced Supply Chain Collaborative, Global Supply Chain Institute at the Haslam College of Business, UT, 2020

“Project Lightning Round,” Global Supply Chain Institute at the Haslam College of Business, UT, 2020.

“Act Faster with Confidence: Use Cases to Deliver the Perfect Order” panel, CSCMP EDGE Annual Global Conference, Anaheim, CA, 2019.

“What Journals Need and Editors Want,” Presentation to the faculty and doctoral students, Kuhne Logistics University (KLU), Hamburg, Germany, 2019.

“Micro- and Macrotrends: Forces Shaping Our Businesses & Supply Chains,” INFOR INFORum, New Orleans, LA, 2019.

“Supply Chain Risk Management,” UT-Chattanooga and FreightWaves, Chattanooga, TN, 2019.

“What Journals Need and Editors Want,” Presentation to the College of Business faculty, Bowling Green State University, 2019.

“In Search of the Next Dominant Supply Chain Design: How to Serve Today’s Consumer Profitably?” Fisher College of Business Winter College, Naples, FL, 2019.

“The Micro- and Macrotrends Affecting Logistics and Supply Chains,” STAG Industrial, Palm Beach, FL, 2019.

“What (SCM) Journals Need and Editors Want,” University of Maryland, Department of Logistics, Business, and Public Policy, R.H. Smith School of Business, College Park, MD, 2018.

“Evolving Quickly in a Time of Revolution: The Role of (Your) Leadership,” Leaders in Logistics Peer Group, Delaware, OH, 2018.

With Douglas Farren, “Supply Chain Management in the Middle Market: How to be the ‘Perfect Link,’” Rock and Roll Hall of Fame, Cleveland, OH.

With Douglas Farren, “Supply Chain Management in the Middle Market: How to be the ‘Perfect Link,’” National Sign Museum, Cincinnati, OH.

“Who’s Going to Run Tomorrow’s Supply Chain? Developing the New Supply Chain Talent,” (Panel session), CSCMP Annual Global Conference, Nashville, TN, 2018.

“Thinking Outside the Boxes: Expecting More from Warehouses,” CSCMP Annual Global Conference, Nashville, TN, 2018.

“Learning to Trust What We See: Employing Supervised Learning Techniques to Predict RFID Tag Efficacy,” Department of Supply Chain Management, Haslam College of Business, University of

Tennessee, Knoxville, TN, 2018.

“Thinking Outside the Boxes: Forces that are Shaping Our Businesses and Supply Chains,” DHL North America, Westerville, OH, 2018.

“Crafting a Journal Submission that Makes a Theoretical Contribution,” (Panel session), Academy of Management Annual Conference, Chicago, IL, 2018.

“Journal Editor Panel,” (Panel session), OSCM Joint Junior Faculty and Doctoral Student Consortium, Academy of Management Annual Conference, Chicago, IL, 2018.

“Reviewing for a Journal: A Panel Discussion on Best Practices,” (Panel session), Academy of Management Annual Conference, Chicago, IL, 2018.

“In Search of the Next Dominant Supply Chain Design,” Universidad de Los Andes, Bogotá, Colombia, 2018.

“Micro- and Macrotrends: Forces that are Shaping Our Businesses and Supply Chains,” Corning Optical, Columbus, OH, 2018.

“A Presentation in Two Parts,” Research Colloquium, Shanghai Jiao Tong Antai College of Economics and Management, Shanghai, China, 2018.

“A Presentation in Two Parts,” Research Colloquium, Tongji University Advanced Institute of Business, Shanghai, China, 2018.

“Research Methods: Application and Presentation,” Publishing in International Journals Workshop, CEIBS, Shanghai, China, 2018.

With Walter Zinn, “From the Editors of *JBL*,” European Research Seminar, Rotterdam, The Netherlands, 2018.

“Editors’ Panel,” Logistics Doctoral Symposium, Neeley School of Business, Texas Christian University, Fort Worth, TX, 2018.

“A Presentation in Two Parts,” Research Colloquium, Coggin College of Business, University of North Florida, Jacksonville, FL, 2018.

“A Presentation in Two Parts,” Research Colloquium, W.P. Carey School of Business, Arizona State University, Tempe, AZ, 2018.

With Robert Martichenko, “Discovering Hidden Profit: Advanced Supply Chain Decision Making,” Mega-session conducted at CSCMP Annual Global Conference, Atlanta, GA, 2017.

Journal Reviewer Workshop, Professional Development Workshop, co-presented with editors of *JSCM* and *IJPSM*, Academy of Management (AoM) Annual Conference, Atlanta, GA, 2017.

“Customer-Centric Supply Chains: Looking to the End-Customer for Purpose, Opportunity, and Profit,” Supply Chain Leaders in Action (SCLA) 2017, Naples, FL, 2017.

“A Presentation in Three Parts,” IE Business School, Madrid, Spain, 2017.

With Walter Zinn, “From the Editors of *JBL*,” European Research Seminar, Barcelona, Spain, 2017.

With Doug Farren, “Supply Chain Management in the Middle Market: How to be the ‘Perfect Link,’” Columbus Region Logistics Council, Columbus, OH, 2017.

“Making a Contribution to Theory,” Meet the Academics in Logistics and Supply Chain Management,

Paris, France, 2017.

“The State of Logistics Research: Past, Present, Future” Production and Operations Management Society Annual Conference, Seattle, WA, 2016.

“In Search of the Next Dominant Supply Chain Design,” Ohio Trucking Association, Columbus, OH, 2016.

With Walter Zinn, “Supply Chain Trends: Rigor, Relevance and the Future of Research and Publication in *JBL*,” European Research Seminar, Vienna, Austria, 2016.

“Finding Excellence Beyond Your Four Walls,” Chalmers University Executive Supply Chain Management Program, Northwestern University, Evanston, IL, 2016.

“A Perspective on Logistics and Supply Chain Research,” Sam M. Walton College of Business, University of Arkansas, Fayetteville, AR, 2016.

With David Marshall, “Lean Human Resource Management System Practices and Transformation,” Decision Sciences Institute Annual Conference, Seattle, WA, 2015.

With David J. Closs, “LQ’s Sustainability Study and Awards Program: Key Findings,” *Logistics Quarterly* Symposium, Toronto, Canada, 2015.

“Aligning for Innovation in Logistics Outsourcing Relationships,” *Logistics Quarterly* Symposium, Toronto, Canada, 2015.

