



2024 FACULTY-DIRECTED
**STUDY ABROAD
PROGRAMS**

Winter Mini-Term • Spring • Spring Break • Mini-Term • Summer

INTERNATIONAL PROGRAMS
& STUDY ABROAD

T HASLAM
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE



NEED TO KNOW

What is a Haslam College of Business Faculty-Directed Study Abroad Program?	3
Why Study Abroad?	3
Who is Eligible?	3
Application Process	3
Program Cost/Scholarships	4
Important Dates and Next Steps	15
My Study Abroad Checklist	16

WINTER MINI-TERM PROGRAM

Panama: Global Supply Chain	5
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SPRING I/SPRING BREAK AND SPRING II/MINI-TERM PROGRAMS

Latin America: International Business	6
United Kingdom: Global Strategic Management	7

MINI-TERM PROGRAMS

Portugal: International Business	8
Iceland: International Marketing	9
South Africa: Nonprofit, Social, and Micro Enterprises	10
Germany: International Business	11
Italy: International Business	12
Greece: Global Supply Chain	13

SUMMER PROGRAMS

Germany: Economics and International Business	14
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NEED TO KNOW

What is a Haslam College of Business faculty-directed study abroad program?

- Short-term study abroad programs led by Haslam faculty
- Available to all majors and concentrations/collaterals
- Earn 3 to 4 Haslam credit hours or fulfill your Global Citizenship International Vol Core requirement
- All courses taught in English
- Satisfies "IB 489" study abroad requirements for International Business concentrations/collaterals

Why study abroad?

- Gain new insights into how business is conducted in other parts of the world
- Build your resume; employers all over the world are looking for international exposure

- Develop stronger cross-cultural communication skills
- Hone your ability to cope with unfamiliar situations
- Acquire an understanding of cultures and perspectives different from your own

Who is eligible?

In order to participate in study abroad, students must:

- Have completed any prerequisites for the program, be currently enrolled in the prerequisites, or plan to enroll in and complete the prerequisite course(s) by the start of the program
- Have successfully completed the faculty-directed program application by the stated deadlines

APPLICATION PROCESS

Fill out the online application at programsabroad.utk.edu. Rank your top programs on the application.

WINTER MINI-TERM/SPRING I & SPRING BREAK/SPRING II & MINI-TERM

Deadline for applications is November 1.

MINI-TERM/SUMMER

Priority Deadline: November 30

The priority deadline is the first chance for students to submit their application to the faculty-directed study abroad programs. Students who submit by the priority deadline will have only their first choice considered.

Many programs will be full and closed following the priority round of applications.

Once you receive your acceptance email, you have five days to confirm your participation in the program. Programs will close when they become full, so secure your space early.

Final Deadline: February 15

The final deadline is the last chance for students to apply for faculty-directed programs. All choices will be considered in the application.

PROGRAM COST

Students should budget for the following expenses:

TUITION + FEES

- Each of our faculty-directed programs earn Haslam credit that can be put toward your 120-credit hour total; students are responsible for associated tuition cost
- For the Spring I & Spring Break/Spring II & Mini-Term, tuition and fees will be rolled into your spring load tuition
- All tuition and program fees will be assessed through myUTK

PROGRAM FEE

This fee will vary by program but includes all compulsory group expenses such as accommodations, in-country transportation, tours/excursions, and some group meals over the dates of the program.

INTERNATIONAL AIRFARE

Program faculty will advise their students on how to purchase airline tickets and make their own travel schedules available. Students may travel with faculty or fly on their own. In many cases, students may be able to go early or stay later, as long as they arrive to their program on time and stay through the full duration.

PERSONAL EXPENSES

While many expenses will be included in the program fee, students should also budget for some meals, a passport or visa application if needed, and additional personal spending and travel.

