



Bichescu

“Examining the use of Analytics in Healthcare Operations Management: A Systematic and Narrative Literature Review,” a paper coauthored by **Bogdan Bichescu**, was published in *Decision Sciences*.



Bozdogan

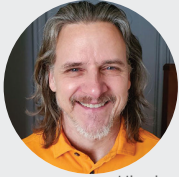
Ham Bozdogan was an invited speaker at the ninth International Researchers, Statisticians, and Young Statisticians Congress in Adana, Turkey.

BUSINESS ANALYTICS & STATISTICS



Espinosa

Stacey Espinosa, Terry Higgins, and Brian Stevens received a UTK GenAI Fellowship grant to integrate generative AI into STAT 201, a course taken by more than 4,000 students each year. The updated course emphasizes AI literacy, ethics, and data privacy and introduces AI-supported visualization and a feedback tool that helps students critically assess AI-generated responses.



Higgins

Tingliang (Tom) Huang coauthored “Algorithmic Targeting for Opaque Selling in Vertical Markets,” published in *Production and Operations Management*. **Huang** also spoke at the 2025 POMS International Conference in China as an invited keynote tutorial speaker.



Stevens

Charles Liu spoke at the 2025 Endeavor Summit, organized by the Knoxville Chamber, on cultivating future-ready skills.



Huang

Brian Stevens was promoted to distinguished lecturer.



Liu

Wenjun Zhou coauthored “Early Detection of Adverse Drug Reactions in Post-Market Monitoring,” published in the *INFORMS Journal on Computing*. **Zhou** delivered a keynote talk, “Co-Existing with AI: Stories of Adoption,” at the International Workshop on Talent and Management Computing in Toronto, Canada.



Zhou

#25

U.S. News & World Report ranked Haslam College of Business as a Top 25 public undergraduate business program and at No. 37 nationally.

NEEL CORPORATE GOVERNANCE CENTER

Amy Miles, former chair of the board and CEO of Regal Entertainment Group Inc., and Todd Wright, assistant vice president of the Federal Reserve Bank of Richmond,

were the fall 2025 speakers for the Neel Corporate Governance Center speaker series. Miles shared invaluable advice with students on how their roles in corporate governance will evolve throughout their careers, and how to grow alongside those changes, emphasizing the importance of being a lifelong learner. Wright helped students understand how governance permeates throughout organizations, including through carefully designed business controls and effective risk management practices. He shared practical AI use case scenarios and challenged students to think about how they will position themselves for a human-in-the-loop future.



GRADUATE AND EXECUTIVE EDUCATION

Eight alumni were inducted into the Distinguished Healthcare Leadership Fellows program.

Rankings

#10 *Financial Times* ranked Haslam’s Executive MBA program at No. 10 among U.S. public institutions.

#2 Haslam’s Executive MBA ranked No. 2 among U.S. publics for overall alumni satisfaction.

#19 Haslam’s Full-Time MBA ranked No. 19 among U.S. publics, No. 43 nationally, No. 8 in networking, No. 15 in entrepreneurship, and No. 23 in learning in the *Bloomberg Businessweek* MBA Rankings.

19.5% INCREASE

Haslam’s graduate and executive education programs enrolled 1,244 students, a 19.5 percent increase over 2024.



Timothy Munyon was appointed head of the Department of Management and Entrepreneurship.

MANAGEMENT & ENTREPRENEURSHIP



Bergman

Brian Bergman published a paper in *Business Horizons* discussing how to map entrepreneurial ecosystems.



Cardon

Melissa Cardon is now an associate editor of the *Academy of Management Review*. A paper coauthored by **Cardon**, on which early-stage pitches lead to the most entrepreneurial success, was published in the *Journal of Business Venturing Insights*.



Smith

Cardon, Anne Smith, and their coauthors published a paper in *Organization Studies* proposing photovoice as a method well suited for studying marginalized groups.



Clayton

Dollywood president Eugene Naughton visited **John Clayton's** MGT 380 project management class, sharing stories about the park's growth and its second consecutive year as the nation's top theme park.



Gras

David Gras and coauthors published a paper investigating the relationship between scope and performance within nonprofits and under varying conditions of environmental dynamism, munificence, and complexity in *Strategic Organization*.



