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WELCOME

Welcome to the University of Tennessee and the College of Business Administration. It is a great time to be a Vol and to begin your pursuit of a business degree. This year, the College of Business Administration is celebrating its centennial anniversary, and we are happy that you will be a part of this historic milestone. Over the course of 100 years, the college has transformed from a small school charged with teaching a few courses on money, banking, and corporate finance, to an internationally accredited and recognized educator of business leaders in all industries. As one of those future business leaders, your academic and professional success begins right now with the book you hold in your hands.

The College of Business Administration Student Handbook is a vital resource to your success. Within these pages you will find important policies and procedures, an explanation of the general education, pre-business core, business core, and major curriculum, in addition to information about student organizations and

other professional development opportunities and resources. This handbook should be a starting point for conversations between advisors and students; when meeting with your advisor, you should be prepared to discuss personal, educational, and professional goals and evaluate progress towards these goals. Advising appointments are also opportunities to discuss professional development that occurs outside the classroom. Internships, international experiences, involvement with student organizations, and utilizing career development and academic resources are all keys to success in and beyond college. We hope that you will take advantage of all the resources available to you here at the University of Tennessee and in the College of Business Administration.

The entire Undergraduate Programs staff is excited to work with you during your academic endeavors and look forward to your successful pursuit of a business degree.

COLLEGE OF BUSINESS ADMINISTRATION UNDERGRADUATE PROGRAMS

MISSION

The mission of the college's Undergraduate Programs office is to provide comprehensive academic and educational program planning that promotes integrity and responsibility within a diverse environment. We accomplish this mission through academic planning and educational enrichment initiatives, management of the admissions process, recruitment and retention, management of student data and enrollment, and administration of scholarship programs.

Central to every one of our activities is the academic advising experience. Achieving our mission requires a **collaborative effort** between students and our staff.

What exactly do we mean by “**collaborative effort**”? You have to participate, take an interest, and be responsible. It is your future, and no one cares about it more than you.

ADVISING

ACADEMIC ADVISING

UT VISION

Academic advising at the University of Tennessee will be recognized for effectively fostering student success through implementation of exemplary practices.

UT MISSION

The University of Tennessee recognizes academic advising to be a critical component of the educational experience and student success. Faculty, administrators, and professional staff promote academic advising as a shared responsibility with students. Academic advising serves to develop and enrich students' educational plans in ways that are consistent with their personal values, goals, and career plans, preparing them for a life of learning in a global society.

ADVISING IN THE COLLEGE OF BUSINESS ADMINISTRATION

Academic advising is an integral part of your university experience. While the university's policy requires students to have one mandatory academic planning session per year (unless you have earned fewer than 30 hours at UT, are on **academic probation**, or have not declared a major within a specific college), the College of Business Administration considers academic planning to be so critical that we require our students to meet with an advisor every fall and spring semester.

Academic Probation:
Students are placed on academic probation when either their cumulative GPA falls below 2.00 for one term or when their semester GPA falls below 2.00 for two consecutive terms of enrollment.

Our centralized advising delivery allows you to choose an academic advisor with whom you can continue to consult throughout your academic career. Advising is much more than simply a time to select courses for the next semester; it is an opportunity for you and your advisor to develop and evaluate the academic plans that will enable you to reach your academic goals.

Once you begin taking 300-level courses in your major, academic advising is supplemented with career and professional advising from faculty members in your major. Once per term, the faculty will invite you to an open forum so you can learn about professional opportunities and get to know the faculty and their interests. You should identify faculty in your major with whom you share common interests and communicate with them regularly.

STUDENT LEARNING OUTCOMES

Students will demonstrate they know

- curricular requirements, milestone courses, and course sequencing related to a chosen/intended academic program in order to graduate in a timely fashion
- the career and professional development opportunities available, as well as on-campus support for identification and exploration of career paths
- academic policies and procedures
- campus resources and support systems that promote academic success

Students will demonstrate they can

- develop an academic plan and assess degree progress through graduation
- critically reflect upon academic and career goals
- develop skills and strategies for academic success that include accessing and using institutional resources, policies, and procedures
- take responsibility for making decisions regarding their academic success

Students will demonstrate they value/appreciate

- the importance of academic planning and their role in the process
- the importance of enhancing their degree with co-curricular/extracurricular and inter/intracultural experiences
- their responsibilities as educated citizens of UT and of a democratic, diverse, and global society
- the educational process and learning across the lifespan

UNDERGRADUATE PROGRAMS

342 Haslam Business Building
338 Haslam Business Building (Advising Suite)
(865) 974-5096

Hours of operation: Monday–Thursday 8:00 a.m. to 6:00 p.m.
Friday 8:00 a.m. to 5:00 p.m.

To schedule an advising appointment, visit
<http://undergrad.bus.utk.edu>

STUDENT AND ADVISOR RESPONSIBILITIES

To assist with the success of your academic advising sessions and your academic career, it is your responsibility to

- schedule an advising appointment EARLY each semester online at <http://undergrad.bus.utk.edu>
- review your curriculum online at <http://undergrad.bus.utk.edu> or through this Student Handbook or the online Undergraduate Catalog at <http://catalog.utk.edu>
- ensure you are meeting academic retention standards
- write down a tentative plan for next semester and any questions you have for your advisor
- keep copies of your relevant academic records
- be aware of course prerequisites and corequisites and select appropriate courses
- consult with your advisor before making drastic changes to an agreed-upon schedule
- consult with your academic advisor on issues related to academic progress, a change in program, registration for study abroad, internships and co-ops, courses to be taken at another institution, withdrawal from courses, or withdrawal from the university
- be aware of academic policies and procedures
- be aware of campus resources and support systems that promote academic success
- be aware of career and professional development opportunities available, as well as on-campus support for identification and exploration of career paths
- critically reflect on academic and career goals
- understand the importance of enhancing your degree with co-curricular and inter/intracultural experiences
- make final decisions and take responsibility for your academic career
- understand your responsibilities as an educated citizen of UT and of a democratic, diverse, and global society

It is your advisor's responsibility to

- be accessible to you during reasonable hours
- provide a means through which you can schedule appointments
- understand the curriculum, graduation requirements, and university policies
- provide accurate information
- discuss specific university, college, and departmental requirements, procedures, and deadlines
- help you define and develop realistic goals and discuss the linkage between academic preparation and career opportunities
- assist you in planning programs of study, both short-term and long-term, that are consistent with your abilities and interests, by considering **course load**, academic background, program demands, and employment or personal commitments
- help you identify special needs and acquaint you with services and programs provided by the college and the university
- refer you to other services, departments, and specific individuals as special needs are identified
- monitor your progress toward educational goals and keep accurate, up-to-date records of academic progress
- assist in the petitioning process for exception to policy
- help you assume responsibility for your decisions and actions
- respect your **right to privacy of educational records** and discuss confidential information only with appropriate individuals and for the purpose of serving your best interests

Course Load:

Full-time course load is 12 hours. The maximum number of hours you can take in a fall or spring semester is 19. Most students take 15 to 16 hours. You can take a maximum of three hours in mini-term and 12 hours in summer.

Your Right to Privacy:

Did you know that without your consent, we are not allowed to discuss your academic record with anyone, including your parents? If you want us to be able to discuss your records with your parents (or anyone else you designate), you can grant them access by logging into MyUTK and completing the FERPA Academic Release Form located in the Academic Links box on the main page. For your protection, your completed consent form expires within one year of its execution or until revoked. Additional information may be obtained at <http://ferpa.utk.edu>.

COLLEGE OF BUSINESS ADMINISTRATION

MISSION

We are a community that serves the citizens and businesses of Tennessee and beyond. We support learning through the creation and sharing of knowledge. We succeed when our work, and that of our students and partners, generates nationally and internationally recognized outcomes that improve the world.

VISION

To inspire our students, colleagues, business, and society. We challenge the status quo, enhance knowledge, drive change, and transform the world.

CORE VALUES

Our core values provide the foundation for a collaborative community and for achieving our mission and vision. They encourage and empower each of us to contribute our most innovative talents and skills. They are:

INTEGRITY.

Integrity is essential to our community. Integrity is supported by openness, communication, accountability, professionalism, and the courage to live our values.

INCLUSION.

We value diversity in its many forms, and we recognize that constructive debate makes us better. Inclusion and respect for all makes our community stronger.

INSIGHT.

We value the creation and sharing of knowledge. Support for learning and enhancing understanding is central to all that we do.

IMPACT.

We are committed to excellence, enduring influence, relevance, and creativity. We want to make a positive difference through our ideas and actions.

CELEBRATING A CENTURY: THE COLLEGE OF BUSINESS ADMINISTRATION

1913

Theodore W. Glocker, professor of economics and sociology, arrives at the University of Tennessee to develop a program in business.

1914

The precursor of UT's College of Business Administration is established with 11 students and one faculty member under the name of "School of Commerce." Courses are restricted to money, banking, and corporate finance.

1933

School of Commerce enrolls 236 students, 11 are female.

1938

School of Commerce separates from the College of Liberals Arts and is renamed School of Business Administration.

1947

The School acquires the status of "College" and becomes accredited by AACSB.

1987

Harold Black becomes the college's first African American department head.

2008

The \$40 million James A. Haslam II Business Building is dedicated.

2013

Stephen L. Mangum is named the college's seventh dean.

2014

The College of Business Administration celebrates 100 years.



LAPTOPS

By the second semester of your second year, you are required to have a laptop computer. Exposure to and mastery of technology prepares you to excel in today's network-driven business environment. The College of Business Administration has integrated technology into its curriculum in a number of ways, including the use of the university's campus-wide wireless network and our course-management system—called “Blackboard”—at <https://bblearn.utk.edu>. You will use your **NetID** to access the Blackboard system, as well as other university services.

NetID:

When you enroll at the university, you are provided a NetID to be used for your e-mail account, for access to Blackboard, to register for classes, for the university's campus-wide wireless network, and for the College of Business Administration's courses on the web. A student's e-mail address is “NetID”@utk.edu (i.e., jsmith15@utk.edu).

The official University of Tennessee policy requires that all undergraduate students must have an activated university-supplied e-mail address. This e-mail address is utilized for official university communication. Students are held accountable for information contained in official university mailings to their university-supplied e-mail address.

You have two sources for technology support on campus:

Office of Information Technology (OIT)

Walk-in consulting, The Commons
(865) 974-9900; <http://oit.utk.edu>

VolTech

University Center, Second Floor
(865) 974-2930; <https://shop.utk.edu/c-276-technology.aspx>

Students receiving financial aid may be eligible to request a one-time budget increase for the purchase of a laptop. Contact One Stop, located on the ground floor in Hodges Library, to explore options based on individual financial aid status. The University of Tennessee has negotiated products and special pricing through a number of vendors. These products are available at VolTech in the University Center.

For current College of Business Administration laptop specifications, please visit <http://bus.utk.edu/tis/laptop.htm>.

SCHOLARSHIPS

COLLEGE AND DEPARTMENTAL SCHOLARSHIPS

A limited number of scholarships are available for highly qualified students. Selection criteria considered for scholarships include academic merit, financial need, and leadership. The college offers three types of scholarships: college, departmental, and study abroad.

To be considered for and/or maintain a college or departmental scholarship, you must meet the following criteria:

- Be a full-time undergraduate student in the College of Business Administration enrolled in at least 12 hours each semester (fall and spring).
- Maintain a minimum 2.75 grade point average.
- Apply annually for college and departmental scholarships using the College of Business Administration scholarship application on the Undergraduate Programs website at <http://undergrad.bus.utk.edu>. The application is available December 1, with an application deadline of February 1.

STUDY ABROAD SCHOLARSHIPS

- Stipend to help defray travel expenses.
- Applications are accepted the semester prior to the study abroad experience.

Spring study abroad: Applications are due October 1.

Mini-term and summer study abroad: Applications are due January 14.

Fall study abroad: Applications are due April 1.

- Applications are available on the Undergraduate Programs website (separate from other college and departmental applications) at <http://undergrad.bus.utk.edu>.

