

DONALD D. MAIER, Ph.D.

[Donald Maier, LinkedIn](#)

ACADEMIC EXPERIENCE

University of Tennessee – Knoxville, Haslam College of Business

August 2022 - Present

Associate Professor of Practice – Supply Chain

Full-time faculty providing instruction to graduate and undergraduate courses in multiple modalities, hybrid, online, and on-site. Teaching focus in a variety of supply chain and logistics related courses. Practical research interests in maritime transportation; port & terminal efficiency; economic development of inland, river, and oceanside ports; location network theory and the application to economic development.

California State University (CSU) - Maritime, Vallejo, CA

June 2018 – July 2022

Dean for the School of Maritime Transportation, Logistics, and Management (MTLM)

Founding Dean for the School of MTLM providing vision and strategic direction for enrollment growth, retention, and expansion of existing and new programs. First-hand experience setting goals, developing a mission to change, and facilitating process for innovative thinking. Collaborated with faculty to develop joint vision revising curriculum for increased relevancy, career progression, and future opportunities aligned with institutional strategic goals for each program. Co-Chair of the Long-Range Planning Group responsible for all COVID-19 related academic plans. Search Committee Chair for Director of Career Services; Lead faculty retention, promotion, and tenure process for very academically and professionally diverse faculty.

Responsible for most diverse undergraduate programs representing nearly half of the student body preparing them to achieve competence, confidence, and professionalism focused on being socially responsible leaders. Active leading member of Provost Leadership Team, Provost Council, and Campus Leadership Council.

Fiscal responsibility for all school expenditures. Liaised with US Coast Guard and US Maritime Administration in support of US Merchant Marine licensure programs, Strategic Sealift Officer and NROTC program. Supported department efforts in support for IACBE re-accreditation resulting in seven-year accreditation. Successfully received The Nautical Institute Accreditation for Dynamic Positioning, a global accreditation and the first state maritime academy to receive the honor. Helped to secure \$650,000 in funding to advance student and external learning projects; implemented projects will also provide additional revenue source from external constituents. Led efforts in support of the successful selection of academic scholarships and industry awards. Promote the programs through a variety of industry and community interactions.

Continue to incorporate higher academic standards throughout the departments including enhancing academic and Co-Op standards. Utilized industry management experience to implement experiential learning opportunities (Inventory Watch) for students through project-based learning, utilizing industry certificates in Lean-Six Sigma, PMI-CAM, IAMPE, and developing a logistics laboratory. Hold retreat rights as tenured professor of management and international supply chain logistics. Active with student groups including Men's NCAA Men's Rugby, Women's Rugby 7's Club, and Co-Ed Volleyball Club.

Maine Maritime Academy, Castine, Maine

January 2011 - June 2018

Dean & Professor, Loeb-Sullivan School of International Business & Logistics (LSS-IBL)

Provided progressive leadership for programmatic affairs for graduate and undergraduate business logistics program; Oversee and manage all marketing and admission initiatives for graduate programs (online and on-campus); budget management, academic affairs, securing external funding, and numerous career and internship opportunities for students, with accreditation committee experience for the Loeb-Sullivan School (LSS). Oversaw the implementation of new campus-wide Learning Management System, created and managed university's first, full-time Instructional Designer, implemented electronic course evaluation system, as well as Respondus Lockdown and Monitor. Responsible for development, management, and implementing all admission and academic integrity policies for both graduate programs. Oversaw LSS faculty recruitment, hiring, training, and development of full-time and adjunct faculty for two graduate (online and on-campus) and undergraduate business programs. Hired as Associate Professor in 2011 leading to Associate Dean and Professor in 2014 and progressing to Dean and Professor in 2015.

Developed and instituted first fully accredited (NEASC) online graduate degree program at MMA while effectively increasing enrollment creating positive cash flow without significant negative impact to program

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outcomes, workload, or cost-basis. Provided vision, secured financial and physical space resources for hands-on Logistics Operations Laboratory. Negotiated agreement with International Association of Maritime Port Executives towards professional certification; instituted Lean-Six Sigma Yellow Belt Certification Program. Maintained industry affiliations including two Board Member affiliations.