Pollock

Gras, Timothy Pollock, and coauthors published in *Entrepreneurship & Regional Development* research exploring how economic, policy, and cultural community characteristics impact ethnic minority population size, business ownership, and ethnic minority employer business ownership.

UT Research Foundation

The department helped launch a new graduate course to support UT ventures in collaboration with the UT Research Foundation.

Tickle College of Engineering Collaboration

In conjunction with the Tickle College of Engineering, the department launched a new graduate technology commercialization certificate.

Master of Science in Management and Human Resources



The Master of Science in Management and Human Resources program, led by **Jackie Jacobs**,

admitted its largest cohort of 46 new students in the flexible, learn-from-anywhere program.

Timothy Pollock completed the second edition of his leading text, *How to Use Storytelling in Your Academic Writing*, published by Edward Elgar.



Sherry Thatcher and coauthors published "Navigating Mental Illness at Work Using Disengagement and Engagement Pathways" in the *Academy of Management Journal*. **Thatcher** also published a coauthored paper in *Human Resource Management* that explored how family demands at work impact team effort, backup behavior, and work-to-family conflict. **Thatcher** also developed a new AIM High program for the *Journal of Management* with the goal of providing mentoring experiences to junior scholars.

The department hosted Yupin Patarapongsant, an assistant professor at Chulalongkorn University's SASIN Graduate Institute in Bangkok. She is collaborating with **Thatcher** on a study of Muslim women entrepreneurs in Thailand, examining how women engage in entrepreneurship in impoverished communities.

Rankings

#32 Haslam entered *Princeton Review's* 2026 undergraduate entrepreneurship rankings at No. 32 among public institutions and No. 50 overall.

#50



Barksdale



Colpo



Williamson

MGT 202

A faculty team of **Cheryl Barksdale, Ted Colpo**, and **Sara Williamson** redesigned the introductory management course Management 202 curriculum with cutting-edge best practices, a new simulation, and case-based approach.



Hymer

Christina Hymer and co-researchers authored “Who’s Behind the Red Suit? Exploring Role Prototypicality within Calling Enactment,” which was published in *Academy of Management Journal*.



Mackey

Debbie Mackey led a human resource management case competition in October that brought regional competitors to UT.



McCloud

Shannon McCloud and **Aarti Pradeep** represented UT at the Project Management Institute Global Summit in Phoenix, AZ.



Pradeep

Timothy Munyon published coauthored papers in the *Academy of Management Journal*, the *Journal of Organizational Behavior*, and *Human Resource Management Review*.



Samba

Codou Samba published coauthored papers in the *Africa Journal of Management* and the *Journal of Management Studies*.



Song

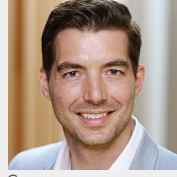
Anne Smith completed her term as an associate editor of the *Academy of Management Journal*. **Smith** coauthored multiple papers published in *Organizational Research Methods*.



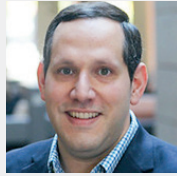
Williams

Ruixiang Song coauthored a paper in the *Academy of Management Journal*, two papers in the *Journal of Management Studies*, and a paper in the *Journal of Management*.

David Williams published a coauthored paper in *Entrepreneurship Theory & Practice* that examines how entrepreneurs make sequential decisions under varying uncertainty.



Garvey



Zablah

Aaron Garvey and **Alex Zablah** were appointed associate editors of the *Journal of Marketing*, the field’s leading journal.



Abell

Annika Abell was promoted to associate professor. Also, **Abell** and a coauthor published “The Art of Misspelling: Unraveling the Diverging Effects of Misspelled Brand Names on Consumer Response” in the *Journal of Consumer Research*. **Abell** was appointed to the editorial review board of the *Journal of Marketing Research*.



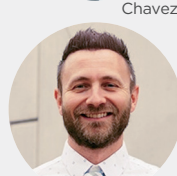
Bharadwaj

Neeraj Bharadwaj is co-editing a special issue on “Sustainable Marketing and Innovation” for the *Journal of the Academy of Marketing Science*.



Chavez

Daniel Chavez’s co-authored article, “Warming up to private labels: Temperature Impacts Private Label Performance,” was published in the *Journal of Retailing*.