With A. Michael Knemeyer, Daniel Taylor, and Marzenna Cichosz, “Investigating Innovation in Logistics Outsourcing Relationships”, Council of Supply Chain Management Professionals’ Supply Chain Management Educators Conference San Diego, CA, 2015.

“Strategic Cost Management,” CSCMP Colombia, Bogotá, Colombia, 2015.

“Global Transport Strategies,” Morrison Executive Education, Santo Domingo, Dominican Republic, 2015.

“Macrotrends: Big Forces at Work in our Economy, our Business, and Supply Chains,” International Symposium on Forecasting, International Institute of Forecasters, Riverside, CA, 2015.

“Changing the Conversation about Lean and Transportation,” Lean Frontiers webinar, 2015.

“Investigating Innovation in Logistics Outsourcing Relationships,” Research Colloquium, Broad College of Business, Michigan State University, East Lansing, MI, 2015.

“Big Forces at Work in our Economy, our Business, and Supply Chains,” Center for Operational Excellence Summit at The Ohio State University, Columbus, OH, 2015.

“The Impact of Global Trends on Risks and Supply Chains,” Center for Operational Excellence at The Ohio State University, Supply Chain Forum, 2015.

“Managing the Supply Chain Against the New Norm,” University of Kentucky Supply Chain Forum, Lexington, KY, 2015.

“Editors’ Panel,” Logistics Doctoral Symposium, Arizona State University, Tempe, AZ, 2015.

With Craig Carter and Lisa Ellram, “Applying Theory for Hypothesis Development,” Logistics Doctoral Symposium, Arizona State University, Tempe, 2015.

“Research Perspectives on Electronic Retail Logistics: Changing Consumer Preferences: In Search of the Next ‘Dominant Supply Chain Design,’” Transportation Research Board 94th Annual Meeting, Freight Day, Washington, DC, 2015.

“Global Macrotrends: Implications for Supply Chain Practice and Research,” Supply Chain Management Visiting Scholar Series, College of Business Administration, University of Nebraska-Lincoln, 2014.

With David Marshall, “Achieving Competitive Advantage through Lean Transformation Success,” Decision Sciences Institute Annual Conference, Tampa, FL, 2014.

With Scott Ellis, Ana Bailey, and Jae-Young Oh, “Teaching Lean Six Sigma within a Supply Chain Context: The Airplane Supply Chain Simulation,” Decision Sciences Institute Annual Conference, Tampa, FL, 2014.

With Deepak Iyengar and Shashank Rao, “Entertaining Experimental Conditions in the Classic Beer Game,” Decision Sciences Institute Annual Conference, Tampa, FL, 2014.

With Matthew Schwieterman, “Managing Dependence in Alliance Portfolios,” Decision Sciences Institute Annual Conference, Tampa, FL, 2014.

With Matthew Schwieterman, Johnny Rungtusanatham, Martha Cooper, and W.C. Benton, “Exploring Supply Chain Integration in Middle Market Firms,” Decision Sciences Institute Annual Conference, Tampa, FL, 2014.

With Alicia Hammersmith (GE Aviation), “The Impact of Global Trends on Supply Chain Management,” Foresight Practitioner Conference, Columbus, OH, 2014.

With Stanley E. Griffis and Shashank Rao, “Paper Simulation” (3 sessions), Donald J. Bowersox Doctoral Consortium, Council of Supply Chain Management Professionals, San Antonio, TX, 2014.

With Dennis Chen and Deepak Iyengar, “Supply Chain Management Publication Power,” 25th Annual Meeting of the Production and Operations Management Society, Atlanta, 2014.

With Walter Zinn, “The Future of Logistics Education and Research: Teaching and Publishing Logistics in a Supply Chain World,” European Research Seminar, Dusseldorf, Germany, 2014.

With Stanley E. Griffis, “Finishing the Dissertation and Getting Your Career Started,” Logistics Doctoral Symposium, Iowa State University, Ames, IA, 2014.

“Looking for Big Improvements Within and Beyond Your Four Walls,” Center for Operational Excellence Summit, Columbus, OH, 2014.

With Deepak Iyengar and Shashank Rao, “Linking Availability of Social Media to Operational Effectiveness,” Decision Sciences Institute Annual Conference, Baltimore, MD, 2013.

With David Marshall, “The Impact of Human Resource Performance Management on Lean Transformation Success,” Decision Sciences Institute Annual Conference, Baltimore, MD, 2013.

With Jason Miller, Michael Knemeyer, Manus Rungtusanatham, and John Saldanha, “Electronic Monitoring of Remote Service Employees: Safety Implications,” Decision Sciences Institute Annual Conference, Baltimore, MD, 2013.

“Applying Lean Principles in the Supply Chain: An Examination of Measurement System Adaptation,” Research Colloquium, “Copenhagen Business School, Copenhagen, Denmark, 2013.

With Sue Armstrong and Christopher L. Jenkins, “Challenges with Change Management when Implementing OpEx: Panel Session,” Council of Supply Chain Management Professionals Annual Global Conference, Denver, CO, 2013.

With Gopesh Anand, Rachna Shah, and Peter Ward, "Lean Research," Panel session, Lean Educator Conference, The Ohio State University, Columbus, OH, 2013.

"Lean Six Sigma Logistics," Chalmers Professional Series, Gothenburg, Sweden, 2013.

"Getting Squeezed in the Middle: Supply Chain Integration Among Middle Market Firms," Research Seminar in Supply Chain Management, WHU Otto Beisheim School of Management, Vallendar, Germany, 2013.

"Strategic Cost Management," Fisher College of Business Supply Chain Certificate Program, Lima, Peru, 2013.

"What Do You Expect From Your Supply Chains? A New Measurement PAIR-adigm," Supply Chain Leaders in Action Annual Forum, Orlando, FL, 2013.

"Global Supply Chains in a Transforming World," Cleveland CSCMP Roundtable, Valley View, OH, 2013

"Supply Chain Simulation," LEAN Network Conference, Sharonville, OH, 2013.

"Supply Chain Resilience," Greater Cleveland Middle Market Forum, Cleveland, OH, 2013.

With James Hill, "Supply Chain Simulation," Center for Operational Excellence Leadership Summit, The Ohio State University, Columbus, OH, 2013.

"A Framework for Supply Relationship Management," Nationwide SRM Conference, Columbus, OH, 2013.

"Global Supply Chains in a Transforming World," GE Capital Customer Conference, Rancho Palos Verdes, CA, 2012.

