

June 2019

Dear Colleagues,

On behalf of the **University of Tennessee, Knoxville (UTK)**, we welcome you to attend the 40th Babson College Entrepreneurship Research Conference (BCERC) to be held in Knoxville, Tennessee, from June 3-6, 2020. Local sponsorship and support for the conference is provided by the **Office of Research & Engagement**, the **Anderson Center for Entrepreneurship and Innovation (ACEI)**, the **Haslam College of Business**, and the **Department of Management**.

Located in the heart of the Smoky Mountains, with a unique mix of Southern and Appalachian culture, Knoxville will surprise you! From the wealth of outdoor activities to scenic vistas; from entertainment, bars, and restaurants to family fun; and from Innovation Valley to clusters in advanced technology and manufacturing, corporate services, creative media services, energy, and transportation, Knoxville has something for everyone.

As you make your plans for the 2020 conference, we encourage you to bring your family and arrive early and/or stay after the conference to explore what our region has to offer! For more information, please see <https://www.visitknoxville.com/>.

Conference sessions will be held in the state-of-the-art **Haslam Business Building** as well as the brand-new **Student Union**. The conference hotel is the **Hilton Knoxville**, located in the heart of downtown Knoxville, a mile from campus, and within easy walking distance to a variety of retail, dining, bars, and entertainment options. The Hilton boasts a Starbucks Coffee in the lobby, a full restaurant and bar, and an outdoor patio space in addition to the amenities expected of a Hilton hotel. In addition, a free trolley service runs every 10-15 minutes providing easy transportation to/from the university and throughout downtown Knoxville.

Entrepreneurship is part of our DNA here at UTK and is embedded in the university's mission to "*move forward the frontiers of human knowledge and enrich and elevate the citizens of the state of Tennessee, the nation, and the world.*" On behalf of our colleagues at the University of Tennessee, we look forward to hosting you in Knoxville and providing an extraordinary experience as BCERC celebrates its 40th conference!

Warm Regards,



Dave Williams
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University of Tennessee, Knoxville
BCERC 2020 Co-Director



Melissa Cardon
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