CURRICULUM

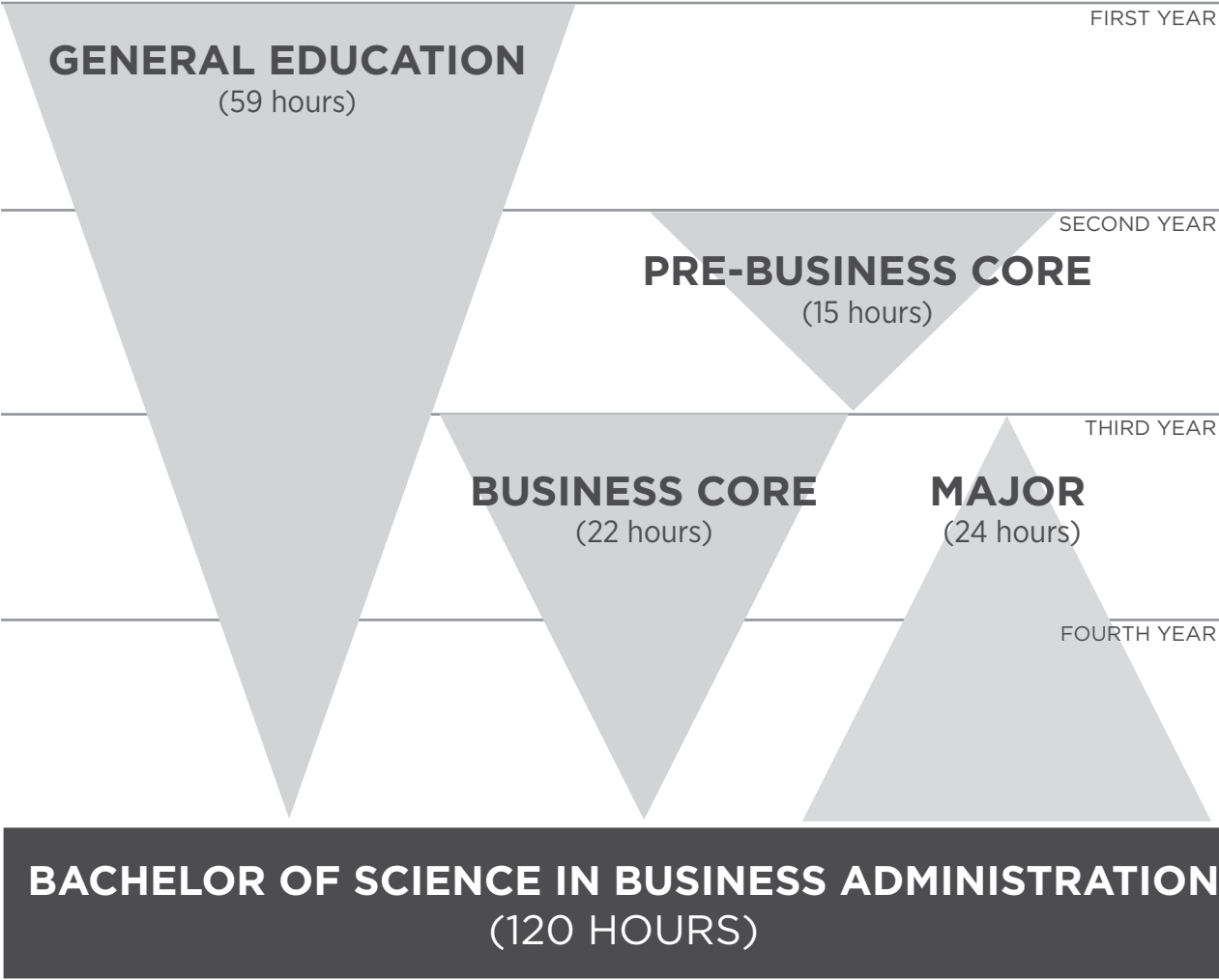
STRUCTURE OF THE CURRICULUM

The College of Business Administration curriculum is divided into four components: general education, pre-business core, business core, and major. General education, pre-business core,

and business core requirements are exactly the same, regardless of your major. The diagram below displays the structure of your education.

Year Classification:
You are classified by the number of hours that you have completed.

Freshman—between 0 and 29.9 hours
Sophomore—between 30 and 59.9 hours
Junior—between 60 and 89.9 hours
Senior—90 hours or more



UNIVERSAL TRACKING (uTrack)

uTrack is an academic monitoring system designed to help students stay on track for a timely graduation.

At the point of admission to the university, students are required to declare a major or exploratory track. By the end of the fourth tracking semester, students following an exploratory track (i.e., business exploratory) must declare a major and begin following that major track.

Students will be tracked at the end of each fall and spring semester. In order for students to be considered on track for either a major or exploratory area, they must complete specified **milestones**. Students who are off track at the end of any semester

must develop an advisor-approved plan for getting back on track before they are allowed to register for future tracking semesters. Mini and summer semesters are not tracking terms; they provide an opportunity for students to catch up on unmet milestones. Students who are off track for two consecutive semesters will be placed on hold and required to select a new major that is better aligned with their abilities.

Tracking will begin with first-time, first-year, full-time, degree-seeking college students.

Milestones:

Minimum requirements that must be completed in each tracking semester, which include successful completion of specified courses and/or attainment of a minimum GPA. Milestones for the first and second years are noted below for all business majors and business exploratory tracks. Milestones for each major during the third and fourth years can be found on the individual major pages.

STRUCTURE OF FIRST AND SECOND YEARS WITH MILESTONES

First- and Second-Year Showcase

First Year	Credit Hours
Written Communication: English 101, 102	6
Quantitative Reasoning: Math 123-125 or 141-142	6 or 8
Cultures and Civilizations: Intermediate Foreign Language	6
Natural Sciences	6 or 8
Social Sciences	3
Oral Communication: Communication Studies 210 or 240	3
Second Year	
Accounting 200	3
Social Sciences: Economics 201	4
Written Communication: English 255 or 295	3
Statistics 201	3
Management 201	3
Business Administration 242	2
Arts and Humanities	6
Electives	6

or honors course equivalent

Milestones for First and Second Years

First Term	Credit Hours
2.00 cumulative GPA	
Second Term	
2.50 cumulative GPA	
Third Term	
Math 125 or 141	3 or 4
Accounting 200	3
Economics 201	4
Fourth Term	
English 255 or 295	3
Communication Studies 210 or 240	3
Math 123 or 142	3 or 4
Statistics 201	3

or honors course equivalent

CURRICULUM

GENERAL EDUCATION REQUIREMENTS

General education (59 hours) provides the foundation for successful academic study, for lifelong learning, and for carrying out the duties of local, national, and global citizenship. By building basic skills in communication, analysis, and computation, as well as broadening students' historical and cultural perspectives, the general education curriculum helps students acquire an understanding of both self and society and thus contributes to their personal enrichment while enrolled and after graduation.

General education requirements were designed by the university with two primary purposes: building basic skills and developing broadened perspectives. This curriculum allows students to

move among colleges within the university or to another institution of higher learning. The College of Business Administration has adopted the university's general education requirements, as shown on this and the following page.

Please note that four of the tracking courses are general education courses: Math 123 and 125 or 141 and 142 (6 or 8 hours), Oral Communication (3 hours from Communication Studies 210 or 240), and Written Communication (3 hours from English 255 or 295). Also, Economics 201 (4 hours) satisfies part of the general education social sciences requirement as well as the pre-business core requirement.

BUILDING BASIC SKILLS

(21-23 hours)

WRITTEN COMMUNICATION (9 hours)

Learn to identify areas for inquiry, locate relevant information, evaluate its usefulness and quality, and incorporate the information logically and ethically. Write correctly and be aware that different audiences and purposes call for different rhetorical responses. Written communication courses require formal and informal writing assignments that total 5,000 words.

English 101 and 102

English 255 (Honors 257) or 295

ORAL COMMUNICATION (3 hours)

Speak in an informative and/or convincing manner to other individuals and to groups, both large and small. Locate relevant information, evaluate its usefulness and quality, and incorporate the information logically and ethically in public address.

Communication Studies 210 (Honors 217) or 240 (Honors 247)

QUANTITATIVE REASONING (6 or 8 hours)

Possess the mathematical and quantitative skills to evaluate scientific studies and statistical evidence. Possess the skills both to recognize the quantitative dimension of problems and to use mathematical reasoning to formulate and solve the problem.

Math 123, 125 or 141, 142 (Honors 147, 148)

ETHICS (3 hours)

Business Administration 205 (Honors 208), Economics 305, Management 311, or Philosophy 244* or 252*

*The ethics requirement is specific to the College of Business Administration and is not part of the university's general education requirements. Philosophy 244/252 cannot satisfy both ethics and an arts and humanities requirement.

DEVELOPING BROADENED PERSPECTIVES

(25-27 hours)

NATURAL SCIENCES (6-8 hours)

Become familiar with one or more scientific disciplines and the role of science in contemporary society. Acquire the knowledge of a discipline's basic vocabulary, chief discoveries, and fundamental principles. Obtain exposure to a discipline's experimental techniques. Analyze issues with scientific dimensions.

Two courses (at least one must have a laboratory;

*indicates a non-lab course) from:

Anthropology 110* (Honors 117*)

Astronomy 151* (plus 153 for lab), 152* (plus 154 for lab) (Honors 217, 218)

Biology 101, 102, 111, 112, 150* (plus 159 for lab), 160* (plus 159 for lab) (Honors 158*, 168* plus 167 for lab)

Chemistry 100, 110, 120, 130 (Honors 128, 138)

Engineering Fundamentals 151, 152 (Honors 157, 158)

Entomology and Plant Pathology 201*

Forestry, Wildlife and Fisheries 250*

Geography 131 (Honors 137), 132

Geology 101, 102 (Honors 107, 108), 103, 104, 201*, 202* (Honors 208*), 203*, 205* (Honors 207*)

Microbiology 210

Nutrition 100*

Physics 101*, 102*, 135, 136 (Honors 137, 138), 161*, 221, 222, 231, 232

Plant Science 250*

University Honors 287*, 288*

DEVELOPING BROADENED PERSPECTIVES, CONTINUED

ARTS AND HUMANITIES (6 hours)

Gain an appreciation of art, music, theatre, literature, and philosophy to understand aspirations, both in a historical and a contemporary context.

Two courses from:

Africana Studies 160, 225, 226, 233
 Architecture 111 (Honors 117), 211, 212, (Honors 217, 218)
 Art Design/Graphic 150
 Art History 162 (Honors 167), 172, 173 (Honors 177, 178), 183
 (Honors 187), 232
 Cinema Studies 281
 Classics 221, 222, 232, 253
 English 201, 202 (Honors 207, 208), 206, 221, 222, 225, 226,
 231, 232 (Honors 237, 238), 233, 251 (Honors 247), 252
 (Honors 248), 253 (Honors 258), 254, 281
 Musicology 110, 115, 120, 125, 210, 220, 290
 Philosophy 101 (Honors 107), 200, 244, 252
 Russian 221, 222
 Theatre 100 (Honors 107)
 University Honors 257, 258

SOCIAL SCIENCES (3 hours)

Understand the way that we live, especially the relation between the individual and the group, sometimes from a historical but often from a contemporary perspective. Understand complex individual, political, and social dynamics as well as the methods by which social scientists collect and evaluate knowledge.

One course from:

Africana Studies 201, 202
 Agricultural Economics 201
 Anthropology 130 (Honors 137)
 Baker Center for Public Policy 101
 Child and Family Studies 210, 220
 Educational Psychology 210
 Geography 101, 111, 121
 Political Science 101 (Honors 107), 102
 Psychology 110 (Honors 117)
 Religious Studies 232, 233
 Social Work 250
 Sociology 110, 120 (Honors 127), 232
 University Honors 267, 268
 Women's Studies 230

and Economics 201 (Honors 207) (4 hours*)

*These 4 hours are counted toward the pre-business core hours; see page 10.

CULTURES AND CIVILIZATIONS (6 hours) INTERMEDIATE FOREIGN LANGUAGE

Acquire knowledge of foreign languages and cultures to improve the ability to function effectively in the global community of the 21st century by developing an appreciation of linguistic, historical, and cultural diversity.