"Supply Chain Risk Management: Are You Vulnerable?" Eminent Scholar Speaker Series, Iowa State University, College of Business, Ames, IA, 2012.

"Supply Chains in a Transforming World," Columbus CSCMP Roundtable, Columbus, OH, 2012.

"*Logistics Quarterly* 3PL Sustainability Study and Awards Program," EyeForTransport 3PL Summit, Chicago, 2012.

"Lean Thinking and Actions in the Warehouse," Center for Operational Excellence (COE) webinar, 2012.

"Empirical Research Methods," Logistics Doctoral Symposium, Columbus, OH, 2012.

"Lean Logistics," Fisher College of Business Supply Chain Certificate Program, Lima, Peru, 2012.

"A Look at Business Muda: Wastes that Transcend Our Functions and Companies," Lean Logistics Summit, Cincinnati, OH, 2011

"Lean Six Sigma Logistics," Universidad de Piura, Piura, Peru, 2011.

"Lean Supply Chain Operations," Universidad de Piura, Lima, Peru, 2011.

"Teaching Philosophies and Approaches: Proven Techniques, Do's and Don'ts," Decision Sciences Institute Annual Conference, Boston, MA, 2011.

"Extending the State of the Art in Logistics Research," Decision Sciences Institute Annual Conference, Boston, MA, 2011.

With Fazleena Badurdeen, Brench Boden, and Todd Rockstroh, "Collaborative Research on Supply Chain Risk," Council of Supply Chain Management Professionals Global Conference, Philadelphia, PA, 2011.

With David J. Closs and Fred Moody, "Best Practices in Sustainable Supply Chain Operations," Council of Supply Chain Management Professionals Global Conference, Philadelphia, PA, 2011.

"Lean Six Sigma Logistics Boot Camp," Materials Handling and Logistics Conference, Park City, UT, 2011.

With Fazleena Badurdeen and Adam Brown, "Incorporating Sustainability into Supply Chain Risk Management," Midwest INFORMS Conference, Columbus, OH, 2011.

"Lean Logistics Interactive Town Hall Discussion," Lean Logistics Summit, Cincinnati, OH, 2011.

"Incorporating Sustainability into Supply Chain Risk Management," Alltech Symposium, Lexington, KY, 2011.

"To Be Lean, Agile, or Both? Supply Chain Strategies under Demand Volatility" P&G Supply Network Forum, Brussels, Belgium, 2011.

"Challenges Facing the Supply Chain in the 21st Century," Save-A-Lot Distribution Managers' Meeting, St. Louis, MO, 2011.

"Supply Chain Management at the University of Kentucky," UK Supply Chain Forum, Lexington, KY, 2011.

"Incorporating Sustainability in Supply Chain Risk Management," *Logistics Quarterly* Executive Exchange; Toronto, Canada, 2011.

With David A. Marshall, "The Role of Measurement in Lean Transformation," Decision Sciences Institute Annual Meeting, San Diego, CA, 2010.

With Deepak Iyengar and Shashank Rao, "The Effect of the Triple Bottom Line on Firm Performance," Decision Sciences Institute Annual Meeting, San Diego, CA, 2010.

With Xun Li, Entrepreneurial Information Networks, Supply Chain Alertness, and New Product Development Speed," Decision Sciences Institute Annual Meeting, San Diego, CA, 2010.

With Anthony S. Roath, "Measuring the Benefits of Logistics and Manufacturing Postponement under Demand Variation," Department of Marketing and Supply Chain Management, The University of Oklahoma, Norman, OK, 2010.

"Integrated Modeling to Enhance Resilience in Sustainable Supply Chains," 6th Annual IEEE International Conference on Automation Science and Engineering (CASE 2010), Toronto, ON, 2010.

With Robert Martichenko, "Lean Six Sigma: You're So Money! Making Cash Flow from Process Improvements," Six Sigma IQ webcast (<http://www.sixsigmaiq.com/video.cfm?ID=906>), 2010.

"Lean Logistics, Major Headlines, and Today's Economy," Lean Logistics Summit, Cincinnati, OH, 2010.

"The Paper Toss Challenge: Lean Logistics Simulation," Lean Logistics Summit, Cincinnati, OH, 2010.

With Dale Rogers, "Sustainable Supply Chain Management," VICS Board of Directors meeting, San Antonio, TX, 2010.

"Innovating through Supply Chain Collaboration," Supply Chain Leaders in Action Annual Business Forum, Scottsdale, AZ, 2010.

“Sustainment and Sustainability in Today’s Defense Supply Chains,” Army National Guard Logistics Management Seminar and Expo, Louisville, KY, 2010.

“Lean Six Sigma Logistics,” Fisher College of Business, The Ohio State University, 2010.

With David Marshall, “Investigating Barriers to Lean Transformation,” 21st Annual Meeting of the Production and Operations Management Society, Vancouver, Canada, 2010.

“Lean Six Sigma Supply Chain Operations,” University of Louisville, 2010.

With A. Micheal Knemeyer, Elliot Rabinovich, Nada Sanders, and Stephan Wagner, “The State of Empirical Research in Logistics,” 21st Annual Meeting of the Production and Operations Management Society, Vancouver, 2010.

“Lean Thinking: Theory, Practice, and Research,” Research colloquium for the Marketing and Logistics Department, University of Tennessee, Knoxville, TN, 2010.

“Seeing the World through the Eyes of a Supply Chain Manager,” Gatton College of Business Hall of Fame Research Symposium, University of Kentucky, Lexington, KY, 2010.

With C.M. Wallenburg, David Cahill, and A. Michael Knemeyer, “Loyalty Formation in Logistics Outsourcing Relationships: Cultural Differences between the United States and Germany,” CSCMP Europe Research Seminar, Rotterdam, The Netherlands, 2010.

“CSCMP Research Strategies: Perspectives and Prospects,” CSCMP Europe Research Seminar, Rotterdam, The Netherlands, 2010.

With Xun Li and Clyde Holsapple, “Entrepreneurial Work Design: Creating Social Capital to Increase the Attractiveness of Supply Chain Networks,” Decision Science Institute Annual Conference, 2009.

With Clyde Holsapple, David Marshall, and Milton Shen, “A Comparative Analysis of Occupational Characteristics for Supply Chain Professionals,” Decision Sciences Institute Annual Conference, New Orleans, 2009.

