Empowering Stronger Innovation

PROGRAM OVERVIEW
This program is designed to develop participants' skills at comprehensively leading innovation. The focus of the workshop is on applying Design Thinking, Lean methodology, and change leadership tools to support participants' abilities to identify innovation opportunities, and to quickly develop, prototype, and test human-centered solutions using fewer resources, while enabling their organizations to change.

Design Thinking is a hands-on, human-centered problem solving approach that helps participants see innovation opportunities in a new light. This creative process is the partner, and precursor, of the analytic thinking and lean methods aimed at the optimization of solutions. Change leadership frameworks complement the innovation methods by helping participants understand the tactics they can employ to achieve his/her innovation objectives in the face of obstacles.

KEY PARTICIPANT BENEFITS
In this workshop, participants will learn and practice proven methods for generating novel ideas to solve business problems, processes for quickly improving business solutions, and models to overcome the barriers that hinder innovation and change in organizations. This program will enable participants to lead their organizations to stronger innovations through:

- Developing skills to promote innovation through the learning and practicing of the design thinking process.
- Understanding and utilizing lean processes for improving and implementing innovations.
- Developing change leadership skills to promote the acceptance and implementation of new solutions.
- Applying learnings to real-time challenges with the support of faculty experts.

FACULTY
Nancy Scott, Ph.D., MBA, is the Leadership Development Programs director for the Graduate and Executive Education programs, where she designs and heads the leadership development assessments and programming. She has a over a decade of experience in leadership development for working professionals. Nancy is a certified Facilitator in the LEGO SERIOUS PLAY® methodology, the Strengths Deployment Inventory, and the Hogan Assessments.

Bill Peterson, MBA is a faculty member in the University of Tennessee’s Haslam College of Business and a lecturer in UT’s Aerospace & Defense MBA program. He has worked extensively with the U.S. Air Force to improve acquisition and aircraft MRO processes, and has consulted for clients such as Asurion, TeamHealth, Hinckley Yachts, CenturyLink, Southwest Airlines, and Fokker Services. A certified Six Sigma Black Belt, he holds a B.S. in Professional Aeronautics from Embry-Riddle Aeronautical University, and an MBA in Aerospace & Defense from the University of Tennessee.

FACILITIES
This course is offered as a custom course on the UT campus or at your preferred location.

COMPANION COURSES
- Emerging Leaders Program
- Strategy Development
- Leading for Organizational Agility

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