



2023 FACULTY-DIRECTED
**STUDY ABROAD
PROGRAMS**

Winter Mini-Term / Spring Break / Mini Session

INTERNATIONAL PROGRAMS
& STUDY ABROAD

 **HASLAM**
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE



NEED TO KNOW

What is a Haslam College of Business faculty-directed study abroad program?	3
Why study abroad?	3
Who is eligible?	3
Application Process	4
Program Cost / Scholarships	5
Important Dates	15
My Study Abroad Checklist	16

WINTER MINI-TERM PROGRAM

Panama: Global Supply Chain	6
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SPRING I / SPRING BREAK AND SPRING II / MINI SESSION PROGRAMS

Latin America: International Business	7
United Kingdom: Management	8

MINI SESSION PROGRAMS

Spain: International Business	9
Iceland: International Marketing	10
South Africa: Nonprofit, Social and Micro Enterprises	11
Germany: International Business	12
Italy: International Business	13
Greece: Global Supply Chain	14





NEED TO KNOW

What is a Haslam College of Business faculty-directed study abroad program?

- Short-term study abroad programs led by Haslam faculty.
- Available to all majors and concentrations / collaterals.
- Earn 3 to 4 Haslam credit hours or fulfill your Global Citizenship International Vol Core requirement.
- All courses taught in English.
- Satisfies "IB 489" study abroad requirements for International Business concentrations / collaterals.

Why study abroad?

- Gain new insights into how business is conducted in other parts of the world.
- Build your resume. Employers all over the world are looking for international exposure.

- Develop stronger cross-cultural communication skills.
- Hone your ability to cope with unfamiliar situations.
- Acquire an understanding of cultures and perspectives different from your own.

Who is eligible?

In order to participate in study abroad, students must:

- Have completed any prerequisites for the program, be currently enrolled in the prerequisites, or plan to enroll in and complete the prerequisite course(s) by the start of the program.
- Have successfully completed the faculty-directed program application by the stated deadlines.

APPLICATION PROCESS

Fill out the online application at programsabroad.utk.edu. Rank your top programs on the application.



WINTER MINI-TERM / SPRING I & SPRING BREAK / SPRING II & MINI SESSION

Deadline for applications is November 1.

MINI SESSION

Priority Deadline: November 30

The priority deadline is the first chance for students to submit their application to the faculty-directed study abroad programs. Students who submit by the priority deadline will have only their first choice considered.

Many programs will be full and closed following the priority round of applications.

Once you receive your acceptance letter, you have five days to confirm your participation in the program. Once programs are full they will close, so secure your space early.

Final Deadline: February 15

The final deadline is the last chance for students to apply for faculty-directed programs. All choices will be considered in the application.

Program Cost

Students should budget for the following expenses:

TUITION + FEES

- Each of our faculty-directed programs earn Haslam credit that can be put toward your 120-credit hour total.
- For the spring I & spring break / spring II & mini session, tuition and fees will be rolled into your spring load tuition.
- All tuition and program fees will be assessed through myUTK.

PROGRAM FEE

This fee will vary by program but includes all compulsory group expenses such as accommodations, in-country transportation, tours / excursions, and some group meals over the dates of the program.

INTERNATIONAL AIRFARE

Program faculty will advise their students on how to purchase airline tickets and make their own travel schedules available. Students may travel with faculty or fly on their own. In many cases, students may be able to go early or stay later, as long as they arrive to their program on time and stay through the full duration.

PERSONAL EXPENSES

While many expenses will be included in the program fee, students also should budget for some meals, a passport or visa application if needed, and additional personal spending and travel.

* Details about expenses are broken down at programsabroad.utk.edu.

* Students will be charged the university's Global Programs Fee of \$175 in addition to their deposit.

Scholarships

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE STUDY ABROAD SCHOLARSHIP

Funding is available to undergraduate business students enrolled in or applying to, an approved education abroad program. Application details are available at:

tiny.utk.edu/HCBStudyAbroadSchol

CGE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit-based funding is available for UT undergraduates participating in a university-approved education abroad program.

HOPE SCHOLARSHIP

If you are a recipient of the Hope scholarship, you may be able to use your funds toward tuition if you are enrolled in at least 6 credit hours towards degree requirements in the summer. To apply for a university scholarship or to learn more about federal financial aid, please contact One Stop Express Student Services or visit the OneStop Counselors on the ground floor of Hodges Library.

