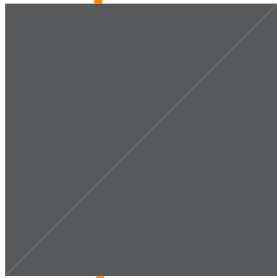




INTERNATIONAL
PROGRAMS &
PARTNERSHIPS



2024-2025



Annual Report

IMPACT WITHOUT BORDERS: A YEAR OF GLOBAL BUSINESS LEARNING

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MEET THE INTERNATIONAL TEAM



Sara Easler, PhD

is the assistant dean of International Programs and Partnerships for the University of Tennessee, Knoxville, Haslam College of Business. Dr. Easler is responsible for fostering international relationships, developing strategic growth, and identifying international education opportunities.



Lauren Jacobs, PhD
Director

International Programs
& Study Abroad



Andrea Elliott
Assistant Director

International Programs
& Study Abroad



Rachel Gatsche
Program Manager

International Programs
& Partnerships



Courtney Coyle
Senior Program Coordinator

International Programs
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Maddie Vanderhoofven
Program Coordinator

International Programs
& Study Abroad



Amber Rosamond
Program Coordinator

International Programs
& Study Abroad



Yanett Torres
Program Coordinator

International Programs
& Study Abroad

Impact Without Borders: A Year of Global Business Learning

Haslam students achieved remarkable milestones during the 2024-25 academic year. From outstanding undergraduate research achievements and growing graduate student study abroad participation to the college's inaugural service project in Vietnam, more students than ever committed to expanding their global and professional horizons.

2024-25 KEY IMPACT AREAS

ECONOMIC
EMPOWERMENT IN
VIETNAM - 2025
WINNER OF THE
GO ABROAD
VOLUNTEER
ABROAD PROGRAM



UNDERGRADUATE
PUBLICATIONS &
RESEARCH



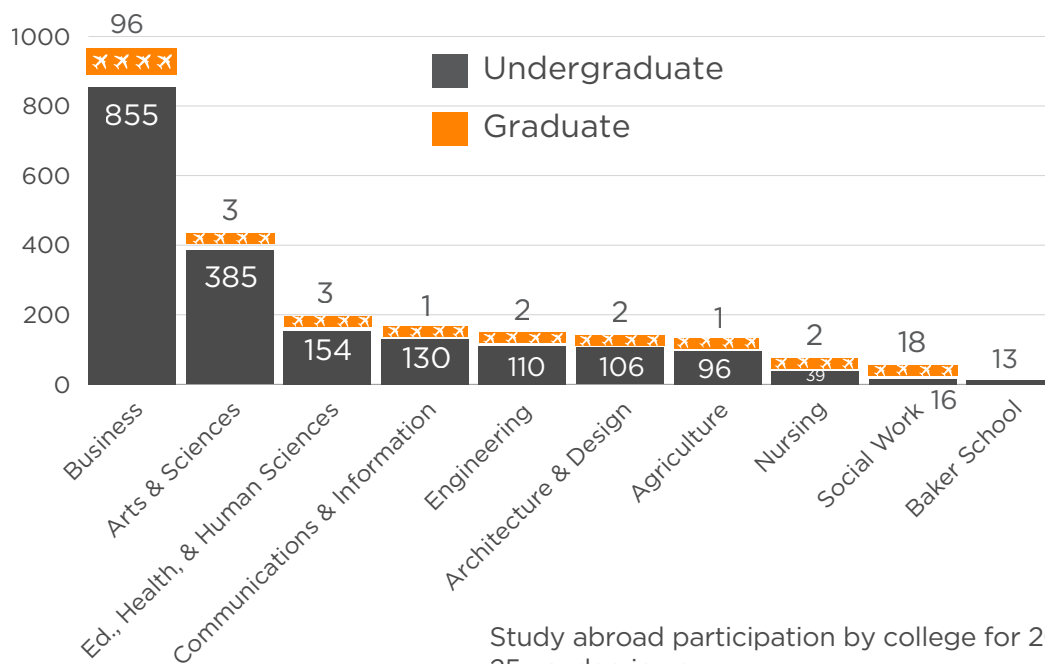
MBA STUDENT
STUDY ABROAD
GROWTH



Undergraduate & Graduate Study Abroad Highlights

Haslam led UT in study abroad participation for both undergraduate and undergraduate programs.