Students may complete this requirement in one of three ways:

- 1) Complete the intermediate level of a foreign language from:
 Asian Studies 221, 222, 241, 242, 261, 262
 Chinese 231, 232
 French 211, 212 (Honors 217, 218) or 223 (intensive)
 German 211, 212 or 223 (intensive)
 Greek (Classics) 261, 264
 Italian 211, 212 or 223 (intensive)
 Japanese 251, 252
 Latin (Classics) 251, 252
 Portuguese 211, 212 or 223 (intensive)
 Religious Studies 221, 222
 Russian 201, 202
 Spanish 211, 212 (Honors 217, 218) or 223 (intensive)

Students may either continue the foreign language begun in high school or start a new sequence. Courses taken at a level other than intermediate are treated as non-business electives.

- 2) Demonstrate competency on a departmental placement or proficiency examination or by AP or CLEP credit.
- 3) Students whose native language is not English will meet this requirement by passing English 131 and 132 and by passing two English literature courses taught by the English Department at the 200-level. Non-native speakers may also use English literature courses to satisfy the arts and humanities requirement.

NON-BUSINESS ELECTIVES (hours depend on your major)

CURRICULUM

PRE-BUSINESS CORE

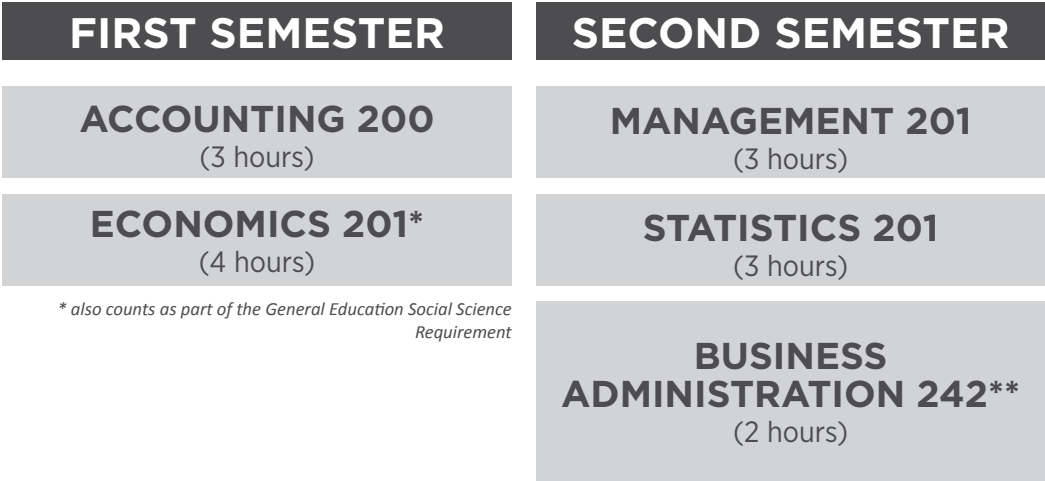
The pre-business core courses (15 hours) provide you with the fundamentals of business education—introducing the tools, the environment, and the functions of contemporary business practices. As indicated in the diagram below, you will take the majority of these courses in your second year because many of them are **prerequisites and/or corequisites** to other pre-business core courses.

The pre-business core courses will also give you the opportunity to explore the functional areas of business, the integrated disciplines, and careers.

Prerequisite:
A course to be completed, or a level of skill or knowledge to be demonstrated, before you may enroll in a particular course or degree program or associate with a particular college.

Corequisite:
A course to be taken, or a requirement to be fulfilled, at the same time you are taking a particular course.

SECOND YEAR



** also counts as part of the General Education Social Science Requirement*

*** Business majors only*

ACCEPTANCE INTO THE COLLEGE OF BUSINESS ADMINISTRATION

FRESHMAN ADMISSION

Freshmen are admitted directly to the College of Business Administration at the point of admission into the University of Tennessee. Admission to the university is highly competitive and based primarily on academic achievement at the high school level and scores on the ACT and/or SAT. Students admitted into the College of Business Administration must maintain a **minimum 2.50 cumulative grade point average** and earn a grade of C or better in the following tracking courses (or honors equivalents) prior to the completion of 75 hours.

College Probation:

If a student's cumulative grade point average drops below 2.50, the student will be placed on probationary status for one semester prior to college release.

Math 123-125 or 141-142 (6 or 8 hours)

Oral Communication (3 hours from **Communication Studies 210 or 240**)

Written Communication (3 hours from **English 255 or 295**)

Accounting 200 (3 hours)

Economics 201 (4 hours)

Management 201 (3 hours)

Statistics 201 (3 hours)

INTERNAL AND EXTERNAL TRANSFER ADMISSION

Students who are not directly admitted to the College of Business Administration or who are transferring from other educational institutions can apply for admission after completion of the tracking courses. Internal and external transfer students will be categorized as business exploratory majors until they complete the requirements for admission. Prior to the completion of 75 hours, students seeking transfer admission must complete all tracking courses with a grade of C or better and have a minimum 2.50 cumulative GPA. Both criteria must be met when the major application is reviewed. Selection is highly competitive and based on academic achievement, commitment to pursuing a business discipline, and departmental capacity.

MINORS

BUSINESS MINOR

The College of Business Administration also offers a business minor for students pursuing majors in other colleges. Those students must successfully complete the following 22 hours of requirements:

Accounting 200 (3 hours)

Economics 201 (4 hours)

Statistics 201 (3 hours)

Management 201 (3 hours)

Finance 300 (3 hours)

Management 300 (3 hours)

Marketing 300 (3 hours)

Business minor students must meet the prerequisites for these courses. For instance, Math 125 or 141 is a prerequisite to Statistics 201. All upper-division business courses must be taken in residence at UT.

Students considering or pursuing a business minor are encouraged to meet with an academic advisor in the College of Business Administration's Undergraduate Programs office (338 Haslam Business Building).

MINORS OUTSIDE THE COLLEGE

Pursuing coursework in a field outside of business is an opportunity for you to learn more about a personal interest or complement your field of study (i.e., pursuing additional coursework in a foreign language if you want to work in international business). A list of minors can be found online in the Undergraduate Catalog at <http://catalog.utk.edu>.

If you are considering a minor, you should consult with the advising office/department for the minor. Also, let your primary advisor know so that it can be integrated into your academic plan. Integrating a minor into your academic pursuits is best if done early to help meet prerequisites and course requirements.

Please note that a student may not receive a second bachelor's degree in a major that has already been awarded as a minor in a first bachelor's degree.

CURRICULUM

BUSINESS CORE

Building on the pre-business core foundation, the business core (22 hours) consists of integrated contemporary business management (CBM) modules in supply chain management, demand management, lean operations, information management, and integrated process management; discipline-specific courses in financial management and business strategy; and coursework

on global and legal issues. CBM I and CBM II each consist of two courses (BUAD 331-332 and BUAD 341-342) that must be taken at the same time (corequisites) because of the complementary nature of the material. As business management perspectives change, the topics in the business core will, by design, adapt.

THIRD YEAR

FIRST SEMESTER

BUAD 331
(2 hours)
CBM I: SUPPLY CHAIN
MANAGEMENT

BUAD 332
(2 hours)
CBM I: DEMAND
MANAGEMENT

BUAD 341
(2 hours)
CBM II: LEAN
OPERATIONS
MANAGEMENT

BUAD 342
(2 hours)
CBM II: INFORMATION
MANAGEMENT

FINANCE 301
(3 hours)
FINANCIAL
MANAGEMENT

SECOND SEMESTER

BUAD 353
(3 hours)
CBM III:
INTEGRATED PROCESS
MANAGEMENT

BUAD 361
(3 hours)
THE FIRM IN A
GLOBAL CONTEXT

BUSINESS LAW 301
(2 hours)
LEGAL ENVIRONMENT OF BUSINESS
*either third or fourth year, depending on choice of major or dual
concentration

FOURTH YEAR

FIRST SEMESTER

SECOND SEMESTER

MANAGEMENT 402
(3 hours)
INTERNATIONAL
BUSINESS STRATEGY

MAJORS

The College of Business Administration offers nine majors:

Accounting
Business Analytics
Economics
Finance
Human Resource Management
Management
Marketing
Public Administration
Supply Chain Management

The 24 hours of major coursework combine two areas of emphasis. You have a choice between a “collateral” option and a “dual concentration” option.

Collaterals and dual concentrations are a secondary emphasis that complement your area of major study. The collateral option consists of 15 hours in your primary emphasis and 9 hours in your secondary emphasis. The dual concentration option consists of 12 hours in each emphasis.

There are some exceptions to this structure in the business analytics, economics, and public administration majors. Further details regarding these exceptions will be described on the following pages.

You are required to take 18 of the 24 major hours (75 percent) in residence at the University of Tennessee. This 24-hour major requirement includes all major, collateral, and/or dual concentration coursework. A minimum grade of C must be earned in every major course, including the major, collateral, and dual concentration courses.

The diagram on page 14 portrays all possible combinations for majors, collaterals, and dual concentrations. Also on the following pages, you will find academic plans for each of the majors, other pertinent information relating to the major curriculum, and requirements for the collaterals and dual concentrations.

Upon the successful completion of this curriculum, you will be awarded a **Bachelor of Science in Business Administration**.

OPTIONAL SECOND MAJORS

If you wish to pursue an optional second major within the College of Business Administration, you must apply for consideration with internal and external transfer students. Admission is competitive and based on departmental capacity.

Once admitted, you must complete a minimum of 15 or 18 additional hours of primary emphasis (major) outlined by each department. These hours must be distinct from the 24 hours required by your first major. If you choose a second business major in public administration or economics, you must complete an additional 24 hours of major coursework.

If you are a College of Business Administration student and want to pursue an optional second major in the College of Arts and Sciences, you must complete all curricular requirements for the College of Business Administration and only the major requirements outlined by the department in the College of Arts and Sciences.

In either instance, the optional multiple majors (or second major) may be listed on your transcript. You should understand that meeting the requirements of second majors may lengthen your academic program, and you should consult with advisors in both areas. Once a bachelor’s degree has been awarded, students may not add a second major or minor to that degree.

CURRICULUM

2014 MAJORS WITH COLLATERALS AND DUAL CONCENTRATIONS

MAJORS	COLLATERALS 9 hours											DUAL CONCENTRATIONS 12 hours							
	ACCOUNTING	BUSINESS ANALYTICS	ECONOMICS	ENTREPRENEURSHIP	FINANCE	HUMAN RESOURCE MANAGEMENT	INFORMATION MANAGEMENT	INTERNATIONAL BUSINESS ³	MANAGEMENT	MARKETING	MATH	RESOURCE MANAGEMENT	SUPPLY CHAIN MANAGEMENT	BUSINESS ANALYTICS	INFORMATION MANAGEMENT	INTERNAL AUDITING	INTERNATIONAL BUSINESS ³	MARKETING	SUPPLY CHAIN MANAGEMENT
ACCOUNTING					●		●	●					●				●		
BUSINESS ANALYTICS			●		●		●			●			●		●		●	●	●
ECONOMICS ¹	●	●			●				●		●						●		
FINANCE	●	●	●	●			●	●	●	●			●	●					
HUMAN RESOURCE MANAGEMENT				●			●	●		●							●		
MANAGEMENT			●	●		●	●	●		●		●					●		
MARKETING			●	●		●	●	●				●	●	●	●	●	●		●
PUBLIC ADMINISTRATION ²																			
SUPPLY CHAIN MANAGEMENT			●	●		●	●	●		●				●	●	●	●	●	

¹ In addition to its collateral options, economics also offers areas of focus in environmental economics, health economics, industrial organization, international economics, labor economics, money/macroeconomics, public economics, quantitative economics, and regional/urban economics.

² Interested public administration majors may design their own area of focus by strategically selecting electives from upper-level offerings in economics and political science.

³ Students pursuing international business are required to have an international educational experience.

COLLATERALS AND DUAL CONCENTRATIONS

Some collaterals and dual concentrations are majors within the College of Business Administration (i.e., accounting, business analytics, economics, finance, human resource management, management, marketing, and supply chain management). Information on these disciplines can be found on the following pages:

Accounting _____	18
Business Analytics _____	20
Economics _____	23
Finance _____	25
Human Resource Management _____	28
Management _____	30
Marketing _____	32
Supply Chain Management _____	35

A dual concentration in internal auditing and a collateral in resource management are closely related to majors. Information on internal auditing can be found on page 18 with the accounting major. Resource management is a combination of accounting and finance courses, and descriptions of both majors can be found on page 18, accounting, and page 25, finance.