SUPPLY CHAIN FACULTY DIRECTED PROGRAMS (PANAMA AND GREECE)

Students who participate in either the Global Supply Chain in Panama or Greece faculty-directed programs are eligible for a \$1,000 scholarship toward their program fee.

For a complete list of external scholarship opportunities, go to programsabroad.utk.edu.

PANAMA

GLOBAL SUPPLY CHAIN

January 8-21, 2023

Winter Mini-Term Program



"Absolutely phenomenal," are the words that come to mind when I think of my study abroad experience in Panama. From visiting amazing companies, traveling through jungles, and exploring dense rain forests, I'd say that I've been impacted academically, professionally, and personally quite heavily. I loved every bit of my time abroad. The people of Panama are amazing, and there's a lot to see, explore, experience, visit, and even eat. Definitely one of the best experiences I've ever had in my entire life!"

-Tony Hale, III

Haslam faculty-directed program, Panama

Description:

Students will gain an understanding of logistics systems operations and tactics. The course emphasizes frontline decision making in: purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. The decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline: November 1

Prerequisites: BUAD 331

Courses: SCM 413: Logistics Operations (3 hrs.) or BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective or Global Citizenship International.

Faculty Leaders: Alexandre Rodrigues, arodri23@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

LATIN AMERICA

INTERNATIONAL BUSINESS

January 23-March 10, 2023 (Spring I, course dates)
March 11-18, 2023 (in-country dates)

Spring I & Spring Break Program



"Traveling to Chile to study abroad will go down as the highlight of my time at The University of Tennessee, Knoxville. As a class, we were given the opportunity to see and do so many remarkable things and experience a different culture on many different levels. From riding horses in the Andes Mountains to tasting wine in the Casablanca Valley and meeting with major businesses in downtown Santiago, I was able to go home with a new perspective and outlook on international business and an experience of a lifetime. I also gained new friends and was able to network with business owners and professionals, whom I never would have had the chance to meet otherwise."

-Nick Servin

Haslam faculty-directed program, Chile

Description:

This course prepares future managers for the challenges of competing in the global marketplace, in particular conducting business in Latin America. Students will gain tools and knowledge useful for understanding the business and competitive environment as well as the unique managerial challenges of firms operating in the region. Students will be able to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices.

Application Deadline: November 1

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective or Global Citizenship International.

Faculty Leader: Kelly Hewett, khewett@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

UNITED KINGDOM

MANAGEMENT

March 20-May 9, 2023 (Spring II, course dates)
May 20-30, 2023 (in-country dates)

Spring II & Mini Session Program



"This experience allowed me to immerse myself in London's rich history and culture. I was also able to enhance my professional and international business skills through networking opportunities among my peers and professionals in London. Taking this capstone course abroad enabled me to have a different perspective and experience that will propel me further in my future career. I can confidently say that this program gave me friends, memories, and skills that will last a lifetime. I would highly recommend this invaluable experience to any student in Haslam looking to study abroad."

-Erin George

Haslam faculty-directed program, UK

Description:

In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring England's capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadline: Priority – **November 1 & 30** / Final – **February 15**

Prerequisites: BUAD 331 / 332, BUAD 341 / 342, and FINC 301 or FINC 306

Courses: BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) / IB 489: Study Abroad

Faculty Leaders: Shawn Carson, scarson2@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

SPAIN

INTERNATIONAL BUSINESS

May 20-30, 2023



"Studying abroad in Spain was not only the best couple weeks of my life, but also I truly have never learned so much about a country in such a short amount of time. Being immersed in the culture and meeting with different businesses allowed me to gain knowledge of how businesses abroad work compared to the ones here in the U.S. Also, I am very thankful for our faculty directors that helped us along the way and truly made us feel so comfortable on our trip!"

-Nicole Gomez

Haslam faculty-directed program, Barcelona

Mini Session Program



Description:

This Barcelona program presents students with a unique and timely opportunity to learn about business practices within Spain and the European Union, while also unpacking the relationship between Catalonia (the state in which Barcelona resides) and the rest of Spain. Through site visits at local and multinational corporations within Barcelona and lectures from local faculty, students will understand how business operates in Spain and about Barcelona's economic impact on the rest of the country.

Application Deadline: Priority - **November 30** / Final - **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective or Global Citizenship International.