With Deepak Iyengar, Fazleena Badurdeen, I.S. Jawahir, Haritha Metta, Chris Stovall, and Ken Wijekoon, “Sustainable Supply Chains: A Framework for Implementation and Performance Measurement,” 2nd International Conference on Value Chain Sustainability, Louisville, KY, 2009.

With Dennis Chen and John Caltagirone, “A New Way to Look at Your Supply Chain and Its Performance,” Council of Supply Chain Management Professionals Annual Conference, Chicago, IL, 2009.

With Deepak Iyengar, Fazleena Badurdeen, A.D. Jayal, and I.S. Jawahir, “Sustainable Supply Chain Operations in Manufacturing: A Closed-Loop Supply Chain Approach,” 5th Annual IEEE Conference on Automation Science and Engineering (CASE), Bangalore, India, 2009.

With Fazleena Badurdeen, Deepak Iyengar, Haritha Metta, Ken Wijekoon, Chris Stovall, and I.S. Jawahir, “Sustainable Supply Chains: A Framework for Implementation,” First International Congress on Sustainability Science and Engineering (ICOSSE), Cincinnati, OH, 2009.

“A New Way to Look at Your Supply Chain and Its Performance,” Cincinnati Roundtable of the Council of Supply Chain Management Professionals, Cincinnati, OH, 2009.

With Xun Li and Clyde Holsapple, “Supply Chain Agility: Measurement Scale Development,” Academy of Management Annual Conference, Chicago, IL, 2009.

With Fazleena Badurdeen and Deepak Iyengar, RADAR: Risk Assessment and Decision Analysis for Supply Chain Readiness, presented/demonstrated at the United States Army Logistics Symposium, Richmond, VA, 2009.

With C.M. Wallenburg, David Cahill, and A. Michael Knemeyer, "Logistics Outsourcing Performance and Loyalty Behavior: Comparisons Between Germany and the United States," CSCMP Europe Research Seminar, Copenhagen, Denmark, 2009.

With Clyde Holsapple, David Marshall, and Milton Shen, "Implications of Occupational Characteristics for Supply Chain Professionals on Curriculum Design," The 20th Annual Meeting of the Production and Operations Management Society, Orlando, FL, 2009.

"Lean Six Sigma Logistics," Air Force Institute of Technology, 2009.

"Lean Six Sigma Logistics," Fisher College of Business, The Ohio State University, 2009.

"What Makes for a High-Performance Supply Chain?" Supply Chain Leaders in Action, DBM Conference, Amelia Island, FL, 2009.

"Lean Six Sigma Logistics," Army National Guard Logistics Management Seminar and Expo, Keystone, CO, 2009.

With Fazleena Badurdeen, Deepak Iyengar, Haritha Metta, Sonal Gupta, and I. S. Jawahir, "Sustainable Supply Chain Operations: A Framework for Implementation," Defense Manufacturing Conference (DMC), 2008, Orlando, FL.

With David A. Marshall and Deepak Iyengar, "A Simulation Analysis Investigating the Effect of CPFR and VMI on Demand Amplification," Decision Sciences Institute Annual Meeting, Baltimore, MD, 2008.

With Clyde Holsapple and Haihao Jin, "Collaborative Decision Making in Modern Supply Chains," Decision Sciences Institute Annual Meeting, Baltimore, MD, 2008.

With Xun Li and Clyde W. Holsapple, "A Unified Model of Supply Chain Agility: The Work-Design Perspective," Decision Sciences Institute Annual Meeting, Baltimore, MD, 2008.

With Shashank Rao and Deepak Iyengar, "Does Outsourcing Improve Productivity? The Case of Outsourced Logistics Services," Decision Sciences Institute Annual Meeting, Baltimore, MD, 2008.

With Shashank Rao, "Process Preponderance in Service Supply Chains: A Field Study," Decision Sciences Institute Annual Meeting, Baltimore, MD, 2008.

With Shashank Rao and Deepak Iyengar, "Process Management in the Service Supply Chain: The Case of Outsourced Information Technology Services," Educator's Conference, Council of Supply Chain Management Professionals, Denver, CO, 2008.

"Are All Suppliers Created Equal? Selective Supplier Engagement," National Association of Purchasing Managers, Lexington chapter, Lexington, KY, 2008.

With John Caltagirone and Xun Li, "World-Class Supply Chains: What Makes for a Great Supply Chain Company?" Council of Operations Executives, Chicago, IL, 2008.

"The State of Lean Thinking and Practice in the USA," 2nd Annual Conference on Lean Manufacturing in Italy, Lean Excellence Centre, Politecnico di Milano, Italy, 2008.

"VMI and Next-Generation Replenishment Models," School of Management, Politecnico di Milano, Italy, 2008.

"Lean Planning in the Supply Chain," Fisher College of Business, The Ohio State University, 2008.

With David A. Marshall and Deepak Iyengar, "Effect of CPFR and VMI on Demand Amplification," The 19th Annual Meeting of the Production and Operations Management Society, LaJolla, CA, 2008.

With Shashank Rao and Deepak Iyengar, "An Empirical Investigation on the Evolution of Quality using the Global Supply Chain Forum Framework," The 19th Annual Meeting of the Production and

Operations Management Society, LaJolla, CA, 2008.

“Lean Six Sigma Logistics,” Logistics and Supply Chain World, San Juan, Puerto Rico, 2008.

With Daniel Strike, “Planning for the Lean Supply Chain,” Council of Supply Chain Management Professionals Annual Conference, Philadelphia, PA, 2007.

With Kevin von Grabe, “Lean Labor,” Council of Supply Chain Management Professionals Annual Conference, Philadelphia, PA, 2007.

With Deepak Iyengar, “Supply Chain Management Immersion: The MBA Experience at the University of Kentucky,” Educators’ Conference, Council of Supply Chain Management Professionals Annual Conference, Philadelphia, PA, 2007.

With Shashank Rao, “Radio Frequency Identification: Looking to Process Improvement as a Source of Financial Return,” Educators’ Conference, Council of Supply Chain Management Professionals Annual Conference, Philadelphia, PA, 2007.

“Lean Logistics and Supply Chain Management,” CSCMP Taiwan Conference, Taipei, Taiwan, 2007.

“To Be Lean, Agile or Both?” Supply Chain Design Conference at Indiana University, Bloomington, IN, 2007.

With David Menachof, “Supply Chain Finance,” Supply Chain Leaders in Action, Orlando, FL, 2007.

