Joshua C. Fairbanks, Ph.D.

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EXPERIENCE

University of Tennessee - Knoxville	
Professor of Practice in Finance	8/1/2024 - Present
Texas Tech University	
Associate Professor of Practice in Finance	8/2020 - 8/1/2024
Director of MS Finance	8/2021 - 7/1/2024
Assistant Professor of Practice in Finance	8/2014 - 8/2020
Ohio University	
Assistant Professor of Finance	6/2012 - 8/2014
South Plains College	
Faculty	8/2004 - 5/2012
EDUCATION	
Texas Tech University, Ph.D. Finance	2008 – 2012
CFA Candidate, Passed Level I	June 2010
Texas A & M University, M.S. Economics	2002 - 2004

AREAS OF INTEREST

The University of Washington, B.S. Economics

Research: Human Capital, Financial Regulation and Reform, and Real Estate **Teaching:** Financial Modeling, Corporate Finance, and Fixed Income Analysis

PUBLISHED PAPERS

ON THE USE OF THE DAILY FAMA-FRENCH RISK-FREE RATE, with Mark Griffiths and Drew Winters. *Journal of Investment Management*, Vol. 19, No. 3., 2021, Pg. 39 - 59.

1998 - 2001

FINANCIAL CRISIS AND SOLUTIONS IN THE COMMERCIAL PAPER MARKET: AN ANALYSIS OF THE CPFF AND THE TLGP, with Market Griffiths and Drew Winters. *Managerial Finance*, Vol. 45 No.2, 2019, Pg. 294 - 310.

SCHOOL CHOICE PROGRAMS: THE IMPACTS ON HOUSING VALUES, with Bartley R. Danielsen and Jing Zhao. *The Journal of Real Estate Literature*, Vol. 23, No. 2, 2015, Pg. 207 - 232. (SSRN Top 20 Downloads from 12/2014 – 2/2015) Publisher: Springer

ACKNOWLEDGING CONTRIBUTIONS TO THE REAL ESTATE LITERATURE, with George Cashman. *The Journal of Real Estate Literature*, Vol. 22, No 1, 2014, Pg. 3 – 22. Publisher: Springer

A MONTE CARLO EXPLORATION OF THE VERTICAL PROPERTY TAX INEQUITY MODELS: SEARCHING FOR A 'BEST' MODEL, with Paul Goebel, Michael D.S. Morris and William Dare. *The Journal of Real Estate Literature*, Vol. 21 No. 1, 2013, Pg. 3 – 24. Publisher: Springer

WORKING PAPERS

ARE WE PLAYING THE SAME "RESEARCH" GAME? USING IMPACT FACTORS FOR CROSS-DISCIPLINARY JOURNAL QUALITY EVALUATION IN BUSINESS, with Drew Winters, Revise and Resubmit, Journal of Financial Research

TIPS IN THE REVIEW MIRROR: AN EXAMINATION OF RELATIVE PERFORMANCE, with Scott Hein (SFA Conference for 2016)

HIGHER HURDLES OR BUSINESS AS USUAL? GENDER BIAS AND RESEARCH STANDARDS IN BUSINESS SCHOOL TENURE AND PROMOTIOIN DECISIONS, with Drew Winters

TOP-RANKED BUSINESS SCHOOLS: DEANS, DISCIPLINES, AND RESEARCH PRODUCTIVITY, with David Blackwell and Drew Winters.

THE SIGNIFICANT TIPS PRICE PREMIUM, with Drew Winters.

PRICING THE PERCEIVED TAX DISADVANTAGE IN TIPS, with Scott Hein and Jeff Mercer (FMA Doctoral Consortium 2012)

RESEARCH IN PROGRESS

CEO PREREQUISITES, with Drew Winters and David Whidbee.

MORTGAGE PREPAYMENT, with Paul Goebel, David Harrison, and Xiu Nu.

POLITICALLY INFORMED: EVIDENCE IN REAL ESTATE, with George Cashman and David Harrison

VALUING BANK EQUITY: A PERSPECTIVE FROM THE FINANCIAL CRISIS, with Mark Moore and Eric Sisneros.

FOREX TRADING AROUND MONETARY EVENTS, with Mark Moore and Eric Sisneros.