- Details about expenses are broken down at programsabroad.utk.edu
- Students will be charged the university's Global Programs Fee of \$175 in addition to their deposit

SCHOLARSHIPS

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE STUDY ABROAD SCHOLARSHIP

Funding is available to undergraduate business students enrolled in or applying to an approved education abroad program. Application details are available at:

tiny.utk.edu/HCBStudyAbroadSchol

CGE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit-based funding is available for University of Tennessee undergraduates participating in a university-approved education abroad program.

HOPE SCHOLARSHIP

If you are a recipient of the HOPE Scholarship, you may be able to use your funds toward tuition if you are enrolled in at least 6 credit hours towards degree requirements in the summer. To apply for a university scholarship or to learn more about federal financial aid, please contact One Stop Express Student Services or visit the OneStop Counselors on the ground floor of Hodges Library.

SUPPLY CHAIN FACULTY-DIRECTED PROGRAMS (PANAMA AND GREECE)

Students who participate in either the Global Supply Chain in Panama or Greece faculty-directed programs are eligible for a \$1,000 scholarship toward their program fee.

For a complete list of external scholarship opportunities, go to programsabroad.utk.edu.

PANAMA

GLOBAL SUPPLY CHAIN

January 7–20, 2024

“Studying abroad in Panama was one of the best decisions I have ever made. This trip helped me grow more personally and professionally in two weeks than a traditional course ever could. It was eye-opening to see our cultural differences with the Panamanian people, who are amongst the friendliest I have ever met. Getting to see and learn the differences of how foreign versus domestic businesses operate makes me a much more marketable employee in this new global workforce environment. I would recommend studying abroad to anyone!”

– Dylan Mize

Haslam faculty-directed program, Panama



Winter Mini-Term Program

Description:

Students will gain an understanding of logistics systems operations and tactics. The course emphasizes frontline decision-making in purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. The decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline:

Final – **November 1**

Prerequisites:

BUAD 331

Courses:

SCM 413: Logistics Operations (3 hrs.) or BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int'l.

Faculty Leader:

Alexandre Rodrigues, arodri23@utk.edu

Contact:

International Programs & Study Abroad, haslamabroad@utk.edu

LATIN AMERICA

INTERNATIONAL BUSINESS

January 22–March 8, 2024 (Spring I course dates)
March 9–16, 2024 (in-country dates)

Spring I & Spring Break Program



“Being a part of the Latin America trip was unlike any other travel experience. It was not only an opportunity to learn about the industries driving the Chilean economy, but also a chance to experience the many different landscapes and customs of the country itself. The days flew by as we hiked the Andes, visited some amazing coastal cities by the Pacific, and toured Chile’s incredible capital, Santiago, all while being immersed in a culture so unique and vibrant. My favorite takeaway from Chile was having the opportunity to meet and network with business owners/professionals, most of whom I still keep in contact with. I’d definitely recommend this opportunity for anyone interested in experiencing Latin America!”

– Tony Torres
Haslam faculty-directed program, Chile

Description: This course prepares future managers for the challenges of competing in the global marketplace, in particular conducting business in Latin America. Students will gain tools and knowledge useful for understanding the business and competitive environment, as well as the unique managerial challenges of firms operating in the region. Students will be able to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices

Application Deadline: Final – **November 1**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int’l.

Faculty Leader: Kelly Hewett, khewett@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

UNITED KINGDOM

GLOBAL STRATEGIC MANAGEMENT

March 18–May 7, 2024 (*Spring II course dates*)
May 18–28, 2024 (*in-country dates*)

“Studying abroad in London had a profound impact on my life and college experience. I partook in a lot of cultural British traditions and met people from a variety of backgrounds, which helped strengthen my cross-cultural communication skills. The international setting of our classroom really helped reinforce our lessons on global strategic management, and our business visits were impactful and educational. I will carry the lessons I learned on the trip—personally, professionally, and academically—with me well beyond graduation.”