STUDY ABROAD EXPERIENCES



46% of UT's study abroad participants were from Haslam

UNDERGRADUATE



25%

of 2024-25 Haslam graduates studied abroad during their undergraduate careers



44%

of UT undergraduates who studied abroad were Haslam students

GRADUATE



63%

of all UT graduate students who studied abroad were Haslam students



72%

annual growth in Professional MBA study abroad participation

Undergraduate Study Abroad Participation

Haslam students studied across Latin America, Africa, Europe, Asia and Oceania during the past academic year, reflecting a 42 percent increase in international experiences. Notably, participation in semester-length programs more than doubled, up to 304 from 146 in 2023-24.



Annual Growth Rate

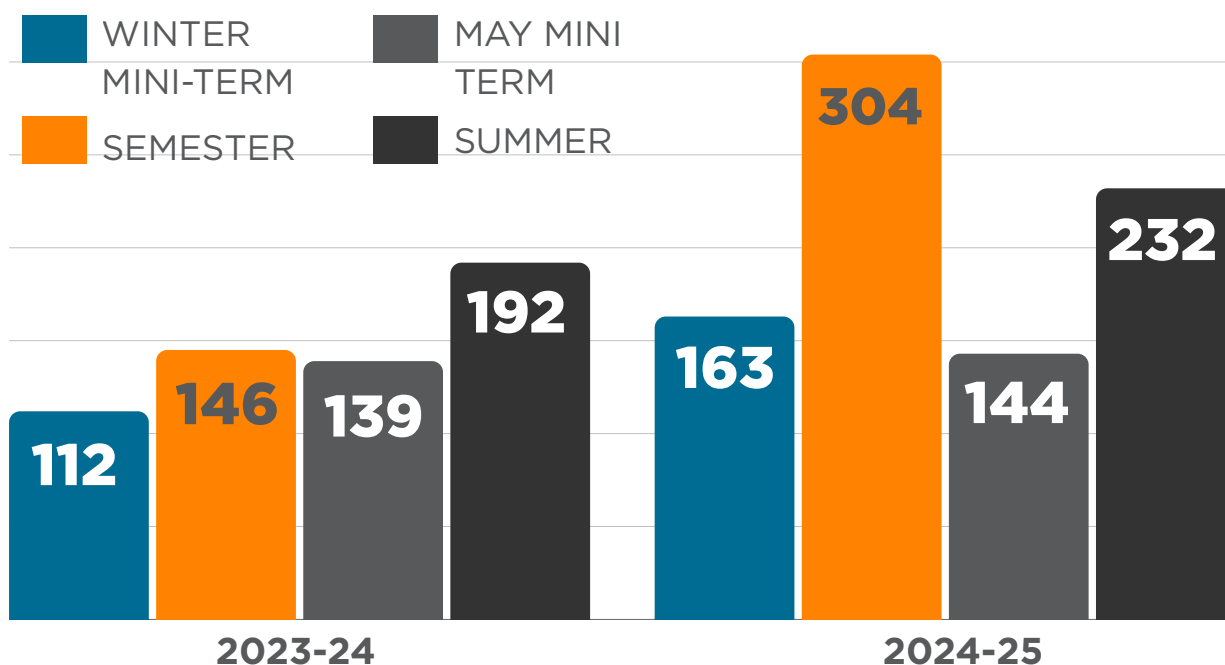
42%



855

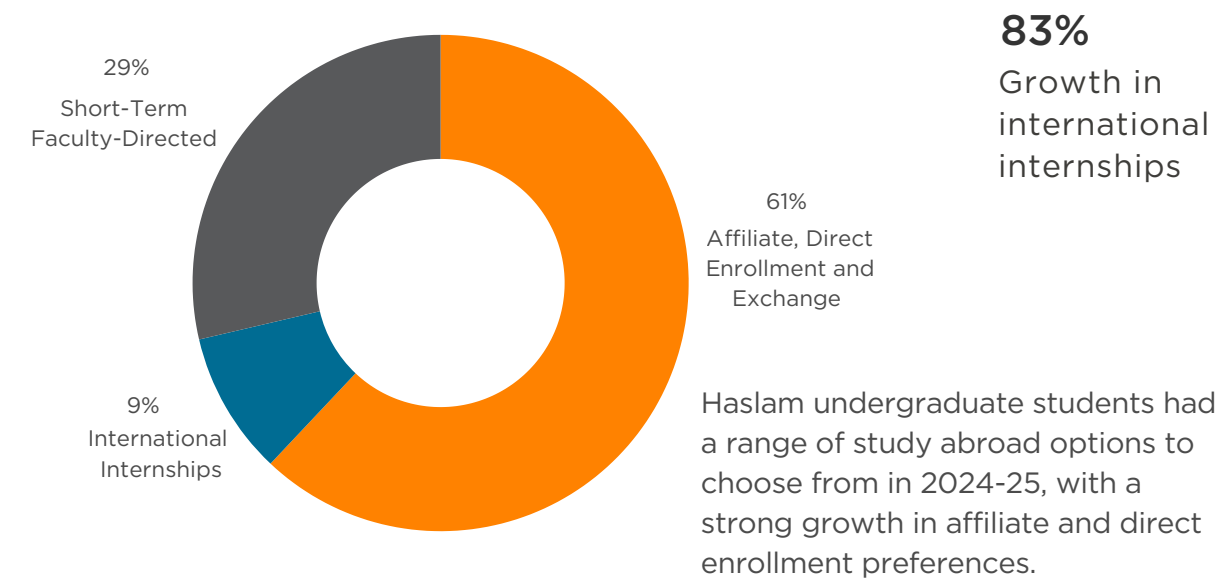
Study
Abroad
Experiences

UG STUDENT EXPERIENCES



Study abroad participation by term

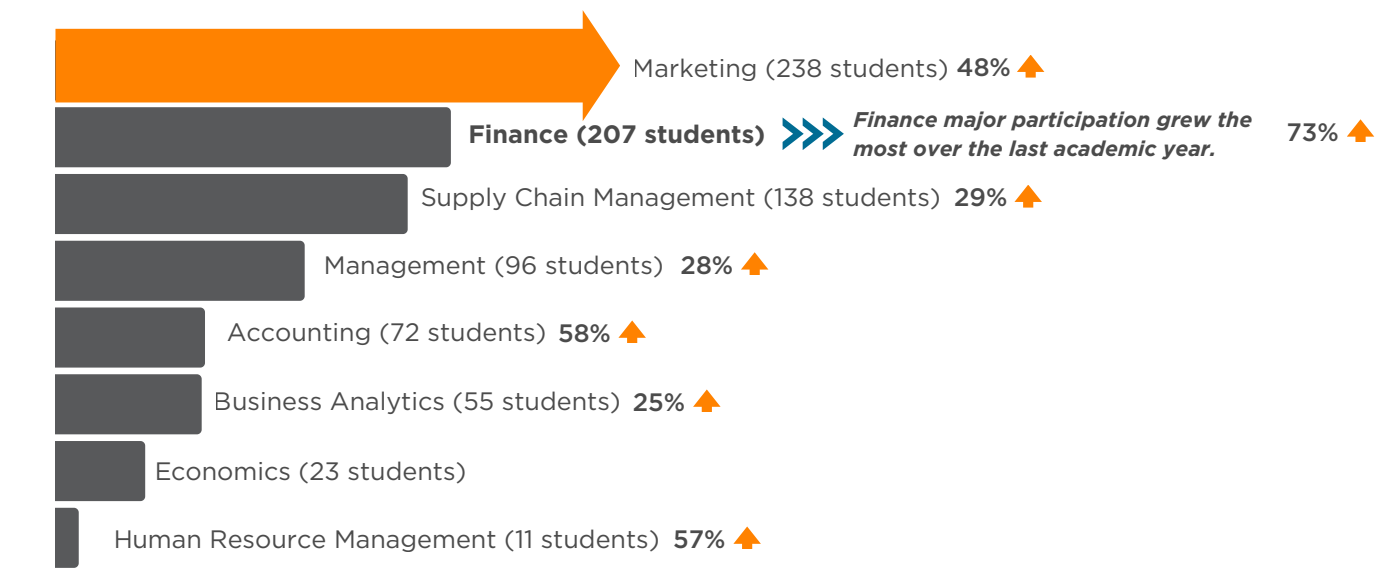
Undergraduate Participation by Program



Study abroad participation by program type

Undergraduate Participation by Major

Marketing, finance, and supply chain management majors represented the largest share of Haslam’s international program participants.