Created and taught first course for IBL students on MMA training ship, *T/S State of Maine*; Co-created and managed numerous “live-case study” projects in graduate program; Experience with international students including managing agreements with Turkey, Russia, Puerto Rico, and Saudi Arabia. Created summer program for international students providing significant net revenue for the School. Led efforts for potential \$23M international educational project with ABS (American Bureau of Shipping) and Huntington Ingalls on Consortium for College of Excellence sponsored by Hyundai Heavy Industries, Lamprell, and Aramco.

Academy / Academic Committee Involvement include:

- Co-Chair, Academic Dean’s and Chair’s
- College Advisory Committee (liaise between MMA President and campus community)
- Academy Council (founding member)
- Board of Trustee’s NEASC Accreditation Steering Committee
- Faculty Retention & Promotion Committee
- Academic Dismissal and Readmissions Board
- Chair, Graduate Admissions Committee
- Chair, Graduate Review Board
- Academy Honor Board
- Institutional Review Board
- Policy & Standards Committee (Faculty Senate Standing Committee)
- Chaired, Distance Education Committee
- Numerous search committee’s including Provost, Vice President of Academic Affairs
- Faculty Advisor, MMA NCAA Men’s Basketball Team
- Faculty Advisor and “Assistant Coach”, MMA Men’s Rugby Club

University of St. Francis, Joliet, Illinois

August 2004 - December 2010

Associate Professor (Tenured), College of Business

Hired as Assistant Professor and progressed through academic rank; Co-chair for ACBSP Accreditation; Course management of undergraduate and graduate level courses with significant experience with online and on-site course development and delivery. Program development of Masters of Science in Management, MBA Concentration in logistics, online undergraduate Minor in Logistics, and led curricular review of the MBA program. Experience with teaching online graduate students from multiple programs including Health Care Administration, Nursing and Education.

2009-2010 University of St. Francis Excellence in Teaching Award

2009-2010 University of St. Francis Alumni Board Presidential Award

2008-2009 University of St. Francis, Tenure

2008 ACBSP Annual Conference, New Orleans, LA., Co-Chair Award Recipient

Course management of undergraduate and graduate level courses: **Denotes new course development*

- MGMT 302 Organization Development
- MGMT 362 Supervisory Management
- MGMT 364 Operations Management
- MGMT 366 Business, Society & the Environment – (Writing Intensive course)*
- BSAD 495 Business Policy (Capstone Course)
- MGMT 617 Developing Personal Leadership*
- MGMT 630 Leading in a Diverse & Changing Economy*
- MGMT 645 Leading Continuous Improvement*
- MBAD 625 Project Management
- MBAD 629 Applied Business Research Methods

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- MBAD 631 Strategic Business Management
- MBAD 655 Business Logistics*
- MBAD 656 Transportation Management and Economics*
- MBAD 657 International Logistics *

University of St. Francis, Joliet, IL

June 1998 - 2004

Adjunct Faculty for Graduate (MBA) and Professional Arts Department instructing modular undergraduate business courses; Designed adult continuing education program in Logistics/Supply Chain.

Lewis University, Romeoville, IL

January 2002 - 2004

Adjunct Faculty for Continuing Education and Professional Development

Joliet Junior College, Joliet, IL

June 1997 - 2000

Adjunct Faculty Principles of Management, Principles of Industrial Management, Human Resource Development