There are other collateral and dual concentration options offered that are not offered as majors (i.e., entrepreneurship, information management, and international business).

To help you understand the entrepreneurship collateral and information management collateral and dual concentration, descriptions of both are included on this page. Information about opportunities for the international business collateral and dual concentration can be found on page 16.

ENTREPRENEURSHIP

Entrepreneurs pursue opportunities without regard to the resources controlled; thus, entrepreneurs play an active role in not only identifying opportunities but also in building a business around the opportunity. In doing so, they are calculated risk-takers focused on value creation. The courses in the entrepreneurship collateral are designed to hone the skills needed by aspiring entrepreneurs. Students will be challenged to identify, evaluate, and validate new opportunities that can provide the

foundation for new ventures. They will develop start-up strategies and learn about financing the venture and managing the growth. By the very nature of their ventures, entrepreneurs create change and innovation. Accordingly, students explore change models and ways to address resistance to change. As a capstone to the collateral, students develop a business plan for a new venture. This rigorous exercise integrates the various functional disciplines encountered in the college and guides the nascent venture as it moves forward. Students will demonstrate the ability to articulate a vision, mission, and values for their enterprise; they will understand the forces that impact their industry, market, and customers; and they will analyze competition. Further, they will be able to identify critical success factors and the most important parts of their value chain that drive resource allocation. Emphasis is placed on developing forecasts, budgets, and financial projections that can be taken to investors.

Although developed for students interested in becoming value creators by starting their own businesses, the courses in this collateral are equally valuable to those in any private or public enterprise.

INFORMATION MANAGEMENT

Information management in organizations is about the responsible planning, acquisition or development, implementation, and use of information and information technology assets. Information management benefits from the application of creative thinking and problem solving to deliver solutions or apply information to solve organizational problems and contribute strategically to organizational goals.

Information management helps ensure that groups and individuals in all functional areas of business (including business analytics, accounting, supply chain management, finance, human resource management, management, and marketing) have efficient access to and make effective use of the information they need to do their work and to develop themselves. Information management focuses on the development of skills, practices, and confidence to think creatively to solve complex and unstructured problems while learning about the tools and techniques to develop, implement, and use information technologies.

CURRICULUM

INTERNATIONAL EXPERIENCE

As a part of the University of Tennessee's comprehensive plan to help students gain the international and intercultural knowledge they need to thrive in the world today, the College of Business Administration strongly encourages students to pursue international educational experiences.

Every year, hundreds of students venture out to study or intern in another country—in Europe, Asia, Africa, Australia, and Latin America. Through our international business collateral and dual concentration options and numerous faculty-led study abroad programs each year, the College of Business Administration is a campus leader in supporting and promoting the international experiences essential to succeeding in a global market.

All students pursuing an international business collateral or dual concentration must have an educational experience abroad. International business coursework may be completed through a study abroad and/or for-credit international internship program. A wide range of programs exists, not only geographically, but

also in regards to program length, cost, term(s) of enrollment, and admission requirements.

To begin planning for your experience abroad, meet with your academic advisor in Undergraduate Programs (338 Haslam Business Building) to discuss programs, curricular issues, and scholarship opportunities (see page 5 of this handbook for more information). Whether through international exchange, third-party provider, or faculty-led programs, students will be enrolled in International Business 489 (0 credit hours) while pursuing their international experience.

Additional resources on study abroad and international internship opportunities are available through the Programs Abroad Office (PAO) in the UT Center for International Education. At 2:00 p.m. every weekday during the academic year, the PAO hosts information sessions covering the “nuts and bolts” of studying abroad.

OPPORTUNITIES FOR INTERNATIONAL BUSINESS COLLATERALS AND DUAL CONCENTRATIONS

INTERSHIPS—INTERNATIONAL BUSINESS 492

International Business 492 (1–15 hours) allows students completing an internship abroad the opportunity to earn course credit. For more information, contact your academic advisor.

INTERNATIONAL BUSINESS CLUB

Contact: IBCUTK@utk.edu

The International Business Club (IBC) provides a venue for social and professional networking and communication between students and professionals working in or with international business. Activities include guest speakers, networking with local businesses, and connecting with other organizations to facilitate additional interactive programming. This student organization is open to all students from any major who have an interest in international business as an academic pursuit, a personal passion, and/or a professional ambition.

Global Leadership Scholars (GLS) promotes the development of international and intercultural awareness, leadership, and personal and professional growth.

Through honors classes, seminars in leadership training, international experiences, and co-curricular activities, **GLS** students work with honors faculty to develop the skills necessary to become future international business leaders.

Applications are accepted from first-year students in their second semester, starting on or around February 1. Applications are available at <http://undergrad.bus.utk.edu/opportunities/gls.asp>.



ADMISSIONS CRITERIA

The Admissions Committee will consider the following in assessing each candidate's qualifications:

- UT cumulative grade point average
- high school cumulative grade point average
- ACT or SAT scores
- academic references
- demonstrated leadership experience
- co-curricular activities
- résumé
- essay responses

A mandatory interview is required for all finalists. Interviews are conducted after spring break, and students are notified of admissions decisions in late April.

PROGRAM HIGHLIGHTS

GLS is a fully integrated program that affects the entire college experience. Students will:

- Pick one of the eight majors in the college with a dual concentration in international business.
- Participate in a residential experience in London, England, in the spring semester of the sophomore year, where they will take Management 207 and Statistics 207 and complete an internship in international business.
- Take all available honors courses in the pre-business and business core: Accounting 207, Economics 207, Finance 307, Business Administration 337-338, Business Administration 357, and Management 407.
- Add seminars in leadership training in the second, third, and fourth years that will allow exploration of many facets of leadership and citizenship.
- Participate in energizing enrichment opportunities and cultural activities.
- Receive a GLS scholarship package, including a study abroad stipend.

CONTACT US

Director of Global Leadership Scholars

Phillip Daves, Ph. D.
Associate Professor
Department of Finance

For additional information, please visit our website:

<http://undergrad.bus.utk.edu/opportunities/gls.asp>

or e-mail: gls@utk.edu

ACCOUNTING

Accountants and auditors help to ensure that firms are run efficiently, public records are kept accurately, and taxes are paid properly and on time. They analyze and communicate financial information for various entities, such as companies, individual clients, and federal, state, and local governments.¹

The University of Tennessee has one of the leading accounting programs in the nation. The program emphasizes the conceptual and applied understanding of business information and prepares students for careers in accounting and business.
¹U.S. Bureau of Labor Statistics. (2010). Occupational Outlook Handbook.

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
¹ Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Accounting 311	3
Information Management 341	3
² Collateral	3
Elective	1
Fourth Year	
Ethics	3
Business Law 301	2
Accounting 321	3
Accounting 411	3
Accounting 414 or 431	3
² Collateral	6
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

¹Accounting 301 is a required elective.
²See gray box at right.

Accounting Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Accounting 301	3
2.50 cumulative GPA	
Term 7	
Business Administration 353	3
Accounting 311	3
Information Management 341	3

ACCOUNTING COLLATERALS (9 hours each)

FINANCE
Finance 425
Finance 455*
One course from: Finance 435, 445, 463, 475, or 485

INFORMATION MANAGEMENT
Information Management 342
Information Management 442*
Information Management 443

INTERNATIONAL BUSINESS
International Business 489 and
Nine hours* from: International Business 409, 429, 439,
449, 459, 492, Business Administration 400, or
Management 472

SUPPLY CHAIN MANAGEMENT
Supply Chain Management 310
One course* from: Supply Chain Management 411, 412,
413, or 421

*In the spring of their third year, students normally make the decision whether to enter the job market upon graduation or apply to the Master of Accountancy (MAcc) program. Accounting 414 and 431 are both prerequisites to the MAcc program; therefore, students planning to enter the MAcc program should take Accounting 414 or Accounting 431 (whichever was not taken to satisfy the major requirement) instead of Finance 455 in the finance collateral, instead of Information Management 442 in the information management collateral, instead of Supply Chain Management 411, 412, 413, or 421 in the supply chain management collateral, and instead of one of the three required courses in the international business collateral.

International Business	
Dual Concentration Option: Third and Fourth Years	
(see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Accounting 311	3
Information Management 341	3
Electives	4
Fourth Year	
Ethics	3
Business Law 301	2
Accounting 321	3
*International Business Coursework	12
International Business 489	0
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

*Twelve hours chosen from International Business 409, 429, 439, 449, 459, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones	
<i>Courses to be completed no later than the end of:</i>	
(see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Accounting 301	3
Business Administration 331 and 332	4
2.50 cumulative GPA	
Term 7	
Accounting 311	3
Information Management 341	3

OPPORTUNITIES FOR ACCOUNTING MAJORS

INTERNSHIPS—ACCOUNTING 492

Contact: Izabela Vandeest—vandeest@utk.edu

The accounting program offers an opportunity to participate in two full-time, highly structured internship programs. The faculty strongly encourages accounting majors to participate in one or both programs. Both programs require full-time work for a 10- to 12-week period performing the work of entry-level professional accountants. During this time, students take no academic coursework.

The first program (summer between junior and senior years) emphasizes internships in industry. Students must declare their interest in this program in the November preceding the internship and participate in a resume preparation workshop and an interviewing workshop. Interviews are conducted during February preceding the internship. The second program (targeted for students who intend to enroll in the MAcc program) emphasizes internships with public accounting firms. These internships are primarily available the spring of the senior year. Limited opportunities are available during the summer. Students seeking these internships must attend the “Meet the Firms” event held on campus in late August or early September each year.

BETA ALPHA PSI

Beta Alpha Psi is the international organization for business information professionals with chapters at over 250 universities. Open to accounting and finance majors, membership in Beta Alpha Psi indicates high academic and professional standards and is highly regarded by accounting firms and corporations. Chapter members and pledges are required by national bylaws to participate in service activities and professional activities during the academic year. Weekly meetings feature current topics in the profession and provide a venue for significant student/professional interaction. A 3.25 overall GPA and 3.25 GPA in the major is required to pledge and students must have completed Finance 301 (Finance majors) or Accounting 301 (Accounting majors). Students must also have at least two semesters remaining in their undergraduate program to be eligible for membership.

NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS

NABA is a national organization for business professionals and students. NABA’s mission is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance profession with an unflinching commitment to inspire the same in their successors. As a student chapter, we aim to promote and develop the professional skills of our members by providing them the opportunity to fulfill their civic responsibility and to represent the interests of current students with regards to enhancing opportunities for minorities in the accounting, finance, and other business-related professions. NABA meets monthly and provides a venue for significant student-to-student and student-to-professional interactions. Membership is open to students who choose to major or minor in business (including business exploratory students), especially those interested in accounting and/or finance, and who embrace the ideals and mission of NABA.

BUSINESS ANALYTICS

An important application of statistics is business analytics, which is the use of data analysis and modeling to help businesses achieve better performance. For example, in order to know how to improve business performance, a retailer may need to objectively compare the performance of several different retail outlets. An online marketer may need to set up experiments to test the effectiveness of different website layouts. An insurance company may need to analyze its claims to identify those most likely to be fraudulent. A grocery chain may wish to analyze its

customer records to determine how to use coupons to increase the loyalty of its customers and to increase the amount each customer spends.

The fields of opportunity for business analysts are numerous and include economics, finance, market research, e-commerce, engineering, manufacturing, transportation, education, medicine, psychology, agriculture, and computer and social sciences.

