



Haslam Employer of the Day – Student Guide

Employer of the Day (EOD) is an easy and informal way to learn about and interact with companies that are hiring Haslam students for jobs and internships. EOD is open to **all business students, all majors, and all years**. You can simply stop by while you're passing through the building or drop in during one of the virtual sessions at any point during the event. **Be sure to RSVP in Handshake to any of the virtual sessions you are interested in attending to make sure you receive the updated login information.**

Frequently Asked Questions

When is Employer of the Day?

EOD takes place from 9:15-11:45 and 12:30-3:00 every Monday, Tuesday, and Thursday from September-November and February-April (some exceptions). You can stay as long as you like, or just quickly stop by to say hello at any point during the EOD event.

Where is Employer of the Day?

We offer both virtual and in-person EOD, depending on the employer. Virtual events take place on Zoom or a similar platform. In-person events take place in the GSV Atrium area of the Haslam Business Building (near Einstein's). Check Handshake for the details of each EOD event. **Be sure to RSVP in Handshake to any of the virtual sessions, in particular, to make sure you receive the updated login information.**

Why should I attend Employer of the Day?

It's never going to be this easy to connect 1-1 with employers and have their undivided attention. Stop by EOD to accomplish the following:

- Learn about a company's brand, culture, and employment/internship opportunities
- Explore careers and industries that could be a great fit for your major
- Establish networking connections with employers in a less formal setting
- Practice your networking skills and elevator pitch (great practice for career fairs!)
- Find jobs and internships
- Ask questions about the professional world

Do I need to be dressed professionally to attend Employer of the Day?

No. Employers are aware that you will likely stop by in between classes, meetings, etc. and will not expect you to be dressed in business professional attire. Come as you are.

How do I know who is coming and when?

To view a list of upcoming EOD events, read the most recent *Haslam Career Weekly* and/or login to Handshake. In Handshake, click the *events* tab, then *event search* (top right), and enter *Haslam Employer of the Day* as the keyword in the search box. Don't forget to RSVP to the virtual sessions to make sure you receive the updated login information.

Do I have to be looking for a position to engage with the Employer of the Day?

No. Employer of the Day is an easy way to simply learn about different industries and the opportunities that are available in that area. EOD is also a great opportunity to network with employers in a casual, no pressure setting; however, if you are looking for a job or internship, you may end up connecting with an opportunity just by stopping by the EOD table or virtual session!

What questions should I ask employers?

It's always a good idea to come to EOD with a few questions in mind to start the conversation. Below is a list of some sample questions you could potentially ask.

- What has your experience been with your company?
- What has your career path been and how did you initially connect with your company?
- What has been most helpful to you in reaching your current position?
- What other occupations did you consider before you chose this one? Why did you choose this occupation rather than one of the alternatives?
- What advice would you give someone who is considering your field?
- What kinds of opportunities does your company/industry offer new professionals?
- What is the best education, training, or experience to have for entering your company/industry?
- What skills are the most important in your company/industry? How did you acquire those?
- What professional associations are related to your industry?
- What would you do differently if you were just starting college?
- For UT alum in particular – what are some of the most meaningful activities/experiences you participated in during your time at UT?

Who do I contact if I have questions about Employer of the Day?

For questions or more information about EOD, please contact Megan Flora (mflora@utk.edu), Employer Development Manager, Haslam College of Business.