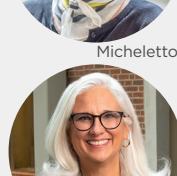
Hasford

Aaron Garvey’s co-authored research article, “New Tools, New Rules: A Practical Guide to Effective and Responsible GenAI Use for Surveys and Experiments Research,” was published in the *Journal of Marketing*.



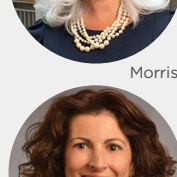
Micheletto

“Surprise, Surprise: The Dual Impact of Double Discounting on Consumer Preferences,” an article coauthored by **Jonathan Hasford**, was published in the *Journal of Retailing*. **Hasford** and Laurel Johnston (PhD student) wrote an article entitled “The Impact of Gender Expectations on the Evaluation of Video Game Livestreaming Content,” which is forthcoming in the *International Journal of Research in Marketing*.



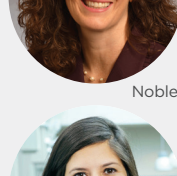
Morris

Melinda Micheletto was promoted to teaching professor of marketing.



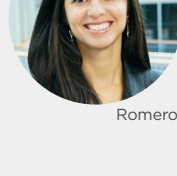
Noble

Assistant professor of practice **Jules Morris** completed her PhD in communication and information.



Romero

Stephanie Noble’s co-authored research article, “A Comparative Analysis of FLE Wellness Benefits and Customer Responsiveness: A Social Exchange Theory Perspective,” is forthcoming in the *Journal of Marketing Research*. “Increasing Accountability and Compliance with Robot Advice,” another co-authored research article from **Noble**, is forthcoming in the *Journal of Marketing*.



Marisabel Romero was named the Herring Endowed Teaching Fellow.

Romero and **Annika Abell** co-authored “The Power of Words: How Linguistic Framing Affects Consent in Retail Privacy Policies,” which is forthcoming in the *Journal of Retailing*.

Alex Zablah’s co-authored article, “Identity Discounts” was published in the *Journal of Retailing*.

MARKETING

Hard Tech

In spring 2025, a marketing class of 55 students partnered with hard-tech startup founders from across the country through Oak Ridge National Laboratory’s Innovation Crossroads program. They collaborated closely with the startup leaders to address their marketing challenges.

Marketing and Sales Alliance Innovation Conference and Awards

Haslam’s Department of Marketing will host the third annual Marketing and Sales Alliance Innovation Conference and Awards in April. This connection-focused event brings together industry professionals with department faculty and students to explore the future of marketing and sales through dynamic keynotes, thoughtful sessions, and plentiful networking opportunities.

Rankings

#11 Haslam’s Master of Science in Marketing program placed No. 11 among public institutions and No. 35 nationally in the *U.S. News and World Report 2025 Best Graduate Business Schools* ranking.



Assistant professor **Jillian Adams** (accounting and information management) teaches corporate taxation and financial accounting. Her research examines corporate tax practices, including income shifting and voluntary disclosure.



Adrienne DePaul (accounting and information management), assistant professor, researches taxation and capital markets. A CPA with prior public accounting experience, she brings expertise in corporate and individual tax compliance and planning.



Vincenzo Fabrizio (finance), teaching assistant professor and CFA® charterholder, brings expertise in fixed-income markets and financial data analysis. He previously taught in Erasmus University's Master of Finance program and integrates Python programming into finance instruction.

New Faculty

This fall, Haslam welcomed 15 new faculty members across the college.

According to Chad Autry, Haslam's associate dean for research and faculty, Daniel and Karen Myers Distinguished Professor, and R. Stanley Bowden II Faculty Research Fellow, this influx of new faculty is one exciting element of Haslam's continued growth.

"These new, talented faculty strengthen our ability to innovate, collaborate, and lead in business education and research," Autry says. "They represent the next chapter in Haslam's continued rise."

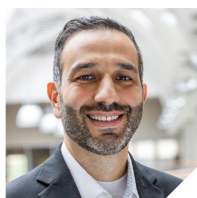
The newcomers join all seven of the college's departments: accounting and information management, business analytics and statistics, economics, finance, management and entrepreneurship, marketing, and supply chain management. These additions to Haslam's faculty ranks come from a variety of backgrounds and callings and add a wealth of experience to frontier areas of their disciplines.