PROFESSIONAL INDUSTRY EXPERIENCE

Monsanto / Merisant US, Incorporated, Chicago, IL

1999 - 2004

North American Logistics Manager

- Direct strategic responsibility for all North American logistics (domestic and international) operations including transportation, warehousing, distribution, and import/export compliance
- Financial P&L responsibility with annual operating budget of \$18 million
- Operational responsibility for all logistics services related facilities in Central America and Andean Region
- Negotiated and direct oversight for all third-party logistics services contracts throughout North America, Central America, and Andean Region; service agreements including all transportation (road, ocean liners, freight forwarders), import/export customs clearance, warehousing, and distribution including cross-dock operations
- Designed, implemented, and managed strategic redesign of entire domestic and international logistics network with annualized cost avoidance of \$6 million in warehousing and \$3.5 million in transportation; created logistics operation strategy for proper revenue recognition
- Corporate logistics representative for bi-monthly Sales & Operations Planning (S&OP) coordination meetings with department leads from sales, production, procurement, and logistics
- Managed proper inventory management levels throughout the domestic and international logistics service network; provided on-going leadership to identify, resolve, and minimize risk to overall supply chain operation
- Developed and managed domestic and international partnerships with transportation providers, marine and air cargo terminal operators, railheads, and cross-dock operations
- Established and managed organization wide KPI's for all domestic and international logistics operations; directed quarterly performance review schedules with carriers, 3PL providers, drayage, and freight forwarders; ensured all operational partners utilized relevant EDI transactions
- Developed positive partnerships with domestic and international railheads, inland ports, ports and terminal operators (both marine and air)
- Created strategy to identify, minimize, and manage risk and resilience throughout logistics service network improving throughput flow efficiency, operational effectiveness, and volume forecasting (inventory, transportation, and warehousing operations)
- Direct responsibility for redesigning and implementing new barcode tracking process in corporate owned supply chain facilities and integration with all contract providers
- Provided leadership, guidance, and development to 35 direct logistics services reports; indirect leadership and team members development of 75; based on leadership and operational experience

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gained direct manufacturing responsibility for additional 50 team members including machine operators and maintenance technicians in support of a 24-7 manufacturing facility

- Implemented Total Productive Manufacturing 5-S culture throughout manufacturing and logistics service network providing significant cost savings, reduction in injuries, obsolescence, and workplace culture; Green Belt Certified, and significant project management experience

Penske Logistics, Forestview, IL
Logistics Center Manager

1997 - 1999

- Managerial direction for multiple third-party contract logistics clients
- Negotiated transportation contract and rates for additional transportation capacity
- Provided leadership to both union (Teamsters and UAW) and non-union drivers and dispatchers

Office Depot, Carol Stream, IL
Transportation Operations Manager

1996 - 1997

- Provided leadership and direction for 29 daily route drivers in Chicago and surrounding areas delivering office supplies to corporate client accounts

Federal Express Corporation, Northbrook, IL
Station Operations Manager (FedEx Express division)

1994 - 1996

- Operations manager with direct leadership responsibility for 22 couriers
- Reviewed, analyzed, and communicated with couriers and counterparts on station and group KPI's
- Quality Action Team Leader for station operations; projects helped station received Station of the Month five times and rated within the top five stations in Chicago Metro District
- Recipient of four Bravo Zulu Awards for providing exceptional service and leadership; youngest operations manager east of the Mississippi River

Federal Express Corporation, Bedford Park, IL
Courier / Handler

1992 - 1994

EDUCATION & PROFESSIONAL DEVELOPMENT

Ph.D., Organization Development
Benedictine University, Lisle, IL

2004

Certificate of Logistics
Penn State University, State College, PA

1998

M.S. Management and Organization Behavior
Benedictine University, Lisle, IL

1996

B.A. Political Science, minor in Business Administration
College (now University) of St. Francis, Joliet, IL

1989

Homeland Security Exercise and Evaluation Program
U.S. Department of Homeland Security, Federal Emergency Management Agency (HSEEP)

2008

Integrated Emergency Management Course, All Hazards Preparedness & Response
U.S. Department of Homeland Security, Federal Emergency Management Agency
Emergency Management Institute, Emmitsburg, MD

2008

Professional Logistician
The Logistics Institute, Toronto, Ontario, Canada

2007

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National Incident Management System 2006
Federal Emergency Management Agency (ICS 100, 200, 300, 400, 700, 800)

Strategic National Stockpile Preparedness Program 2006
Center for Disease Control, Atlanta, GA

COMMUNITY INVOLVEMENT

International Association of Maritime Port Executives 2015 - Present
Assistant Director of Education & Standards
Elected Member, Board of Advisors; Co-Vice Chair, Education Committee
Certified Maritime Educator with a focus in Strategic Planning, Supply Chain, & Business Development

Containerization & Intermodal Institute 2022 - Present
Board of Advisors, Academic Committee

