

Marc A. “Tony” Via

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University of Tennessee:
Department of Finance
Haslam College of Business
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EDUCATION

Ph.D. Finance, 2014, THE UNIVERSITY OF ALABAMA	<i>Tuscaloosa, AL</i>
• Dissertation Chair: Douglas O. Cook	
M.S. Finance, 2008, THE UNIVERSITY OF ALABAMA	<i>Tuscaloosa, AL</i>
B.S., Mechanical Engineering, 1998, TENNESSEE TECH UNIVERSITY	<i>Cookeville, TN</i>
• Student Government Association President, 1997-1998	
• Chairman, Tennessee Council of Student Presidents, 1997-1998	
• Finalist, Campus Leader of the Year, 1998	

ACADEMIC AND PROFESSIONAL EXPERIENCE

Associate Teaching Professor and Director of Undergraduate Programs, Univ of TN	<i>2026-present</i>
Associate Teaching Professor, University of Tennessee	<i>2023-2026</i>
Assistant Professor, Kent State University	<i>2014-2023</i>
Process Engineer, Donaldson Company	<i>2002-2007</i>
Manufacturing Leadership Program, BF Goodrich	<i>2000-2002</i>
(Process Engineer, Product Engineer, Supervisor, Quality Engineer)	

RESEARCH INTERESTS

General: Corporate Governance, Corporate Finance, Investments

Specific: Corporate Governance, Board of Directors, Institutional Ownership, Financial Analysts, Innovation, Labor Mobility, Securities Litigation, Political Contributions, Corporate Social Responsibility

PUBLISHED PAPERS

- Choi, Daewoung, Douglas O. Cook, Jinwook Hong, and M. Tony Via. “Analyst effects on intangible investment: Evidence from corporate political investments.” **Review of Quantitative Finance and Accounting** (2026). (ABDC: A)
- Dennis, Steven A., Hua-Hsin Tsai, and M. Tony Via. “Responsive CSR as damage control and the effect of institutional owner commitment.” **Global Finance Journal** (2025). (ABDC: A)
- Baran, Lindsay, Arno Forst, and M. Tony Via. “Dual class share structure and innovation.” **Journal of Financial Research** (2023). (ABDC: A)
- Cho, Chanhoo, Daewoung Choi, Timothy Mooney, and M. Tony Via. “Do married CEOs foster more efficient innovation?” **Review of Financial Economics** (2022). (ABDC: B)
- Cook, Douglas O. and M. Tony Via. "Organizational capital and firm risk – Testing the outside option." **Finance Research Letters** (2022): 103344. (ABDC: A)

- Pu, Xiaoling, Hua-Hsin Tsai, and M. Tony Via. "Institutional investor distraction and innovation." *European Financial Management* (2022). (ABDC: A)
- Jeon, Jin Q., Cheolwoo Lee, Tareque Nasser, and M. Tony Via. "Multiple lead underwriter IPOs and firm visibility." *Journal of Corporate Finance* 32 (2015): 128-149. (ABDC: A*)

TEXTBOOKS

- “Understanding Investment Risk and Return” *Oxford University Press* (2025).
 - Authored the final chapter titled “Future Trends and Models for Managing Risk and Return”

WORKING PAPERS

- Choi, Daewoung, Douglas O. Cook, M. Tony Via, and Weiwei Zhang. “The mitigation of reputational risk via responsive CSR: Evidence from securities class action lawsuits”
 - *R&R at the Journal of Financial Research (ABDC: A)*
 - *China International Conference in Finance, 2022*
 - *AFAANZ Conference, 2022*
 - *Asian Finance Association, 2022*
 - *Financial Markets and Corporate Governance Conference, 2022*
 - *New Zealand Finance Meeting, 2021*
 - *Vietnam Symposium on Banking and Finance, 2021*
 - *Financial Management Association, 2018*
 - *KAFA-KFAs Joint Conference, 2018*
 - *Semifinalist – Best Paper Award*
 - *Midwest Finance Association, 2018*
 - *Eastern Finance Association, 2017*
 - *Southern Finance Association, 2016*
- Dennis, Steven A., Hua-Hsin Tsai, and M. Tony Via. “Do directors provide technological advisory assistance to their CEOs?”
 - *R&R at International Review of Finance (ABDC: A)*
 - *Southern Finance Association, 2023*
 - *European Financial Management Association, 2023*
 - *Financial Management Association Conference, 2022*
 - *New Zealand Finance Meeting, 2022*