Allen Ammerman (finance), teaching associate professor, blends over 10 years of financial management experience—including service as a Marine Corps officer—with research on household finance and neuroscience-informed teaching methods. He previously directed Georgetown University's Master of Science in Finance program.



Lecturer **Allen Espinosa** (management and entrepreneurship) draws on expertise in law, tax, and international trade compliance to teach students how organizations navigate global business growth. His background includes advising clients on tariffs, incentive structures, and market expansion strategies.



Nawar N. Chaker (marketing) joins Haslam as an associate professor. He researches drivers of salesperson performance, emotions in sales, and cross-functional sales relationships. He previously taught at Louisiana State University and serves as senior editor of the *Journal of Personal Selling & Sales Management*.

To learn more about Haslam's new faculty, visit TINY.UTK.EDU/NEWHASLAMFACULTY2025



Associate professor **Aaron M. Garvey** (marketing) studies consumer behavior in areas such as human-AI interactions, branded product use, and decision-making. His work is widely published and cited in the popular press, and he previously worked in Fortune 500 marketing roles.



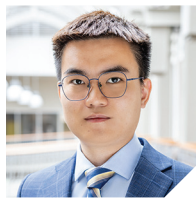
Lecturer **Morgan Gupton** (HCB, '21; MAcc, '22)(accounting and information management) brings applied industry experience to the classroom from three years conducting IT audits at Deloitte.



Christine Kohnen (business analytics and statistics) joins Haslam as an adjunct lecturer specializing in machine learning, Bayesian statistics and data confidentiality. At the University of Iowa, she co-led major Parkinson's disease data projects and built data science teams, complementing her prior academic appointments at Carleton College and Richmond University.



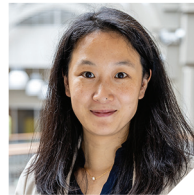
Teaching assistant professor **Scott O'Brien** (finance) researches corporate finance with a focus on executive compensation. He previously taught at the University of Mississippi and Missouri's Westminster College.



Assistant professor **Muyang Ren** (economics) researches micro-econometrics, using advanced statistical tools to uncover causal relationships in individual-level economic data. He teaches econometrics, industrial organization, and applied statistics.



Art Rubeck (supply chain management), assistant professor of practice, brings leadership experience from Newell Brands, Jarden, and Yankee Candle. He teaches supply chain and manufacturing operations with expertise in network design, sourcing, and post-merger integration.



Yunye Shi (business analytics and statistics), teaching associate professor, applies machine learning to optimize energy systems with an emphasis on sustainability and data-driven decision-making. She joins Haslam from UT Chattanooga, where she taught mechanical engineering.



David Dongyoon Shin (economics), assistant professor, examines how environmental policies shape macroeconomic outcomes through dynamic general equilibrium models. He teaches both undergraduate- and PhD-level macroeconomics.



Seonkyung "Agnes" Yang (accounting and information management) joins Haslam as an assistant professor researching how emerging technologies reshape governance and markets, particularly through decentralized systems and disintermediation.



Vedadi

Ali Vedadi's research article, "Clashing Climates: How (In)Congruence Between Information Security Climate and Other Organizational Climates Affects Security Compliance," is forthcoming at *MIS Quarterly*, the leading information systems journal.



Adams

Jillian Adams was appointed to the editorial advisory and review board of *The Journal of the American Taxation Association* for a three-year term.



Cunningham

Lauren Cunningham coauthored "Redefining Perceived Boundaries: Insights into the Audit Committee's Evolving Responsibilities," which was recently published in *The Accounting Review*.

Cunningham and a coauthor received the Best Paper Award from the *Journal of International Accounting Research* for "Attracting Female Directors in the U.S.: The Roles of Boards, Executives, and Other Stakeholders."



Neal

Cunningham, Terry Neal, and coauthors wrote two papers related to corporate governance evaluations: "Challenges in Evaluating Corporate Governance: Evidence from Chief Audit Executives" is forthcoming in *AUDITING: A Journal of Practice and Theory*, and "Evaluating Corporate Governance: Guiding Principles and Calls for Future Research" is forthcoming in *Accounting Horizons*.



King

Ashley King completed her PhD in learning, design, and technology.



Lee

Jong Lee's latest article in the *Journal of Management Information Systems*, "Risk of Cyberattacks Arising from Strategic Alliances with Big Tech," shows that partnering with Big Tech can be a double-edged sword.