Study abroad participation by major

Undergraduate Global Impact

Award Winning Economic Empowerment Service Project in Vietnam

In January 2025, Haslam launched its first international service project. Students and faculty traveled to Vietnam to collaborate with a local NGO, Mekong Quilts, employing economically disadvantaged women artisans in the creation of handcrafted home items and accessories.

The faculty and 18 students worked with the female artisans to create tote bags in traditional UT colors, which were distributed at UT's 2025 Women in Business, Entrepreneurship and Leadership Summit. Students presented on the program's impact both within Vietnam and at the college. The program went on to win the GoAbroad Innovative Volunteer Abroad Award.



Undergraduate Outstanding Achievements



Recent accounting graduate Kaelen Cook won Haslam's Global Launch Scholarship for his research that helped fund a study abroad program to Iceland. Cook's article, "Renewable Energy and Tourism: Conflict and Compatibility Between Iceland's Major Economic Sectors" was published in the Journal for Global Business and Community.

Terrin Hibbler, a recent finance graduate and a Benjamin A. Gilman Scholarship recipient, presented his project, "Silenced No More: What Taiwan's Art Taught Me About Voice, Culture, and Identity" at UT's 2025 Global Engagement Summit after his study abroad program at National Taiwan Normal University.



Undergraduate Scholarships

\$223,085 in scholarship funds were awarded to 148 recipients in 2024-25.

\$1,680

Average
award
amount

3.70

Average
CGPA

76%

Recipients
with financial
need

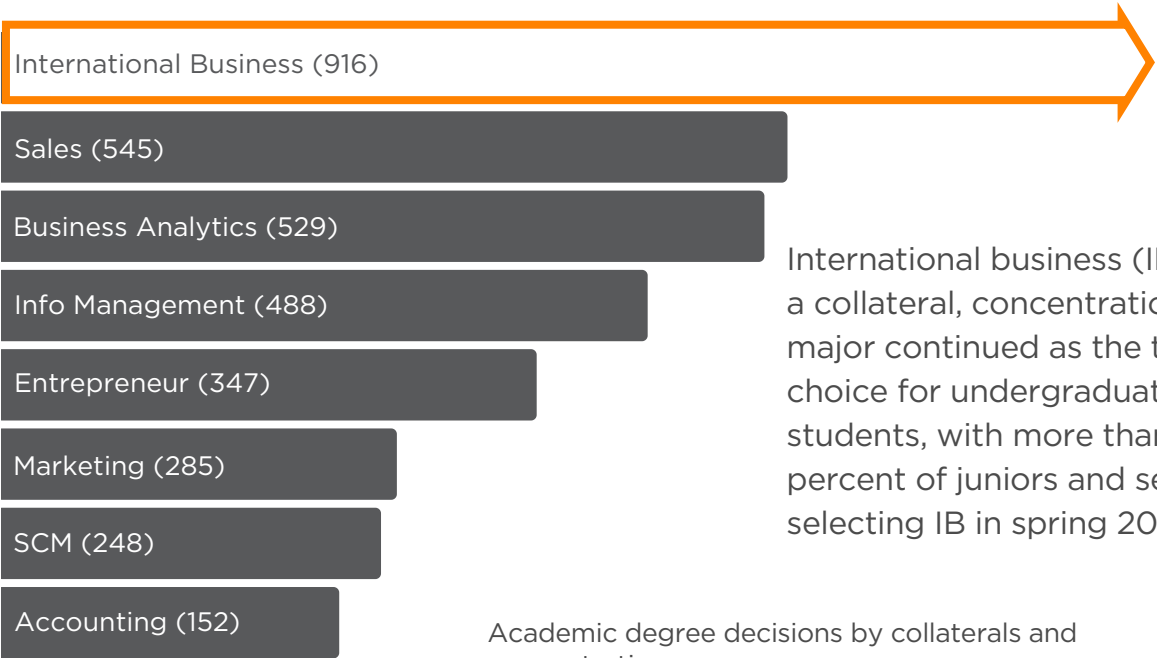


Thoughts from a Scholarship Recipient

"I was fortunate to study abroad in Costa Rica, thanks to a generous scholarship. Without that support, I wouldn't have experienced the personal growth, learning and unforgettable memories that came from exploring such a beautiful country. I also built meaningful friendships with people from various backgrounds, connections that will benefit both my life and future career."