BUSINESS ANALYTICS COLLATERALS
(6 hours each)

ECONOMICS

Economics 312
Economics 381

FINANCE

Finance 425 (Accounting 301 prerequisite)
One of Finance 435, 445, 455, 463, 475, or 485 (Accounting 301 prerequisite)

INFORMATION MANAGEMENT

Information Management 341
Information Management 342*
*Students completing Information Management 342 as a BAS elective will complete INMT 341 and one of INMT 442 or INMT 443

MARKETING

Marketing 350
Marketing 360

SUPPLY CHAIN MANAGEMENT

Supply Chain Management 310

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Business Analytics and Statistics 320	3
Business Administration 353	3
Business Administration 361	3
¹ Business Analytics and Statistics Electives	6
Collateral	3
Elective	1
Fourth Year	
Ethics	3
Business Law 301	2
Business Analytics and Statistics 471	3
Business Analytics and Statistics 474	3
¹ Business Analytics and Statistics Elective	3
Collateral	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

¹ Choose three of the following courses: BAS 340, BAS 370, BAS 454, BAS 475, or Information Management 342

Business Analytics Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Analytics and Statistics 320	3
2.50 cumulative GPA	
Term 7	
Business Administration 353	3

Information Management Dual Concentration Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Information Management 341	3
Business Administration 353	3
Business Administration 361	3
Business Analytics and Statistics 320	3
Information Management 342	3
Ethics	3
Elective	1
Fourth Year	
Business Law 301	2
Business Analytics and Statistics 471	3
Information Management 442	3
*Business Analytics and Statistics Elective	3
Business Analytics and Statistics 474	3
Information Management 443	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose one of the following: BAS 340, BAS 454, or BAS 475

Information Management Dual Concentration Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Information Management 341	3
Business Analytics and Statistics 320	3
2.50 cumulative GPA	

International Business Dual Concentration Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Business Analytics and Statistics 320	3
Business Administration 353	3
Business Administration 361	3
Business Law 301	2
¹ Business Analytics and Statistics Elective	3
Ethics	3
Elective	1
Fourth Year	
Business Analytics and Statistics 471	3
Business Analytics and Statistics 474	3
International Business 489	0
² International Business Coursework	12
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

¹Take one course from BAS 340, BAS 454, BAS 475 or Information Management 342

²Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Business Analytics and Statistics 320	3
2.50 cumulative GPA	

Marketing Dual Concentration Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Business Analytics and Statistics 320	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Ethics	3
Elective	1
Fourth Year	
Business Law 301	2
¹Marketing Elective	3
Business Analytics and Statistics 471	3
Marketing 460	3
²Business Analytics and Statistics Elective	3
Business Analytics and Statistics 474	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120
¹ Choose one from: Marketing 462, Marketing 464, Marketing 466, Marketing 468, or Marketing 469	
² Choose one from: BAS 340, BAS 370, BAS 454, BAS 475, or Information Management 342	
Marketing Dual Concentration Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Business Analytics and Statistics 320	3
2.50 cumulative GPA	

Supply Chain Management Dual Concentration Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Business Analytics and Statistics 320	3
Business Administration 353	3
Business Administration 361	3
¹ Business Analytics and Statistics Elective	3
Supply Chain Management 310	6
Elective	1
Fourth Year	
Ethics	3
Business Law 301	2
Business Analytics and Statistics 471	3
² Supply Chain Management Electives	6
Business Analytics and Statistics 474	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

¹Choose one of the following courses: BAS 340, BAS 454, BAS 475, or Information Management 342

²Choose two of the following courses: Supply Chain Management 411, 412, 413, or 421

Supply Chain Management Dual Concentration Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Supply Chain Management 310	6
Statistics 320	3
2.50 cumulative GPA	

OPPORTUNITIES FOR BUSINESS ANALYTICS MAJORS

INTERNSHIPS—BUSINESS ANALYTICS AND STATISTICS 492

Contact: Christine Vossler—vossler@utk.edu

BAS 492 (1–6 hours) offers business analytics majors internship experience.

BUSINESS ANALYTICS SOCIETY AT THE UNIVERSITY OF TENNESSEE

The Business Analytics Society (BAS) at The University of Tennessee is an organization that was started by students who are interested in business analytics, data, and statistics. The Business Analytics Society meets regularly to promote real data exposure for members through: hands-on work with organizations, speakers, networking opportunities, and community service projects. All interested students are welcome to join.

ECONOMICS

Economics examines trade-offs. It looks at scarcity and the assessment of extra benefits versus extra costs during decision-making. Economics builds an understanding of markets and how a market shock can affect outcomes in many markets. This field also looks at the impact of the aggregate economy on production, consumption, and trade. These are key foundations for decision-making by firms, policy-makers, and members of society. The economics major equips students with the ability to apply the analytics of basic managerial and macroeconomics to ongoing issues in business, policy, and the economy.

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Economics 312	3
Economics Elective (300-level)	3
Business Administration 353	3
Business Administration 361	3
Finance 301	3
Economics 313	3
Collateral	3
Elective	1
Fourth Year	
Ethics	3
Business Law 301	2
Economics Electives (three additional economics courses, with at least two at the 400-level)	9
Collateral	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Economics 312	3
2.50 cumulative GPA	
Term 7	
Economics 313	3

An economics degree can provide strong foundations in business, public policy, and law. Majors pursue careers in business, consulting, all levels of government, and a variety of other fields. Majors pursue careers in business, consulting, all levels of government, and a variety of other fields. Students with goals of graduate study in economics can talk with faculty for additional class suggestions. Empirical courses, such as econometrics, build useful skills in data-based applied economics, which many employers value.

ECONOMICS COLLATERALS (6 hours each)

ACCOUNTING

Accounting 321 (Accounting 301 prerequisite)
One of Accounting 311 (Accounting 301 prerequisite),
Accounting 431 (Accounting 301 prerequisite), or
Information Management 341

BUSINESS ANALYTICS

Business Analytics and Statistics 320
Business Analytics and Statistics 474

FINANCE

Finance 425 (Accounting 301 prerequisite)
One of Finance 435 (Accounting 301 prerequisite) or 455

MANAGEMENT

Management 430 (Management 331 prerequisite)
Management 435 (Management 331 and Business
Administration 353 prerequisites)

QUANTITATIVE ECONOMICS AND
MATHEMATICS

Math 241 (Math 142 prerequisite)
Math 251 (Math 142 prerequisite)

International Business Dual Concentration Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Economics 312	3
Economics 313	3
Business Administration 353	3
Business Administration 361	3
Business Law 301	2
Ethics	3
Elective	1
Fourth Year	
*International Business Coursework	12
International Business 489	0
Economics Electives (two additional Economics courses with at least one at the 400 level)	6
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Economics 312	3
2.50 cumulative GPA	
Term 7	
Economics 313	3

Traditional Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Economics 312	3
Economics Elective (300-level)	3
Business Administration 353	3
Business Administration 361	3
Finance 301	3
Economics 313	3
*Economics Major Coursework	3
Elective	1
Fourth Year	
Ethics	3
Business Law 301	2
*Economics Major Coursework	3
Economics Electives (three additional economics courses, with at least two at the 400 level)	9
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

Traditional Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Economics 312	3
2.50 cumulative GPA	
Term 7	
Economics 313	3

***Economics Major Coursework (Traditional Option)**
Choose one of these fields of focus (6 hours each):

Environ-mental Economics Econ 362 Econ 463	Health Economics Econ 436 Public Health 350, 401, or 420	Industrial Organization Econ 331 Econ 435	International Economics Econ 322 Econ 421	Labor Economics Econ 441 Mgmt 472
Money/Macro-economics Econ 351 Econ 413	Public Economics Econ 471 Econ 472	Quantitative Economics Econ 381 Econ 482	Regional/Urban Economics Econ 361 Fin 485 (Acct 301 prereq)	

OPPORTUNITIES FOR ECONOMICS MAJORS

OFF-CAMPUS STUDY—ECONOMICS 492

Contact: Dr. Jean Gauger—jgauger@utk.edu

Economics 492 (1–3 hours) relates to internship or other supervised economic experience with a firm, government agency, or other relevant organization. Students must get approval prior to starting work, and register for credit. Students write a paper related to their work setting. Prerequisites are Economics 311 or 312 and 313.

OMICRON DELTA EPSILON, BETA CHAPTER

Omicron Delta Epsilon (ODE) is a prestigious economics honor society that includes faculty and student members across the nation. To qualify, a student needs to have taken at least 12 hours of economics and have at least a 3.0 cumulative GPA.

ECONOMICS CLUB

The Economics Club is a resource for students interested in the field of economics. The club meets regularly to discuss economic issues, host speakers, engage in community service, and provide review sessions for Economics 201 students. The club also travels to Washington, D.C. each year to meet with policy-makers and private firms. Any student is welcome and encouraged to join.

FINANCE

Finance is the study and practice of making decisions involving money in a variety of contexts. Finance is studied so that people can allocate their scarce resources over time under conditions of uncertainty. Through the finance major, students will gain an understanding of the principles of financial management, including investment and portfolio management, financial markets and institutions, and financial theory and practice.

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Finance 425	3
Collateral	3
Electives	4
Fourth Year	
Ethics	3
Business Law 301	2
¹ Finance Electives	6
Collateral	6
Finance 455	3
Management 402	3
Electives	7
TOTAL HOURS FOR GRADUATION	120

¹ Choose 2 from: Finance 402, 435, 445, 463, 475, 485, 493, 495, or IB 449

Finance Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Finance 301	3
2.50 cumulative GPA	
Term 7	
Business Administration 353	3

FINANCE COLLATERALS (9 hours each)

ACCOUNTING (**increase finance electives by 3 hours*)
Accounting 321
One of Accounting 311, Information Management 341, or
Accounting 431

BUSINESS ANALYTICS
Business Analytics and Statistics 320
Business Analytics and Statistics 340
Business Analytics and Statistics 474

ECONOMICS
Economics 312
Economics 313
Economics 421 or 482

ENTREPRENEURSHIP
Management 331
Management 350
Management 451

INFORMATION MANAGEMENT
Information Management 341
Information Management 342
Information Management 442 or 443

INTERNATIONAL BUSINESS
International Business 489 and
Nine hours from: International Business 409, 429, 439, 449, 459,
469, 492, Business Administration 400, or Management 472

MANAGEMENT
Management 331
Management 430
Management 435

MARKETING
Marketing 350
Marketing 360
One of Marketing 462, 464, 466, 468, or 469

SUPPLY CHAIN MANAGEMENT
Supply Chain Management 310
One of Supply Chain Management 411, 412, 413, or 421

Business Analytics
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
¹ Finance 301	3
Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Finance 425	3
Business Analytics and Statistics 320	3
Business Analytics and Statistics 340	3
Elective	1
<hr/>	
Fourth Year	
Ethics	3
Business Law 301	2
² Finance Elective	3
Business Analytics and Statistics 471	3
Finance 455	3
Business Analytics and Statistics 474	3
Management 402	3
Electives	9
<hr/>	
TOTAL HOURS FOR GRADUATION	120

¹Grade of C or better in Finance 301 is a prerequisite to all 400-level finance courses
²Choose one from: Finance 402, 435, 445, 463, 475, 485, 493, 495, or IB 449

Business Analytics Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332	4
Finance 301	3
2.50 cumulative GPA	

Internal Auditing
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
¹ Finance 301	3
Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Finance 425	3
Accounting 311	3
Information Management 341	3
Elective	1
<hr/>	
Fourth Year	
Ethics	3
Business Law 301	2
² Finance Electives	6
Accounting 411	3
Finance 455	3
Management 402	3
Electives	9
<hr/>	
TOTAL HOURS FOR GRADUATION	120

¹Grade of C or better in Finance 301 is a prerequisite to all 400-level finance courses
²Choose two from: Finance 402, 435, 445, 463, 475, 485, 493, 495, or IB 449

Internal Auditing Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332	4
Finance 301	3
2.50 cumulative GPA	

International Business	
Dual Concentration Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
¹ Finance 301	3
Accounting 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Finance 425	3
Electives	4
Fourth Year	
Business Law 301	2
² Finance Elective	3
Finance 455	3
³ International Business Coursework	12
International Business 489	0
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

¹ Grade of C or better in Finance 301 is a prerequisite to all 400-level finance courses
² Choose one from: Finance 402, 435, 445, 463, 475, 485, 493, 495, or IB 449
³ Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones	
Courses to be completed no later than the end of: (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Finance 301	3
2.50 cumulative GPA	

OPPORTUNITIES FOR FINANCE MAJORS

INTERNSHIPS—FINANCE 492

Contact: Suzan Murphy—smurphy@utk.edu

Finance 492 (1–3 hours) offers finance majors internship experience designed to provide supervision, feedback, and a format for reflection. You must be a finance major to register for Finance 492, and all work hours should be completed during the semester of your internship.

- Work type: Significant finance component
- Work hours: 50 per credit hour (150 maximum)
- Daily journal: 30% of final grade
- Internship documentation form: 10% of final grade
- Final paper: 60% of final grade

You must earn at least 70 percent to receive full credit.

