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What are Haslam faculty-directed study abroad programs?

- Short-term study abroad programs led by Haslam faculty
- Available to all college majors and concentrations/collaterals
- Earn one to four Haslam credit hours and/or fulfill Global Citizenship International Vol Core requirement
- All courses taught in English
- Fulfills IB 489 study abroad requirement for international business concentrations/collaterals

Who is eligible?

- Students who have completed, are enrolled in, or plan to complete the program prerequisites by the program start date
- Students who complete the faculty-directed program application and are selected by program leaders

Why study abroad?

- · Gain new insights into how business is conducted in other parts of the world
- Strengthen job skills and build cultural awareness valued by employers seeking globally minded candidates
- Develop stronger cross-cultural communication skills
- Hone ability to cope with unfamiliar situations



Complete the online application and rank program preferences at haslam.utk.edu/IPSA.

There may be multiple deadlines to consider depending on the program(s) in which students are interested. Please refer to the following program pages for specific deadlines. Although not required, students are welcome to meet with an International Programs and Study Abroad (IPSA) advisor at any time during the application process.

The priority deadline is the first chance to apply for faculty-directed study abroad programs. Only first-choice applications are considered during this period, and many programs may fill up after this round.

The final deadline is the last chance for students to apply for faculty-directed programs. All ranking choices will be considered.

Upon receiving an acceptance email, students have five days to confirm their participation in the program. Programs close once they reach full capacity, so it's important to secure a spot early.



Students should budget for tuition and fees, a program fee, international airfare, and personal expenses. For a full breakdown of expenses, visit the program page. Review the total cost, not just the program fee, for accurate budgeting.

TUITION + FEES

- Most faculty-directed programs have associated tuition expenses and an undergraduate business fee
- For spring I/spring break and spring II/May miniterm programs, tuition will be included in the spring load tuition; fees will be billed separately
- All tuition and program fees are assessed through myUTK

PROGRAM FEES

The program fees vary by program but includes all group expenses such as:

- Accommodations
- In-country transportation for program activities
- Tours/excursions
- Some group meals over the course of a program
- Students will be charged the university's Global Admin Fee in addition to the program fee

INTERNATIONAL AIRFARE

- Students are responsible for their airfare cost
- IPSA advises students on flight recommendations based on faculty leaders' travel plans
- Students can arrive early or stay after the program, as long as they attend on time and for its full duration

OUT-OF-POCKET EXPENSES

While the program fee will cover many expenses, students should also budget for:

- Some meals
- Passport or visa application, if necessary
- Additional personal spending and travel
- Students are responsible for determining their own budget for personal spending or selfplanned activities

Expense details are available at haslam.utk.edu/ipsa/program-options/.



SCHOLARSHIPS

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE STUDY ABROAD SCHOLARSHIP

Funding is available to undergraduate business students enrolled in or applying to an approved education abroad program. Application details are available at tiny.utk.edu/HCBStudyAbroadSchol.

HASLAM GLOBAL LAUNCH SCHOLARSHIP

Funding is available to undergraduate business students who either participate on the international business case competition team or successfully complete an approved research project to use towards future participation in an approved education abroad program.

CGE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit-based funding is available for UT undergraduates participating in a university-approved education abroad program.

HOPE SCHOLARSHIP

HOPE Scholarship recipients may be able to use scholarship funds toward tuition if enrolled in at least six credit hours towards degree requirements in the summer. To apply for a university scholarship or to learn more about federal financial aid, please contact One Stop Student Services.

SUPPLY CHAIN FACULTY-DIRECTED PROGRAMS (PANAMA & GREECE)

Students who participate in either the Global Supply Chain in Panama or Greece faculty-directed programs are eligible for a \$1,000 scholarship toward their program fee.

Visit programsabroad.utk.edu for a complete list of external scholarship opportunities.





Visiting Vietnam was an experience I'll never stop talking about. From the bright, neon lights of Saigon to the rice fields of the Mekong River Delta, I saw firsthand how much the nation has to offer. The hospitality was touching and at a level I'd never experienced before. During the service project, I was so happy to be surrounded by faculty and fellow students who understood the importance of the work and genuinely appreciated being welcomed into someone else's culture. Learning from several female artisans how working for the Mekong Quilts nonprofit has benefited them was a joy.