With Deepak Iyengar, “Examining Supply Chain Dynamics: Market Orientation vs. Vertical Integration,” Decision Sciences Institute Annual Conference, San Antonio, TX, 2006.

“Lean Logistics and Supply Chain Management,” Lean Management Conference, Arlington, VA, 2006.

With Robert O. Martichenko, “The Base6: Successfully Implementing the Lean Supply Chain,” Council of Supply Chain Management Professionals Annual Conference, San Antonio, TX, 2006.

“Fixing an Underperforming Supply Chain,” Global Automotive Conference, Lexington, KY, 2006.

With Deepak Iyengar and Haihao Jin, “The Relationship between Supply Chain Configuration and Coordination,” 17th Annual Conference of the Production & Operations Management Society, Boston, 2006.

“Lean Six Sigma Logistics,” Texas Christian University Supply Chain Conference, 2006.

With Robert O. Martichenko, “Lean Six Sigma Supply Chain Management,” Council of Supply Chain Management Professionals Annual Conference, San Diego, 2005.

With A. Michael Knemeyer, “Logistics Outsourcing and Customer Loyalty: Findings from Germany and the USA,” Center for International Business Education and Research (CIBER), The Ohio State University, 2005.

“Lean Logistics and Supply Chain Management,” Lean Management Conference, Productivity, Inc., Las Vegas, NV, 2005.

With David Cahill, Jan Deepen, A. Michael Knemeyer, and Carl Marcus Wallenburg, “Antecedents and Consequences of Customer Loyalty in Outsourced Logistics Relationships,” Department of Marketing and Logistics, The Ohio State University; Columbus, OH, 2005.

With Robert Martichenko, “Looking for Answers: Deploying People and Technology to Find Them,” Council of Logistics Management Annual Conference, Philadelphia, 2004.

“Supply Chain Management as a Source of Innovation and Value Creation,” Ball State University College of Business, Muncie, IN, 2004.

“Lean and Agile Supply Chains: An “Either/Or” Proposition?” Distribution Business Management Association, Chicago, 2004.

With John A. Caltagirone and Robert Martichenko, “Supply Chain Management: Where Is It Headed?” panel session at Distribution Business Management Association, Chicago, 2004.

With Michael G. Goldsby, “Using Supply Chain Management to Bridge the Entrepreneurial Firm with its Environment,” Southern Management Association Conference, Tampa, 2003.

With Brad Barnett and Scott Saunders, “The Demand Management and Manufacturing Flow Management Processes,” Council of Logistics Management Annual Conference, Chicago, 2003.

With Andrew Douma, “The ABC’s of Lean: An Introduction to Lean Principles and Lean Logistics,” Council of Logistics Management Annual Conference, Chicago, 2003.

“Lean and Agile Supply Chains: An “Either/Or” Proposition?” UPS Center for Worldwide Supply Chain Management, University of Louisville; Louisville, KY, 2003.

“Lean and Agile Supply Chain Strategies,” Department of Marketing and Supply Chain Management, The University of Oklahoma; Norman, OK, 2003.

“Simulating the Supply Chain for Dramatic Improvements,” Annual Conference of the Distribution Business Management Association, Las Vegas, 2003.

“Information Technologies at Work in Logistics and the Supply Chain,” Cincinnati Roundtable of the Council of Logistics Management, Cincinnati, 2003.

“Moving Forward with Supply Chain Management” Import/Export Conference of Central Ohio; Dublin, Ohio, 2002.

With C. Jason Bullock, “Returnable Packaging: A Must, But at What Cost?” Council of Logistics Management Annual Conference, San Francisco, 2002.

With Anthony S. Roath, “Push vs. Pull: A Lean Simulation,” Council of Logistics Management Annual Conference, San Francisco, 2002.

With John Caltagirone and Stanley Griffis, “How Logistics Information Systems Are Changing the Rules,” Council of Logistics Management Annual Conference, San Francisco, 2002.

With John Caltagirone, “e-Logistics: Warehousing of the Future,” presented at the Warehouse of the Future Conference, Distribution Business Management Association, Orlando, 2002.

“Measuring the Impact of Logistics and Supply Chain Innovations,” Warehouse of the Future Conference, Distribution Business Management Association, Orlando, 2002.

“Supply Chain Management: The Next 18 Months,” Chicago Roundtable of the Council of Logistics Management, Chicago, 2002.

“Customer Service that Customers Value,” Cincinnati Roundtable of the Council of Logistics Management, Cincinnati, 2001.

With Kevin Obert, “Push vs. Pull: An Epic Battle?” 2001 APICS International Conference and Exposition, San Antonio, 2001.

“Customer Service that Customers Value,” Warehouse of the Future Conference, Distribution Business Management Association, Atlanta, 2001.

With Michael G. Goldsby, “Towards an Understanding of Country Factors in the Formation of International Cooperative Arrangements in Logistics and Operations: An Empirical Examination,”

Southern Management Association Conference, Orlando, 2000.

With David Frayer and Robb Frankel, "Leveraging Cross-Organizational Alliances to Support Supply Chain Integration," Council of Logistics Management Annual Conference, New Orleans, 2000.

"ABC 101: Activity-Based Costing for Transportation and Logistics," Iowa Motor Truck Association Annual Meeting, Des Moines, IA, 2000.

"Leveraging Logistics to Create Value in the Food Supply Chain," 2000 Canadian Association of Logistics Management Logistics Research Forum, Toronto, 2000.

With David Frayer, Theodore P. Stank, and Judith Whipple, "Leverage Effective Alliances in the New Supply Chain Framework," Efficient Consumer Response 2000 Conference, Atlanta, 2000.

With Robb Frankel, David Frayer, Judy Whipple, "World Class Logistics: Creating Value in the Food Supply Chain," Council of Logistics Management Annual Conference, Toronto, 1999.

"Creative Integration: Turning Vision into Reality," Conference on Innovative Technologies in Warehousing and Distribution, Distribution Business Management Association, Orlando, 1999.

"World Class Logistics: A Survey of Best Practices," Canadian Association of Logistics Management's Logistics Research Forum, Toronto, 1999.

"World Class Logistics: 1998 Study of North American Processes," St. Louis Roundtable of the Council of Logistics Management, St. Louis, 1998.

With Donald J. Bowersox, David J. Closs, and Theodore P. Stank, "World Class Logistics: 1998 Study of North American Processes," Council of Logistics Management Annual Conference, Anaheim, 1998.

