

# UNDERGRADUATE BUSINESS

2016-2017 Academic Year Annual Report







Undergraduate opportunities at the University of Tennessee, Knoxville's Haslam College of Business advance the college's professional, social, and learning environment. Our holistic approach to student development seeks to create a sense of belonging in each undergraduate student. Dedicated to increasing engagement in the college community, Haslam Undergraduate Business includes five units:

- **Undergraduate Programs**
- **International Programs & Study Abroad**
- **Professional & Career Development**
- **Student Engagement**
- **Technology-Enhanced Education**

Haslam was bustling with enthusiasm and opportunities for students throughout the 2016-2017 academic year. We are excited to share highlights from our first year of comprehensive programming for Haslam undergraduate students.

# HASLAM UNDERGRADUATE BUSINESS STAFF

**Associate Dean, Undergraduate Studies &  
Student Affairs:** Lane Morris

## **Undergraduate Programs**

**Executive Director:** George Drinnon

**Associate Director:** Tammi Small

**Assistant Directors:** Penny Beasley, Betsy Gullett,  
Ryessia Jones Russell

**Advising Coordinator:** Laura Trainer

**Senior Advisors:** Amy Anderson, Marg Basehart,  
Nayasha Farrior, Brian Francis, Amy Jared, Sidi Kazungu

**Advisors:** Robin Anderson\*, Zach Benko, Faith Lewis\*,  
Ellie Mulherin\*, Merrill Walker,

**Administrative Staff:** Pamela Durban, Beth Maney,  
Brenda Perry, Dwight Stooksbury

## **International Programs & Study Abroad**

Sara Easler, Director\*

Allison LeClere, International Program Coordinator\*

## **Professional & Career Development**

Jeannine Berge, Director\*

Misha Cooper, Career Consultant

Njyhalo Pavati, Career Consultant\*

## **Student Engagement**

Mark Willoughby, Director

## **Student Engagement & Success**

Lindsay Herrell, Student Engagement Administrator\*

## **Technology-Enhanced Education**

Mark Collins, Director

Jason Greenway, A/V Production Specialist\*

## **Integrated Business & Engineering Program**

Mary Brow, Director\*

*\*New Staff Member*

# Jenny Pan

## SENIOR IN SUPPLY CHAIN MANAGEMENT

"I got involved in a student organization during the spring semester of my sophomore year. It enabled me to not only develop professionally through many business events, it also allowed me to meet a talented and driven group of people.



**The support I have received from the faculty at the University of Tennessee, Knoxville, has helped me tremendously in preparing for the workplace.**

I feel confident in the tasks that I am given due to the education that I have received and the connections that I have built."

### Campus Involvements

- Haslam College of Business Office of Diversity & Community Relations
- Alpha Kappa Psi Professional Business Fraternity
- Council of Supply Chain Management Professionals
- Korean Student Association
- Peer Mentor

### Internships

- McCormick and Company, Distribution Intern
- BMW Manufacturing, Physical Logistics Intern
- Boeing Company, Supply Chain Analyst

# COLLEGE HIGHLIGHTS

## #27

AMONG PUBLIC  
UNIVERSITIES

*U.S. News & World Report*

## #13

AMONG PUBLIC  
UNIVERSITIES

*Poets & Quants*



### HASLAM ENGAGED

All freshman business students participated in this experiential learning and team-building event held in Thompson-Boling Arena.

### BUSINESS ADMINISTRATION 100

This course expanded to all first-year business students.



### HANDS ACROSS THE WATER

A joint effort with Proctor & Gamble, this service learning course will help provide safe drinking water in India.

## 83% PASS RATE

Students succeeded in the Microsoft Excel certification component of Business Administration 242.

### 58 TOTAL COMPANY VISITS

The Employer of the Day program continues to grow.