– Samuel Dillard
Haslam faculty-directed program, UK



Spring II & Mini-Term Program

Description:	In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring England’s capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.
Application Deadline:	Priority – November 1 & 30 & Final – February 15
Prerequisites:	BUAD 331/332, BUAD 341/342, and FINC 301 or FINC 306
Courses:	BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) & IB 489: Study Abroad
Faculty Leader:	Shawn Carson, scarson2@utk.edu
Contact:	International Programs & Study Abroad, haslamabroad@utk.edu

PORTUGAL

INTERNATIONAL BUSINESS

May 18-28, 2024



"My decision to study abroad in Portugal was one of the best decisions I have made! Portugal is a country full of culture with people that are more than happy to share it. There are so many things for you to do while you are there, from going to the beautiful beaches, to visiting new historic cities, and taking in the country's stunning landscapes. Each region of the country has a new and exciting adventure waiting to be had. I truly felt like I lived as a local, and if that is what you are looking for out of your study abroad experience, I truly could not recommend Portugal enough."

- Nathaniel Ernstberger
Haslam faculty-directed program, Portugal

Mini-Term Program



Description:

This course presents students with the unique and timely opportunity to learn about business practices within Portugal and the European Union. As a rising technology and start-up center of Europe, Portugal has focused on attracting new firms and workers to contribute to their quickly growing economy. Through site visits at local and multinational corporations within Portugal, students will understand how business operates and experience the beauty and charm of Portugal.

Application Deadline:

Priority - **November 30** & Final - **February 15**

Prerequisites:

MGT 202 or equivalent

Courses:

BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int'l.

Faculty Leaders:

Russell Crook, tcrook@utk.edu/Russell Zaretski, rzaretsk@utk.edu

Contact:

International Programs & Study Abroad, haslamabroad@utk.edu

ICELAND

INTERNATIONAL MARKETING

May 18–28, 2024

“Studying in Iceland was one of the most rewarding experiences I have ever had. The company visits allowed me to understand how Iceland markets products to both in-country and international consumers. Additionally, I got to see so many beautiful sites while learning about Icelandic culture and history. I am so happy that I had the chance to study abroad, and it has helped me learn that I want to travel abroad more in the future, either through my career or on my own!”

– Molly Nichols
Haslam faculty-directed program, Iceland



Mini-Term Program

Description: Students will be introduced to international marketing and business in Reykjavik, Iceland. In the world’s most northern capital, students will explore topics such as the consequences of over-tourism and Iceland’s pathway to geothermal energy, with an emphasis on marketing. Iceland, with its striking landscapes, will serve as a stunning backdrop to which students can apply classroom theory to practice through business site visits and cultural excursions.

Application Deadline: Priority – **November 30** & Final – **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Marketing (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int’l.

Faculty Leader: Melinda Micheletto, mjmicheletto@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

SOUTH AFRICA

NONPROFIT, SOCIAL, AND MICRO ENTERPRISES

May 18-28, 2024

Mini-Term Program



"I was able to learn a completely new side of business that I had not been exposed to yet. I had the opportunity to experience and witness how corporate social enterprises work. I felt like the faculty leader genuinely wanted our input in real life problems that people and businesses face in South Africa. While this put pressure on me, it also pushed me to think outside the box and offer real solutions to people dealing with problems. I loved the idea of having a business but at the same time giving back to the community."

- Willman Henriquez Alvarez
Haslam faculty-directed program, South Africa

Description: Students have the opportunity to explore local businesses and nonprofits while experiencing firsthand how culture and government have contributed to the internationalization of businesses in South Africa. This country is one of the most ethnically, linguistically, and religiously diverse on the continent. With the South African constitution recognizing 11 official languages, the country has been affectionately dubbed the "Rainbow Nation" since the fall of Apartheid.

Application Deadline: Priority - **November 30** & Final - **February 15**

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int'l.

Faculty Leader: Sara Easler, seasler@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

GERMANY

INTERNATIONAL BUSINESS

May 18-28, 2024

“Germany was easily one of the best experiences of my life! I was able to immerse myself in such a vibrant and beautiful culture that expanded my understanding of new customs and traditions and how businesses operate. This program gave me the opportunity to meet amazing people and explore Germany’s innovative and technological advancements through many different business visits. The supportive environment from the professors fostered personal and professional growth for me and other students. Overall, this transformative experience in Germany was a memorable journey of growth and learning.”