Pienta

Linda A. Myers co-organized "Sustainability, Natural Capital, and Value Creation" for The Global Initiative for Governance and Sustainability (GIGS) at Brock University, Canada.

Daniel Pienta was promoted to associate professor.



Smith

Pienta began a three-year term as an associate editor at *European Journal of Information Systems*. He currently serves as an associate editor at for the *Association for Information Systems*.

"Determinants and Consequences of COVID-19 Vaccine Mandates," an article coauthored by **Justin Short**, was recently accepted by the *Journal of Accounting and Public Policy*.

Winston Smith was promoted to senior lecturer.



Linda A. Myers presented a paper at the 47th annual European Accounting Association Congress in Rome, Italy, delivered a talk on "How to Write an Introduction and Other Research Tips" at a University of Bologna

doctoral meeting, and served as the keynote speaker at the ASEPUC Doctoral Consortium in Madrid, where she discussed "Reflections on Research and the Publication Process in the Context of Digital Transformation."

Myers and Justin Short co-presented internationally at the IE Madrid and Universidad Carlos III de Madrid in Spain, the University of Bologna in Italy, and the 2025 Mediterranean Accounting Conference in Cyprus.

ACCOUNTING & INFORMATION MANAGEMENT

Rankings

#15

U.S. News & World Report ranked Haslam's undergraduate accounting program at No. 15 among public institutions.

awards

The following AIM faculty were recognized at the department's annual Distinguished Alumni Dinner on October 10. Each award recipient has a proven track record of outstanding research, teaching, and service.

Doug Ayres *Pugh CPAs Accounting Faculty Award*

Lauren Cunningham *Dr. John B. Ross Accounting Faculty Award*

Robert Fuller *Decosimo Accounting Excellence Award*

Jong Lee *Doug Standifer Accounting Faculty Award*

Yuan Li *Coggin Family Accounting Faculty Award*

Linda Myers *Dr. Dan Evans Accounting Faculty Award*

Chris Perez *Pugh CPAs Accounting Faculty Award*

Dan Pienta *Rhea and Ivy Excellence in Teaching Award*

Roy Schmardebeck *Pat and Art Viles Faculty Award in Accounting*

Jama Summers *Pugh CPAs Accounting Faculty Award*

Amanda Warren *F. Stewart and Lucy McCorkle Accounting Faculty Award*

Misspelled Names May Give Brands A Lyft— If the Spelling Isn't Too Weird

Consumers don't mind when companies use misspelled words—think Lyft for “lift” or Froot Loops for “fruit loops”—as their brand names, as long as the alterations aren't too extreme and the misspelling makes sense.

Those are the main findings of a new peer-reviewed paper I published with fellow marketing scholar Leah Warfield Smith. This builds on previous work that found that using misspelled brand names usually backfires.

Misspelled brand names like Kool-Aid, Reddi-wip and Crumbl seem to be everywhere. They are especially common in the names of smartphone apps and in certain industries, like fashion. Companies often do this to stand out or perhaps so they can use the misspelled word as their domain name.

Despite their popularity, we know little about how consumers respond to different types of misspelled names, especially when those names deviate significantly from correct or standard spelling. Our study aims to fill this gap.

In a series of six experiments, we tested consumer reactions to fictional and several real brand names with varying levels and types of misspellings.

Mild misspellings, such as combining two real words such as SoftSoap were perceived just as positively as correctly spelled names. When consumers saw different levels of misspellings—consider the brand names Eazy Clean, Eazy Klean, and Eezy Kleen—they reacted more negatively the further the name deviated from the correct spelling “easy clean.”

However, we also found that relevance matters. A misspelled name that aligns with the product or brand identity can still be successful. For example, consumers responded just as well to Bloo Fog—a playful nod to Oolong tea—as to the correctly spelled “blue fog.” In contrast, Blewe Fog—a misspelling without a linguistic connection to the product's name—performed worse.

Other experiments showed similar, more positive effects when the name related to the owner's identity, for example Sintymental

Moments by Joe Sinty, or a visual cue as in Toadal Fitness with a toad logo. In each case, the misspelling was more acceptable when it made conceptual sense to consumers.

Why It Matters

The findings suggest that two main concepts play a role in how consumers process brand names: linguistic fluency—or how easily a name is pronounced and read—and conceptual fluency—how easily the meaning of a name is understood or how well it aligns with the product.

