

# Allison Whitworth, M.Ed., MSA

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[allisonwhitworth@gmail.com](mailto:allisonwhitworth@gmail.com)

205.915.4329

## Education

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**University of North Alabama**  
*Doctor of Business Administration*

Florence, Alabama  
**Expected 2024**

**Ohio University**  
*Master of Sports Business Administration*

Athens, Ohio  
**2016**

**Auburn University**  
*Master of Education – Kinesiology: Health Promotion*

Auburn, Alabama  
**2009**

**Auburn University**  
*Bachelor of Arts in Liberal Arts, Summa Cum Laude*  
Major: Psychology      Minor: Exercise Science

Auburn, Alabama  
**2007**

## Teaching Experience

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**University of Tennessee Chattanooga**  
Lecturer – Rollins College of Business

Chattanooga, TN  
**2020-Present**

- Course Coordinator for Computers in Business for the Rollins College of Business
  - Responsible for teaching and coordinating with instructors for Computers in Business
  - Manages course materials in Pearson online course content for Computers in Business
  - Responsible for mentoring students in time management skills in addition to the Microsoft Office material
  - Coordinates course material as a prerequisite for further courses in the RCOB
  - Spring 2020, Summer 2020, Fall 2020, Spring 2021, Summer 2021, Fall 2021, Spring 2022, Fall 2022
- Principles of Management
  - Fall 2020, Spring 2021, Summer 2021, Fall 2021, Spring 2022, Fall 2022
- Professional Success Seminar I geared towards preparing students for success in the RCOB
  - Fall 2020, Fall 2021
- Operations Management
  - Fall 2022, Spring 2022
- Motivation and Leadership
  - Spring 2023

Committee Member – Faculty Senate Athletics Advisory Committee

- 2021-2022
- 2022-2023

## Relevant Certifications/ Organizations

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- QM - Applying the QM Rubric (APPQMR) **2021**
- Microsoft Office Specialist (MOS) **2020**

## Professional Experience

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**Innovo Strategic Solutions**

Consultant

**2021-2022**

- Member of Management Consulting and Strategic Consulting Team

**Top Bar Keepers Camps and Top Bar Keeper Equipment**

Director and Co-Founder for Top Bar Keepers

**2017-Present**

- Through the camp environment TBK created a Goalkeeper glove and equipment line that is still in alpha and beta testing and development to be produced in 2020
- Creating glove and gear inventory and budgeting through Microsoft Excel

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- Developing sales strategies and marketing for Goalkeeper gloves and equipment marketing targeted towards youth, colleges and high schools in Tennessee, Alabama, and Mississippi
- Develops and instructs curriculum for youth through elite goalkeeper camps in the southeast with the mission to provide affordable high quality keeper training to youth goalkeepers with limited access to soccer education
- Manages Staffing and logistics for multiple youth goalkeeper camps annually
  - Plans for weeklong day camps, residential camps, and single day topical camps include using Excel for budgeting, record keeping, camper management, marketing via social media and email marketing

## Mississippi State University (NCAA Division I)

Starkville, Mississippi

Volunteer Women's Soccer Coach / Goalkeeper Coach

2019

- Responsible for all aspects of Goalkeeper Program – teaching skills, analyzing training needs, relationship building with college athletes to engage, instruct and motivate to success athletically and academically
- Responsible for managing training workloads through analysis of data derived from Polar heart rate tracking system
- Responsible for team film analysis with Spiideo, Instat, and Vidswap, scout analysis presentations, other team educational presentations and classroom trainings with Microsoft PowerPoint
- Responsible for all MSU soccer camps – planning logistics with Microsoft Excel, creating curriculum in Microsoft Excel, budgeting with Microsoft Excel Spreadsheets, training counselors, working within all campus and NCAA compliance rules
- Assisted assistant coaches with recruiting database in Microsoft Excel and organization of recruiting email, and on campus high school recruit visits in Excel Spreadsheets
- Assisted other coaches with tactical planning and opponent scouting and film analysis with VidSwap, Spiideo, and InStat software packages

## Olympic Development Program (ODP)

### South Region

Director of Goalkeeping South Region

2019-Present

- Directs all trainings, evaluation, rankings and development of goalkeepers in South Region (Region III) events
- Composes coaching curriculum for 2-3 multiday training camps each summer
- Oversees Goalkeeper Staff of 15-20 coaches at ODP Region Camp
- Manages rosters and goalkeeper rosters from 10+ states through Excel to correctly rank and select top goalkeepers for the Region Teams at each age level.