# 2016-2017 COLLEGE DEMOGRAPHICS

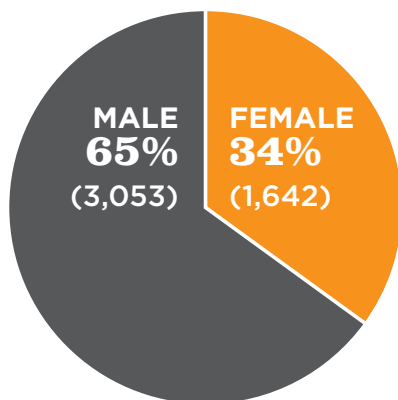
NUMBER *of* STUDENTS

# 4,695

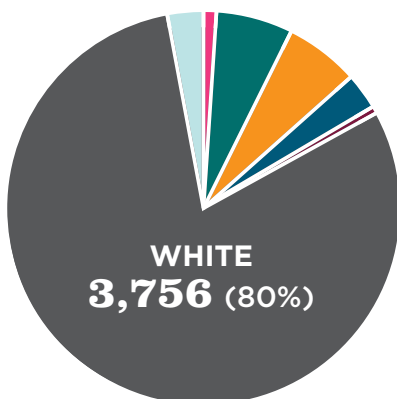
FIRST GENERATION

**14%** (657)

GENDER

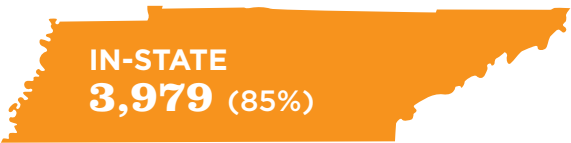


ETHNICITY



- American Indian 52 (1%)
- Asian 301 (6%)
- Black 276 (6%)
- Hispanic 169 (4%)
- Native Hawaiian/  
Pacific Islander 8 (0%)
- Unknown 133 (3%)

# RESIDENCY

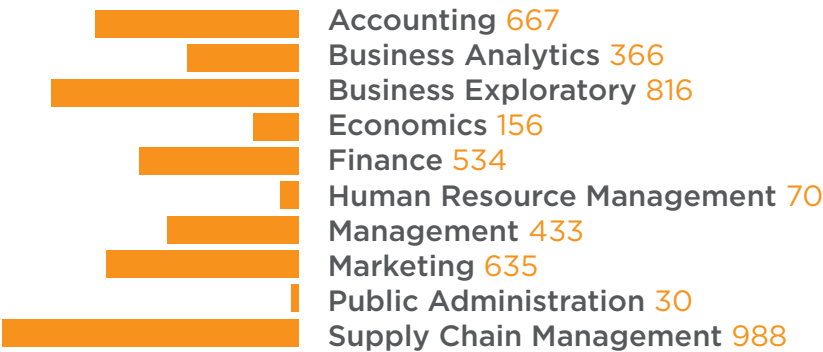


**OUT-OF-STATE**  
**716** (15%)

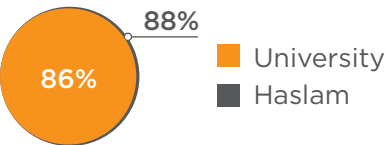
# INCOMING, FIRST-TIME FRESHMEN *Class of 2020*

Class Size	1,006	(UT : 4,851)
Average High-School GPA	3.7	(UT : 3.89)
Average ACT	26.2	(UT : 26.9)

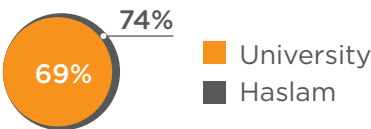
# DISTRIBUTION *by* MAJOR



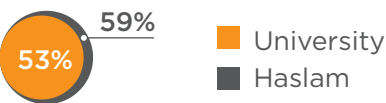
## 1-Year Retention Rate



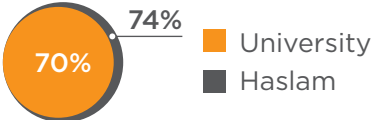
## 5-Year Cumulative Graduation Rate



## 4-Year Cumulative Graduation Rate



## 6-Year Cumulative Graduation Rate







“Our team is driven by a passion to **create** a sense of belonging for every Haslam student, our goal is to **enable** students to achieve highly-valued educational outcomes, **develop** leadership potential and capabilities, **obtain** meaningful post-graduate placements and further advancement opportunities.”

— **Lane Morris**

*Associate Dean of Undergraduate Studies & Student Affairs*



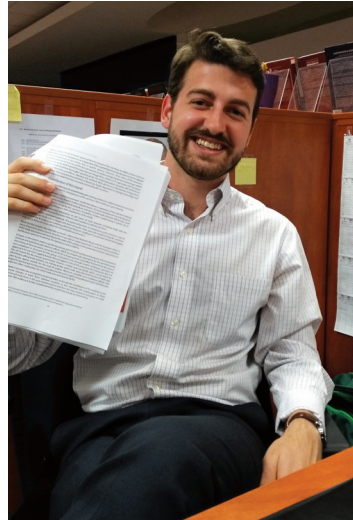


# Eric Peters

## FULBRIGHT SCHOLAR

**“My time at the Haslam College of Business and in the Greg and Lisa Smith Global Leadership Scholars program was invaluable in preparing me for the future.**

Whether in the classroom with Benjamin Compton, lecturer in economics, or under the mentorship of Matthew Murray, professor of economics, the college always provided an encouraging place for me to learn, grow, and explore my interests.



As I entered my senior year and decided to focus on researching international trade, I found essential support from all areas of the college. **Without that support, I would not be in Budapest, Hungary, with the Fulbright U.S. Student Program today.**

At the Haslam College of Business, I was challenged and yet unconditionally believed in. I would like to express my gratitude. **Go Vols!”**

# UNDERGRADUATE PROGRAMS

Haslam Undergraduate Programs works hard to provide a quality advising and support experience. Our student to advisor ratio has gone from **542:1** in the fall semester of 2016, to **443:1** in the spring semester of 2017.