"Reverse Logistics: An Overview," Central Michigan Roundtable of the Council of Logistics Management, Bay City, MI, 1997.

With David J. Closs and M. Bixby Cooper, "World Class Logistics: A Two-Year Review," Council of Logistics Management Annual Conference, Chicago, 1997.

With Michael G. Goldsby, "The Four P's of Green Marketing: A Critical Review of the Literature," Academy of Marketing Science Conference, Miami, 1997.

"The Role of Convenience in Consumer Recycling: Implications on the Forward and Reverse Channels of Distribution," Marketing & Public Policy Conference, Boston, 1997.

RESEARCH GRANTS FUNDED

Co-Principal Investigator, "The Economics of Urban Logistics," Advanced Supply Chain Collaborative (ASCC), UT Haslam College of Business (2019 – 2020), course buy-out.

Co-Principal Investigator, "Supply Chain Agility," Advanced Supply Chain Collaborative (ASCC), UT Haslam College of Business (2019 – 2020), course buy-out.

Investigator, "Partnership for Research and Innovation in Sustainable Manufacturing (PRISM)," National Institute for Science and Technology, U.S. Department of Commerce (2014-2016), \$500,000.

Principal Investigator, "Innovation Alignment in Logistics Outsourcing Arrangements," National Center for the Middle Market (2014-2015), \$75,210.

Investigator, "Supply Chain Integration: Direction, Processes, Mechanisms, and Benefits for Middle Market Firms," National Center for the Middle Market (2011-2013), \$83,000.

Investigator, "Risk Assessment for Next Generation Supply Chain Readiness (RANGeR)", Air Force Research Laboratory, Phase II" (2009-2011), Air Force Research Laboratory (USAF Research Laboratory Contract through South Carolina Research Authority (SCRA)), \$300,000.

Principal Investigator, Entrepreneurship Research Grant (2010), Gatton College of Business & Economics Summer Research Grant, \$10,000.

Investigator, "Risk Assessment for Next Generation Supply Chain Readiness (RANGeR)", Air Force Research Laboratory, Phase I" (2008-2009), Air Force Research Laboratory (USAF Research Laboratory Contract through South Carolina Research Authority (SCRA)), \$255,000.

Investigator, "Model Based Enterprise – Predictive Process Models for Sustainable Supply Chain Operation" (2008-2009), ARMY Space and Missile Defense Command (DoD/US Army Contract through Advanced Technology Institute (ATI)), \$375,000.

Investigator, "Facilitating Agility in Network Organizations: Managing Network Inertia via Entrepreneurial Work-Design," funded by the Office of the Assistant Secretary of Defense for Networks and Information Integration, through its Command & Control Research Program and the Center for Edge Power at the Naval Postgraduate School, 2007-2008, \$80,000.

Co-Principal Investigator, International Logistics Outsourcing Relationships, Global Competency Award, Center for International Business Education and Research (CIBER) at The Ohio State University, Summer 2005, approved for \$6,000.

Principal Investigator, Lean and Agile Supply Chain Strategies, Fisher College of Business Dean's Summer Research Fellowship, approved for 1/9 salary (summer support).

Principal Investigator, Simulating Lean Principles in a Supply Chain Context, Fisher College of Business small research grant, approved for \$2,000.

Co-Principal Investigator, Temperature-Controlled Logistics Annual Report, funded by C.H. Robinson, four-year agreement approved for \$150,000.

Co-Principal Investigator, "Comparative Marketing Analysis of U.S. and Argentinian Agricultural Products," funded by Midwest Agribusiness Trade Research and Information Center, Iowa State University, approved for \$30,000.

Principal Investigator, "Expendable versus Returnable Shipping Containers at Toyota Motor Manufacturing, Indiana," funded/published by the Council of Logistics Management, \$3,000.

RESEARCH INTERESTS

Logistics strategy, supply chain integration, B2C logistics operations, lean and agile supply chains

PREVIOUS PROFESSIONAL EXPERIENCE

Chair, Department of Marketing & Logistics, Fisher College of Business, The Ohio State University, Columbus, OH; 2016 – 2019.

Harry T. Mangurian, Jr. Foundation Professor in Business, Fisher College of Business, The Ohio State University, Columbus, OH; 2015 – 2019.

Professor of Logistics, Fisher College of Business, The Ohio State University, Columbus, OH; 2011 – 2019.

Visiting Professor, Copenhagen Business School, International Summer University Program, Copenhagen, Denmark; July – August 2015.

Associate Director, Center for Operational Excellence, The Ohio State University, Columbus, OH; 2011 – 2016.

Research Associate, Global Supply Chain Forum, The Ohio State University, Columbus, OH; 2000 – present.

Visiting Scholar, WHU-Otto Beisheim School of Management, Vallendar, Germany, July 2013.

Associate Professor of Supply Chain Management, University of Kentucky, Lexington, KY; 2005 – 2011.

Visiting Professor, Politecnico di Milano, International Masters in Industrial Management program, Como, Italy; May – July 2008.

Assistant Professor of Marketing and Logistics, The Ohio State University, Columbus, OH; 2000-2005

Assistant Professor of Transportation and Logistics, Iowa State University, Ames, IA; 1998-2000

Graduate Research and Teaching Assistant, Michigan State University, East Lansing, MI; 1994-1998

Logistics Analyst, The Valvoline Company, Corporate Headquarters, Lexington, KY; 1993-1994.

Program Assistant, Cooperative Research Division, Transportation Research Board, National Academy of Sciences, Washington, D.C.; 1993.

Research Fellow, University of Kentucky Transportation Research Center, Lexington, KY; 1992-1993.

TEACHING EXPERIENCE

Courses at Michigan State University, Iowa State University, The Ohio State University, University of Kentucky, Politecnico di Milano (Italy), Copenhagen Business School (Denmark), including (in order from most recent): Supply Chain Planning & Analytics, Supply Chain Simulation, Supply Chain Management, Sustainability and Supply Chain Risk Management, Building the Lean and Agile Enterprise, Doctoral Research Seminar on Transportation, Logistics Management (MBA and Undergraduate), Logistics Decision Making, Lean Logistics, three-course MBA sequence in Supply Chain Management, Fundamentals of Supply Chain Management (MBA and Undergraduate), Supply Chain Strategy, Principles of Transportation, Doctoral Seminar in Logistics Research, Introduction to Business Logistics, Materials and Logistics Management Strategy, Transportation and Distribution Management, Management of Logistics Operations, Logistical Management, Managerial Marketing, and Business Statistics. I have also conducted several independent studies with undergraduate, MBA, and Ph.D. students.