Solano County Economic Development 2020 - 2022
Elected Member, Board of Directors

SSA Corporation, Pacific Division and Blueprint's Technical Advisory Committee 2020 - 2022
Funding under GFO-20-601 SSA Corp/Blueprints for Medium/Heavy-Duty Zero-Emission Vehicle
Infrastructure

Southeast Maritime and Transportation Center (SMART) 2016 - 2020
National Science Foundation Advanced Technological Education (NSF ATE)
Board of Advisors

Maine International Trade Center 2013 - 2018
Elected Member, Board of Directors

Bangor International Airport 2016 - 2018
Member, Air Cargo Advisory Committee

Will County Center for Economic Development 2005 - 2011
Steering Committee Member, Transportation & Logistics Council
Advisor, Economic Impact Study (Spring 2009)
Co-Chair, Will County Logistics Summit (Fall 2007)
Advisor, Cargo Container Storage Facility Model Ordinance (January 2007)

Regional Catastrophic Preparedness Grant Program 2009
Advisor, expert council, Logistics & Resource Management Committee, sponsored by Dept. of Homeland
Security through the City of Chicago and Cook County, Illinois

Council of Supply Chain Management Professionals, Chicago Roundtable 2009
Board of Director's Member, Education Committee

Gaylord Building Site Council Board Member 2008 - 2011
Lockport, Illinois

City Colleges of Chicago, Truman College 2007 - 2011
Cosmetology Department Advisory Board Member

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CONSULTING / CONTRACTUAL EXPERIENCE

Alliance Shippers Inc., Orland Park, IL 2008-2022
Contractor for US EPA SmartWay Transportation Partnership Program and Carbon Disclosure Project; client received 2017 and 2019 US EPA SmartWay Transportation Partnership Award Recipient

Will County Health Department & Emergency Management Agency, Joliet, IL 2005 - 2011
Contractor for Emergency Preparedness & Response Team Member, Logistics Specialist, Designed and managed State of Illinois model of SNS Pharmaceutical Distribution Plan for mass distribution of medication and supplies to citizens of Will County; managed operations during H1N1 incident in 2009

Expert Witness, CenterPoint Properties 2008
Testimony to Land Use Development, City of Joliet; Union Pacific and BNSF Inland Intermodal Facilities

PUBLICATIONS & PRESENTATIONS

Maier, D. (Oct 2022); upcoming, Tulsa, OK; Supply Chain Disruptions: A Silver Lining for Inland Ports; Invited presenter; Inland River, Ports, & Terminal Association Annual Conference.

Maier, D. (Sept 2022), upcoming, Memphis, TN; Lead presenter for International Association of Maritime Port Executives seminar; University of Memphis, TN.

Maier, D. (April 2022), San Francisco, CA; Supply Chain: Understanding Its Importance, Its Faults, The Bottlenecks and What to Do Now; Panel presentation; Board of Marine Underwriters of San Francisco Annual Conference.

Subject Matter Expert, (March-April 2021), Regarding the *M/V Ever Given* blockage of Suez Canal, and the impact of a global supply chain; Multiple interviews conducted for CNN, CNN-I, ABC-News San Francisco, *Popular Mechanics*, *San Francisco Chronicle*

Maier, D. (Nov 2021): Phoenix, AZ; When will it end? Update on economic impact of global supply chain disruptions; Invited keynote speaker at the American Association of Port Authorities, Marine Terminal Management Program

Maier, D. (Oct 2021); Portland, ME., Driving Strategic Logistics: Creating Resilient Ports, Terminals & Inland Operations; Invited keynote presentation; International Association of Maritime Port Executives

Maier, D. (Sept 2021), Seattle, WA., Global Supply Chain Disruptions: What it means for marine insurance; Invited keynote presentation: Marine Insurance Underwriters of Seattle Annual Education Day

Maier, D. (June 2021), Miami, FL., International Trade & Economic Trends - Implications for Port/Marine Terminal Management. Keynote speaker and multiple presentations at the American Association of Port Authorities, Marine Terminal Management Program

Maier, D. "*Suddenly, Supply Chain is Sexy*". Interviewed for lead article for Cal Maritime *Mariner*, Spring-Summer 2021 issue