-Mia Mautino

Haslam Faculty-Directed Program, Vietnam

Haslam's first international service-based program leverages business acumen for the greater good by connecting students directly with a social enterprise that empowers economically disadvantaged female artists in Vietnam. From rural villages to the bustling streets of Ho Chi Minh City, students not only see the entire life cycle of a locally made product for global distribution, they also experience Vietnam's rich culture through service learning and engagement with local businesses.

Application Deadline: September 22, 2025

Prerequisites: None

Course: IB 489: Study Abroad¹

Faculty Leaders: Sara Easler, seasler@utk.edu; Mike Galbreth, galbreth@utk.edu

¹This program is open to and offers service hours for all UT students.

Winter Mini-Term | First-Year Experience in Costa Rica





My time in Costa Rica was a life-changing experience and the perfect introduction to my college journey. It was truly unforgettable and helped me solidify my decision to pursue an international path in my studies. As my first time traveling outside the country, the experience opened my eyes to the many global opportunities that exist academically and professionally. I gained a deeper understanding of sustainability and cultural competencies while exploring a beautiful country that embodies the spirit of Pura Vida. The faculty and fellow students made this trip even more impactful and undoubtedly made my freshman year.

-Crescencia Cope

Haslam First-Year Experience Program, Costa Rica

In this program, students learn about contemporary business, government, and economic development issues in Costa Rica while also exploring the "Pura Vida" culture, history, food, and natural environment of the beautiful Central American country. They receive an introduction to business in the region and learn about the role of sustainable development from both a business and environmental standpoint.

Application Deadline: September 22, 2025

Prerequisites: First-year Haslam students only

Courses: BUAD 299: Special Topics (1 hr.) and IB 489: Study Abroad

Faculty Leader: Mark Willoughby, mwillou1@utk.edu





My time in Colombia was an incredibly enriching experience. Diving into the culture—from local cuisine to community conversations—deepened my understanding of Colombia's identity and values. Through company visits, I gained valuable insight into global business leadership, innovation, and how international markets operate. Sharing this journey with friends made the experience even more meaningful! I built lasting relationships with students, faculty, and professionals that will stay with me far beyond this trip.

-Loretta Gomez

CUIBE Conference, Colombia

Through this experiential study abroad program, first-year students travel to Medellín, Colombia, to engage with local businesses and leaders across tourism, manufacturing, and agriculture. They explore the balance between innovation and tradition through site visits, lectures, and cultural activities, particularly in the vibrant neighborhood of El Poblado. The program offers an introduction to business in Latin America and insight into how emerging markets navigate global trends while preserving cultural identity.

Application Deadline: September 22, 2025

Prerequisites: First-year Haslam students only

Courses: BUAD 299: Special Topics (1 hr.) and IB 489: Study Abroad

Faculty Leader: Lauren Jacobs, laurenjacobs@utk.edu

Winter Mini-Term | Entrepreneurship and Innovation in Australia







👫 Studying abroad in Australia was a highlight of my college experience. It pushed me academically, offered fresh perspectives, and helped me grow personally. Beyond the classroom, I gained invaluable life experience through cultural immersion and travel. With stunning beaches and unique wildlife, Australia is an incredible place to explore. If you're even a little curious about studying abroad, go for it! "

-Jake Reeves

Study Abroad Program, Australia

Ranked among the world's most innovative cities, Brisbane offers a vibrant startup ecosystem and entrepreneurial culture. On this program, students explore the foundations of entrepreneurship through immersive experiences, including site visits and conversations with local entrepreneurs. From rainforest explorations to hands-on learning, students gain insight into innovation in an international context.