Guest lectures conducted at the Air Force Institute of Technology (7), Ball State University (2), The Ohio State University (6), University of Kentucky (3), University of Louisville (3), University of Oklahoma (2), University of North Florida, Universidad de Los Andes (Colombia), and Universidad de Piura (Peru).

Research colloquia delivered at the Air Force Institute of Technology, Arizona State University (2), University of Arkansas, Bowling Green State University, Copenhagen Business School (Denmark), Florida International University, IE Business School (Spain), University of Illinois, Indiana University, Iowa State University, University of Kentucky, University of Louisville, University of Maryland,

Michigan State University, University of Nebraska-Lincoln, University of North Florida, The Ohio State University, The University of Oklahoma, Politecnico di Milano (Italy), Shanghai Jiao Tong University (China), Universidad de los Andes (Colombia), University of Tennessee, Tongji University (China), Towson University, and WHU - Otto Beisheim School of Management (Germany).

Devised and delivered a 12-lecture course titled "Operations" for The Great Courses' *Critical Business Skills for Success* series [Rated as a top ten bestseller on audible.com and a Top 50 audiobook for Summer 2020 by *Newsweek*]

EXECUTIVE EDUCATION TEACHING

Conducted seminars on the topics of supply chain management, strategic sourcing, transportation management, lean logistics, lean six sigma supply chain operations, logistics performance measurement, logistics outsourcing, procurement, project management, and risk management for the following organizations: Abbott Nutrition, Accenture Consulting, Armada Supply Chain Solutions, Cardinal Healthcare, Chalmers Professional (Sweden and United States), Coca-Cola, Colgate-Palmolive, Con-Way, Corning Telecom, CSCMP Colombia, CSCMP Peru, Dansk Industri (Denmark), DHL North America Supply Chain, EDM, Eni SpA (Italy), Genentech, Graybar, Hitachi Automotive, Honda of America Manufacturing, INFOR, the Institute of Scrap Recycling Industries, International Paper, Iowa Motor Truck Association, Johnson & Johnson Healthcare Services, Kaiser Aluminum, Körber Supply Chain, Korea Chamber of Commerce, Lifeway Christian Resources, Limited Brands, Maersk Logistics, Masterfoods USA, National Association of Wholesalers, Owens Corning, Procter & Gamble, R.G. Barry, The Scotts Company, Snap-on Inc., Supply Chain Management Systems, Textron, TransCore, United Air Cargo, University of Kentucky Medical Center, U.S. Air Force, and U.S. Army. Conducted multi-day workshops for the U.S. Air Force Air Mobility Command at bases around the world and for Supply Chain Management Systems in Botswana as well day-long open enrollment seminars throughout North America (U.S., Canada, Mexico), South America (Argentina, Colombia, Peru, and Uruguay), and Europe (Italy, Sweden).

Academic Director (2014 – 2019) for the "Distribution Program for Rising Stars," a week-long seminar offered jointly by the Fisher College of Business and the National Association of Wholesaler-Distributors (NAW), a program dating back to the 1950s.

Served on the faculty for several open enrollment seminars at the Institute for Management Studies, Kellogg School of Management (Northwestern University), University of Kentucky, The Ohio State University, Saint Louis University, University of North Florida, CustomsSynergy, Morrison Executive Education (Dominican Republic), Productivity, Inc., Productivity de México, Lean Frontiers, GS-1, and Universidad de Piura (Peru).

PRIMARY TEACHING INTERESTS

Supply Chain Management, Logistics Strategy, Lean Six Sigma, and Transportation Management

DISSERTATION COMMITTEES

Thu (Jenny) Hoang (Tennessee, 2022 expected), Topic: Supply Chain Traceability.

Abhinav (Sunny) Hasija (Ohio State, 2021 expected), Topic: Algorithm Aversion in Artificial Intelligence Use for Supply Chain Management Practices."

Adam Brown (Kentucky, 2017), Topic: An Agent-Based Simulation for Examining the Role of Supplier Relationship Management and Segmentation in Creating Resilient and Robust Supply Chains; Placement: University of Kentucky.

Esen Andic-Mortan (Ohio State, 2016), Topic: Sustainability Performance Measurement: A 3-Essay Approach, Chair; Placement: North Central College.

Jae-Young Oh (Kentucky, 2016), Topic: Supplier Relationship Management; Placement: Eastern Kentucky University.

Matthew Schwieterman (Ohio State, 2015), Topic: The Evolution of Supply Chain Structure among Nascent Firms, Chair; Placement: Michigan State University.

Jason Miller (Ohio State, 2014), Topic: Delivery Service Performed by Personnel without Direct Supervision; Placement: Colorado State University, Michigan State University.

Dan Seevers (Kentucky, 2014), Title: *A Reliability Assurance Model with Optimization for Sustainable Product Development*, Placement: Lexmark International.

David Marshall (Kentucky, 2014), Title: *Lean Transformation: Overcoming the Challenges, Managing Performance, and Sustaining Success*, Chair, (research funded by The Boeing Company); Placement: Eastern Michigan University.

Yao Hu (Kentucky, 2013), Title: *The Modeling, Analysis, and Control of Resilient Manufacturing Enterprises*.

M. Abbot Maginnis (Kentucky, 2012), Title: *Factors Affecting Continuous Improvement: Learning at the Team Member/Work Interface*; Placement: University of Kentucky.

Dennis Chen (Kentucky, 2012), Title: *Why Companies Choose Minority Equity Ownership as a Supply Chain Governance Strategy and Its Relationship to Performance*, Chair; Placement: Belmont University.

Haritha Metta (Kentucky, 2011), Title: *A Multi-Step Decision Support Model for Coordinated Sustainable Product and Supply Chain Design* [Recipient, 2011 CSCMP Doctoral Dissertation Award].

Xun Li (Kentucky, 2009), Title: *Entrepreneurial Work Design in Supply Chain Systems*, Co-chair with Clyde W. Holsapple; Placement: Nicholls State University.

Shashank Rao (Kentucky, 2009), Title: *Supply Chain Risk Management: A Multi-Perspective Approach*, Chair; Placement: Nova Southeastern University, Auburn University.