Bilge Cetin, I., and Maier, D. – (October 2021), Alexandria, Egypt; "Effects of COVID -19 on coastal shipping in Black and Mediterranean Seas"; article in development for the International Association of Maritime Universities Annual Conference

Academy of Management Annual Conference – (2018, August), Chicago, IL
Reviewer for paper submissions to the Business Policy and Strategy Division
Reviewer for paper submissions to the Operations Management Division

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Elentably, A. and Maier, D. - (2018), “Theory of Floating Terminals and Reflection on Port Revenues”, pending grant submission to the Grant Programs for University Research Centers supported by the Kingdom of Saudi Arabia.

Academy of Management Annual Conference – (2017, August), Atlanta, GA

Reviewer for paper submissions to the Business Policy and Strategy Division

Reviewer for paper submissions to the Organization Development Division

Reviewer for paper submissions to the Operations Management Division

Academy of Management Annual Conference – (2015, August), Atlanta, GA

Reviewer for paper submissions to the Business Policy and Strategy Division

Reviewer for paper submissions to the Organization Development Division

Reviewer for paper submissions to the Operations Management Division

Maier, D., Scheuchzer, A. (March 2015); Role of Logistics in Reengineering the Bucksport Region; invited presentation by Eastern Maine Development Corporation; Bucksport, ME

Maier, D., Picariello, J. & Yates, N. (October 2014); “Challenges and Opportunities of Online Learning at Sea”; presentation, 3rd Annual Maritime Education Summit; Castine, ME.

Maier, D. – (November 2013); “Alumni Helping Students: It’s what we’re all about”; *Mariner*; Issue 3, p.9.

Maier, D., Shaughnessy, M; - (October 2013) Comparative cost analysis of transportation modes; Grant Submission, Boeing Research & Technology; Boeing Company, Chicago, Il.

Maier, D. – (July 2013); “Strategic Initiatives to Managing Carbon Emissions”; Confidential white paper prepared and presented for Alliance Shipper’s Inc., Orland Park, Il.

Maier, D. – (June 2013); “Strategic Initiatives to Managing Carbon Emissions: Preparing for next steps”; Confidential white paper prepared and presented for Celtic International; Tinley Park, Il.

Maier, D. – (March 2013) “Free Trade Zone: Decision making in the global business environment”; Presentation, 5th Annual Transportation & Logistics Forum, Pontifical Universidad Catholica de Puerto Rico, Ponce, Puerto Rico

Maier, D. – (Fall 2012); “Distance Education Proposal: Evaluation of converting the LSS-GLMM master’s program to online delivery”; Internal program analysis, market study, and presentation

Defusco, C., Maier, D., & Stowe, M. – (2010, March). “Physician’s Heal Thyself: A continuous improvement report on physician self-review”. Conference Proceedings Publication, Midwest Business Administration Association, Business & Health Administration Association division, Chicago, Illinois.

Maier, D., & Leone, S. - (2009 November). “From Campus to Career: Using professional associations to improve student learning”. Presentation, 2009 Delta Mu Delta Regional Meeting, St. Louis, Missouri.

Academy of Management Annual Conference – (2009, August), Chicago, Illinois.

Reviewer for paper submissions to the Organization Development and Change Division

Stowe, M., Maier, D., & Haefner, J. (2008, April) Health Management Research Award Request for Research Proposal submitted to the American College of Healthcare Executives.

Blazina, G. & Maier, D. (2008, April). “The Great Lakes Shipping Paradigm: Infrastructure Improvements to Increase Trade and Reduce Congestion.” Conference Proceedings Publication, Midwest Business Administration Association Annual Conference. Chicago, Illinois.

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Maier, D. (2008, April). "The Inland Port Model: Creating the Silicon Valley of Logistics." Conference Proceedings Publication, Midwest Business Administration Association Annual Conference. Chicago, Illinois.

Maier, D. (2007, December). "The Impact of Emotional Intelligence on Donor Giving". Presentation at the 33rd Annual Case V Conference. Chicago, Illinois.

