2022 FACULTY-DIRECTED
STUDY ABROAD PROGRAMS
Winter Mini-Term / Spring Break / Mini-Term / Summer
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What is a Haslam College of Business faculty-directed study abroad program?

- Short-term study abroad programs led by Haslam faculty.
- Available to all majors and collaterals.
- Earn 3 to 6 Haslam credit hours.
- All courses taught in English.
- Satisfies study abroad requirements for International Business concentrations / collaterals.

Why study abroad?

- Gain new insights into how business is conducted in other parts of the world.
- Build your resume. Employers all over the world are looking for international exposure.
- Develop stronger cross-cultural communication skills.
- Hone your ability to cope with unfamiliar situations.
- Acquire an understanding of cultures and perspectives different from your own.

Who is eligible?

In order to participate in study abroad, students must:

- Have completed any prerequisites for the program, be currently enrolled in the prerequisites, or plan to enroll in and complete the prerequisite course(s) by the start of the program.
- Have successfully completed the faculty-directed program application by the stated deadlines.
APPLICATION PROCESS

Fill out the online application at programsabroad.utk.edu. Rank your top programs on the application.

WINTER MINI-TERM / SPRING I & SPRING BREAK / SPRING II & MINI-TERM
Deadline for applications is November 1.

MINI-TERM AND SUMMER

Priority Deadline: November 30
The priority deadline is the first chance for students to submit their application to the faculty-directed study abroad programs. Students who submit by the priority deadline will have only their first choice considered.

Final Deadline: February 15
The final deadline is the last chance for students to apply for faculty-directed programs. All choices will be considered in the application.

Many programs will be full and closed following the priority round of applications.

Once you receive your acceptance letter, you have five days to confirm your participation in the program. Once programs are full they will close, so secure your space early.
PROGRAM COST

Students should budget for the following expenses:

TUITION + FEES

- Each of our faculty-directed programs earn Haslam credit that can be put toward your 120-credit hour total.
- For the spring-term / break programs, tuition and fees will be rolled into your spring load tuition.
- All tuition and program fees will be assessed through myUTK.

PROGRAM FEE

This fee will vary by program but includes all compulsory group expenses such as accommodations, in-country transportation, tours / excursions, and some group meals over the dates of the program.

INTERNATIONAL AIRFARE

Program faculty will advise their students on how to purchase airline tickets and make their own travel schedules available. Students may travel with faculty or fly on their own. In many cases, students may be able to go early or stay later, as long as they arrive to their program on time and stay through the full duration.

PERSONAL EXPENSES

While many expenses will be included in the program fee, students also should budget for some meals, a passport or visa application if needed, and additional personal spending and travel.

* Details about expenses are broken down at programsabroad.utk.edu.
* Students will be charged the university’s Global Programs Fee of $175 in addition to their deposit.

SCHOLARSHIPS

HASLAM COLLEGE OF BUSINESS UNDERGRADUATE STUDY ABROAD SCHOLARSHIP

Funding is available to undergraduate business students enrolled in, or applying to, an approved education abroad program. Application details are available at:
https://volsabroad.utk.edu/?go=HCBScholarships

CGE STUDY ABROAD UNDERGRADUATE SCHOLARSHIP

Financial need and academic merit-based funding is available for UT undergraduates participating in a university-approved education abroad program.

HOPE SCHOLARSHIP

If you are a recipient of the Hope scholarship, you may be able to use your funds toward tuition if you are enrolled in at least 6 credit hours towards degree requirements in the summer. To apply for a university scholarship or to learn more about federal financial aid, please contact One Stop Express Student Services or visit the OneStop Counselors on the ground floor of Hodges Library.

For a complete list of external scholarship opportunities, go to programsabroad.utk.edu.
Description: Students will gain an understanding of logistics systems operations and tactics. The course emphasizes frontline decision making in: purchasing, manufacturing, transportation, warehousing, distribution center operations, and human resources. The decision areas are explored within a global supply chain perspective, including the current impact and future trends connected to the Panama Canal and global trade.