Finance 492 satisfies non-business elective hours.

FINANCIAL MANAGEMENT ASSOCIATION

The FMA is a student-run organization that provides a forum for the exchange of financial related information, career networking opportunities, and social activities. The objectives and goals of the FMA are to: 1) foster education advancement in the study of finance, 2) encourage active participation in financial study and community relations, 3) enhance career opportunities in the financial arena, 4) expand awareness of the association in the university and with other university FMA organizations, 5) increase overall association enrollment, and 6) provide content appropriate for undergraduate and graduate members.

UT INVESTMENT GROUP

UT Investment Group (UTIG) is a student-run organization that seeks to promote knowledge of financial analysis and valuation concepts, expose students to the activities of investment firms, and allow students to manage an investment portfolio. Undergraduate students who wish to join must currently be enrolled in or have completed Finance 301.

HUMAN RESOURCE MANAGEMENT

How an organization manages its human assets—its talent—may be the single most important factor in sustained competitive success. Human resource management requires attracting, developing, and maintaining an effective workforce within an organization. Human resource management professionals forecast human resource needs and recruit and select individuals to match job needs. They also develop training programs, performance appraisal procedures, and compensation systems.

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Management 331	3
Business Administration 353	3
Business Administration 361	3
Human Resource Management 360	3
Collateral	3
Electives	4
Fourth Year	
Ethics	3
Business Law 301	2
Human Resource Management 480	3
Collateral	6
Human Resource Management 481	3
Human Resource Management 485	3
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

HRM Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
2.50 cumulative GPA	
Term 7	
HRM 360	3

Human resource management education provides students with the technical knowledge and training to immediately assume a position in human resources in a modern business. Human resource management professionals may also hold positions in government agencies or non-profit organizations.

HUMAN RESOURCE MANAGEMENT
COLLATERALS (9 hours each)

ENTREPRENEURSHIP
Management 350
Management 451
Management 460

INFORMATION MANAGEMENT
Information Management 341
Information Management 342
Information Management 442 or 443

INTERNATIONAL BUSINESS
International Business 489 and
Nine hours from: International Business 409, 429, 439, 449,
459, 469, 492, Business Administration 400, or
Management 472

MARKETING
Marketing 350
Marketing 360
One of Marketing 462, 464, 466, 468, or 469

International Business
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Human Resource Management 360	3
Business Law 301	2
Electives	4
<hr/>	
Fourth Year	
Human Resource Management 480	3
¹ International Business Coursework	12
International Business 489	0
Human Resource Management 481	3
Human Resource Management 485	3
Management 402	3
Electives	6
<hr/>	
TOTAL HOURS FOR GRADUATION	120

¹Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332	4
2.50 cumulative GPA	
<hr/>	
Term 7	
HRM 360	3

OPPORTUNITIES FOR HUMAN RESOURCE
MANAGEMENT MAJORS

INTERNSHIPS—HUMAN RESOURCE
MANAGEMENT 492

Contact: Dr. Debbie Mackey—dmackey@utk.edu

Human Resource Management 492 (1–6 hours) offers internship and career development experience, which provides an opportunity to integrate and apply the knowledge and skill-based competencies obtained in the classroom. Skills gained through the internship will also assist you in making a career decision and give you the necessary experience to transition to the corporate world.

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

The University of Tennessee Society for Human Resource Management (UT-SHRM) is the collegiate division of human resource professionals. UT-SHRM promotes knowledge, skills, and the practice of human resource management. The collegiate division works with professionals to advance the promotion of human resource careers and information. The student organization is open to any interested College of Business Administration student.

MANAGEMENT

Managers motivate and coordinate people in order to achieve organizational goals. Management involves the critical functions of planning, organizing, leading, and controlling. Professional managers think strategically and work with others to lead organizations or departments to successful outcomes.

Management education enables one to pursue varied career opportunities in organizations. People who move into management positions are generally effective problem solvers and communicators. They are successful at organizing work and motivating others to accomplish tasks. Management education is also excellent preparation for further graduate studies, such as an MBA, or professional studies, such as law.

Collateral Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Management 331	3
Business Administration 353	3
Business Administration 361	3
Management 336	3
Collateral	3
Electives	4
<hr/>	
Fourth Year	
Ethics	3
Business Law 301	2
Human Resource Manangement 360	3
Collateral	6
Management 430	3
Management 435	3
Management 402	3
Electives	6
<hr/>	
TOTAL HOURS FOR GRADUATION	120

Management Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332 2.50 cumulative GPA	4

MANAGEMENT COLLATERALS (9 HOURS EACH)

ECONOMICS

Economics 312
Economics 381
One of Economics 421, 435, 471, or 472

ENTREPRENEURSHIP

Management 350
Management 451
Management 460

HUMAN RESOURCE MANAGEMENT

Human Resource Management 480
Human Resource Management 481
Human Resource Management 485

INFORMATION MANAGEMENT

Information Management 341
Information Management 342
Information Management 442 or 443

INTERNATIONAL BUSINESS

International Business 489 and
Nine hours from: International Business 409, 429, 439, 449, 459,
469, 492, Business Administration 400, or Management 472

MARKETING

Marketing 350
Marketing 360
One of Marketing 462, 464, 466, 468, or 469

RESOURCE MANAGEMENT

Accounting 301
Accounting 321
Finance 425

International Business	
Dual Concentration Option: Third and Fourth Years	
(see page 7 for CBA First- and Second-Year Showcase)	
Third Year	
Business Administration 331-332	Credit Hours 4
Business Administration 341-342	4
Finance 301	3
Management 331	3
Business Administration 353	3
Business Administration 361	3
Management 336	3
Human Resource Management 360	3
Electives	4
Fourth Year	
Ethics	3
Business Law 301	2
¹ International Business Coursework	12
International Business 489	0
Management 430 or 435	3
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

¹Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones	
<i>Courses to be completed no later than the end of:</i>	
(see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	
Business Administration 242	Credit Hours 2
Term 6	
Business Administration 331 and 332	4
2.50 cumulative GPA	

OPPORTUNITIES FOR MANAGEMENT MAJORS

INTERNSHIPS—MANAGEMENT 492
Contact: Dr. Debbie Mackey—dmackey@utk.edu

Management 492 (1–6 hours) offers internship and career development experience, which provides an opportunity to integrate and apply the knowledge and skill-based competencies obtained in the classroom. Skills gained through the internship will also assist you in making a career decision and give you the necessary experience to transition to the corporate world.

MANAGEMENT SOCIETY AT THE UNIVERSITY OF TENNESSEE

The Management Society at The University of Tennessee (MSUT) is a semi-professional organization for students interested in management and leadership. The organization was initiated by students and was chartered in February 2010. MSUT promotes hands-on leadership experience for all members through interactive meetings, speakers, workshops, field trips, networking opportunities, and community service projects.

MARKETING

Marketing in an organization has responsibility for identifying who customers are, what they need and want, and how best to meet those needs/wants by creating and delivering superior value to them. Marketing professionals use strategy tools to target customers, create value propositions and positioning for each target, and deliver and communicate value to these customers through product design, pricing, advertising, personal selling, promotion, and distribution.

Marketing education enables one to pursue varied career opportunities critical to organizations. Typically, a career in marketing begins in either consumer or industrial sales or retailing, which eventually may lead to management positions in any of several areas. For example, marketing professionals may hold positions in advertising, brand management, sales management, promotion management, marketing research, distribution, and other related areas.

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Collateral	3
Elective	1
Fourth Year	
Business Law 301	2
*Marketing Electives	6
Collateral	6
Marketing 460	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose two from: Marketing 462, 464, 466, 468, or 469

Marketing Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332 2.50 cumulative GPA	4
Term 7	
Marketing 350 and 360	6

MARKETING COLLATERALS (9 hours each)

ECONOMICS

Economics 312
Economics 435
One 400-level economics elective

ENTREPRENEURSHIP

Management 331
Management 350
Management 451

HUMAN RESOURCE MANAGEMENT

Management 331
Human Resource Management 360
Human Resource Management 481

INFORMATION MANAGEMENT

Information Management 341
Information Management 342
Information Management 442 or 443

INTERNATIONAL BUSINESS

International Business 489 and
Nine hours from: International Business 409, 429, 439, 449, 459,
469, 492, Business Administration 400, or Management 472

RESOURCE MANAGEMENT

Accounting 301
Finance 425
Finance 455

SUPPLY CHAIN MANAGEMENT

Supply Chain Management 310
One of Supply Chain Management 411, 412, 413, or 421

Business Analytics
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Business Analytics and Statistics 320	3
Elective	1
<hr/>	
Fourth Year	
Business Law 301	2
Marketing Elective	3
Business Analytics and Statistics 471	3
Marketing 460	3
Business Analytics and Statistics Elective	3
Business Analytics and Statistics 474	3
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

¹ Choose one from: Marketing 462, 464, 466, 468, or 469

² Choose one from: BAS 340, 370, or 475

Business Analytics Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332	4
Business Analytics and Statistics 320	3
2.50 cumulative GPA	

Information Management
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Information Management 341	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Information Management 342	3
Elective	1
<hr/>	
Fourth Year	
Ethics	3
Business Law 301	2
Marketing Elective	3
Information Management 442	3
Marketing 460	3
Information Management 443	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose one from: Marketing 462, 464, 466, 468, or 469

Information Management Dual Conc. Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332	4
Information Management 341	3
2.50 cumulative GPA	

Internal Auditing
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Information Management 341	3
Elective	1
<hr/>	
Fourth Year	
Ethics	3
Business Law 301	2
Accounting 311	3
Marketing Elective	3
Accounting 411	3
Marketing 460	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose one from: Marketing 462, 464, 466, 468, or 469

Internal Auditing Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Business Administration 331 and 332	4
2.50 cumulative GPA	
<hr/>	
Term 7	
Accounting 301	3

International Business
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Ethics	3
Finance 301	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Electives	4
Fourth Year	
Business Law 301	2
Marketing Elective	3
¹ International Business Coursework	12
International Business 489	0
Marketing 460	3
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120

¹ Choose one from: Marketing 462, 464, 466, 468, or 469
² Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472

International Business Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
2.50 cumulative GPA	

Supply Chain Management
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Ethics	3
Finance 301	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Supply Chain Management 310	6
Elective	1
Fourth Year	
Business Law 301	2
Business Administration 353	3
¹ Marketing Elective	3
² Supply Chain Management Electives	6
Marketing 460	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

¹ Choose one from: Marketing 462, 464, 466, 468, or 469
² Choose two of the following courses: SCM 411, 412, 413, or 421

Supply Chain Management Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Business Administration 331 and 332	4
Term 6	
Supply Chain Management 310	6
2.50 cumulative GPA	

OPPORTUNITIES FOR MARKETING MAJORS

INTERNSHIPS—MARKETING 492
Contact: Dianne Marshall—dkmarsh@utk.edu

Marketing 492 (1–6 hours) offers these majors internship experience. To receive credit, you must work a full-time, semester-long position away from campus. No other coursework can be taken during this semester, including online courses. Credit is not given for part-time work or jobs during the summer session. You must provide the departmental coordinator with the employer’s evaluation form.

AMERICAN MARKETING ASSOCIATION STUDENT CHAPTER

The collegiate chapter of the AMA is dedicated to promoting a professional environment. Members are challenged and encouraged to gain experience not only in marketing, but in all realms of business, thus promoting the future success of marketing and business while striving to satisfy the needs of AMA members, the College of Business Administration, the local community, and the Knoxville professional chapter. AMA provides professional growth opportunities through networking lunches, speaker meetings and seminars, business etiquette dinners, and job search support.

SUPPLY CHAIN MANAGEMENT

Supply chain management encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities. It drives coordination of processes and activities with and across marketing, sales, product design, finance, and information technology, as well as with channel partners, which can be suppliers, intermediaries, third-party service providers, and customers, with the purpose of delivering a cohesive and high-performing business model. In essence, supply chain management integrates supply and demand management within and across companies.

Our internationally recognized supply chain management program is currently regarded as one of the most comprehensive and contemporary programs in the nation. The program offers a fundamental yet innovative curriculum. Students develop important skills required of supply chain management professionals to help improve organizational performance.