Application Deadline: September 22, 2025 **Prerequisites:** MGT 202 or equivalent

ENT 350: Introduction to Entrepreneurship (3 hrs.) or BUAD 400: Courses:

International Business (3 hrs.) and IB489: Study Abroad²

Melissa Cardon, mcardon@utk.edu; Shawn Carson, scarson2@utk.edu **Faculty Leaders:**

²BUAD 400 can fulfill an international business elective and/or Global Citizenship International.



Winter Mini-Term | Global Supply Chain Operations in Panama





Visiting Panama was one of the most interesting trips I've ever taken. Though brief, the guides and professors made it unforgettable. From getting tattooed by the Emberá tribe to eating fresh pineapple from Isabel Fruits, there was never a dull moment. The culture and people were the highlight. Every local we met offered help or suggestions with genuine warmth. Academically, we met top supply chain leaders, including Maersk's Latin America president, and saw the Panama Canal up close. I returned with knowledge, connections, and lasting memories.

-Bennett Cox

Haslam Faculty-Directed Program, Panama

This program emphasizes frontline decision-making in purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. Students gain an understanding of logistics systems operations and tactics. Decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline: September 22, 2025

Prerequisites: BUAD 331

Courses: SCM 413: Logistics Operations (3 hrs.) or BUAD 400: International Business

(3 hrs.) and IB 489: Study Abroad³

Faculty Leaders: Alexandre Rodrigues, arodri23@utk.edu; Pam Donovon, pdonovan@utk.edu

³BUAD 400 can fulfill an international business elective and/or Global Citizenship International.

Spring I and Spring Break | International Business in Latin America





The International Business in Latin America program was an exceptional opportunity for cultural immersion and global learning. During our week in Santiago, Chile, we explored the city's political and cultural history, engaged with leading companies, and hiked through the Andes Mountains. These experiences provided valuable exposure to both the Latin American business environment and local culture. The program deepened my understanding of international business while fostering meaningful connections, cross-cultural awareness, and lasting memories that will continue to influence my academic and professional growth. **J

-Cameron Parker

Haslam Faculty-Directed Program, Latin America

This program prepares future managers for the challenges of competing in the global marketplace, specifically with conducting business in Latin America. Students gain tools and knowledge useful for understanding the business and competitive environment, as well as the unique managerial challenges of firms operating in the region. They learn to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices.

Application Deadlines: September 22, 2025 (Priority); November 3, 2025 (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad⁴

Faculty Leader: Blair Presley Bone, bpresle5@utk.edu

⁴BUAD 400 can fulfill an international business elective and/or Global Citizenship International.



Spring II and May Mini-Term | Global Strategic Management in the United Kingdom

March 18-May 6, 2026 (Spring II Course Dates)
May 17-27, 2026 (In-Country Dates)



Global strategic management in London was an exhilarating experience that allowed my mind to expand to greater academic and cultural horizons. Visiting businesses and partaking in site visits brought classroom theory to life with practical insights into international operations. Interacting with committed faculty and active peers added depth to every conversation and deepened my understanding of international business strategy. Outside of class, I was immersed in the energy, diversity, and history of the city. This program opened my eyes and introduced me to new concepts and horizons, and I'd recommend it to anyone who is seeking to grow personally, professionally, and globally.

-Isabella Presutti

Haslam Faculty-Directed Program, United Kingdom

In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring England's capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadlines: September 22, 2025 (Priority); November 3, 2025 (Final)

Prerequisites: BUAD 331/332, BUAD 341/342, and FINC 301 or FINC 306

Courses: BUAD 453: Global Strategic Management: Integrating Concepts and

Applications (4 hrs.) and IB 489: Study Abroad

Faculty Leader: Christie Ekern, cekern@utk.edu

May Mini-Term | International Business in Portugal and the European Union

May 17-27, 2026



Throughout this incredible experience, my fellow students and I explored various businesses and gained insights into what it takes to operate within the Portuguese culture while also learning how these practices connect to international business and global markets. One highlight was our visit to Bolt, a ride-sharing company that has found significant success outside the U.S. In addition to the professional experiences, I immersed myself in Portuguese culture. My favorite activity was a day trip to Sintra, where we explored historic palaces in the mountains through a scenic hike. The program was a fantastic experience, and I look forward to the possibility of studying abroad again.

