



Top to bottom: Riley Ferdelman, Megan Hewison, and Sasha Radovanovic.

Three Haslam students are among the Lady Vols in the UT women's rowing program selected to CRCA's National Scholar-Athletes List: **Riley Ferdelman** (Marketing), **Megan Hewison** (Management and Human Resources), and **Sasha Radovanovic** (MBA). It is the second time in her career **Radovanovic** earned the honor.

Funding Awarded to Three Early-Stage UT Student Businesses at the Fall 2024 Vol Court

An AI-powered support system, an alert software system, and a social media partnership service were the winners at the Anderson Center for Entrepreneurship and Innovation's fall 2024 Vol Court. ASTERS, an AI-powered decision support system co-founded by Anirudh Ramesh, a mechanical engineering graduate from Chennai, India, was awarded first place. Second place was awarded to AlertX, a campus-wide alert software formed by **Max Gallinek**, a freshman supply chain management major from Charlotte, North Carolina. Third place was awarded to Partnerly, a service to help businesses and content creators start, scale, and succeed with their social media paid partnerships founded by **Blake Hopkins**, a senior supply chain management major and entrepreneur minor from Fayetteville, Tennessee.



Vol Court winners and judges, L-R: Blake Hopkins, Gregg Bostick (judge), Shannon Evanckek (judge), Anirudh Ramesh, Breanna Hale (judge), Max Gallinek, and Lance Adler



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Tony and Mike Tuber are the co-founders of T Squared Putters, a company specializing in premium, fully customizable golf putters. Hailing from Buffalo, New York, the Tuber brothers moved to Knoxville to pursue their business education at Haslam. Tony, who graduated in 2024 with a degree in marketing, and Mike, a finance major set to graduate this year, have combined their academic knowledge and passion for golf to achieve their entrepreneurial dreams while helping golfers improve their game.



L-R: Casie Cottrell, Samantha Spielberger, Leigh Anderson, Nick Yurjevich, Wade Boster, and Belle Karnes gather in the Marketing and Sales Skills Lab.

Marketing students are completing on-campus internships to earn course credit, enrich their studies, and prepare for the professional world. These students complete internship-style classes with Boldsquare, a Knoxville-based marketing and communications agency, or with local company Axle Logistics. These classes are part of the department's Marketing and Sales Skills Lab, an innovative center designed to give Haslam marketing students a head start in the professional world and help them stand out in the job market. Marketing students can also use the lab and its amenities, which include ample seating and a large videoconference screen, to study, collaborate, and network.