Staff Coach and Goalkeeper Coach

2016-2019

- Evaluated trains, and manages girls development of state teams and training of Region Trainings
- Worked with age group Region and State coaches for correct player placement

### Midwest Region

Girls Goalkeeper Staff Coach

2015-2016

- Evaluated, trained, and managed girls GK development at various try out events, training, and Region Camp.
- Worked with age group Region coaches for correct goalkeeping play and player placement

### Tennessee

Girls Goalkeeper Coach

2011-2013, 2020-Present

- Evaluated, trained, and managed girl's goalkeeping development at annual try-out events, training, and inter-regionals.
- Worked with age group coaches for correct goalkeeping play and player placement
- Tracked player development with Excel season by season

### Alabama

Girls Age Group Head Coach

2016-2018

- Evaluates, trains, and manages player and team development (2000, 2003 Girls) at tryout events, trainings, inter-regionals, and region camp events
- Works with age group coaches and State Director for player evaluation, placement, and training
- Tracked player development with Excel season by season

## Spring Hill College (NCAA Division II)

Mobile, Alabama

Head Women's Soccer Coach

2016-2019

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- Responsible for Transitioning former NAIA Soccer Program to NCAA Division II competition for all aspects of the Women's Soccer Program
  - Raised team semester GPA from 3.08 to 3.23 and team cumulative GPA from 3.03 to 3.16
- Responsible for all aspects of recruiting with JumpForward software and creating an Excel Database of 500-1000 soccer athletes annually
- Managed an operating budget of \$60,000 with Microsoft Excel for all needs of the Women's Soccer Team including game travel, equipment, and recruiting
- Managed scholarship budget and planning with Microsoft Excel with three different models of awards
- Responsible for player management, game management, game marketing, team training, film, team academics, NCAA DII rules compliance, youth/ID/team camps, game day events, game day marketing and scheduling for Varsity and Reserve teams
  - Recruited and enrolled 31 impact student athletes in first 3 recruiting classes
  - NSCAA (now United Soccer Coaches) Team Ethics and Sportsmanship Award 2016
  - Placed 2 Student Athletes on Gulf South Conference Newcomers List 2016
  - United Soccer Coaches (formerly NSCAA) Team Academic Award 2016-2017, 2017-2018
  - Placed 3 Student Athletes on D2 ADA Academic Achievement Award 2016-2017
  - Placed 15 Student Athletes on Gulf South Conference Academic Honor Roll 2016-2017
  - Placed 2 Student Athletes on Gulf South Conference Newcomers List 2016
  - Placed 4 Student Athletes on D2 ADA Academic Achievement Award 2017-2018
  - Placed 2 Student Athletes on Gulf South Conference Newcomers List 2017
  - Placed 2 Student Athletes on Gulf South Conference Newcomers List 2018
  - Placed 1 Student Athletes on Gulf South Conference All Academic Team 2018-2019
  - Placed 18 Student Athletes on Gulf South Conference Academic Honor Roll 2018-2019
- Managed assistant coach and soccer support staff

## Senior Woman Administrator

2017-2019

- Responsible for leading Student Athlete Advisory Committee, *Make a Wish* Athletic Department Charity fundraising, planning and enacting End of Year Athletic Department Banquet and Awards for ~450 athletes and guests
- Mentored and lead athletes from all sports as the sole female Administrator with various roles or duties in the Athletic Department
- Attended NCAA Regional Rules events as SHC representative
- Served on various college committees: Student Athlete Advisory Committee, Staff Assembly, Intercollegiate Committee for Athletics, multiple hiring committees for Athletic Director, Provost, Director of Admissions

## **NSCAA ((Now United Soccer Coaches)**

### Coaching Educator

2013-2016

- Instructed Coaching education for in person courses and workshops through National Soccer Coaches Association of America with Microsoft PowerPoint
- Taught groups of coaches from diverse backgrounds in the classroom and on the soccer field about the Goalkeeper training techniques, curriculum, and coaching skills to aspiring goalkeeper coaches
- Lead several "Level 1" and "Level 2" weekend courses per year in on field and classroom sessions