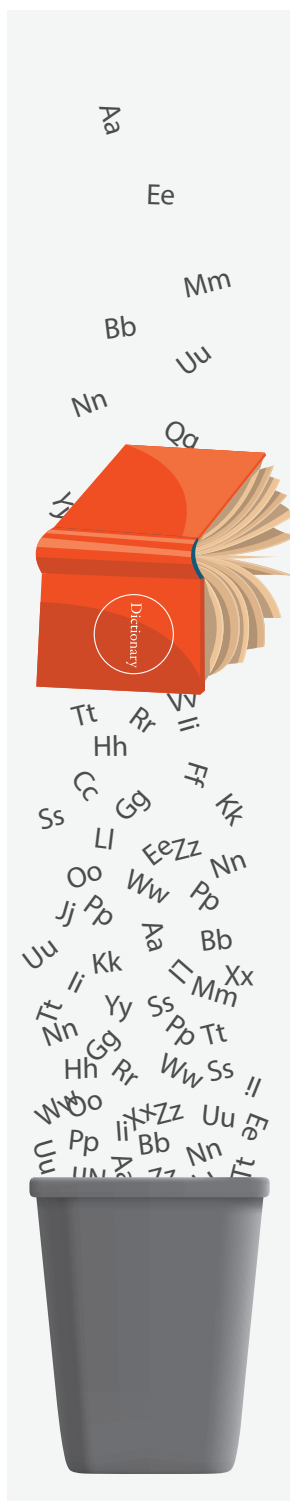
Linguistic fluency decreases with more severe misspellings, resulting in more negative responses. But if the misspelling adds some kind of meaning—related to the product, person, or logo—these adverse effects can be easily mitigated.

For marketers and brand strategists, the takeaway is that misspellings can work, but only when they make sense. Naming a tea brand Bloo Fog might succeed where Blewe Fog fails, but only if consumers understand the name-product connection. Understanding when a misspelling helps or hurts a brand is crucial to crafting the right brand name; ideally, one that can be perceived positively while reaping the benefits of misspellings, such as increased memorability, uniqueness, or trademark acquisition.

What Still Isn't Known

While this research uncovers how consumers react to different types of misspellings, it leaves open important questions about long-term effects. For example, do consumers still notice the misspelling in a 60-year-old brand name like Kwik Trip, a convenience store chain in the Midwest?

We also do not know how the effects of misspellings play out across different languages, cultures, or product categories. ●



THE CONVERSATION

Article first published in *The Conversation*,
<https://theconversation.com>, by Annika Abell



Andy Puckett was appointed the head of Haslam's Department of Finance.



The department launched its first Money Moves: Finance Career Fair, featuring a dozen leading firms and a selective group of roughly 200 top students. The event sparked strong industry connections, highlighted various finance careers, and showcased the exceptional talent within UT's student body.

FINANCE

ROCKY TOP REAL ESTATE SUMMIT



Scott Roark and the Department of Finance hosted the first annual Rocky Top Real Estate Summit, bringing together industry veterans across four panels to give students industry insights and valuable networking opportunities. More than 70 students participated, hearing from 20 professionals who traveled from Nashville, Atlanta, Memphis, and Knoxville.



Guernsey

Scott Guernsey, Matthew Serfling, and coauthor were awarded Best Paper in Corporate Finance at the 2025 Southern Finance Association meeting for "When Speaking Freely Pays: Anti-SLAPP Laws and Firms' Cost of Equity," a finance working paper from the European Corporate Governance Institute.



Serfling

Guernsey, Serfling, and coauthor also had "Marijuana Legalization and Firms' Cost of Equity" accepted for publication at the *Journal of Financial and Quantitative Analysis*.



Liu

Guernsey, Serfling, Tingting Liu, and coauthor published "Thirty Years of Change: The Evolution of Classified Boards" in the *Journal of Finance*.



Henriksson

Matt Henriksson and coauthors were awarded Best Paper in Asset Pricing at the 2025 Southern Finance Association meeting for working paper "Local Equity Bias and the Legalization of U.S. Sports Betting." The paper is pending publication.



Farley

Henriksson and coauthors also had "Marketplace Lending in the Wake of Disaster" accepted for publication with *Financial Management*.