Faculty Leaders: Russell Crook, tcrook@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

ICELAND

INTERNATIONAL MARKETING

May 20-30, 2023

Mini Session Program



"The opportunity to study in Iceland was an amazing experience for me in both my professional and personal life. I was able to gain knowledge for going into the real world, and the difference in work cultures really surprised me. Curiosity is key to building an innovative company, and on this trip, I was pushed to consider other methods of doing business and evaluate them against my previous understanding. I also learned a key lesson about the way a person or company presents itself and how that perception is integral to a company's success. Personally, it was a wonderful trip because of the breathtaking nature of Iceland, which made it feel as if I were in a world like Tolkien's at times."

-Andrew Mack

Haslam faculty-directed program, Iceland



Description:

Students will be introduced to international marketing and business in Reykjavik, Iceland. In the world's most northern capital, students will explore topics such as the consequences of over-tourism and Iceland's pathway to geothermal energy, with an emphasis on marketing. Iceland, with its striking landscapes, will serve as a stunning backdrop to which students can apply classroom theory to practice through business site visits and cultural excursions.

Application Deadline: Priority – **November 30** / Final – **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Marketing (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as a marketing elective, an international business elective, or Global Citizenship International.

Faculty Leader: Dan Flint, dflint@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

SOUTH AFRICA

NONPROFIT, SOCIAL, AND MICRO ENTERPRISES

May 20-30, 2023

Mini Session Program



"I was able to learn a completely new side of business that I had not been exposed to yet. I had the opportunity to experience and witness how corporate social enterprises work. I felt like Dr. Gras genuinely wanted our input in real life problems that people and businesses face in South Africa. While this put pressure on me, it also pushed me to think outside the box and offer real solutions to people dealing with problems. I loved the idea of having a business but at the same time giving back to the community."

-Willman Henriquez Alvarez

Haslam faculty-directed program, South Africa

Description:

Students have the opportunity to explore local businesses and nonprofits, while experiencing firsthand how culture and government have contributed to the internationalization of businesses in South Africa. South Africa is one of the most ethnically, linguistically, and religiously diverse countries on the continent. With the South African constitution recognizing 11 official languages, the country has been affectionately dubbed the "Rainbow Nation" since the fall of Apartheid.

Application Deadline: Priority - **November 30** / Final - **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
Note: BUAD 400 can count as an entrepreneurship elective, business elective, or Global Citizenship International.

Faculty Leaders: David Gras, dgras@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

GERMANY

INTERNATIONAL BUSINESS

May 21-31, 2023

Mini Session Program



"My time in Germany was an invaluable experience that I will cherish forever. This was my first time being outside the United States and being immersed in a different country has really changed my perspective. I always romanticized traveling, but now I realize it is more accessible than I imagined. There are so many different cultures and places to be explored, and they are only a plane ride away. I have felt very inspired to keep traveling, learning, and growing from experiences abroad. Germany introduced me to a new world of education and working life."

-Katherine Luecke

Haslam faculty-directed program, Germany

Description:

This course provides students with an opportunity to learn firsthand about Germany's advanced, innovation-driven business environment and unique culture. The course combines classroom learning, site visits, and cultural immersion activities to provide a multifaceted understanding of German business. Students will observe the German perspective on manufacturing, supply chain, technological development, and sustainability by engaging with leading German firms, all while considering the cultural and behavioral nuances that lead to successful engagement with German businesses.

Application Deadline: Priority - **November 30** / Final - **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective or Global Citizenship International.

Faculty Leaders: Mike Galbreth, galbreth@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

ITALY

INTERNATIONAL BUSINESS

May 20-30, 2023



Mini Session Program

"Studying abroad in Italy this summer allowed me to experience a glimpse of the Italian culture. Learning in a new environment challenged me far past the classroom. This experience pushed me to learn more about myself through the challenge of adapting to a new environment. What I enjoyed the most was being in a place so rich in history. Every corner tells a unique story about Italy's historical significance. From exploring the world famous museums and landmarks it felt like my textbook came to life. Studying abroad is an experience like no other and I am grateful for the life long lessons it taught me."

-Lindsey Campbell
Study abroad program, Italy

Description:

This course will explore Italy's diversified economy through the lens of their prominent food, automotive, fashion, and tourism sectors. Students will participate in a unique learning experience that will consider trade, foreign direct investment, and competitive dynamics, while fully immersing themselves in a context that is profoundly different from the United States. Students will visit several northern Italian businesses and interact with local managers to gain an intimate understanding of the distinct institutional, political, and cultural differences in this beautiful country.

Application Deadline: Priority - **November 30** / Final - **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective or Global Citizenship International.