-Henry Cohen

Haslam Faculty-Directed Program, Portugal

Through this unique and timely program, students learn about business practices within Portugal and the European Union. As a rising technology and startup center of Europe, Portugal has focused on attracting new firms and workers to contribute to their quickly growing economy. Students learn how business operates and experience the beauty and charm of the nation through site visits to local and multinational corporations within Portugal.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad⁵

Faculty Leader: Russell Zaretzki, rzaretzk@utk.edu

⁵BUAD 400 can fulfill an international business elective and/or Global Citizenship International.





Studying marketing abroad in Iceland was an unforgettable experience that not only broadened my academic and cultural horizons but also allowed me to form friendships like no other. I gained valuable insights into how the country's unique business environment and culture influence consumer behavior and brand strategies. Standing beneath massive waterfalls with awe-inspiring views of the island's beautiful landscape is a memory I will cherish forever. Sharing it all with passionate faculty and students—who quickly became friends—made studying abroad in Iceland easily one of the best decisions I've ever made.

-Tori Harless

Haslam Faculty-Directed Program, Iceland

This program introduces students to international marketing and business in Reykjavik, Iceland. In the world's northern-most capital, students explore marketing-emphasized topics such as the consequences of over-tourism and Iceland's pathway to geothermal energy. Iceland, with its striking landscapes, serves as a stunning backdrop to which students can apply classroom theory to practice through business site visits and cultural excursions.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad⁶

Faculty Leader: Melinda Micheletto, mjmicheletto@utk.edu

⁶BUAD 400 can fulfill an international business elective, marketing elective, and/or

Global Citizenship International.

May Mini-Term | Nonprofit, Social, and Micro Enterprises in South Africa

May 17-27, 2026





Traveling to South Africa was more than a bucket list trip—it was eye-opening. Seeing a country still healing from Apartheid, yet full of innovative entrepreneurs building sustainable lives beyond the townships, was truly inspiring. The cultural richness deepened my desire to travel and seek meaningful global experiences. Surrounded by incredible landscapes, peers, and faculty, I built lasting relationships that made the world feel more connected than ever.

-Mia Antonucci

Haslam Faculty-Directed Program, South Africa

In this program, students explore local businesses and nonprofits while experiencing firsthand how culture and government have contributed to the internationalization of businesses in South Africa, one of the most ethnically, linguistically, and religiously diverse countries on the African continent. With the South African constitution recognizing 11 official languages, the country has been affectionately dubbed the "Rainbow Nation" since the fall of Apartheid.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad⁷

Faculty Leader: Sara Williamson, swill163@utk.edu

⁷BUAD 400 can fulfill an international business elective, entrepreneurship elective, and/or

Global Citizenship International."









Studying abroad in the Netherlands was an unforgettable experience of cultural immersion and academic growth. From navigating Dutch public transit to exploring world-renowned institutions like the Aalsmeer Flower Auction and the Port of Rotterdam, I gained real-world insight into international business and logistics. Interacting with faculty and hearing from professionals broadened my global perspective. The mix of history, innovation, and everyday Dutch life, plus bonding with classmates, made this journey both educational and personally rewarding. This 10-day experience strengthened my confidence in navigating global settings!

-Rachel Rich

Haslam Faculty-Directed Program, The Netherlands

This program combines classroom learning, site visits, and cultural immersion to facilitate firsthand learning about the Netherlands' international business environment and rich culture. Students observe the Dutch perspective on innovation, supply chain, technology, and economic development by engaging with leading firms while considering the cultural and historical nuances that contribute to their success.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad⁸

Faculty Leader: Bogdan Bichescu, bbichescu@utk.edu

 $^8 \text{BUAD}\ 400\ \text{can}\ \text{fulfill}\ \text{an international}\ \text{business}\ \text{elective}\ \text{and/or}\ \text{Global}\ \text{Citizenship}\ \text{International}.$





My experience in Milan was unexpected in the best way. At first, I was far outside my comfort zone, but I quickly felt like I belonged thanks to how close-knit our small UT group became. I truly enjoyed discovering Italy's complex economy. My favorite business visit was to San Siro Stadium, where we learned how the venue switches between hosting Inter Milan and AC Milan. The trip was seamlessly organized and truly enjoyable as we explored northern Italy. The people, places, and experiences I encountered will stay with me forever.