Ryan Farley, Eric K. Kelley, and **Andy Puckett** published "Dark Trading Volume and Market Quality: A Natural Experiment" in the *Journal of Corporate Finance*.



Kelley

Tingting Liu and coauthors had "The Cost of Equity: Evidence from Investment Banking Valuations" accepted for publication at the *Journal of Financial and Quantitative Analysis*.



Puckett

"Regional Clusters and Product Market Outcomes During Turbulent Times" by **Matthew Serfling** and coauthors was published in the *Journal of Financial and Quantitative Analysis*.



Weagley

Dan Weagley, Zihan Ye, and coauthors had "A Flash in the Pan(demic)? Migration Risks and Municipal Bonds" accepted for publication in *Management Science*.



Ye

"Spillover Effects of Opioid Abuse on Skilled Human Capital and Innovation Activity," coauthored by **Zihan Ye,** was accepted for publication with *Management Science*.

Ye and coauthors had "Voter-Induced Municipal Credit Risk" accepted for publication with *Management Science*.



The Anderson Center for Entrepreneurship and Innovation awarded \$21,750 in startup funding during the Fall 2025 Graves Business Plan Competition, supporting student-led ventures across lifestyle and growth business categories.



ANDERSON CENTER FOR ENTREPRENEURSHIP & INNOVATION



Three early-stage UT student businesses split \$3,000 in Roe Prize funding at the Fall 2025 Vol Court competition.

The Roe Prize winners of the Anderson Center for Entrepreneurship and Innovation's fall 2025 Vol Court pitch competition included a window cleaning and soft washing business, a high-level pitching analytics app, and a student furniture rental business. A total of 17 students pitched business ideas, from health and wellness to entertainment, technology, finance, and marketing, to a panel of judges.





Yemisi Bolumole was appointed head of the Department of Supply Chain Management.

SUPPLY CHAIN MANAGEMENT

Rankings

#3 *U.S. News & World Report* ranked Haslam’s undergraduate supply chain management program at No. 3 nationally.

#5 *U.S. News & World Report* ranked Haslam’s graduate supply chain management program at No. 5 among public institutions.

#3 Haslam’s supply chain management department ranks No. 3 in research publication output globally on *The SCM Journal List* for empirical journal publications.

Global Supply Chain Institute Partners

Eleven new organizations joined the department as Global Supply Chain Institute partners.

Ten organizations joined the department as Advanced Supply Chain Collaborative Research partners.



Abdulla

Huseyn Abdulla was appointed as a co-initiative editor for the Registered Reports Review Initiative of the *Journal of Operations Management*.

Abdulla coauthored “The Point of No Return? Restrictive Changes to Lenient Return Policies and Consumer Reactions to Them,” published in *Journal of Operations Management*.



Al-Shwaf

Lila Al-Shwaf (PhD student), **Alex Scott**, and **Justin Kistler** co-authored an article published in *Transportation Journal*, entitled “Rosie, Take the Wheel: Examining EEOC Actions and Gender Diversity in Frontline Logistics Occupations.”



Autry

Andrew Balthrop and co-authors **Justin Kistler**, **Yemisi Bolumole**, **Alex Scott**, and **Chad Autry**, published “Carbon Pricing and the Truckload Spot Market” in *Logistics*.

Balthrop also coauthored “Shared Hardships Strengthen Bonds: Negative Shocks, Embeddedness, and Employee Retention” in the *Journal of Business Logistics*.



Balthrop

John Bell and coauthors published “Where Does Insensitivity Lie? How IT Investment Decision Practices Shape Supply Chain Efficiency” in the *Journal of Business Logistics*.



Bell

Yemisi Bolumole and coauthors published “Impact of Heterogenous Regulatory Environments on Adoption of Controversial Practices: The Case of Electronic Logging Devices in the For-Hire Trucking Industry” in the *Journal of Business Logistics*.



Burns

Bolumole also coauthored “Transportation Infrastructure Investments and FDI Inflows: Evidence From a 15-year Panel Data Analysis” in the *Transportation Journal*.

Cole Burns published his first sole-authored paper “‘Bananas Don’t Just Appear in the Store:’ Examining Memorable Messages and Vocational Anticipatory Socialization of Female Supply Chain Management Majors” in the *Journal of Innovative Higher Education*.



Craighead

Christopher Craighead recently became department editor for the *Journal of Operations Management*, making this his second department editorship at two journals: *Journal of Operations Management* and *Decision Sciences*.