Collateral Option: Third and Fourth Years (see page 7 for CBA First- and Second-Year Showcase)	
Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Supply Chain Management 310	6
Collateral	3
Elective	1
Fourth Year	
Business Law 301	2
*Supply Chain Management Electives	6
Collateral	6
Supply Chain Management 460	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose two from: Supply Chain Management 411, 412, 413, or 421

SCM Collateral Option Milestones <i>Courses to be completed no later than the end of:</i> (see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
Supply Chain Management 310	6
2.50 cumulative GPA	

SUPPLY CHAIN MANAGEMENT COLLATERALS
(9 hours each)

ECONOMICS

Economics 312
Economics 435
One 400-level economics elective

ENTREPRENEURSHIP

Management 331
Management 350
Management 451

HUMAN RESOURCE MANAGEMENT

Management 331
Human Resource Management 360
Human Resource Management 481

INFORMATION MANAGEMENT

Information Management 341
Information Management 342
Information Management 442 or 443

INTERNATIONAL BUSINESS

International Business 489 and
Nine hours from: International Business 409, 429, 439, 449, 459,
469, 492, Business Administration 400, or Management 472

MARKETING

Marketing 350
Marketing 360
One of Marketing 462, 464, 466, 468, or 469

Business Analytics
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Supply Chain Management 310	6
Business Analytics and Statistics 320	3
Elective	1
<hr/>	
Fourth Year	
Business Law 301	2
*Supply Chain Management Electives	6
Business Analytics and Statistics 471	3
Business Analytics and Statistics 340	3
Business Analytics and Statistics 474	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose two from: Supply Chain Management 411, 412, 413, or 421

Business Analytics Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Supply Chain Management 310	6
Statistics 320	3
2.50 cumulative GPA	

Information Management
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Information Management 341	3
Business Administration 353	3
Business Administration 361	3
Supply Chain Management 310	6
Information Management 342	3
Elective	1
<hr/>	
Fourth Year	
Business Law 301	2
*Supply Chain Management Electives	6
Information Management 442	3
Ethics	3
Information Management 443	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose two from: Supply Chain Management 411, 412, 413, or 421

Information Management Dual Conc. Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Supply Chain Management 310	6
Information Management 341	3
2.50 cumulative GPA	

Internal Auditing
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Accounting 301	3
Business Administration 353	3
Business Administration 361	3
Supply Chain Management 310	6
Accounting 311	3
Elective	1
<hr/>	
Fourth Year	
Ethics	3
Business Law 301	2
*Supply Chain Management Electives	6
Accounting 411	3
Information Management 341	3
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

*Choose two from: Supply Chain Management 411, 412, 413, or 421

Internal Auditing Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
<hr/>	
Term 6	
Supply Chain Management 310	6
2.50 cumulative GPA	
<hr/>	
Term 7	
Accounting 301	3

International Business
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Business Law 301	2
Supply Chain Management 310	6
Electives	2
Fourth Year	
¹ International Business Coursework	12
International Business 489	0
² Supply Chain Management Electives	6
Management 402	3
Electives	9
TOTAL HOURS FOR GRADUATION	120

¹Twelve hours chosen from International Business 409, 429, 439, 449, 459, 469, 492, Business Administration 400, or Management 472
²Choose two from: Supply Chain Management 411, 412, 413, or 421

International Business Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
2.50 cumulative GPA	
Supply Chain Management 310	6

Marketing
Dual Concentration Option: Third and Fourth Years
(see page 7 for CBA First- and Second-Year Showcase)

Third Year	Credit Hours
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Marketing 350	3
Marketing 360	3
Electives	4
Fourth Year	
Business Law 301	2
¹ Marketing Elective	3
Supply Chain Management 310	6
Marketing 460	3
² Supply Chain Management Electives	6
Management 402	3
Electives	7
TOTAL HOURS FOR GRADUATION	120

¹Choose one from: Marketing 462, 464, 466, 468, or 469
²Choose two from: Supply Chain Management 411, 412, 413, or 421

Marketing Dual Concentration Milestones
Courses to be completed no later than the end of:
(see page 7 for CBA First- and Second-Year Milestones)

Term 5 (first term of the third year)	Credit Hours
Business Administration 242	2
Term 6	
2.50 cumulative GPA	
Term 7	
Supply Chain Management 310	6

OPPORTUNITIES FOR SUPPLY CHAIN
MANAGEMENT MAJORS

INTERNSHIPS—SUPPLY CHAIN MANAGEMENT 492

Contact: Dianne Marshall—dkmarsh@utk.edu

Supply Chain Management 492 (1–6 hours) offers these majors internship experience. To receive credit, you must work a full-time, semester-long position away from campus. No other coursework can be taken during this semester, including online courses. Credit is not given for part-time work or jobs during the summer session. You must provide the departmental coordinator with the employer’s evaluation form.

COUNCIL OF SUPPLY CHAIN MANAGEMENT
PROFESSIONALS, UNIVERSITY OF TENNESSEE
CHAPTER

The mission of the Council of Supply Chain Management Professionals is to: 1) educate all students about the exciting and rewarding career opportunities in supply chain management on a global basis, 2) provide a link between recruiters who wish to speak to SCM majors and those students who desire an internship, a co-op, or a full-time position, 3) promote the University of Tennessee and its students to industry, 4) establish networking opportunities between students that will last over their business careers, and 5) provide a professional setting where professors, instructors, students, and members of industry may interact to facilitate supply chain management knowledge and research around the world.

PUBLIC ADMINISTRATION

The public administration major is a joint program sponsored by the Departments of Economics and Political Science. It is designed for students interested in government and non-profit enterprises, namely in the formation of public policy and the practice of public sector management among many other areas of the interface between the public and private sectors. The program combines general education in business principles with specific courses in the economic and political aspects of government policies. Students choose electives to focus their interest or expertise.

Public administration majors pursue careers in a wide variety of areas in both the private and public sectors, the latter at the federal, state, and local levels. Examples include tax administration and budget analysis, city management, governmental relations within large corporations and industry trade associations, the management of non-profit organizations, policy analysis in a non-governmental organization, and the functional areas of government such as education, healthcare, environment, and economic development. In addition to the Master of Public Administration degree, many undergraduate majors pursue graduate programs in law, economics, or public policy.

Public Administration: Third and Fourth Years	
(see page 7 for CBA First- and Second-Year Showcase)	
Second Year (Term 4)	Credit Hours
Political Science 240	3
Third Year	
Business Administration 331-332	4
Business Administration 341-342	4
Finance 301	3
Ethics	3
Business Administration 353	3
Business Administration 361	3
Economics 312	3
*Economics or Political Science Elective	3
Electives	4
Fourth Year	
Business Law 301	2
Economics 471	3
Political Science 441	3
*Economics or Political Science Electives	9
Economics 472	3
Management 402	3
Electives	6
TOTAL HOURS FOR GRADUATION	120
*Any four upper-division economics or political science courses	

Public Administration Milestones	
<i>Courses to be completed no later than the end of:</i>	
(see page 7 for CBA First- and Second-Year Milestones)	
Term 5 (first term of the third year)	
Business Administration 242	2
Term 6	
Business Administration 331 and 332	4
Economics 312	3
2.50 cumulative GPA	

GRADUATION REQUIREMENTS

ALL BUSINESS STUDENTS MUST MEET THE FOLLOWING REQUIREMENTS:

120 semester hours

60 semester hours at a four-year institution

Last 30 hours at UT

Cumulative UT GPA of 2.50

75 percent (18 of 24 hours) of major, collateral, or dual concentration hours at UT

A minimum grade of C in every course counted towards the major, including collateral and dual concentration courses

STUDENTS RECEIVING HONORS DESIGNATION HAVE:

Earned 60 hours at UT

Cum laude—GPA between 3.50 and 3.64

Magna cum laude—GPA between 3.65 and 3.79

Summa cum laude—GPA between 3.80 and 4.00

*Honors categories are determined by cumulative hours earned the semester prior to graduation

APPLICATION FOR GRADUATION:

Students will complete the application online through their MyUTK account, but only once they have completed at least 90 semester hours. Prior to filling out the application, students must first confirm their academic profile in MyUTK is accurate. This includes the degree, major(s), collateral/concentration, and, if applicable, minor(s) being pursued.

COMMENCEMENT CEREMONIES:

In the spring, the College of Business Administration hosts a commencement ceremony. Spring and summer graduates attend the spring ceremony.

RSVP at <http://undergrad.bus.utk.edu>.

PROFESSIONAL DEVELOPMENT

PROFESSIONAL DEVELOPMENT CERTIFICATION PROGRAM

Do you have the competitive edge?

- Interested in determining what career fields best fit your skills and interests?
- Looking for ways to distinguish yourself when applying for internships, scholarships, and other opportunities?
- Interested in improving your professional profile to become more polished and prepared?

WHAT IS THE PURPOSE?

The Professional Development Certification Program is a joint initiative sponsored by the College of Business Administration and Career Services and is targeted at second-year students. Students participating in the program will complete a series of activities aimed at clarifying career goals and improving preparedness for acquiring internships and entering the workforce upon graduation.

WHAT ARE THE BENEFITS?

Students who complete the certification program will be recognized by the College of Business Administration at the end of the academic year. Completing the program identifies you as a serious candidate when applying for internships and entry-level jobs. Completion of the program does not guarantee internship or job offers. However, by engaging in the activities required for certification, you will further your professional skills and job search knowledge, which will benefit you throughout your professional career.

CAN I PUT THIS ON MY RESUME?

Yes! Students who complete the certification program should highlight this accomplishment on their résumés and be prepared to talk about the benefits of the program in interviews.

WHAT DO I HAVE TO DO TO EARN THIS CERTIFICATION?

To earn this certification, you will, at your own pace, complete career-related tasks such as participating in résumé critiques and mock interviews, attending a job fair, and researching careers and companies of interest. Upon completion of all required tasks, you will receive your certification.

INTERESTED IN LEARNING MORE?

Program contact information:

E-mail: pdcc@utk.edu

Phone: (865) 974-5096

Web: <http://undergrad.bus.utk.edu/opportunities/certification.asp>

INTERNSHIPS

GENERAL REQUIREMENTS

If you wish to receive academic credit for an internship, you must be enrolled in the 492 course associated with your major department and registered through Career Services at the same time you are doing the internship or co-op. Your employer must provide a letter indicating:

- your start and end dates
- a description of your responsibilities
- how many hours per week you will work

You will be graded on a satisfactory/no-credit basis; 50 hours of work equates to one credit hour; credits count as general education electives.

Consult your academic advisor, your departmental coordinator, or Career Services at 100 Dunford Hall (865-974-5435), for more information.

BUSINESS ADMINISTRATION 492

If you plan to do an internship either before you are admitted to a major or outside of your field of study, you may be able to do so under Business Administration 492 (1-15 hours). For approval, you must meet with an academic advisor in Undergraduate Programs (338 Haslam Business Building). In addition to the general requirements listed above, the final requirement for Business Administration 492 is a 5-page paper, due on the last day of classes.

Information on departmental 492 opportunities can be found on the following pages:

Accounting _____	19
Business Analytics _____	22
Economics _____	24
Finance _____	27
Human Resource Management _____	29
International Business _____	16
Management _____	31
Marketing _____	34
Supply Chain Management _____	37

BUSINESS HONOR SOCIETIES AND STUDENT ORGANIZATIONS

The University of Tennessee has over 300 different organizations for students to get involved with. Joining a student organization affords students the opportunity to build a network and gain leadership experience. A complete listing of all student organizations can be found on the Dean of Students website at <http://go.utk.edu>.

Starting below and continuing to the next page, there is a listing of some of the ways to get involved with business honor societies and student organizations. There are additional major-specific organizations which can be found on:

American Marketing Association Student Chapter _____	34
Beta Alpha Psi _____	19
Business Analytics Society at The University of Tennessee _____	22
Council of Supply Chain Management Professionals _____	37
Economics Club _____	24
Financial Management Association _____	27
International Business Club _____	16
Management Society at The University of Tennessee _____	31
National Association of Black Accountants _____	19
Omicron Delta Epsilon _____	24
Society for Human Resource Management _____	29
UT Investment Group _____	27

ALPHA KAPPA PSI

As a professional business fraternity, the mission of Alpha Kappa Psi is “developing well-trained, ethical, skilled, resourceful, and experienced business leaders.” The men and women of Alpha Kappa Psi reflect the world’s diversity and are united by a common interest in business and other related fields. The organization builds a feeling of brotherhood and friendship—a support structure that each and every member can depend on and contribute to for the betterment of themselves and fellow members.