PRESENTATIONS

Discussant	Financial Management Association, 2009, 2011, 2013-2014, 2016
Presenter	American Real Estate Association, 2012, 2014

TEACHING EXPERIENCE

Survey of Financial Management (Undergraduate & Online)	UT, 2024 - Present
MBA Financial Management (STEM, Online, PMBA, Healthcare)	TTU, $2014 - 2024$
Corporate Finance (MS Finance)	TTU, $2017 - 2024$
Advanced Financial Methods (MS Finance)	TTU, $2019 - 2024$
Financial Management (Minors – Online)	TTU, $2017 - 2018$
Derivatives (MS Finance)	TTU, 2017
Personal Finance	TTU, 2016
Fixed Income Analysis (Undergrad. and Grad.)	TTU, 2011, 2016
Money and Capital Markets (MS Finance)	TTU, 2015
Financial Markets & Institutions	TTU, 2015
Investments	TTU, 2014

TEACHING EXPERIENCE, Cont.

Financial Management (Undergraduate) TTU, 2010 OMBA Advanced Corporate Finance (Online) Ohio University, 2014 OMBA Financial Markets & Institutions (Online) Ohio University, 2013-2014 Ohio University, 2012-2014 Mathematical Analysis of Financial Decisions Advanced Corporate Finance (Undergraduate) Ohio University, 2012-2013 International Finance Ohio University, 2012 Foundations of Financial Management Ohio University, 2012 Portfolio Management Ohio University, 2012 Principles of Macroeconomics SPC, 2004 - 2012Principles of Microeconomics SPC, 2004 - 2012

SERVICE & COMMITTEES

Referee Journal of Financial Education (UTK), 2024

Member Lecturer Promotion Review Committee (TTU), 2022

Member MS RCOB Committee (TTU), 2021 - 2024

Advisor MS Finance Students (TTU), 2021 - 2024

Chair MS Scholarship Committee (TTU), 2021 - 2024

Account Rep WRDS Manager (TTU), 2017 – 2024

Member Online BBA Committee (TTU), 2022 - 2023

MemberDistance Learning College Committee (TTU), 2017 – 2021ParticipantSelect Tech Undergrad. Recruitment (TTU), 2015 – 2021MemberSTEM MBA Admissions Committee (TTU), 2017 – 2020

Advisor Rawls Graduate Association (TTU), 2014 – 2020

Member MBA College Committee (TTU), 2018 – 2020

Voting Member eLearning Council, Rawls College Rep. (TTU), 2016 – 2019

Chair MBA College Committee (TTU), 2018 – 2019

Academic MentorRawls Business Leadership Program (TTU), 2015- 2018AdvisorTech Currency Trading Society (TTU), 2015 - 2016AdvisorForex Student Trading Group (OU), 2012 - 2014Co-ChairNew Faculty Learning Community (OU), 2013

Member Teaching CIT (OU), 2013

Member New Faculty Learning Community (OU), 2012

Judge Ohio University Student Expo (OU), 2013

Reviewer SWFA Program Committee Reviewer, 2013

Referee Journal of Banking and Finance, 2018

Referee Journal of Financial Research, 2017

Referee Journal of Real Estate Literature, February 2011
Consultant MS Excel Training (TTU), 2015, 2017, 2018

AWARDS & HONORS

Nom. for the Chancellor's Distinguished Teaching Award, 2022

Assessment Innovation Grant Award, 2021

Nom. for the Nancy J. Bell Graduate Faculty Excell. in Mentoring Award, 2019 and 2022

Outstanding Student Organization Advisor of the Year, 2018

Texas Tech Alumni Association New Faculty Award, 2016

Jentz Fellowship – Graduate School of Banking Colorado, 2016

AWARDS & HONORS, Cont.

RCOB Outstanding MBA Professor, Spring 2015

Finance Department Teacher of the Year (OU), 2012 – 2013

Doctoral Student Consortium, FMA 2011

Nominated for the Helen DeVitt Jones Excellence in Graduate Teaching Award, 2011

Rawls College Scholarship, 2008 – 2012

AT&T Chancellor's Fellowship, 2008 – 2011

Title V Cooperative Grant Recipient, 2007

Title V Grant Recipient, 2006 and 2007