– Rachel Csoka

Haslam faculty-directed program, Germany



Mini-Term Program

Description:

This course provides students with an opportunity to learn firsthand about Germany’s advanced, innovation-driven business environment and unique culture. The course combines classroom learning, site visits, and cultural immersion activities to provide a multifaceted understanding of German business. Students will observe the German perspective on manufacturing, supply chain, technological development, and sustainability by engaging with leading German firms, all while considering the cultural and behavioral nuances that lead to successful engagement with German businesses.

Application Deadline:

Priority – **November 30** & Final – **February 15**

Prerequisites:

MGT 202 or equivalent

Courses:

BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int'l.

Faculty Leader:

Bogdan Bichescu, bbichescu@utk.edu

Contact:

International Programs & Study Abroad, haslamabroad@utk.edu

ITALY

INTERNATIONAL BUSINESS

May 18-28, 2024

Mini-Term Program



“Studying abroad in Italy was one of the most memorable experiences of my life. With each day that passed, I found myself becoming more and more invested in the culture. The different dynamics of every city we visited offered something uniquely wonderful to each area, even down to the specialty cuisine. Italy’s rich culture, vast history, and perfectly detailed architecture are sure to leave you stunned, just as they did me. I’m grateful for all the friends I made and the lessons I learned studying abroad!”

- Majed Massad
Haslam faculty-directed program, Italy

Description:

This course will explore Italy’s diversified economy through the lens of their prominent food, automotive, fashion, and tourism sectors. Students will participate in a unique learning experience that will consider trade, foreign direct investment, and competitive dynamics, while fully immersing themselves in a context that is profoundly different from the United States. Students will visit several northern Italian businesses and interact with local managers to gain an intimate understanding of the distinct institutional, political, and cultural differences in this beautiful country.

Application Deadline:

Priority – **November 30** & Final – **February 15**

Prerequisites:

MGT 202 or equivalent

Courses:

BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int’l.

Faculty Leader:

Paolo Letizia, pletizia@utk.edu

Contact:

International Programs & Study Abroad, haslamabroad@utk.edu

GREECE

GLOBAL SUPPLY CHAIN

May 18–28, 2024

“Studying abroad in Athens, Greece, was an amazing experience, immersing myself in Greek culture, both socially and professionally. This program allowed me to expand my cultural competency and see ways that business is conducted in this part of the world. I also loved getting to see the cultural side of Greece by trying new foods, hearing the language, and observing their daily lives. It allowed me to meet with so many amazing people who helped open my eyes to how many opportunities are out there.”

– Isabelle McKinney
Haslam faculty-directed program, Greece



Mini-Term Program

- Description:** This course focuses on developing tactical plans in support of a firm’s supply chain strategies and highlighting how to integrate these plans into a unified and coordinated supply chain system. Students learn concepts and models important in supply chain planning with emphasis on key financial and operational tradeoffs.
- Application Deadline:** Priority – **November 30** & Final – **February 15**
- Prerequisites:** BUAD 331
- Courses:** SCM 422: Supply Chain Planning and Financial Analysis (3 hrs.) or BUAD 400: International Business (3 hrs.) & IB 489: Study Abroad
Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int’l.
- Faculty Leaders:** John Bell, bell@utk.edu/John-Patrick Paraskevas, jparaske@utk.edu
- Contact:** International Programs & Study Abroad, haslamabroad@utk.edu

GERMANY

ECONOMICS AND INTERNATIONAL BUSINESS

June 3–July 9, 2024



“Studying abroad in Freiburg, Germany, positively affected me in many ways. I reinstated my love for German language and culture and have a newfound confidence to navigate difficult situations. My learning in this program gave me a more in-depth understanding of economics and also helped to further develop my leadership and critical thinking skills. Before this program, I could not comprehend traveling abroad alone to a new country, but now I want to continue traveling and experiencing new places in the world.”