## **Ohio University (NCAA Division 1)**

Athens, Ohio

### Assistant Soccer Coach/Goalkeeper Coach

2013-2016

- Responsible for recruiting, training and managing collegiate goalkeepers
- Assisted head coach with team training, personnel decisions, and team building
  - Coached 2 MAC All Freshmen Team, multiple All Academic players
- Recruiting Coordination with Microsoft Excel and JumpForward Recruiting Software
  - Player identification, Microsoft Excel database and recruit tracking manager, on site player evaluations, and recruiting ranking
  - Planned and implemented unofficial and official visits
- Team Travel Coordinator, managed all aspects of team travel and travel budgeting in Microsoft Excel
- Managed team academics, life skills, team mentorship program, community outreach programs
  - Awarded NSCAA Team Academic Award 2013, 2014, 2015
  - Awarded Ohio Team Academic Award for high and improved GPA 2014-2015
- Camp Director - Youth Camp, ID Camp, Overnight Camp

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**Middle Tennessee State University (NCAA Division 1)**

Murfreesboro, Tennessee

Assistant Soccer Coach/Goalkeeper Coach

**2011-2013**

- Responsible for all aspects of recruiting, training and managing goalkeepers
  - Coached Sun Belt POY, multiple 1<sup>st</sup> and 2<sup>nd</sup> team All-Conference players, All Tournament GK
- Recruiting Coordination
  - Database manager of JumpForward, player evaluations, and ranking
  - Planed and implemented unofficial and official visits
- Managed team academics, life skills, team mentorship program, community outreach programs
  - Awarded NSCAA Team Academic Award 2011, 2012
  - Awarded MTSU Raider's Choice Highest Team GPA 2011-2012
- Responsible for ordering, managing all team and field equipment
- Oversaw team weight room sessions, fitness testing, and fitness reports

**University of Alabama at Birmingham Hospital**

Birmingham, Alabama

Administrative Intern - Community Health Promotions

**2010-2011**

- Designed and initiated a community health promotions program including prevention, screenings, outreach and education for University of Alabama Health System with Microsoft PowerPoint and Excel
- Arranged Marketing Education lectures by local physicians at YMCAs and other local community centers
- Created a comprehensive internship presentation with PowerPoint on the benefit of connecting physicians with potential customers in need of health care services

**Auburn University (NCAA Division 1)**

Auburn, Alabama

Graduate Assistant/Manager/Intern

**2009**

- Analyzed game film, observed coaches' planning sessions, practices and games
- Created a camper database spreadsheet in Microsoft Excel to extensive camp marketing and email needs to recruit camper to summer youth soccer camps
- Managed equipment, uniforms, snacks, and filming during team travel

## Athletic Playing Experience

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**Atlanta Beat (Women's Professional Soccer)**

Atlanta, Georgia

Athlete - Goalkeeper

**2010-2011**

Camp Coaching Staff

- Responsible for coaching and training of youth goal keepers at weekly clinics and individual training sessions

**Chicago Red Stars (Women's Professional Soccer)**

Chicago, Illinois

Athlete - Goalkeeper

**2010**

Camp Coaching Staff

**2010**

- On field youth team coaching for selected practices, team camps, and youth player skill camps

**FC Gold Pride (Women's Professional Soccer)**

San Jose, California

Athlete - Goalkeeper

**2009**

Camp Coaching Staff

**2009**

- Responsible for on field coaching and training of youth goal keepers at weekly clinics, individual training sessions, and week-long camps

**Auburn University**

Auburn, Alabama

Student Athlete - Goalkeeper

**2004-2008**

- NSCAA Scholar All-American
- SEC Scholar Athlete of the Year
- All-SEC first team
- Auburn University career and single season saves record

## Honors

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- McWhorter post-graduate scholarship recipient (2009)
- NSCAA Scholar All-American (2009)
- SEC Scholar Athlete of the Year (2008-2009)
- Nominated for NCAA Woman of the Year (2009)
- ESPN The Magazine – All Academic First team (2008), Third Team (2007)
- All-SEC First Team; Auburn career and single season saves record (2005-2009)

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- Phi Beta Kappa Honor Society (2008), Phi Kappa Phi Honor Society (2006)
- Cardinal Key Honor and Service Society (2006), Psi Chi – Psychology (2006), Phi Eta Sigma (2005)
- SEC Academic Honor Roll (2004-2009), Auburn Top Tiger (2004-2009), Dean’s List (2004-20008)

## Certifications/ Organizations

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- Microsoft Office Specialist **2020**
  - Word, PowerPoint, Excel Associate
- US Soccer Federation “C” License **2017**
- United Soccer Coaches - Advanced National Diploma **2013**
- United Soccer Coaches - Advanced National Goalkeeper Diploma **2012**
- US Soccer Federation “D” License **2010**
- Health Fitness Instructor License (HFI) - American College of Sports Medicine **2008**
- NACWAA Member **2015**