-Vincenzo Montanari

Haslam Faculty-Directed Program, Italy

This program explores Italy's diversified economy through the lens of their prominent food, automotive, fashion, and tourism sectors. Students participate in a unique learning experience that considers trade, foreign direct investment, and competitive dynamics while fully immersing themselves in a context that is profoundly different from the U.S. Students visit several northern Italian businesses and interact with local managers to gain an intimate understanding of the distinct institutional, political, and cultural differences.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad⁹

Faculty Leader: Paolo Letizia, pletizia@utk.edu

⁹BUAD 400 can fulfill an international business elective and/or Global Citizenship International.

May Mini-Term | Global Supply Chain Management in Greece

May 17-27, 2026





Participating in this program was one of the most enriching and transformative experiences of my life. It was amazing to see how the supply chain operates in another country and engage in meaningful conversations about foreign business practices, all against the backdrop of one of the most historically rich countries on the planet. I not only had the opportunity to engage with people from an entirely different culture, but also established lasting relationships with my fellow students. I am excited to leverage the experiences I gained from this trip in my future career.

-Tyler McGrath

Haslam Faculty-Directed Program, Greece

This course focuses on developing tactical plans in support of a firm's supply chain strategies while highlighting how to integrate these plans into a unified and coordinated supply chain system. Students learn concepts and models important in supply chain planning with emphasis on key financial and operational tradeoffs.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: BUAD 331

Courses: SCM 422: Supply Chain Planning and Financial Analysis (3 hrs.) or

BUAD 400: International Business (3 hrs.) and IB 489: Study Abroad¹⁰

Faculty Leader: John-Patrick Paraskevas, jparaske@utk.edu

¹⁰BUAD 400 can fulfill an international business elective and/or Global Citizenship International.





Studying abroad in Freiburg was one of the best experiences in my college journey. I stepped out of my comfort zone and grew personally and academically over the course of the program. My professors constantly pushed me to immerse myself in Freiburg's culture in a way that broadened my knowledge and showed me that the world is too big not to explore. I shared a once-in-a-lifetime experience with my classmates that brought us closer in ways that a traditional class couldn't. I will always be grateful for the unforgettable memories I made in Freiburg."

-Lilly Dye

Haslam Faculty-Directed Program, Germany

Students apply economic concepts to what they learn firsthand about German business and culture while based in Freiburg, nestled in the Black Forest. In addition to being a leader in renewable sources of energy, Freiburg's local industry typifies the uniqueness of the internationally active, medium-sized, family-owned companies that rely on local resources called the German Mittelstand. Students explore these management, sustainability, and international business concepts through direct engagement with local companies and institutions.

Application Deadlines: November 17, 2025 (Priority); February 16, 2026 (Final)

Prerequisites: ECON 201/207, 211/217, or 213/218

Courses: ECON 400: International Economics (3 hrs.) or BUAD 400: International

Business (3 hrs.) and IB 489: Study Abroad¹¹

Faculty Leaders: Georg Schaur, gschaur@utk.edu; Ben Compton, bcompton@utk.edu;

Scott Gilpatric, sgilpatr@utk.edu

¹¹BUAD 400 can fulfill an international business elective and/or Global Citizenship International.









IPSA will open program applications early in the fall term. Check Haslam Headlines for updates.