Maier, D. & Pillard, D. (2007, July). "Designing & Managing a Drop Site Operation in a SNS Environment." Presentation at the Illinois Department of Public Health Bioterrorism Summit. Chicago, Illinois.

Maier, D., Vaughan, R., & Ondo, K. (2007, March). "Utilizing Leadership as a Source of Decision Making in Emergency Preparedness: One county's experience." Conference Proceedings Publication. Midwest Business Administration Association Annual Conference, Chicago, Illinois.

Textbook Reviewer. (2006, November). Pierce, J.L., & Newstrom, J.W. (2006). *Leaders & the Leadership Process: Readings, self-assessment, & applications.* (4th ed.). McGraw-Hill Irwin.

Maier, D., & Zordan, A. (2006, October). "Experiential Learning in Emergency Preparedness: Is your university ready?" Presentation at the ACBSP Region 4 Annual Conference, University Park, Illinois.

Maier, D. (2006, September). "Utilizing Technology to Evaluate Student Presentations". Presentation at the ACCA Scholarship of Pedagogy Symposium, Joliet, Illinois

Maier, D. (2006, - 2007). Chain Links. Monthly column published in B2Billinois regarding various supply chain, logistics, and strategy related topics.

Faculty Development Workshop. (2006, August) "Integrating Course Management with Syllabus Development". Workshop developed and presented to City Colleges of Chicago, Truman College Campus.

Maier, D. (2006, August) Career Transitions To/Within Academia. Management Consulting Division Doctoral Student Consortium. Academy of Management Annual Conference.

Maier, D. (2004). Influences on Executives Perception of Consulting. Dissertation for degree of Ph.D.

Maier, D., Orr-Alfeo, D., & Leban, W. (2001), A Values Statement on OD: An interview with Practitioner-Scholar, Dr. Allan Church, *Organization Development Journal*, Fall 2001, Volume 19, Number 3, pp. 69-74

Maier, D., Orr-Alfeo, D., & Leban, W., (2001, July), Creation and Collaboration of International OD Programs, Student colloquium facilitator presented at the Organization Development Institutes 21st World Conference, Vienna, Austria

Maier, D., (2001, April), Getting into the Boardroom: Developing Executive Understanding and Acceptance for the Field of Organization Development. Paper presentation at the Midwest Academy of Management, Toledo, Ohio

Maier, D., Keogh, D., & Smith, T. (2001, April), OD in Organization Transformation: The Grand Illusion? Paper presentation at the Midwest Academy of Management, Toledo, Ohio

Midwest Business Administration Association Annual Conference (2006, March)– Chicago, Illinois
Session Chair, Supply Chain Management and IT
Discussant, Management Insights and Outcomes

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Hewlett-Packard Education and Technology Grant Initiative – (February 2005), Grant proposal for the inclusion of new technology in course design and classroom management; secondary author

Connecting Needs Assessment and Relationship Building to Business Solutions As a Full Service Workforce Consultant – (December 2004) Grant proposal to the Workforce Board of Will County training initiative; secondary author

Increasing TWL Skills through Collaborative Efforts: A 2³ Strategy – (November 2004) Grant proposal to the Workforce Board of Metropolitan Chicago initiative on Critical Skills Shortages Initiative; primary author

Academy of Management Annual Conference – (2006, August), Atlanta, Georgia.

Reviewer for paper submissions to the Business Policy and Strategy Division

Reviewer for paper submissions to the Organization Development Division

Reviewer for paper submissions to the Operations Management Division

Academy of Management Annual Conference – (2002, August), Denver, Colorado

Discussant for Executive Doctoral Programs – Colloquium

Reviewer for paper submissions to the Business Policy and Strategy Division

Reviewer for paper submissions to the Organization Development Division

Academy of Management Annual Conference – (2001, August), Washington D.C.

Reviewer for paper submissions to the Business Policy and Strategy Division

PROFESSIONAL AFFILIATIONS

Academy of Management

Council of Supply Chain Management Professionals

Material Handling Institute

Intermodal Association of North America

International Association of Maritime Port Executives

Association for Supply Chain Management (previously APICS)

Institute of Supply Management

Delta Mu Delta – National Honor Society of Business Administration Programs