– Fallon Nutter
Haslam faculty-directed program, Germany

Summer I



Description:

Students apply economic concepts to what they learn firsthand about German business and culture. In addition to being a leader in renewable sources of energy, Freiburg’s local industry typifies the uniqueness of the internationally active, medium-sized, family-owned companies that rely on local resources called the German Mittelstand. Students will explore these management, sustainability, and international business concepts while based in Freiburg, nestled in the Black Forest.

Application Deadline:

Priority – **November 30** & Final – **February 15**

Prerequisites:

ECON 201, 211, or 213

Courses:

BUAD 400: International Business (6 hrs.) & IB 489 or ECON 400: International Economics (3 hrs.), BAUD 400 (3 hrs.), & IB 489: Study Abroad

Note: BUAD 400 can count as an international business elective and/or Global Citizenship Int'l.

Faculty Leader:

Georg Schaur, gschaur@utk.edu

Contact:

International Programs & Study Abroad, haslamabroad@utk.edu

IMPORTANT DATES

2024 Winter Mini-Term, Spring, Mini-Term, and Summer Faculty-Directed Programs

August through October: The Office of International Programs & Study Abroad will post information regarding faculty-directed study abroad programs; read Haslam Headlines for updates

October 16: Application deadline for Haslam Undergraduate Study Abroad Scholarship for winter mini-term, spring, spring break, and Haslam College of Business faculty-directed programs

November 1: Application deadline for winter mini-term and spring break programs and priority deadline for UK program

November 30: Priority application deadline for all mini-term and summer programs and final deadline for UK program

February 15: Final application deadline for any remaining mini-term and summer program spaces

Note: The dates and locations of the Haslam College of Business faculty-directed programs are subject to change at the discretion of the Haslam College of Business based on changing travel conditions

NEXT STEPS

Learn more about the itineraries, academic credit, and costs for these programs and complete your application at programsabroad.utk.edu.

If you're still unsure of the best program for you, schedule an appointment with the International Programs & Study Abroad Office through Vol Academic Connect:

- Log into Vol Academic Connect through your myUTK account
- On the front page of your account, click on the "Schedule an Appointment" button in the upper right-hand corner
- On the next page, select "Haslam College of Business" from the drop-down menu
- On the next drop-down menu, click "Int'l Programs/Study Abroad Appointment" under "Haslam College of Business - Student Engagement & Success"
- Select a date and click the "Find Available Time" button
- On the next page, you may choose from appointments in-person (noted as Level M) or Zoom/online; scroll through calendar dates, meeting times, and advisors to make your selection; you may schedule an appointment with any International Programs & Study Abroad advisor

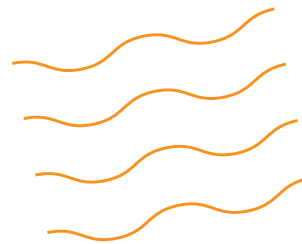
✳ International Programs & Study Abroad staff are also available for walk-in advising every Friday from 9 a.m. to 3 p.m. in HBB 261 during the school year.

MY STUDY ABROAD

Checklist:

- Meet with an International Programs & Study Abroad staff member to discuss program options
 - Create a budget for my study abroad program
 - Apply online for a faculty-directed program
 - Review my acceptance email
 - Submit my confirmation of program participation to secure my spot within five days of my acceptance
 - Ensure my passport is valid (does not expire within six months of my program end date)
 - Obtain a visa, if required
 - Submit my deposit and/or program fees
 - Research whether or not I need any special immunizations for my program
- Information regarding immunizations abroad may be found at: www.travel.state.gov/ and www.cdc.gov/
- Attend the pre-departure orientation session for my program
 - Join my program's GroupMe to share photos, questions, and stay up-to-date on program events
 - Purchase my flight and send itinerary and other materials to my program coordinator
 - Get ready for my next big adventure!**

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**Center for Student
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261 Haslam Business Building
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