Faculty Leaders: Paolo Letizia, pletizia@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

GREECE

GLOBAL SUPPLY CHAIN

May 20-30, 2023

Mini Session Program



"While studying abroad in Athens, Greece, I was able to make new friends from all parts of the globe, immerse myself in diverse cultures throughout Europe, and challenge myself to look at things from a different perspective. Living abroad improved my communication, decision-making, and time management skills as I learned how to work in different environments alongside people from across the globe, while balancing school and travel. This experience got me to where I am now by broadening my horizons and making me realize that a career abroad is well within my reach somewhere down the road."

-Nash Wagner

Study abroad program, Greece



Description:

This course focuses on developing tactical plans in support of a firm's supply chain strategies and highlighting how to integrate these plans into a unified and coordinated supply chain system. Students learn concepts and models important in supply chain planning with emphasis on key financial and operational tradeoffs.

Application Deadline: Priority - **November 30** / Final - **February 15**

Prerequisites: BUAD 331

Courses: SCM 422: Supply Chain Planning and Financial Analysis (3 hrs.) or BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective or Global Citizenship International.

Faculty Leaders: John Bell, bell@utk.edu / John-Patrick Paraskevas, paraskevas@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

IMPORTANT DATES

2023 Winter Mini-Term, Spring, and Mini Session Program, Faculty-Directed Programs

August through October: The Office of International Programs & Study Abroad will post information regarding faculty-directed study abroad programs. Read Haslam Headlines for updates.

Meet with a staff member in the Office of International Programs & Study Abroad to find a program that meets your academic needs and interests.

WINTER MINI-TERM

- | | |
|---|--|
| Early Fall: Applications for the faculty-directed program will open | Early January: Remaining fees for Winter Mini-Term due. |
| October 10: Deadline for Haslam Undergraduate Study Abroad Scholarship | January 8: Faculty-directed program departs for host country. |
| November 1: Deadline for applications | |
| Mid-November: Mandatory pre-departure orientation with Programs Abroad Office (PAO). A separate program orientation will be held for Haslam. | |

SPRING I / SPRING BREAK & SPRING II / MINI SESSION

- Early Fall:** Applications for the faculty-directed programs will open.
- October 10:** Deadline for Haslam Undergraduate Study Abroad Scholarship
- November 1:** Deadline for applications.
- Early December:** Deposit due for Spring I program.
- Mid-January:** Remaining fees for spring break due.
- January 23:** Spring semester begins with the on-campus portion of this course for Spring I.
- Early Spring:** Mandatory pre-departure orientation for Spring I with the Programs Abroad Office (PAO). All students must attend. A separate program orientation will be held for Haslam.
- March 11:** Faculty directed spring break program departs for host country.
- March 20:** Start of on-campus portion of Spring II course. Please see mini session schedule for remaining deadlines.

MINI SESSION

- Early Fall:** Applications for faculty-directed programs will open.
- October 10:** Deadline for Haslam Undergraduate Study Abroad Scholarship
- November 30:** Priority deadline for applications.
- February 15:** Final deadline to apply for any remaining program spaces.
- Early April:** Deposit Due
- April 15:** Mandatory pre-departure orientation through the Haslam College of Business. Participation in this day-long orientation meeting is required to participate in a faculty-directed program.
- Early May:** Remaining fees for mini-term due.
- Mid-May:** Mini session Faculty-directed programs depart for host countries.

NOTE: The dates and locations of the Haslam College of Business faculty-directed programs are subject to change at the discretion of the Haslam College of Business based on changing travel conditions.

MY STUDY ABROAD

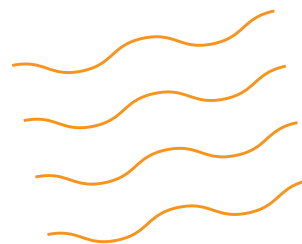
Checklist:

- Meet with an IPSA staff member to discuss program options.
- Create a budget for my study abroad program.
- Apply online for a faculty-directed program.
- Review my acceptance letter.
- Submit my confirmation of program participation to secure my spot within five days of my acceptance.
- Ensure my passport is valid (does not expire within six months of my program end date).
- Obtain a visa, if required.
- Submit my deposit and / or program fees.
- Research whether or not I need any special immunizations for my program.

Information regarding immunizations abroad may be found at:
www.travel.state.gov/ and www.cdc.gov/

- Attend the pre-departure orientation session for my program.
- Join my program's GroupMe to share photos, questions, and stay up-to-date on program events.
- Purchase my flight and send itinerary and other materials to my program coordinator.
- Get ready for my next big adventure!**

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Center for Student
Engagement & Success
261 Haslam Business Building

haslam.utk.edu/study-abroad