Dickey

Craighead and co-authors had a paper, “Security Vulnerabilities in Software Supply Chains: An Examination of Dependency Network Structure,” accepted for publication in the *Journal of Management Information Systems*.

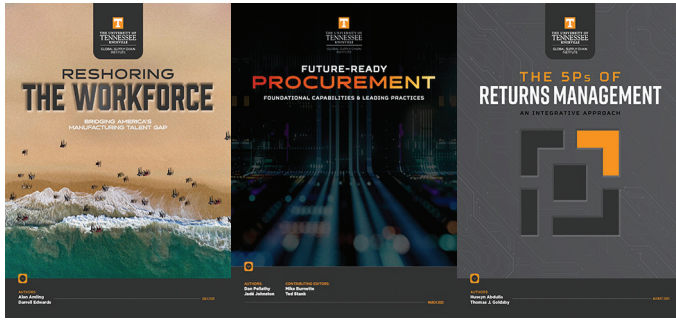


Edwards

Craighead and co-authors also had “Resolution Tactics of Supplier-Induced Disruptions: A Configurational Approach” accepted for publication in the *Journal of Supply Chain Management*.

Emily Dickey coauthored “The Ethics of Sustainability in Supply Chain Relationships: Through the Lens of Supply Chain Integrity,” which was published in the *Journal of Business Logistics*.

Darrell Edwards and **Justin Kistler** both received the 2025 F. Perry and Elaine Ozburn Award for



The Advanced Supply Chain Collaborative

published three industry-focused white papers: “Reshoring the Workforce: Bridging America’s Manufacturing Talent Gap,” by **Alan Amling** and **Darrell Edwards**; “Future-Ready Procurement: Foundational Capabilities and Leading Practices,” authored by **Dan Pellathy** and **Jadé Johnston**; and “The 5Ps of Returns Management: An Integrated Approach,” by **Huseyn Abdulla** and **Tom Goldsby**.



Jeong

Teaching Excellence from Haslam’s Department of Supply Chain Management.

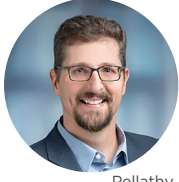
Seongkyoon Jeong coauthored “Partner Similarity and Crossover Product Development: Evidence from the Digital Gaming Industry” in the *Journal of Operations Management*.



Kistler

Jeong also coauthored “Strange Dance Partners: Supply Chain Cyberattacks and Chained Vulnerability” in the *Journal of Operations Management*.

Justin Kistler, Christopher Craighead, and co-authors had “Prescribers Under Pressure? An Examination of Healthcare Policy, Prescribing Workload and Competition on Opioid Prescribing,” accepted for publication in the *Journal of Operations Management*.



Pellathy

Dan Pellathy coauthored “How to Develop the Next Generation of Supply Chain Planning Professionals” in *Supply Chain Management Review*.



Rodrigues

Alex Rodriguez was promoted to distinguished lecturer.

Alex Scott and coauthors published “Does a Detailed Freight Emissions Calculation Really Matter?” in *Transportation Research Part D*.



Scott

Scott authored “Opinion: Supreme Court’s Broker Liability Case Could Reshape Trucking Safety,” in *Supply Chain Management Review*.

Scott also authored “Pathways to Decarbonizing the Rail Industry,” in *Railway Age*.

International Internships

Haslam was recently awarded a prestigious grant from the Freeman Foundation for internships in Asia facilitated through the college’s International Program and Study Abroad (IPSA) office.

INTERNATIONAL PROGRAMS & STUDY ABROAD



IPSA launched Haslam’s first faculty-directed program to the Netherlands with faculty leader **Bogdan Bichescu**.



Haslam recorded 951 study abroad experiences in 2024–25, comprising 46 percent of UT’s total and leading the university in number of students abroad.



Total undergraduate study abroad participation rose 42 percent in 2024-25, including an 83 percent increase in students completing international academic internships.



Haslam participated in a national study that found that graduates who studied abroad earned a \$4,159 higher starting salary on average.

ECONOMICS



Michael Kofoed was featured in an article explaining that the East Tennessee economy is outpacing the national average.

Rankings

#45

U.S. News & World Report ranked UT’s undergraduate economics program at No. 45 in the nation.