WORKS IN PROGRESS

- Baran, Lindsay, Steven A. Dennis, Maneesh Shukla, and M. Tony Via. “Political Connections, Covenant Enforcement, and CEO Turnover”
- Dennis, Steven A., Hua-Hsin Tsai, and M. Tony Via. “Distracted Shareholders and the Pricing of Bank Lines of Credit”

CONFERENCE PRESENTATIONS (Coauthor presentations included)

- AFAANZ Conference (2022)
- Asian Finance Association Conference (2013, 2022)
- CeFARR Analyst Research Conference (2022)

- China International Conference in Finance (2019, 2022)
- Conference on Empirical Legal Studies (2014)
- Financial Management Association (2012, 2015, 2017, 2018, 2022, 2026)
- Financial Markets and Corporate Governance Conference (2022)
- Eastern Finance Association (2015, 2017)
- European Financial Management Association (2023, 2025)
- KAFA-KFAs Joint Conference (2018, 2022)
- Midwest Finance Association (2016, 2018)
- New Zealand Finance Meeting (2021, 2022)
- Northern Finance Association (2018)
- Southern Finance Association (2014, 2016, 2017, 2018, 2023)
- Southwest Finance Association (2020)
- Vietnam Symposium on Banking and Finance (2021)

SEMINAR AND WORKSHOP PRESENTATIONS

Cleveland State University
 John Carroll University
 Kent State University
 Mississippi State University
 SUNY Binghamton

Tennessee Technological University
 University of Alabama
 University of Dayton Summer Workshop
 University of South Alabama
 University of Toledo

SERVICE

Conference Discussions: *EFA* (2015), *FMA* (2012, 2013, 2014, 2015, 2016, 2017, 2019, 2022), *MFA* (2016), *New Zealand Finance Meeting* (2022), *SFA* (2017), *Vietnam Symposium in Banking and Finance* (2021)

Conference Session Chair: *FMA* (2018 (2 sessions), 2019)

Recruiting Committees: *Tenure-Track Assistant Professor of Finance* (2018), *Doctoral Student* (2015-2022), *Undergraduate Recruitment Event* (2021), *Non Tenure-Track Finance Faculty* (2023, 2024)

Dissertation Committees:

Hua-Hsin Tsai, 2017-2020
 Alper Koparan, 2019-2022

Undergraduate Thesis Advisor – Smith Global Leadership Scholars Honors Program (Haslam School of Business)

Margaux Burns, 2024-2025
 Mia Cozzi, 2024-2025
 Ethan Kemmer, 2024-2025
 Cole Luther, 2024-2025

Judge – 2025, 2026 EURECA (Exhibition of Undergraduate Research and Creative Achievement)

Course Coordinator, *Business Finance* (2015-2022)

Coordinator, Adjunct and Branch Campus Instructor Subcommittee, *Business Finance* (2021)

Miscellaneous Committee Involvement (Kent State University, 2014-2023):

Faculty Advisory Committee, Assurance of Learning Committee, Library Representative, College Diversity Committee.

Miscellaneous Committee Involvement (University of Tennessee)

Finance department website – Updates (2024)

Finance department LinkedIn page – Updates (2024, currently inactive)

Graduate Student Instructor Training and Tutoring Coordinator (2015-2022)

Journal Reviewer:

Corporate Governance: An International Review (2023)
European Financial Management (2021)
Finance Research Letters (2020, 2022)
International Analysts Journal (2018)
International Review of Economics and Finance (2016 (2 reports))
Journal of Corporate Finance (2025)
Journal of Empirical Finance (2012, 2015)
Journal of Financial Education / Advances in Financial Education (2024)
Journal of Financial Research (2025)
Research in International Business and Finance (2019)

Program Committee Reviewer:

Dayton Summer Workshop (2020, 2021)

- Reviewer of the Year - 2020

Midwest Finance Association (2016, 2017, 2018)

Faculty Senate, University of Tennessee

Senator – Alternate, Haslam College of Business (2025 Spring)
 Senator – Haslam College of Business (2025-present)
 Member – Finance and Benefits Subcommittee (2025-present)
 Member – Allocation Review Committee (2025-present)

PROFESSIONAL/ACADEMIC AFFILIATIONS AND PRESENTATIONS

- Beta Gamma Sigma Business Honor Society
- Delta Sigma Pi Professional Business Fraternity
 - 2021 Presentation Kent State University – Investing for Beginners
 - 2023 Presentation Kent State University – Investing for Beginners
 - 2025 Presentation University of Tennessee – Investing for New Graduates
- Financial Management Association (FMA)
- [FinMango](#) (2020-2023)
 - Participant in “The Commons, Innovation and Entrepreneurship” program focusing on NE Ohio student collaboration to support local businesses (October – November 2021)
- Gaelic Athletic Association (University of Tennessee) – Faculty Advisor (2025-)
- Mortar Board National Honor Society
- Omicron Delta Kappa National Leadership Honor Society
- Tennessee Capital Markets Society
 - 2025 Presentation – Financial Ratios Primer

HONORS AND AWARDS

- Outstanding Teaching Award (Department of Finance University of Tennessee), 2026
- Nominee, Dr. John M. Wachowicz, Jr. Outstanding Teaching Award (Haslam College of Business), 2026
- EURECA – Faculty Research Mentor Award, 2025
- Most Valuable Professor (MVP), KSU Men’s Golf Team, 2022
- Nominee – Kent State College of Business Administration Teacher of the Year, 2021, 2022
- Nominee – Equity, Identity, and Success Recognition Week (Kent State Division of Student Affairs), 2021
- “Professor of the Game” Kent State Football, September 10, 2016
- Kent State Football Program
 - Kent State Football Recruitment Weekend – Finance Dept Representative (2016-2019, 2021)

- Panel discussant, freshmen football academic orientation (2017, 2018)
- Graduate Student Teacher of the Year (University of Alabama Finance Association), 2010

TEACHING EXPERIENCE

Evaluation (out of 5)

University of Tennessee

Available upon request

Financial Management (FINC 306), 2026-present
 Survey of Financial Management (FINC 301), 2024-present
 Financial Statement Analysis (FINC 420), 2023-present

Kent State University

Business Finance (FIN 36053), 2014-2022	4.45 (Department Mean: 4.34)
Business Finance – Honors (FIN 36053), 2015-2022	4.71 (Department Mean: 4.37)
Intermediate Corporate Finance (FIN 36054), 2014-2022	4.54 (Department Mean: 4.34)
Financial Management I (FIN 66061), 2014	4.48 (Department Mean: 4.33)

University of Alabama

Business Finance (FI 302), 2011-2012	4.50 (Department Mean: N/A)
Investments (FI 414/514), 2010	4.29 (Department Mean: N/A)
Intro Fin Inst & Markets (FI 301), 2008, 2010	4.28 (Department Mean: N/A)
Intermediate Fin Mgmt (FI 410), 2009	4.61 (Department Mean: N/A)
Bus Fin Lab (FI 302), 2007-2008	4.61 (Department Mean: N/A)

MEDIA

- [Expert Thoughts on City Simplicity Card – WalletHub, July 2025](#)
- Interview with *KentWired* on the use of stock market apps, October 2021
- Interview with Kent State's *SKY NEWS* for GameStop stock performance, February 2021
- Interview with Kent State's *SKY NEWS* on cryptocurrency, April 2020
- [Paper titled "Dual Class Share Structure and Innovation" featured on Columbia University's Blue Sky Blog, July 2018.](#)
- [Featured in "Why Buying a Home is a Smart Investment for Millennials" U.S. News and World Report, September 22, 2015 by Amanda Falcone.](#)
- Television interview with *ABC News – Cleveland* on gas and oil market trends, December 2014

REFERENCES

Available upon request.