Madeline Miller, scholarship recipient for the first-year experience in Costa Rica

Academic Degree Decisions



International business (IB) as a collateral, concentration or major continued as the top choice for undergraduate students, with more than 23 percent of juniors and seniors selecting IB in spring 2025.

Academic degree decisions by collaterals and concentrations

International Business Major

In this enriching double major, students unlock a world of possibilities, with opportunities to study how business is conducted in different countries while expanding their acquired language skills in a fully immersive, fast-paced global environment.

AVERAGE CGPA

3.8

TOTAL ADMITTED

52

IB MAJOR CAPSTONE

**GLOBAL
CONSULTANCY
PROJECT**

DEGREE REQUIREMENTS

- 15 hours IB coursework
- 9 hours of advanced foreign language
- Full semester abroad

IB MAJOR AT A GLANCE

44%

COHORT GROWTH
FROM 2025 TO 2026

22

STUDY ABROAD
LOCATIONS

7

BUSINESS
MAJORS
REPRESENTED

7

ADVANCED
FOREIGN
LANGUAGES

2025 INAUGURAL GRADUATING CLASS



From left to right: Abigail Sanders, Brayden Conn, Riley Sapp, Jack Lish, Jada Tun, Collin Cates, Gannon Yocum, Yoseline Cortes-Martinez, Maeve Phinney



"The IB program helped me understand the importance of looking beyond the surface of any person or situation, a skill that helps in any life situation, at home or abroad."

Brayden Conn, IB/finance double major

Undergraduate Program Overview

FIRST-YEAR EXPERIENCE



In January 2025, 19 students traveled to Cuba for an eight-day program during which they experienced the cross-section of politics, entrepreneurship and joint ventures in Cuba's unique geo-political environment.

Another first-year experience saw 20 students visit Costa Rica, experiencing the “Pura Vida” culture while exploring the country's position on environmental and business sustainability measures, as well as foreign direct investment.



FACULTY-DIRECTED PROGRAMS

With 206 Haslam undergraduate students engaged in 12 faculty-directed programs, students gained insight and knowledge of localized economies and the impact of business, innovation and government across five continents.

NEW PROGRAM HIGHLIGHT: International Business in the Netherlands

Fifteen students engaged directly with the Dutch perspective on innovation, supply chain, technological development and economic development by engaging with leading firms in Rotterdam and Amsterdam.



FACULTY-DIRECTED PROGRAMS

Global Supply Chain

Thirty-seven students engaged in two faculty-directed programs, one in Greece and the other in Panama, centering on the study of global supply chain in action.



Global Strategic Management

Haslam sent 20 students abroad to London where they combined and applied content from prior coursework to the management of complex organizations in a world economy.



International Business & Marketing

Eighty-three students participated in four faculty-led programs focusing on international business across Italy, Portugal, Chile and the Netherlands. Additionally, 20 students traveled to Iceland for an in-depth exploration of marketing perspectives. Across these programs, students visited companies of all sizes to examine how local contexts influence business practices.



Non-Profit & Social Enterprises

Fourteen students explored the cross-section of non-profits, local business and government to see how Cape Town has internationalized its local economy.



INTERNATIONAL ACADEMIC INTERNSHIPS

Seventy-nine Haslam students embarked on international internships across 11 countries in 2024-25, gaining practical work experience in dynamic global environments while earning credit toward their business degrees.



Interning in Singapore has been an incredible opportunity, both personally and professionally. I've developed a deep appreciation for the culture, and working alongside the team at Brilliance Capital has expanded my perspective on real estate, branding, and business development. This experience has given me the confidence and clarity to pursue a future in real estate on a global scale

Steven Gough, Intern at Brilliance Capital, Singapore

**Annual Internship
Growth Rate**



83%

**Participation Growth
in Asian Internships**



Doubled

INTERNATIONAL EXCHANGES

In 2024-25, 15 Haslam students participated in outbound exchanges across Europe and Asia. These exchange programs offer students fully immersive experiences into the academics and culture of their host institution, where students build long-term relationships with the local community.