Application Deadline: November 1
Prerequisites: SCM 311 or 309
Courses: SCM 413: Logistics Operations (3 hrs.) / IB 489: Study Abroad
Faculty Leaders: Alexandre Rodrigues, arodri23@utk.edu / John Bell, bell@utk.edu
Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“Absolutely phenomenal,” are the words that come to mind when I think of my study abroad experience in Panama. From visiting amazing companies, traveling through jungles, and exploring dense rain forests, I’d say that I’ve been impacted academically, professionally, and personally quite heavily. I loved every bit of my time abroad. The people of Panama are amazing, and there’s a lot to see, explore, experience, visit, and even eat. Definitely one of the best experiences I’ve ever had in my entire life!”

–Tony Hale, III
Haslam faculty-directed program, Panama
Description:
This course prepares future managers for the challenges of competing in the global marketplace, in particular conducting business in Latin America. Students will gain tools and knowledge useful for understanding the business and competitive environment as well as the unique managerial challenges of firms operating in the region. Students will be able to recognize both the potential and limitations for international trade and investment in the region and appreciate its distinct business practices.

Application Deadline: November 1
Prerequisites: MGT 202 or equivalent
Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
Faculty Leader: Kelly Hewett, khewett@utk.edu
Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“Going to Argentina and Uruguay opened my eyes to new people, food, friends, and a world I could never find or experience through a typical class lecture. From visiting automobile manufacturing plants to seeing how wine was made, I do not know how I could have done this on my own. I had the privilege to see with my own eyes the different business cultures that exist in both countries and how they differ from what I have seen in the U.S.”

–Irvin Nguyen
Haslam faculty-directed program, Argentina and Uruguay

LATIN AMERICA
INTERNATIONAL BUSINESS

January 24-March 11, 2022 (Spring I, course dates)
March 12-19, 2022 (in-country dates)

The dates and location of this program are subject to change at the discretion of the Haslam College of Business based on changing travel conditions.
Description: In this capstone experience, students combine and apply content from prior coursework to the management of complex organizations in a world economy while exploring England’s capital. The course builds on a traditional strategic management foundation. Through lectures, site visits, and experiential learning exercises, students receive an understanding of integrated business decisions as they relate to the performance of organizations.

Application Deadline: November 1
Prerequisites: BUAD 331 / 332, BUAD 341 / 342, and FINC 301 or FINC 306
Courses: BUAD 453: Global Strategic Management: Integrating Concepts and Applications (4 hrs.) / IB 489: Study Abroad
Faculty Leaders: Shawn Carson, scarson2@utk.edu
Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“Through immersing myself in the cultural melting pot of London, learning first-hand of the experiences of others from Tennessee who have made their careers overseas and in the international marketplace, and experiencing the societal and market differences between Britain and the United States, I can fervently say that I feel not only more confident in my abilities to meet the challenges of working in an international marketplace, but I feel more interested in pursuing a career overseas then I would have ever imagined prior to this program.”

–Mitchell Kludt
Haslam faculty-directed program, UK

UNITED KINGDOM
MANAGEMENT

March 21-May 10, 2022 (Spring II, course dates)
May 21-31, 2022 (in-country dates)
Description: This Barcelona program presents students with a unique and timely opportunity to learn about business practices within Spain and the European Union, while also unpacking the relationship between Catalonia (the state in which Barcelona resides) and the rest of Spain. Through site visits at local and multinational corporations within Barcelona and lectures from local faculty, students will understand how business operates in Spain and about Barcelona’s economic impact on the rest of the country.

Application Deadline: Priority - November 30 / Final - February 15
Prerequisites: MGT 202 or equivalent
Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad
Faculty Leaders: Russell Crook, tcrook@utk.edu
Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“Studying abroad in Barcelona was more than a learning experience. The opportunity to live and study abroad as well as travel around to other countries for the first time enlightened me to so many aspects of life and the real world. Independence, problem solving, adaptivity, and resilience were skills that I really needed to improve upon in order to be a better candidate while pursuing my academic degree in business, and the study abroad trip definitely put me through situations that challenged me and helped me learn lessons that improved my weaknesses.”

–Hetvi Patel
Haslam faculty-directed, Barcelona

Mini-Term Programs

SPAIN
INTERNATIONAL BUSINESS
May 21-31, 2022
ICELAND
INTERNATIONAL MARKETING

May 21-31, 2022

Description: Students will be introduced to international marketing and business in Reykjavik, Iceland! In the world’s most northern capital, students will explore topics such as the consequences of over-tourism and Iceland’s pathway to geothermal energy, with an emphasis on marketing. Iceland, with its striking landscapes, will serve as a stunning backdrop to which students can apply classroom theory to practice through business site visits and cultural excursions.