September 15, 2025: Scholarship deadline for all winter mini-term programs, as well as the Latin America

and United Kingdom programs

September 22, 2025: Final application deadline for winter mini-term programs; priority application

deadline for Latin America and United Kingdom programs

October 13, 2025: Scholarship deadline for spring, spring break, and May/summer Haslam

faculty-directed programs

November 3, 2025: Final application deadline for Latin America and United Kingdom programs

November 17, 2025: Priority application deadline for all May mini-term and summer programs

February 2, 2026: Scholarship deadline for May mini-term and summer programs

February 16, 2026: Final application deadline for all May mini-term and summer programs

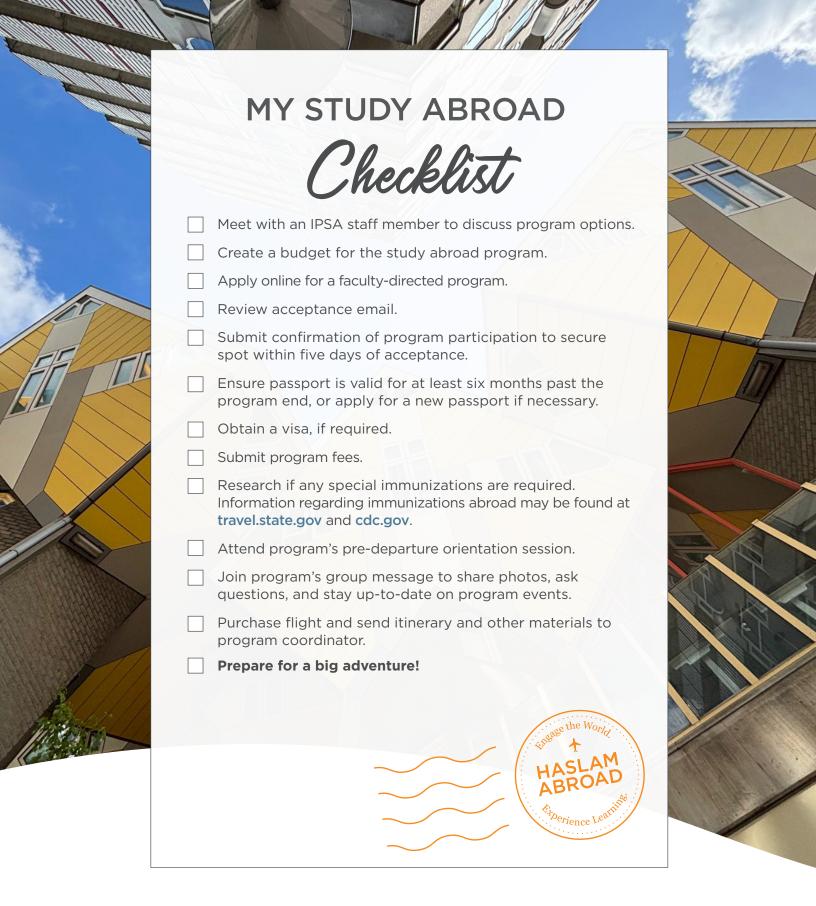


Learn more about the itineraries, academic credit, and program costs and complete applications at haslam.utk.edu/IPSA.¹²

Still unsure of the best program fit? Visit IPSA staff for drop-in advising every Friday during the school year from 9 a.m. to 3 p.m. in HBB 261, or schedule an appointment with IPSA through Vol Connect:

- 1. Log into MyUTK.
- 2. Select "Academic Support" from the options at the top of the screen and select "Vol Connect" from the dropdown menu. This navigates to the Vol Connect student portal.
- 3. Click "Connect" from the options at the top of the screen.
- 4. Select "Schedule Appointments" from the dropdown menu.
- 5. Click the blue "Schedule an Appointment" button.
- 6. Select the "Teams" tab.
- 7. Select the team "Haslam College of Business."
- 8. Select the topic "Academic Advising."
- 9. Select the subtopic "Int'l Prog/Study Abroad."
- 10. Select the preferred date, time, staff member, and modality.
- 11. Indicate discussion topic the comment box.
- 12. To confirm the appointment, click "Schedule _____ Appointment." The appointment will NOT be saved until this button is clicked.

¹²The dates and locations of Haslam faculty-directed programs are subject to change at the discretion of the college based on changing travel conditions.



INTERNATIONAL PROGRAMS & STUDY ABROAD

Center for Student Engagement & Success 261 Haslam Business Building Haslam.utk.edu/study-abroad