Haihao Jin (Kentucky, 2008), Title: *Collaborative Decision Making in Modern Supply Chains -- An Exploratory Field Study of Means, Technologies, and Outcomes*, Co-chair with Clyde W. Holsapple; Placement: University of Memphis, University of Northern Iowa, Xavier University.

Sebastián García-Dastugue (Ohio State, 2003), Title: *Dynamic Time-Based Postponement* [Recipient, 2002 University of Arkansas Dissertation Proposal Award]; Placement: Universidad de San Andres (Argentina), University of Arkansas.

Stanley E. Griffis (Ohio State, 2001), Title: *Matching Logistics Performance Measures to Measurement Needs* [Recipient, 2001 University of Arkansas Dissertation Proposal Award]; Placement: Air Force Institute of Technology, Michigan State University.

CONSULTING AND INDUSTRY RESEARCH

Participated in projects with corporations, large and small, including: 3M, Amazon.com, Bush Brothers, Cheeseman Trucking, The Coca-Cola Company, Cummins, Deere & Company, Eastman Chemical Company, Geodis, Giant Eagle, Hewlett-Packard, Jabil Inc., Lexmark International, Limited Logistics Services, McCormick, Mondelez, Nestlé, The Scotts Company, Unilever, and Yamaha, among others. Served as faculty advisor for student projects completed for the following companies

(with number of projects listed): Lexmark (13 projects), Humana (7), Valvoline (7), Brown-Forman (7), United Technologies (4), Ryder Systems (4), Tempur-Pedic (6), Vascor (3), Alltech (5), O'Charley's Restaurants (3), Kaba Mas (5), ACS (3), IMG (2), LeanCor (2), Papa John's (4), Hitachi Automotive Products (4), GE Appliance (3), Cardinal Health (3), Sylvania (3), Belcan (2), Trane (2), FedEx (2), BMW Financial Services (1), Brunswick Boat Group (1), Kyocera (1), and Martin-Brower (1).

HONORS AND AWARDS (Since 2011)

- Outstanding MBA Teacher (2nd Year Faculty Award), University of Tennessee Haslam College of Business, 2020.
- Inaugural Lifetime Achievement Award, Supply Chain Leaders in Action (SCLA), 2019.
- "Rainmaker" Award, *DC Velocity*, 2019.
- Bernard J. LaLonde Best Paper Award (2018), *Journal of Business Logistics*, with Matthew Schweiterman and Keely Croxton.
- Best Lean Enterprise Paper Awards (2015), 2nd Place award recipient, Decision Sciences Institute, with David A. Marshall.
- Instructional Innovation Award (2014), *Decision Sciences Journal of Innovative Education*, with Scott Ellis, Jae-Young Oh, and Ana Bailey
- Best Paper Award, *Transportation Journal* (2012-2013), with Deepak Iyengar and Shashank Rao

PROFESSIONAL AND SERVICE ACTIVITIES (Since 2011)

Service to Professional Organizations

- Board of Directors, Council of Supply Chain Management Professionals (CSCMP); 2020 – present
- Vice Chair, Industry Awards Committee, CSCMP, 2021 – present
- Co-Chair, Academic Strategies Committee, CSCMP, 2020 – present.
- Project Co-Lead, The Economics of Urban Logistics, Advanced Supply Chain Collaborative, UT, 2020-2021.
- Project Co-Lead, Supply Chain Agility, Advanced Supply Chain Collaborative, UT, 2019-2020.
- Member, GS1 U.S. Apparel and General Merchandise Initiative, 2017 to present.
- Member, Academic Strategies Committee, Council of Supply Chain Management Professionals; 2016 – present.
- Track Chair, Decision Sciences Institute Annual Conference, "Supply Chain Strategies and Networks, 2015.
- Board of Directors, American Society of Transportation & Logistics, 2012 – 2015.
- Board of Directors, Distribution Business Management Association, Supply Chain Leaders in Action; 2009 – present.
- Education Committee member, Peer Facilitator, and Track Chair, *Supply Chain Leaders in Action* Annual Business Forum, Distribution Business Management Association; 2001 – present.
- Chair, Donald J. Bowersox Doctoral Symposium, Council of Supply Chain Management Professionals, 2014.
- Examiner, Lean Logistics module, Certification in Transportation and Logistics; American Society for Transportation and Logistics; 2011 – 2015.
- Track Chair, Council of Supply Chain Management Professionals Annual Global Conference, "Working Together: Academic-Industry Collaboration," 2013.
- Member, Research Strategies Committee, Council of Supply Chain Management Professionals; 2007– 2013 (two terms).
- Managing Editor, *Global Perspectives*, Quarterly CSCMP publication; 2007 – 2013.

Service to Academic and Professional Journals

- Co-Editor-in-Chief, *Journal of Business Logistics*, 2015 – 2020

- Co-Editor-in-Chief, *Transportation Journal*, 2012 – 2015
- Associate Editor, *Journal of Business Logistics*
- Co-Executive Editor, *Logistics Quarterly* magazine
- Special Topic Forum Co-Editor, *Journal of Business Logistics*, “Leveraging Logistics Decisions for Effective Buyer-Supplier Relationships,” 2013-2015
- Editorial Review Board for the following journals:
 - International Journal of Logistics Management*
 - International Journal of Physical Distribution and Logistics Management*
 - International Journal of Logistics Economics and Globalization*
 - Journal of Supply Chain Management*

Service to University, College, and Department

- University of Tennessee service includes: Global Supply Chain Institute, UT Post-Tenure Review Committee (2020), Fellowship in Technology Enhanced Teaching (2020).
- The Ohio State University service includes: Center for Operational Excellence, Associate Director (2011-2016); National Middle Market Center Academic Advisory Board (2011-present); Fisher College Personnel Committee (2012-2016); Executive Education Committee, Chair (2012-2015); Undergraduate Core Curriculum Committee (2013-2016); Buckeye Wellness Innovator (2013 – 2016); Faculty Advisor, The Logistics Association (2014 – 2016); Global Supply Chain Forum, Research Associate (2000-2014); Executive Education Academic Director for the following programs: National Association of Wholesale-Distributors (since 2014), Graybar Branch Manager School (2014).

Other Professional Activities

- Product performance tester, Nike Running (2007 – present)

PROFESSIONAL AFFILIATIONS

Academy of Management (AoM)

Council of Supply Chain Management Professionals (CSCMP)

Decision Sciences Institute (DSI)

PERSONAL

Married, with two children and one dog

Avid runner and competitive marathoner