Application Deadline: Priority – November 30 / Final – February 15
Prerequisites: MGT 202 or equivalent
Courses: Course: BUAD 400; International Business
Faculty Leader: Dan Flint, dflint@utk.edu
Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“Iceland is one of the most unique destinations I’ve ever been to. As a huge Game of Thrones fan, it was so cool to see all the incredibly beautiful landscapes and scenery that looked as though it was right out of a movie. Iceland is one of the world’s leaders in geothermal energy and tourism, and I know these topics are particularly intriguing to business students interested in sustainability. From natural springs, to whale watching, to volcanos, there is no shortage of adventure in Iceland.”

–Dr. Lauren Jacobs
International Programs & Study Abroad Coordinator
Description: Students have the opportunity to explore local businesses and nonprofits, while experiencing firsthand how culture and government have contributed to the internationalization of businesses in South Africa. South Africa is one of the most ethnically, linguistically, and religiously diverse countries on the continent. With the South African constitution recognizing 11 official languages, the country has been affectionately dubbed the “Rainbow Nation” since the fall of Apartheid.

Application Deadline: Priority – November 30 / Final – February 15

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leaders: David Gras, dgras@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“I was able to learn a completely new side of business that I had not been exposed to yet. I had the opportunity to experience and witness how corporate social enterprises work. I felt like Dr. Gras genuinely wanted our input in real life problems that people and businesses face in South Africa. While this put pressure on me, it also pushed me to think outside the box and offer real solutions to people dealing with problems. I loved the idea of having a business but at the same time giving back to the community.”

-Willman Henriquez Alvarez

Haslam faculty-directed program, South Africa
Description: This course provides students with an opportunity to learn firsthand about Germany's advanced, innovation-driven business environment and unique culture. The course combines classroom learning, site visits, and cultural immersion activities to provide a multifaceted understanding of German business. Students will observe firsthand the German perspective on manufacturing, supply chain, technological development, and sustainability by engaging with leading German firms, all while considering the cultural and behavioral nuances that lead to successful engagement with German businesses.

Application Deadline: Priority – November 30 / Final – February 15

Prerequisites: MGT 202 or equivalent

Courses: BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leaders: Mike Galbreth, galbreth@utk.edu

Contact: International Programs & Study Abroad, haslamabroad@utk.edu

“The experience of traveling to Germany on my own helped me to grow as a person in charge of my own choices. Traveling semi-independently has sparked in me a whole new excitement of seeing the world. Walking around the busy streets in Munich, hearing words in a foreign language, smelling the aromas of German cuisine, and seeing the historic architecture beaming in the sunlight are all parts of the experience that I wish to treasure forever.”

–Hannah Liang

Haslam faculty-directed program, Germany
Description:
Students will be introduced to international finance and business in Asia during the Hong Kong program. The course will explore the business environment in Hong Kong along political, legal, and economic lines. Specific emphasis will be placed on financial markets, the financial services industry, and real estate markets. Hong Kong serves as the primary business bridge between mainland China (the world’s second largest economy and home to about a quarter of the world’s population) and the rest of the globe, and as such presents students with an unparalleled opportunity to explore finance and business.

Application Deadline:
Priority - **November 30** / Final - **February 15**

Prerequisites:
MGT 202 or equivalent

Courses:
BUAD 400: International Business (3 hrs.) / IB 489: Study Abroad

Faculty Leaders:
Andy Puckett, [pucketta@utk.edu](mailto:pucketta@utk.edu)

Contact:
International Programs & Study Abroad, [haslamabroad@utk.edu](mailto:haslamabroad@utk.edu)

“I can’t think of any better place to study abroad for business than Hong Kong. With its unique economic system and foreign interaction, Hong Kong is one of the best places to learn about international business. Since Hong Kong was part of Britain for a long time, the majority of residents speak English, which was so helpful. From amazing beaches, hikes, night-life scenes, and mouth-watering food, to ancient temples, Hong Kong is a perfect place for everyone. I guarantee no matter who you are, you will find your home in Hong Kong.”

