

KELLEY B. ANDERSON

Kande105@utk.edu

EDUCATION

PhD, Finance, Fogelman College of Business and Economics, University of Memphis, August 2022

MBA, FCBE, University of Memphis, May 2021

MSBA in Finance, FCBE, University of Memphis, May 2020

PUBLICATIONS & PRESENTATIONS

“The Contribution of Foreign Institutional Ownership to Informational Efficiency Around the World,” with Dr. PK Jain (University of Memphis), and Seung Won Woo (U.S. Securities and Exchange Commission)

- **Best-in-Track Award for Financial Institutions at the 2020 Academy of Finance Conference**
- Presented at the 2020 Financial Management Association (FMA) Conference
- Presented at the 2020 Memphis, Ole Miss, Miss State, Alabama (MMMA) 2020 Conference
- Presented at the Southern Finance Association (SFA) 2017 Conference

“Institutional Investing in Draw-Down Private Partnerships” *The NMS Exchange*

- Published December 2019 in *The NMS Exchange*, an industry publication and educational resource for the Endowment & Foundation Community

TEACHING EXPERIENCE

Excellence Award Winner: Teaching Beyond the Classroom, Fogelman College of Business and Economics, 2021

- 6 years of experience teaching in-person, online, and hybrid graduate and undergraduate courses
- Teaching evaluations consistently above average college’s rankings: scores ranging from 4.32 to 4.75 out of 5 in all categories
- Original curriculum development, course design, and online video lectures with high-quality production
- Include finance industry technology such as Bloomberg terminals and trading lab, industry guest speakers, and business case studies to provide students with real-world experience and skills

Instructor: Sustainable Finance and Investments, Fall 2021
Fundamentals of Financial Management, 7 Semesters: Fall 2017 - Fall 2021
Personal Financial Management, 7 Semesters: Fall 2016-Fall 2021
Honors Business Finance, Spring 2021
Cases in Financial Management (Graduate-level Course) Fall 2020
Investments, 2 Semesters: Fall 2018 and Fall 2019

Teaching Assistant: Global Financial Management (MBA), 5 Semesters: Fall 2014 - Fall 2017
Financial Management, 2 Semesters: Summer 2015 and Summer 2016

RESEARCH INTERESTS, SKILLS & EXPERIENCE

- Research Interests:**
- International Finance
 - Institutional Investors
 - Ownership and Governance
 - Market Structure & Efficiency
 - Socially Responsible Investing
 - Entrepreneurship
 - Private Investments
 - Real Estate

- Datasets:**
- Datastream
 - CRSP
 - Factset Institutional Ownership
 - I/B/E/S Analyst
 - KKM Investor Protection Index
 - Cambridge Private Investments
 - Bloomberg

Statistical Tools: SAS Programming, STATA, eViews

Certifications: Bloomberg Market Concepts

INDUSTRY EXPERIENCE

Research Consultant, Southern Growth Studio, 2021

- Financial analysis and recommendations on business growth strategies for entrepreneurs, start-up and established firms

Research Analyst, ALSAC/St. Jude Research Hospital's Investments Department, 2018

- Research and analysis of private investments, producing findings that helped influence portfolio allocation among private investment asset classes

Owner/Managing Partner, Oh Wow Dang Records, 2008-2012

- Entrepreneurial experience as managing partner of a record label/entertainment business

Executive Director, Youth Empowerment through Arts & Humanities, 2006-2008

- Experience incorporating and managing a 501(c)3 nonprofit corporation

SERVICE AND AWARDS

- Outstanding Service Award, Fogelman College Finance Department, 2020
- Project Leader, Financial Infrastructure, Stability, and Cyber Security Center, 2019-present
- Co-Founder, CFA-Sponsored Community Financial Education Series, 2020
- Advisor, Fogelman Finance Club, 2019-present
- Member, Center for Workplace Diversity and Inclusion Committee, 2019-present
- Recruiter, The PhD Project, a program that promotes diversity in business PhD programs, 2020
- Faculty Advisor, Financial Planning Association Competition Team, 2019-2020
- Supervisor, Student Internships, 2018-present
- Faculty Advisor, TVA Business Case Competition Team, 2018-2019
- Presenter, Budgeting & Financial Literacy for Graduate Students, 2019
- Faculty Judge, University of Memphis Annual Student Research Forum, 2018
- Organizer, MLK50 Financial Literacy Panel, 2018
- Outstanding Student Award, Fogelman College of Business & Economics, 2014
- Alumni of the Year, South Carolina Governor's School, 2012
- Treasurer, Youth Empowerment Through Arts & Humanities, 2017-present
- Advisory Board, WUMR University Radio, 2018