**Annual
Outbound
Exchange
Growth**



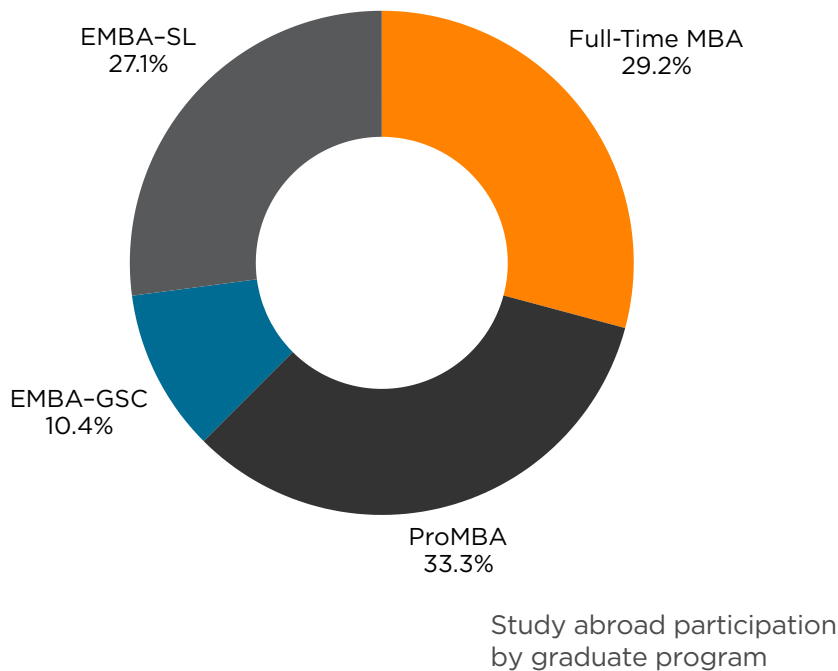
Doubled

"Studying abroad at Kühne Logistics University in Germany was one of the most impactful experiences of my academic journey. The class atmosphere inspired me to think outside the box and pushed me to consider how sustainability, innovation and design are connected in the real world, specifically supply chain management."

Hannah Clark, supply chain management major



Graduate Global Impact



Ninety-six participants from four Haslam graduate degree programs experienced economies firsthand across six international locations, gaining experience in applying concepts learned in the classroom to global contexts.

72%
growth in study
abroad for the
Professional MBA
cohorts

What makes international residency periods impactful?

International residency periods enrich business executive education by blending academic rigor with experiential learning in a global context.



International residency periods are crucial for Executive MBA learning. The plant tours and company visits provide necessary insights into doing business globally, with different cultures and business nuances. The in-class lectures are an amazing addition to the program, delivered by International Scholars and Global Business Leaders. An excellent learning experience!

Wendy Tate, PhD, McCormick Endowed Professor of Supply Chain Management

Graduate Program Overview

PROFESSIONAL MBA



Twenty-five students traveled with faculty to Athens, Greece, in March 2025 to experience firsthand the nation's developments in pharmaceutical manufacturing, business consulting services, and startup generation. Students interacted with finance professionals from the Bank of Greece in learning how it shapes economic policy. They also visited Humanity Greece and Develop Athens, two organizations heavily involved in local community and strategic projects.

FULL-TIME MBA

Full-Time MBA students traveled with faculty to Peru and Chile, where they visited with leading companies such as Hortifrut, AJE Group and Kran Nanobubble. The 28 students partook in vibrant discussions and dove deep into different industries within Chile and Peru, learning about local supply chains and leveraging nanotechnology. Each business visit expounded upon the creative use of technology in maximizing industry innovation and application.



EXECUTIVE MBA – GLOBAL SUPPLY CHAIN

10 students traveled with faculty to Hamburg, Germany, where they visited leading companies such as Drager, Lubbock and Nexperia, exploring topics such as supply chain, medical technology and the manufacturing of semiconductors.

The 10 Haslam graduate students engaged in comprehensive analyses on strategic cost management, and pricing risk management, within the context of Germany's rich local and international businesses.



EXECUTIVE MBA – STRATEGIC LEADERSHIP



Twenty-five Executive MBA – Strategic Leadership students traveled with faculty to Ireland and Germany to engage with prominent public and private organizations, including the Industrial Development Authority of Ireland, the Guinness Enterprise Centre and PricewaterhouseCoopers Consulting in Germany. During these visits, they explored financial and business developments across a variety of industries.