–Natalie Maliakkal
UT International Academic Internship, Hong Kong
**GERMANY**
**ECONOMICS AND INTERNATIONAL BUSINESS**

June 2-July 2, 2022

“My time in Freiburg, Germany, was truly the most fulfilling trip of my life! I was able to make lifelong connections, study with amazing professors, and experience everything that Germany and Europe had to offer. Taking the leap of studying abroad with people I did not know and a place I had never been was one of the best decisions I made during my time at the University of Tennessee. I would do it a thousand times over!”

-Morgan-Ann Baker  
Haslam faculty-directed program, Germany

**Description:** Students apply economic concepts to what they learn firsthand about German business and culture. As the third-largest exporter in the world and the largest national economy in Europe, Germany serves as the lab in which to study a compelling and dynamic economy. Students are based in Freiburg, nestled next to France and Switzerland.

**Application Deadline:** Priority – **November 30** / Final – **February 15**

**Prerequisites:** ECON 201, 211, or 213

**Courses:** 6 credit hours, International Business or 3 credit hours, Economics, and 3 credit hours, BUAD 400: International Business / IB 489: Study Abroad

**Faculty Leaders:** Georg Schaur, [gschaur@utk.edu](mailto:gschaur@utk.edu)

**Contact:** International Programs & Study Abroad, [haslamabroad@utk.edu](mailto:haslamabroad@utk.edu)
HASLAM STUDY ABROAD

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IMPORTANT DATES

2022 Winter Mini-Term, Spring, Mini-Term, and Summer Faculty-Directed Programs

September through October: The Office of International Programs and Study Abroad will post information regarding faculty-directed study abroad programs. Read Haslam Headlines for updates. Meet with a staff member in the Office of International Programs & Study Abroad to find a program that meets your academic needs and interests.

WINTER MINI-TERM

Early Fall: Applications for the faculty-directed program will open
November 1: Deadline for applications
Mid-November: Mandatory pre-departure orientation with Programs Abroad Office (PAO). A separate program orientation will be held for Haslam.

SPRING I / SPRING BREAK & SPRING II / MINI-TERM

Early Fall: Applications for the faculty-directed programs will open.
November 1: Deadline for applications.
Early December: Deposit due for Spring I program.
Mid-January: Remaining fees for spring break due.
January 24: Spring semester begins with the on-campus portion of this course for Spring I.
Early Spring: Mandatory pre-departure orientation for Spring I with the Programs Abroad Office (PAO). All students must attend. A separate program orientation will be held for Haslam.
February 15: Passport and flight information due for Spring I.
March 12: Faculty-directed spring break program departs for host countries.
March 21: Start of on-campus portion of Spring II course. Please see mini-term schedule for remaining deadlines.

MINI-TERM AND SUMMER

Early Fall: Applications for faculty-directed programs will open.
November 30: Priority deadline for applications.
February 15: Final deadline to apply for any remaining program spaces.
April 1: Passport and flight information due.
Early April: Deposit Due
April 9: Mandatory pre-departure orientation through the Haslam College of Business. Participation in this day-long orientation meeting is required to participate in a faculty-directed program.
Early May: Remaining fees for mini-term due.
Mid-May and June: Faculty-directed programs depart for host countries.

NOTE: The dates and locations of the Haslam College of Business faculty-directed programs are subject to change at the discretion of the Haslam College of Business based on changing travel conditions.
MY STUDY ABROAD

Checklist:

☐ Meet with a staff member to discuss program options.
☐ Create a budget for my study abroad program.
☐ Apply online for a faculty-directed program.
☐ Review my acceptance letter.
☐ Submit my confirmation of program participation to secure my spot within five days of my acceptance.
☐ Ensure my passport is valid (does not expire within six months of my program end date).
☐ Obtain a visa, if required.
☐ Submit my deposit and/or program fees.
☐ Research whether or not I need any special immunizations for my program.

Information regarding immunizations abroad may be found at:
www.travel.state.gov/ · www.cdc.gov/

☐ Attend the pre-departure orientation session for my program.
☐ Join my program’s GroupMe to share photos, questions, and stay up-to-date on program events.
☐ Purchase my flight and send itinerary and other materials to my program coordinator.

☐ Get ready for my next big adventure!

OFFICE OF INTERNATIONAL PROGRAMS & STUDY ABROAD

Center for Student Engagement & Success
261 Haslam Business Building
haslam.utk.edu/study-abroad