## GREG AND LISA SMITH GLOBAL LEADERSHIP SCHOLARS

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GLS COHORTS  
HAVE  
GRADUATED.

BY THE END OF SPRING 2018

# 215

STUDENTS WILL HAVE  
COMPLETED INTERNSHIPS  
IN LONDON.

- Average GPA of 3.75
- One Fulbright Scholar
- Four Haslam Scholars
- 139 Chancellor's Honors Program students in GLS
- Two Torchbearer Award recipients

## RECRUITMENT

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Strategically using student ambassadors, our office has engaged in **457 HOURS** of **TOURS AND SPECIAL EVENTS** for prospective students, families, and business and community representatives.

## AWARDS

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- **LAURA TRAINER**  
Chancellor's Citation for "Excellence in Advising"
- **SIDI KAZUNGU**  
2017 NACADA Region 3 Excellence in Advising (Advisor Primary Role)
- **TAMMI SMALL**  
2017 TennACADA Empowering Leadership in Administration Award

# INTERNATIONAL PROGRAMS & STUDY ABROAD

The Office of International Programs and Study Abroad works with students to develop their international and intercultural competencies, leveraging their experiential competitiveness in the marketplace.

We are dedicated to increasing: the number of business students that study abroad each year; the geographic diversity and business learning in those experiences; and the scholarship funding available.

Additionally, we work with faculty, alumni, and donors to develop new and dynamic programming in international locations.

23% OF GRADUATING SENIORS HAD AN **EDUCATIONAL EXPERIENCE ABROAD.**

- More than 300 undergraduate students studied abroad, with more than 40% choosing to travel with our own faculty.
- Faculty-led program participation increased 7 percent over last year, with an overall growth of 10% in study abroad.
- Haslam students studied on all continents except for Antarctica.
- Each department had students study abroad, while five had increased numbers from the previous year.
- Haslam students account for one-third of all UT study abroad experiences.



# PROFESSIONAL & CAREER DEVELOPMENT

Professional and Career Development leads efforts to enhance the professionalism and career readiness of all Haslam undergraduate students.

We collaborate with UT's Center for Career Development and the Haslam Graduate Career Management team to help students obtain high-quality opportunities.

- **Placement Rate**

91%

of graduates placed into professional positions within 180 days of graduation, with an average salary of \$45,000. Our top employer was PepsiCo.

- **Job Fair Engagement**

Of the 4,933 UT students attending job fairs, 3,070 were Haslam students. They also represented 74% of day-after job fair interview participants. 62% of participants at UT job fairs were Haslam students.

## HASLAM LEADERS: PREPARING TO DO BUSINESS

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**Professional and Career Development collaborated to design the BUAD 200 and BUAD 300 courses.**

These courses will increase preparation for the internship application process.

CliftonStrengths, a foundational assessment, will help students identify how they can use their natural talents to succeed. VMock will enhance the resumes and LinkedIn quality of students through a rigorous scoring system.



## STUDENT ENGAGEMENT

Student Engagement seeks to build on the academic endeavors of students through co-curricular activities. These include student organizations, mentorship programs, and leadership opportunities.

Our goal is for Haslam students to be active and engaged within the college's community.

- Haslam Headlines and Haslam Career Weekly inform students of curricular and co-curricular opportunities.
- The Student Leadership Council increases student input at Haslam.
- Our 24 business-focused student organizations were active with 1,255 members during the fall semester of 2016. Participation increased by 10 percent during the year.

# 250

STUDENT **LEADERSHIP**  
**POSITIONS** NOW EXIST  
IN THE COLLEGE.

- We hosted more than 200 company visits and executed 264 events.
- The Haslam Young Alumni Mentor Program matched 23 sophomores with five alumni based on career focus.
- During fall break, students participated in the Caterpillar Financial Shadow Program.
- “Intro to Business,” a service partnership at Emmett Elementary School near Bristol, Tennessee, brought Haslam students together with an underrepresented population.

# TECHNOLOGY-ENHANCED EDUCATION

The Office of Technology-Enhanced Education has created 10 fully-asynchronous undergraduate courses spanning multiple disciplines.

Asynchronous courses are critical to our mission of graduating students within four years. While maintaining academic rigor, these courses provide students opportunities to learn at times that work even with the most hectic schedule. Students can work on assignments, take exams and “go to class” entirely online.

The Haslam business minor can now be completed entirely through online courses. Students can progress through the minor during the summer while completing internships, studying abroad, or working at home.

OVER THE COURSE OF THE LAST TWO ACADEMICS YEARS,

12%

of all UT undergraduate students have completed at least one online course from Haslam.

37%

of Haslam’s own undergraduate students have completed an online course during that same time span.





**#HASLAMREADY**  
**#HASLAMENGAGED**  
**#HASLAMPREPARED**

**f HaslamCB     HaslamUT     HaslamUT**



**UNDERGRADUATE BUSINESS PROGRAMS**

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