BETA GAMMA SIGMA

Beta Gamma Sigma is the honor society for business programs accredited by the Association to Advance Collegiate Schools of Business (AACSB International). Membership is the highest recognition a business student anywhere in the world can receive in an undergraduate or master’s program at a school accredited by AACSB International. To be offered admission, students must rank in the top 10 percent of their senior class or the top 10 percent of their second-semester-junior class.

PROFESSIONAL DEVELOPMENT

BUSINESS HONOR SOCIETIES AND STUDENT ORGANIZATIONS, CONTINUED

BUSINESS ADMINISTRATION 100 PEER MENTORS

Business Administration (BA) 100 Peer Mentors are undergraduate business majors who help facilitate the integration of first-year students into the university and College of Business Administration communities by sharing a critical student perspective. BA 100 Peer Mentors assist instructors in teaching a section of Business Administration 100 each fall term and serve as role models, peer advisors, and contact persons for BA 100 students. Additionally, they serve as valuable resources on campus services and activities.

CBA STUDENT AMBASSADORS

Ambassadors are sophomores, juniors, and seniors in the College of Business Administration who represent the college at special events and recruiting programs. Ambassadors provide building tours of the James A. Haslam II Business Building for prospective students, parents, alumni, and distinguished guests. Ambassadors are selected every spring through an interview process. Demonstrated knowledge of campus resources and prior leadership experience is required.

COLLEGIATE ENTREPRENEURS ORGANIZATION

Collegiate Entrepreneurs Organization (CEO) is the premier entrepreneurship network with chapters on university campuses across North America. The mission of CEO is to inform, support, and inspire college students to be entrepreneurial and seek opportunity through enterprise creation. CEO provides student entrepreneurs with events, chapter activities, and conferences to help start businesses. Members of the UT chapter visit local entrepreneurial companies, interact with Entrepreneurs of Knoxville (EOK) and other local organizations, and bring in guest speakers. Students also take advantage of opportunities to present their business ideas to their peers and receive feedback.

DEAN'S STUDENT ADVISORY COUNCIL (DSAC)

The mission of DSAC is to: 1) advise and inform the deans and faculty of the College of Business Administration on issues and their impact on business students, 2) enhance communication and cooperation between the students and the deans of the college, and 3) communicate activities and interests of business students and business organizations to the entire university community. Students are nominated each spring by their major department.

DELTA SIGMA PI

Delta Sigma Pi is a Professional Business Fraternity that was founded in 1907. The Alpha Zeta Chapter was founded in 1924 and

is the oldest business fraternity on the University of Tennessee campus. The organization is open to men and women and prides itself on promoting brotherhood, fellowship, leadership, and academic achievements in the business community. These qualities augment UT's business program with opportunities outside the classroom. For example, professional speakers from well-known corporations speak to the brotherhood. Many of the corporations return to recruit directly from Delta Sigma Pi members.

DIVERSE ORGANIZATION OF BUSINESS STUDENTS

Diverse Organization of Business Students (DOBS) is open to business students of all backgrounds, encouraging collaboration, awareness, and inclusion. The purpose of DOBS is to provide empowerment, networking, awareness, links to the professional and academic worlds, and community events to students in the College of Business Administration. DOBS will provide resources to members through business and professional speakers, thereby enhancing students' knowledge and understanding of diversity in the business world. Membership is open to ALL business students.

FUTURE BUSINESS LEADERS OF AMERICA

FBLA-PBL (Future Business Leaders of America, Phi Beta Lambda) is the largest business career student organization in the world, with divisions in middle school, high school, and college. Its main goal is to create more interest and understanding of American business, but it is broad enough to include almost all majors. Each spring, members compete in events at the state and regional level, and if successful, they can move on to compete on a national level in the summer. Members choose from among 55 different events they wish to compete in (e.g., accounting, economics, finance, human resource, public speaking). FBLA is also involved in philanthropic causes, the main one being the March of Dimes. FBLA is a great networking opportunity with students on campus and local business leaders.

INFORMATION MANAGEMENT SOCIETY

IM (Information Management) Society is a student-driven organization for those students interested in the management of information systems. Specifically, this organization provides a forum for both undergraduate and graduate students to network with peers, connect with potential employers, learn new skills, and gain leadership experience. IM Society activities include presentations by recruiters, consultants, and IM professionals to help students prepare for, and better understand, internships and careers in information management. IM Society membership is open to all College of Business students.

ADVANCED PLACEMENT CREDIT

TEST	SCORE	CREDIT
American History	4 or 5	History 221-222
Biology	3 4 5	Biology 101 Biology 101-102 Biology 101-102 and 160
Calculus AB	3 4 5	Math 125 Math 141 Math 147
Calculus BC	3 4 5	Math 141 Math 141-142 Math 147-148
Chemistry	4 or 5	Chemistry 120-130
Computer Science A	5	Computer Science 102
Computer Science AB	4	Computer Science 102
Economics—Micro & Macro	3, 4, or 5	Economics 201
English Language & Composition	4 or 5	English 101
English Literature & Composition	4 or 5	English 101-102
Environmental Science	3 4 or 5	Geology 201 Geology 201-202
European History	4 or 5	History LD-242
French Language and Culture	3 4 or 5	French 211-212 French 212-333
German Language	3 4 or 5	German 211-212 German 211-212 or 311-312
Government and Politics—Comparative Exam	3, 4, or 5	Political Science 102
Government and Politics—US Exam	3, 4, or 5	Political Science 101
Human Geography	4 or 5	Geography 121
Latin Literature—Catullus/Cicero, Catullus/Horace, Catullus/Ovid, or Virgil	3, 4, or 5	Latin 251-252
Music	4 or 5	Music Theory 110
Physics B	4 or 5	Physics 101-102 or 161 or 221
Physics C—E & M	4 5	Physics 102 or 222 or 231 Physics 136
Physics C—Mechanics	4 5	Physics 101 or 161 or 221 Physics 135
Psychology	3, 4, or 5	Psychology 110
Spanish Language or Literature	3 4 5	Spanish 211-212 Spanish 212 and 300 Spanish 300 and 305
Statistics	4 or 5	Statistics 201
World History	4 or 5	History 261-262

RESOURCES

ACADEMIC SUPPORT

One Stop Express Student Services
Hodges Library, Ground Floor
1015 Volunteer Boulevard
(865) 974-1111; <http://onestop.utk.edu>

Student Success Center
SSC @ Commons, John C. Hodges Library &
821 Volunteer Boulevard, 324 Greve Hall
(865) 974-6641; <http://studentsuccess.utk.edu>

CAREER AND PERSONAL DEVELOPMENT

Career Services
100 Dunford Hall
(865) 974-5435; <http://career.utk.edu>

Center for International Education
1620 Melrose Avenue
(865) 974-3177; <http://cie.utk.edu>

Center for Leadership and Service
305 University Center
(865) 974-5455; <http://leadershipandservice.utk.edu>

TUTORING

The Writing Center
212 Humanities and Social Sciences Building or
Hodges Library, North Commons
(865) 974-2611; <http://writingcenter.utk.edu>

Disability Services
2227 Dunford Hall
(865) 974-6087; <http://ods.utk.edu>

Educational Advancement Program
821 Volunteer Boulevard, 302 Greve Hall
(865) 974-7900; <http://web.utk.edu/~eap>

Math Tutorial Center
Ayres G012 & Hodges Library, The Commons
(865) 974-4266 or 974-2461; <http://www.math.utk.edu/MTC/>

Office of Multicultural Student Life
Black Cultural Center
1800 Melrose Avenue
(865) 974-6861; <http://multicultural.utk.edu>

ADDITIONAL RESOURCES

Dean of Students
413 Student Services Building
(865) 974-3179; <http://dos.utk.edu>

Financial Aid and Scholarships
116 Student Services Building
(865) 974-1111; <http://onestop.utk.edu/your-money/>

International House
1623 Melrose Avenue
(865) 974-4453; <http://ihouse.utk.edu>

Parking and Transit Services
24 University Center (Down Under) &
2121 Stephenson Drive
(865) 974-6031; <http://web.utk.edu/~psa>

Office of the University Registrar
209 Student Services Building
(865) 974-1111; <http://registrar.utk.edu>

Student Government Association
315E University Center, 1502 Cumberland Avenue
(865) 974-2377; <http://sga.utk.edu>

Student Conduct & Community Standards
409 Student Services Building
(865) 974-3171; <http://judicialaffairs.utk.edu>

University Housing
405 Student Services Building
(865) 974-2571; <http://housing.utk.edu>

Office of Veterans Affairs
209 Student Services Building
(865) 974-1500; http://registrar.utk.edu/veterans_affairs.shtml

VolCard (UT ID) Office
472 South Stadium Hall
(865) 974-3430; <http://volcard.utk.edu>

STUDENT HEALTH SERVICES

Student Health Center
1800 Volunteer Boulevard
(865) 974-3135; <http://studenthealth.utk.edu>

Counseling Center @ Student Health Center
(865) 974-2196; <http://counselingcenter.utk.edu>

Safety, Environment, & Education Center @ Student Health Center
(865) 974-5725; <http://seecenter.utk.edu>

2014-2015 ACADEMIC CALENDAR

FALL SEMESTER 2014

Spring 2015 Graduation Application Deadline	August 8
Classes Begin	August 20
Last Day to Add, Change Grading Options or Drop without a "W" (1st-session courses)	August 25
Last Day to Final Register, Add, Change Grading Options or Drop without a "W" (full-term courses)	August 29
Labor Day (No Classes)	September 1
Last Day to Adjust Hours for Financial Aid Awarding	September 2
Last Day to Drop with a "W" (1st-session courses)	September 26
First Session Classes End	October 8
Second Session Classes Begin	October 9
Last Day to Add, Change Grading Options or Drop without a "W" (2nd-session courses)	October 13
Fall Break (No Classes)	October 16-17
Last Day to Drop with a "W" (full-term courses)	November 11
Last Day to Drop with a "W" (2nd-session courses)	November 17
Thanksgiving Holiday	November 27-28
Total Withdrawal from the University Deadline	December 2
Classes End	December 2
Summer 2015 Graduation Application Deadline	December 2
Study Day	December 3
Exam Period	December 4, 5, 8, 9, 10, 11
Commencement	December 13

SPRING SEMESTER 2015

Classes Begin	January 7
MLK Holiday	January 19
First Session Ends	February 25
Second Session Begins	February 26
Spring Break	March 16-20
Spring Recess (No Classes)	April 3
Classes End	April 24
Study Day	April 27
Exam Period	April 28, 29, 30, May 1, 4, 5
College Commencement Ceremonies	May 6-9

SUMMER SEMESTER 2015

Mini Session Begins	May 6
Memorial Day Holiday	May 25
Mini Session Ends	May 27
Full and 1st Session Begin	June 1
1st Session Ends	July 2
Independence Day Holiday (No Classes)	July 3
2nd Session Begins	July 6
Full and 2nd Sessions End	August 6

UNDERGRADUATE PROGRAMS

342 Haslam Business Building
Knoxville, TN 37996
(865) 974-5096
E-mail: busad@utk.edu

<http://undergrad.bus.utk.edu>
<http://bus.utk.edu>



College of Business
Administration



@UTKCBAUndergrad



facebook.com/UTKCBA



@utcba



instagram.com/utcba

All qualified applicants will receive equal consideration for employment and admissions without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

Eligibility and other terms and conditions of employment benefits at The University of Tennessee are governed by laws and regulations of the State of Tennessee, and this non-discrimination statement is intended to be consistent with those laws and regulations.

In accordance with the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, The University of Tennessee affirmatively states that it does not discriminate on the basis of race, sex, or disability in its education programs and activities, and this policy extends to employment by the University.

Inquiries and charges of violation of Title VI (race, color, national origin), Title IX (sex), Section 504 (disability), ADA (disability), Age Discrimination in Employment Act (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 1840 Melrose Avenue, Knoxville, TN 37996-3560, telephone (865) 974-2498 (V/TTY available) or 974-2440. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity. E01-1415-007-14.