



40TH BABSON COLLEGE ENTREPRENEURSHIP RESEARCH CONFERENCE (BCERC) AND THE DOCTORAL CONSORTIUM

University of Tennessee, Knoxville
Co-sponsored by the Office of Research & Engagement,
Anderson Center for Entrepreneurship and Innovation
(ACEI), and the Haslam College of Business

Knoxville, TN, USA

June 3-6, 2020

2020 BCERC CALL FOR PAPERS



BCERC DEADLINES

Abstract Submission Deadline

October 16, 2019

Acceptance Notification

December 2019

Doctoral Consortium Deadline

December 4, 2019

Submission of Paper

April 2020

The 40th BCERC will be held at the University of Tennessee, Knoxville and co-sponsored by the Office of Research & Engagement, Anderson Center for Entrepreneurship and Innovation (ACEI), and the Haslam College of Business. The conference will focus on cutting-edge empirical research in progress that will significantly advance the field of entrepreneurship.

ABSTRACT GUIDELINES

- A two-page, maximum 900-word abstract, to include Principal Topic, Method, and Results, should be submitted online to www.bcerc.com no later than October 16, 2019. Abstracts will be double-blind reviewed.
- Authors will be notified via email in December 2019 on acceptance of abstract. A one-page, maximum 400-word count summary is due March 2020. A six-page abridged paper is due in April 2020.
- Papers will be evaluated by members of the Board of Review and selected for publication. The top 40 submissions will have their six-page abridged papers published in the 2020 issue of *Frontiers of Entrepreneurship Research BCERC Proceedings (FER)*. The papers not selected as the top 40 will have only the one-page summary in the 2020 issue of FER.

DOCTORAL CONSORTIUM

The Doctoral Consortium is scheduled for June 3 and June 6, 2020.

Twenty-five doctoral students pursuing research and teaching careers will have an opportunity to participate in the program and attend the conference. Application deadline is December 4, 2019.

Information on BCERC Call for Papers and Doctoral Consortium can be found on our website at www.bcerc.com.



Babson College is the educator, convener, and thought leader for **Entrepreneurship of All Kinds®**. The top-ranked college for entrepreneurship education, Babson is a dynamic living and learning laboratory where students, faculty, and staff work together to address the real-world problems of business and society. We prepare the entrepreneurial leaders our world needs most: those with strong functional knowledge and the skills and vision to navigate change, accommodate ambiguity, surmount complexity, and motivate teams in a common purpose to make a difference in the world, and have an impact on organizations of all sizes and types. As we have for nearly a half-century, Babson continues to advance **Entrepreneurial Thought & Action®** as the most positive force on the planet for generating sustainable economic and social value.



Founded in 1794, The University of Tennessee is big on tradition, and we are proud of our humble beginnings as the first public university chartered west of the Appalachian Divide. UT Knoxville — which includes the UT Space Institute — serves the state by educating its citizens, enhancing its culture, and making a difference in people's lives through research and service. We embody excellence in teaching, research, scholarship, creative activity, outreach, and engagement.

The UT Knoxville Office of Research and Engagement drives the campus research enterprise by providing technical expertise in proposal development, faculty development, sponsored programs administration and compliance requirements. The office administers \$900K annual base funding to support research and creative activities through its Scholarly Activity and Research Incentive Funds (SARIF).

The Anderson Center for Entrepreneurship and Innovation

The Anderson Center for Entrepreneurship and Innovation (ACEI) at the University of Tennessee is a university-based resource dedicated to building strong entrepreneurial ecosystems across Tennessee and the region. The Anderson Center coordinates across UT's multiple campuses and partners with local and regional governments as well as corporate and non-profit organizations statewide. The Anderson Center's mission is to foster an entrepreneurial culture by developing student skills, providing experiential learning opportunities, conducting meaningful entrepreneurial research, and connecting students with mentors and resources that enable them to successfully start and grow new businesses.

Haslam College of Business

Big Orange, Big Ideas is a slogan we hear often at Tennessee. At the Haslam College of Business, we take those words a step farther, delivering big results by producing better, more prepared students and impactful, interdisciplinary research. We are 100 years strong in business education, covering the for-profit, not-for-profit, and governmental sectors of business. The Haslam College of Business at the University of Tennessee seeks to challenge the status quo, enhance knowledge, drive change and transform the world. We do so by inspiring our students, colleagues, business and society.